## **Client: Robert Stinnett**

## **Location: Boonville, MO**

# Client Questions:

1. **Do you have any kind of website now?** Do you have a domain name?
2. **Are there other websites out there that you’ve seen that you’d like to emulate?** We could potentially grab a list of features you like about other sites and piece them together into a custom build.
3. **Who is your target audience?** This will help shape design elements, from type size to color to imagery. Is there an age range? Professional guests versus vacationers and personal travelers?
4. **What should visitors be able to do on the website?** Is it strictly a source of information? Do you want to direct them toward your Airbnb/VRBO/HomeAway/etc. listings?
5. **What are some of the things that make your property special or differentiated from the masses (top 3)?** Proximity to public transportation, near downtown, near outdoor activities, etc.?
6. **What are some of the top attractions in town you’d like to highlight?**
7. **Do you have any color or styling preferences?**
8. **Do you plan to make changes on the site after launch?** For example, you mentioned adding reviews – I can create a form to be able to add these in as they pop up down the road. Want to make sure you’re happy with the product not just today, but for years to come.
9. **What is the best way to get in touch and communicate?** Via Upwork? Email? Phone?

# Client Requests:

1. Images of the home (interior and exterior)
2. Images of the city (if available)
3. Current Airbnb/VRBO/HomeAway/etc. listing
4. Your favorite local attractions (3-5)

# Timeline:

* **First draft:** TBD (+5 days from initial scope discussion)
* **Second draft:** TBD (+5 days from first draft feedback discussion)
* **Final deliverable:** On or before 9/2