

# **Dave van Hoorn**

# **PROFILE**

33-year-old Dutch freelance front-end developer based in Utrecht, the Netherlands. Prefers working with React, GraphQL, Next.js, TypeScript, Tailwind CSS, Azure DevOps and Git.

#### **DETAILS**

Dave van Hoorn
Dutch
13-05-1989

Based in Utrecht, the Netherlands
E-mail: yo@dave.nl

Telephone: +31 (0)6 169 100 79
Hourly rate: €85/hour (negotiable)

#### SOCIALS



https://dave.nl



https://www.linkedin.com/in/davevanhoorn



https://instagram.com/davevanhoorn



https://github.com/davevanhoorn

# **WORK EXPERIENCE**

## Freelance front-end developer @ DEPT Agency

January 2022 - May 2022

Develop a component based front-end with a headless Umbraco CMS based on Figma designs. Work in a 100% remote Agile team with two FE developers, one BE developer, two UX / UI designers and multiple project managers. Brownfield, client-faced project for a well known insurance company in the Netherlands.

- Stack: React, TypeScript, Next.js, GraphQL, Chakra UI, Azure DevOps, Git, Figma
- Location: Utrecht, 100% remote

# Freelance front-end developer @ Bankai.eu

January 2021 - March 2021

Develop customer flow based on designs. Enable the user to add car by license plate with external API's (or manually) and calculate efficient BPM models within UsedCarController.nl.

- Stack: React, Redux, Formik, Axios, PHP, Netlify, GitLab, ClickUp, Git, Figma
- Location: Utrecht, 100% remote

## Full-stack developer & owner @ Noten.nl

January 2018 - December 2021

Develop the headless frontend and custom WordPress backend (with GraphQL) of Noten.nl and NüsseKaufen.de. I was responsible for design, development, photography, marketing and SEO. Scaled to five figures a month (without running ads) and exited the business.

- Stack: React, TypeScript, Next.js, Tailwind CSS, PHP, Vercel, Git, WordPress API
- Location: Cape Town, South Africa | Utrecht, Netherlands

# Front-end developer @ Euroclear Belgium

August 2019 - May 2020

Translate designs into reusable, custom styled Material-UI components for the Euroclear InvestorInsight® webapp. This webapp enables corporations to gain insights in the structure of their shareholders and intermediaries to comply with SRD II obligations.

- Stack: React, TypeScript, .NET, Material-UI, Azure Devops, Formik, Git, Figma
- Location: Amsterdam, Netherlands

# Front-end developer @ Schiphol Nederland

May 2018 - August 2018

Create an interactive map for Integral Safety Schiphol (.com). The map should be manageable by Schiphol employees. I built a custom, multilingual WordPress website with jQuery, Leaflet.js. The map can be zoomed in and out of by using pre-exported tiles based on a SVG illustration.

- Stack: WordPress, Advanced Custom Fields, jQuery, Leaflet.js, Git
- Location: Bali, Indonesia (100% remote)



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# **WORK EXPERIENCE**

## Lead web developer & partner @ Orange Tribes

January 2015 - February 2022

Work on a variety of projects within Orange Tribes, a media agency specializing in mobile- and web experiences. I (remotely) worked for clients like Schiphol, Blue, Sleeve Music and was responsible for the architecture of the stack on the front-end and translating the UI / UX designs into custom WordPress themes.

- Stack: PHP, HTML5, JavaScript, jQuery, Bootstrap, Zeplin, Adobe Illustrator, Git
- Location: Hoofddorp (on-site) and Bali (100% remote)

## Senior full-stack developer @ New Skool Media

June 2015 - March 2017

#### www.formule1.nl (+3mln pageviews per month)

Migration and Design Lead

I migrated the websites database from an outdated Python CMS to WordPress while maintaining and improving its positioning in Google (+100K indexed pages). I designed and developed the current responsive WordPress theme. One year after launch we can conclude that conversions (buying the magazine and subscriptions) on mobile and on desktop improved drastically.

#### www.truckstar.nl (+200K pageviews per month)

Migration and Design Lead

I've migrated the Truckstar database to WordPress and designed a custom, responsive theme. Google Analytics showed us most of the visitors were using their smartphones and tables when visiting. The responsive front-end improved time spent on site and offers a the user a better experience when browsing the website on the road.

# www.deliciousmagazine.nl (+300K pageviews month)

WordPress theme and plugin development

A white-labeled theme we use on multiple websites was missing WooCommerce functionality. I designed and developed an improved online shopping experience based on WordPress and WooCommerce. New Skool Media now is able to launch a new whitelabel webshop instantly.

- Stack: WordPress, Git, PHP, CSS, HTML5, Ansible, Vagrant, Terminal
- Location: Amsterdam (on-site) and Cape Town (100% remote)

# Web generalist @ Orange Tribes

February 2013 - August 2014

As a web generalist I was involved in creating and improving web- and app experiences for Orange Tribes. I did my bachelor research on how WordPress could be used as a central point (API) for pushing content to different devices, from desktops and tablets to smartphones and TV's.

- $\bullet \; Stack: PHP, HTML5, JavaScript, jQuery, Bootstrap, Zeplin, Adobe \; Illustrator, \; Git \;$
- Location: Hoofddorp (on-site)



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# LANGUAGES -

#### DUTCH

NATIVE / MOTHER LANGUAGE

#### **ENGLISH**

SECOND LANGUAGE / ADVANCED LEVEL

## **GERMAN**

SECOND LANGUAGE / BEGINNER LEVEL

#### **FACTS**

- I have 10+ years of freelance work experience
- I lived a "digital nomad" life for 3 years and picked up surfing in South-Africa
- I enjoy music, surfing, mountainbiking and bootstrapping businesses
- My dog is always by my side
- I own a classic, square Fiat Panda and I love cruising around in it

## REFERENCES -



It was great to have you on the team - your enthusiasm is infectious and positive. What I very much appreciate is that you were open in feedback whenever the tickets weren't clear. I think it was a very good match with the team and the POs.

CHRIS VAN ZEVENTER / SCRUM MASTER @ DEPT AGENCY



Very communicative and enthousiastic. Thanks for being a part of the team. If there's more need for freelancers in the future we'll definitely be in touch.

TOM KLAASSEN / OWNER @ BANKAI.EU

## **EDUCATION**

Professional Scrum Master PSMI

November 2019

HBO Bachelor of Commerce (B.Comm.), Communication & Media Design

May 2013