# David M. Waguespack

Updated: August 20, 2025

CONTACT Robert H Smith School of Business

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University of Maryland

ACADEMIC Robert H Smith School of Business. University of Maryland

EMPLOYMENT Professor of Strategy, 2025-present

Associate Professor of Strategy, 2012-2025 Assistant Professor of Strategy, 2005-2012

State University of New York at Buffalo. Department of Political Science

301-405-9542

Adjunct Assistant Professor, 2001-2005

University of California Los Angeles. Center for International Science, Tech-

**nology and Cultural Policy** Project Manager, 1998-2001

EDUCATION University of Oregon

Ph.D., Political Science, 1998

University of California, Santa Barbara

B.A., Political Science, 1989

RESEARCH CCP Games. Reykjavik, Iceland

Positions Visiting Scholar, March 2013 - present

Harvard Business School

Research Associate, 2002-2005

Publications Refereed Articles

Gibbs, R.A., T.S. Simcoe & D.M. Waguespack. Forthcoming. Does Earnings Management Matter For Strategy Research? *Strategic Management Journal*.

Shi, Y., O. Sorenson & D.M. Waguespack. 2024. The New Argonauts: the International Migration of Venture-Backed Companies. *Strategic Management Journal* 45 (8), 1485-1509.

Stroube, B.K. & D.M. Waguespack. Status and Consensus: Heterogeneity in Audience Evaluations of Female Lead Films. 2024. *Strategic Management Journal* 45 (5), 994-1024.

Mors, L.M. & D.M. Waguespack. 2021. Fast Success and Slow Failure: the Process Speed of Dispersed Research Teams. *Research Policy* 50 (5): 104222.

Olson, D. & D.M. Waguespack. 2020. Strategic Behavior by Market Intermediaries. Strategic Management Journal 41 (13) 2474-2492.

Waguespack, D.M., E.T. Dunford, & J.K. Birnir. 2018. Cultural Imprinting, Institutions, and the Organization of New Firms. *Strategy Science* 3 (2), 426-438.

Birnir, J.K., D.D. Laitin, J. Wilkenfeld, A. Hultquist, D.M. Waguespack, & T.R. Gurr. 2018. Introducing the AMAR (All Minorities at Risk) Data. *Journal of Conflict Resolution* 62 (1), 203-226.

Shi, Y., O. Sorenson, & D.M. Waguespack. 2017. Temporal Issues in Replication: The

Stability of Centrality-Based Advantage. Sociological Science, 4: 107-122.

Waguespack, D.M. & R. Salomon. 2016. Quality, Subjectivity, and Sustained Superior Performance at the Olympic Games. *Management Science*, 62(1): 286-300.

Waguespack, D.M., & O. Sorenson. 2011. The Ratings Game: Asymmetry in Classification. *Organization Science*, 22(3): 541-553.

Birnir, J.K. & D.M Waguespack. 2011. Ethnic Inclusion and Economic Growth. *Party Politics*, 17(2): 243-260.

Simcoe, T. & D.M Waguespack. 2011. Status, Quality and Attention: What's in a (Missing) Name? *Management Science*, 57(2): 274-290.

Waguespack, D.M.& L. Fleming. 2009. Scanning the Commons? Evidence on the Benefits to Startups Participating in Open Standards Development. *Management Science*, 55(2): 210-223.

Fleming, L. & D.M Waguespack. 2007. Brokerage, Boundary Spanning, and Leadership in Open Innovation Communities. *Organization Science*, 18(2): 165-180.

Sorenson, O. & D.M Waguespack. 2006. Social Structure And Exchange: Self-Confirming Dynamics in Hollywood. *Administrative Science Quarterly*, 51(4): 560-589.

Waguespack, D.M. 2006. Reconciling garbage cans and rational actors: Explaining organizational decisions about environmental hazard management. *Social Science Research*, 35(1): 40-59.

Waguespack, D.M., J.K. Birnir & J. Schroeder. 2005. Technological development and political stability: Patenting in Latin America and the Caribbean. *Research Policy*, 34(10): 1570-1590.

Waguespack, D.M. & J.K. Birnir. 2005. Foreignness and the diffusion of ideas. *Journal Of Engineering And Technology Management*, 22(1-2): 31-50.

Southwell, P. & D.M. Waguespack. 1997. Support for Term Limits and Voting Behavior in Congressional Elections. *The Social Science Journal* 34(1): 81-89.

# Non-Refereed Articles

Valentine, J.D., and Waguespack, D.M. 2025. Chapter 18: Approaches to Causal Identification in Studies of Entrepreneurship and Innovation. In *De Gruyter Handbook of Sociology of Innovation and Entrepreneurship*, O. Sorenson and P. H. Thornton, eds. (De Gruyter), pp. 313–328.

Mors, L.M. & D.M. Waguespack. 2021. Dispersed Teams Succeed Fast, Fail Slow. *Harvard Business Review Digital Articles*. posted May 2021.

Waguespack, D.M., E.T. Dunford, & J.K. Birnir. 2019. Research: Where a Founder Is from Affects How They Structure Their Company. *Harvard Business Review (HBR.org)* posted September 2019.

#### Work in Progress

Karmegam, S.R., A. Gopal & D.M. Waguespack. Status (dis)Advantage: Effect of Stakeholder Diversity and Deviation in Group Norms in Online Matrimonial Platforms. Revise & Resubmit.

Botehlo, T., J.K. Birnir, A. Gopal & D.M. Waguespack. Gender Effects in Online Evaluations: Evidence from a Large-Scale Natural Experiment. *Working Paper*.

Stroube, B.K. & D.M. Waguespack. Status Disagreement. Data Development.

Shi, Y., O. Sorenson & D.M. Waguespack. Domestic Migration of Venture-Backed Companies. *Data Development*.

#### Service External Roles

Management Science, Associate Editor, Entrepreneurship and Innovation Department, 2010-present

Organization Science, Editorial Review Board Member, 2006-2016

Journal of Engineering and Technology Management, Special Issue Editor, Spring 2005

Ad hoc reviewing for the Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Industry and Innovation Review, Information Systems Research, Information Technology and People, Journal of Engineering and Technology Management, Journal of International Business Studies, Journal of Business Venturing, Journal of Economics & Management Strategy, Management Science, Organization Science, Social Science Research, Southern Economic Journal and the Strategic Management Journal.

Co-Organizer, Strategy Research Initiative Annual Conference, 2014, 2015 and 2016

Co-Organizer, Computational Social Science University of Maryland Meetup Group, 2017

Academy of Management. Technology and Innovation Management Division Best Paper Committee 2011

## **Doctoral Student Supervision and Placement**

Jay Haberger, in progress (Committee Member, 2025)

Beril Yalcinkaya, Postdoctoral Researcher at Wharton (Committee Member, 2025)

Chris Calway, United States Military Academy West Point (Committee Member, 2025) Morgan Wortham (Urban and Regional Planning and Design), in progress (Committee Member, 2024)

Kenny Nguyen, St. Mary's College of Maryland (Committee Member, 2024)

Hala Alkhalouf (Engineering), in progress (Committee Member, 2023)

Ralph Anthony Gibbs, Purdue University (Co-Chair, 2022)

Mo Chen, NYU Shanghai (Co-Chair, 2022)

Nathan Barrymore, University of Texas at Austin (Committee Member, 2022)

Livue Yan, BI Norwegian Business School (Committee Member, 2021)

Hyeun Lee, University of Toronto Post-Doc (Committee Member, 2020)

Sabari Rajan Karmegam, George Mason University (Committee Member, 2020)

Yuan Shi, Cornell University (Chair, 2019)

Joan Timoneda (Govt. & Politics), Duke University (Dean's Rep., 2018)

Eric Dunford (Govt. & Politics), Facebook/Georgetown University (Dean's Rep., 2018)

Justin Frake, University of Michigan (Committee Member, 2018)

Heejung Byun, Purdue University (Committee Member, 2018)

Ying Geng, New York Times (Committee Member, 2018)

Daniel Olson, University of Washington (Seattle) (Co-Chair, 2016)

Robert Vesco, Bloomberg LP (Co-Chair, 2016)

Bryan Stroube, London Business School (Chair, 2015)

Seth Carnahan, University of Michigan (Committee Member, 2013)

Mahka Moeen, University of South Carolina (Committee Member, 2013)

Daniel Malter, Harvard Business School (Committee Member, 2012)

Anastasiya Zavyalova, Rice University (Committee Member, 2012)

Byunghcae Jin, Simon Frasier University (Committee Member, 2011)

Scott Livengood, University of Florida (Committee Member, 2010)

Lei Zhang, University of South Florida (Co-Chair, 2010)

Azi Gera, Drexel University (Committee Member, 2008)

Qing Cao, University of Connecticut (Committee Member, 2006)

## Selected Maryland Service Roles

Center for Global Business Task Force Chair, 2023

Strategy PhD Program Director, 2013-2016, 2023-present

 $Graduate\ Council,\ 2019\mbox{-}2022$ 

Faculty Senate, 2017-2021

Strategy PhD Student Presentation Series Faculty Advisor, 2013-2019

Strategy PhD Program Admissions Coordinator, 2005-2007, 2010

Cross-Disciplinary Seminar Series Co-Coordinator, 2007-2012

## TEACHING

# Robert H Smith School of Business. University of Maryland

Causal Inference and Data Analytics for Managers (Undergraduate), joint with Evan Starr, 2023-present

Strategy Analytics (Online Analytics MS), 2020-present Strategic Management (MBA Core), 2007-2017, 2022

Research Methods in Strategic Management (PhD), 2009-present

Technology Commercialization (MBA team advisor), 2012

Business Policies (Undergraduate), 2006-2007, 2018-present

#### SUNY Buffalo

Social Science Statistics (Undergraduate), 2002-2004

#### INVITED TALKS

2023: Purdue University, University of Gadjah Mada

2021: George Washington University

2018: Temple University

2016: HEC Paris, Copenhagen Business School, DRUID Debate on Identification, EVE

Online FanFest

2015: Drexel University, University of Toronto, Duke University

2014: University of California, Berkeley, University of Minnesota

2013: University of Chicago, University of Aalborg, Universidad Carlos III de Madrid,

Reykjavik University, CCP Games, University of California, Santa Barbara

2012: National University of Singapore, Drexel University, Emory University

2011: Georgia Institute of Technology, London Business School, DRUID Summer Con-

ference Plenary

2009: Rutgers University

2008: Harvard Business School

### AWARDS/HONORS

University of Maryland Center for Global Business Data Grant Competition. (with Birnir, \$4K USD) 2019.

University of Maryland College of Behavioral and Social Science Deans Research Initiative to establish an "Interdisciplinary Laboratory in Computational Social Science." (With Calvo & Birnir, \$16K). 2018.

Folke Bernadotte grant for "Gender and violence across the world: Indonesia" (with Birnir, \$27K USD) 2018-2022.

Fellow, UMD Ed Snider Center for Enterprise and Markets, 2017.

University of Maryland ADVANCE Program Interdisciplinary and Engaged Research Seed Grant (\$20K), 2015

Organization Science Outstanding Reviewer Award, 2012

Appointment to the Strategy Research Initiative, 2012

Finalist for the INFORMS Technology Management Best Paper Competition, 2012 NET Institute Summer Research Grant, 2008 Appointment to the Strategy Research Forum, 2006