CONTACT 801 856 3998 davecfryer@gmail.com ADDRESS SLC, UT 84102

WORK EXPERIENCE

July 2014 December 2014 Entrepreneur in Residence: Sales Specialist

Startupbootcamp Mobile Copenhagen, Denmark

- Responsible for helping Summer 2014 batch identify their target customers and develop sales strategies.

- Closed flagship customers resulting in successful funding round.

- Developed a scaling and monetization strategy for a productivity app with 200K AMUs.
- Designed go-to-market strategy for recipe management application which resulted in successful launch of iOS application.

April 2013 July 2014

M&A Analyst

Premium Oil/Premoco Oil

Salt Lake City, UT

Performed financial analysis and created finacial models that resulted in streamlined buyer qualification process.

- Assisted in preparation of four companies to national and regional oil and gas companies. Resulted in sale of heavy-duty filtration company and currently in final stages of sale for two companies.

Vetted potential buyers.

September 2012 December 2012

Seed Stage Analyst Intern Kickstart Seed Fund

Salt Lake City, UT

- Performed market analysis and professional due diligence on a medical device startup. This allowed us to create a risk profile for the company and make a recommendation to the fund.

- Pitched team's findings and recommendation to the fund's investment committee which resulted in successful funding. Company currently in FDA trials.

December 2011 October 2013

Sales & Marketing

Go Time

Salt Lake City, UT

- Sold consumer energy product at trade shows and directly to national and regional convenience store chains.
- Established supply chain and distribution channels for regional product launch. Oversaw sales and marketing efforts. Managed team of sales and marketing

EDUCATION

Graduated 2013

Bachelor of Science (BS) Business Management **Emphasis in Entrepreneurship**

Brigham Young University,

Provo, UT

Ranked top 5 in emphasis.

CORE COMPETENCES

Sales & Marketing

Analytics

SKILLS

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ACHIEVEMENTS



International Business Model Competition 2012

Semi-Finalist for "Go Time"



2nd Place for "Go Time"



Westminster Opportunity Quest 2015

2nd Place for "Morning Person"

LANGUAGES





COOL STUFF

Generated 1,200 signups within 3 days of launching a project through agressive email campaign.

Deisgned and sold a t shirt when I was 18 that was a best seller at Barney's in Tokyo.

I am a volunteer youth rock climbing coach.