

DAVE FRYER

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ADDRESS
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WORK EXPERIENCE

July 2014
December 2014

Entrepreneur in Residence
Startupbootcamp Mobile
Copenhagen, Denmark

Responsible for helping Summer 2014 batch to test concepts, find traction, and grow userbase. Assisted in developing a scaling plan for a productivity app with 200K AMUs. Designed go-to-market strategy for recipe management application.

April 2013
July 2014

Performed financial analysis and created financial model. Responsible for collecting and organizing financial data for sale of companies. Prepared 2 oil resale companies for sale, 1 oil and gas producing company, and sold 1 heavy-duty filtration company.

Seed Stage Analyst Intern
Kickstart Seed Fund
Salt Lake City, UT

Worked in a team of four interns to perform due-diligence on medical device company. Was responsible for taking findings and creating a risk-profile for company that I presented to the fund's investment committee.

December 2011
October 2013

Product Manager
Go Time
Salt Lake City, UT

Conducted market research that lead to development of product. Created business model. Established supply chain. Oversaw marketing efforts and regional product launch. Managed team of marketing interns.

EDUCATION

Bachelor of Science (BS) Business Management
Emphasis in Entrepreneurship
*Brigham Young University,
Provo, UT*

Ranked top 5 in emphasis.

CORE COMPETENCES

Lean methodology

Translate ideas into actions

Communication

Analytics

Front-end design

SKILLS

Excel
Lean
Financial Modeling
Web Analytics
Illustrator
Sketch
HTML & CSS
Jade
Stylus
Web Design



ACHIEVEMENTS



International Business Model Competition 2012

Semi-Finalist for "Go Time"



BYU Opportunity Quest 2012

2nd Place for "Go Time"



Westminster Opportunity Quest 2015

2nd Place for "Morning Person"

LANGUAGES



COOL STUFF

I designed a t shirt when I was 18 that sold out at Barney's in Tokyo.

A side project of mine got 1,200 signups 3 days after launching the website.

I am a volunteer youth rock climbing coach.