	Venyou	1) RFID + Visual Tracking software 2) SmartCart 3) Applications for Mobile Devices: Android, Apple, Legacy (older) Systems					
	Target Market	Walmart	Income in Billions	$418.95	$443.85	$469.16	Average Annual Growth	5.82%
				2011	2012	2013		
	***	*Assumes a 6 month research & development period without a facility. Facility and associated costs begin in month 6.*						
minimum investment	**Round 1**	**$53,196**	PROFIT (LOSS)	$ (100,486.00)				
	Recurring Costs			Year 1	Year 2	Year 3	Year 4	Year 5
		Lease						
			36 Month	$7,500.00	$15,000.00	$15,000.00	$7,500.00	
		Services						
		6	Phones	$6,480.00	$6,480.00			
			Internet	$1,320.00				
			Power, Water, Electric, Trash	$720.00	$1,440.00	$1,440.00	$1,440.00	
			Community & PR	$600.00				
			Legal Rep	$2,100.00				
			Patent Rep	$5,100.00				
			Insurance	$900.00				
	R&D							
		Merchant Gateway						
			Credit Card Gateway	$196.00				
			Banking - Business Acct	$210.00				
		Hardware						
		4	RFID Kit & Accessories	$13,500.00				
		6	Store Aisle	$4,500.00				
			Merchandise	$500.00				
		Online Hosting						
			Service / Servers	$4,560.00				
		4	Local Servers	$11,200.00				
		Software						
		2	SDK & Memberships	$3,500.00				
		Education						
		3	RFID Certification	$10,000.00				
			Store Research	$500.00				
		IP Protection						
			Service	$1,100.00				
		Programmer						
		2	Outsource	$15,000.00				
		Prototype						
			Custom Tags	$400.00				
			Custom SmartCart	$2,500.00				
		Printer						
		1	Large Format	$3,500.00				
			Inks & Supplies	$500.00				
	Marketing							
		Online						
			Apple	$2,500.00				
			Android	$3,500.00				
			Opera	$0.00				
		Video Ad						
			Gonzales	$10,000.00				
		Presentation						
			Website	$0.00				
			Print, EPK, Inclusive	$1,500.00				
	Net Expense	$162,186		**$113,886.00**	**$22,920.00**	**$16,440.00**	**$8,940.00**	**$0.00**
	Revenue							
		RFI4D (4D)	(B2B)					
	oracle add-on	Service License	Walmart	$6,600.00				
			IKEA					
			Target					
		SmartCart	(B2B)					
	physical product	Product License	Walmart	$1,200.00				
			IKEA					
			Target					
		Software App	(B2C)					
	software	Shopping App	Android	$3,850.00				
			Apple	$1,750.00				
			Opera					
	Net Revenue	$13,400		**$13,400**	**$0**	**$0**	**$0**	**$0**
				Year 1	Year 2	Year 3	Year 4	Year 5
	Cashflow							
		Investment						
	Tarazona	0 Months	Round 1	$53,196				
	Vasquez SBA	6 Months	Round 2	$60,690				
		Grant						
		Sponsor						
	Net Value	Assets - Liabilities + Owner's Equity		**$ (81,986.00)**				
				Year 1	Year 2	Year 3	Year 4	Year 5