

The State of Standardized Testing

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The Problem

SAT/ACT tutoring is financially inaccessible for the majority of students.

As a result of the Covid-19 pandemic many colleges have dropped their requirement for an SAT/ACT score for the academic year of 2021. Some will keep it that way after 2021.

This would mean a potentially significant loss of revenue for College Board.



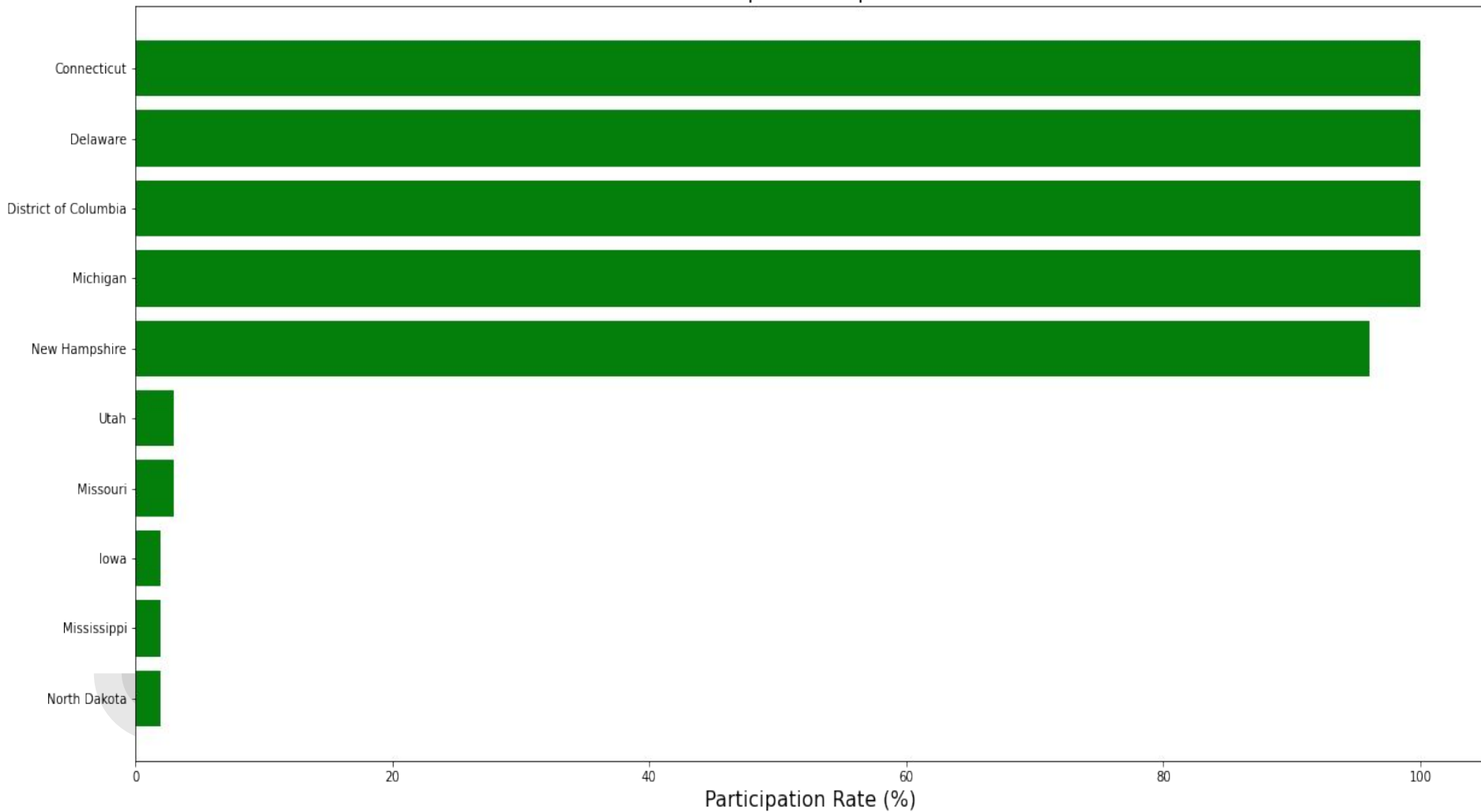
Evaluation

After looking at 2017-2019 SAT and ACT test scores nationwide, it was clear that as participation rates increased, test scores decreased.

Let's look at charts First SATs and then ACTs

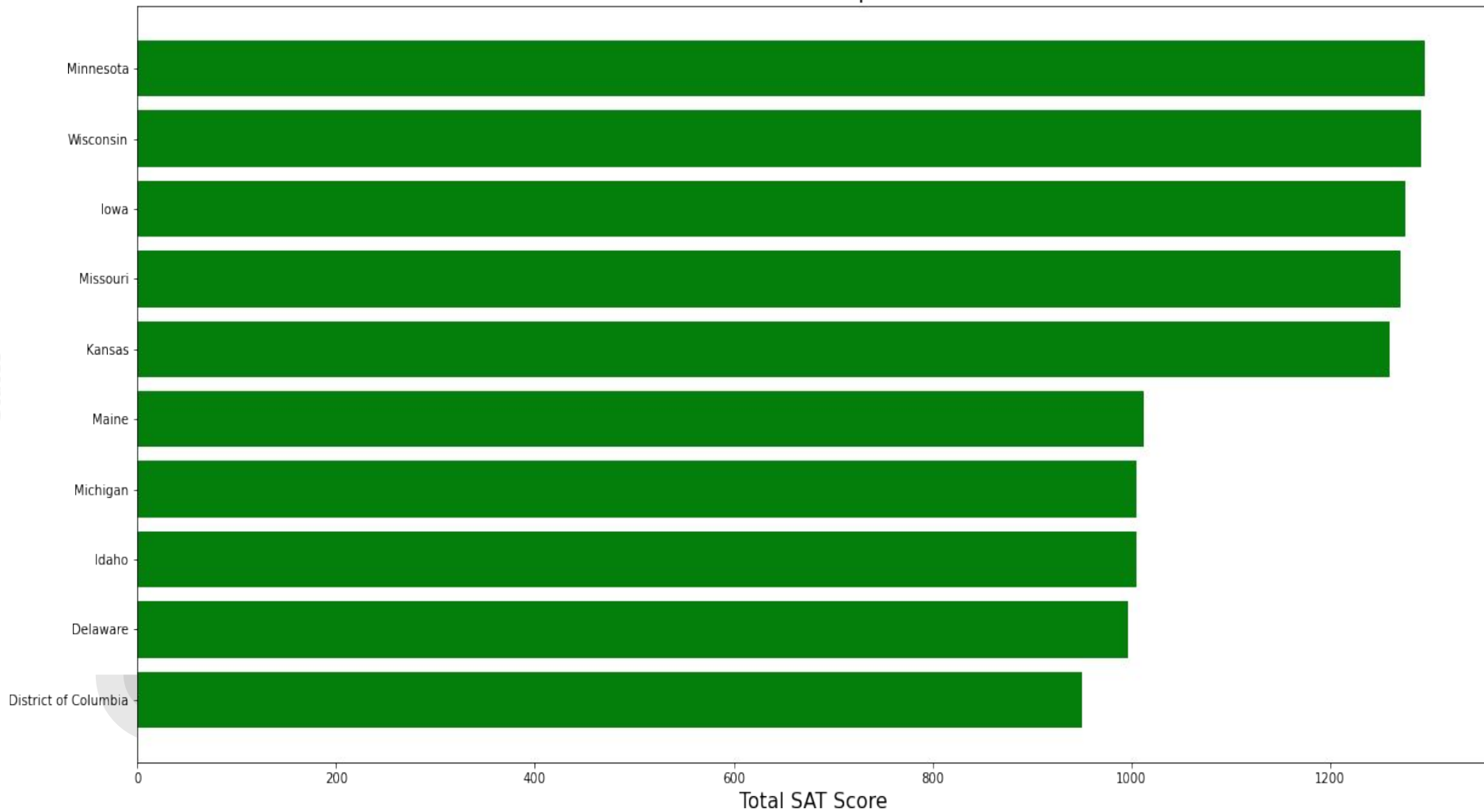
2017 SAT Participation Top 5 and Bottom 5

States

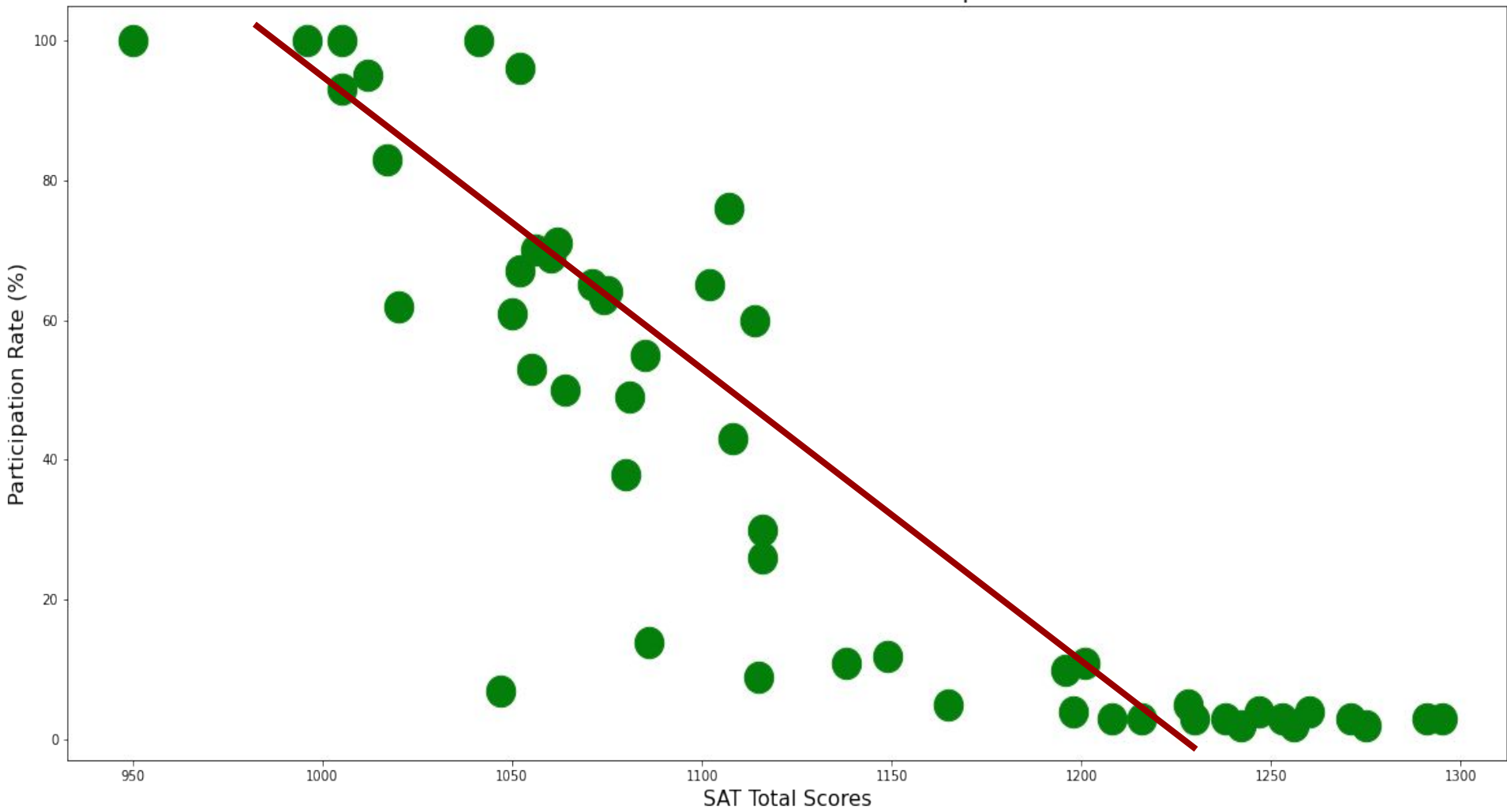


2017 SAT Total Scores Top 5 and Bottom 5

States

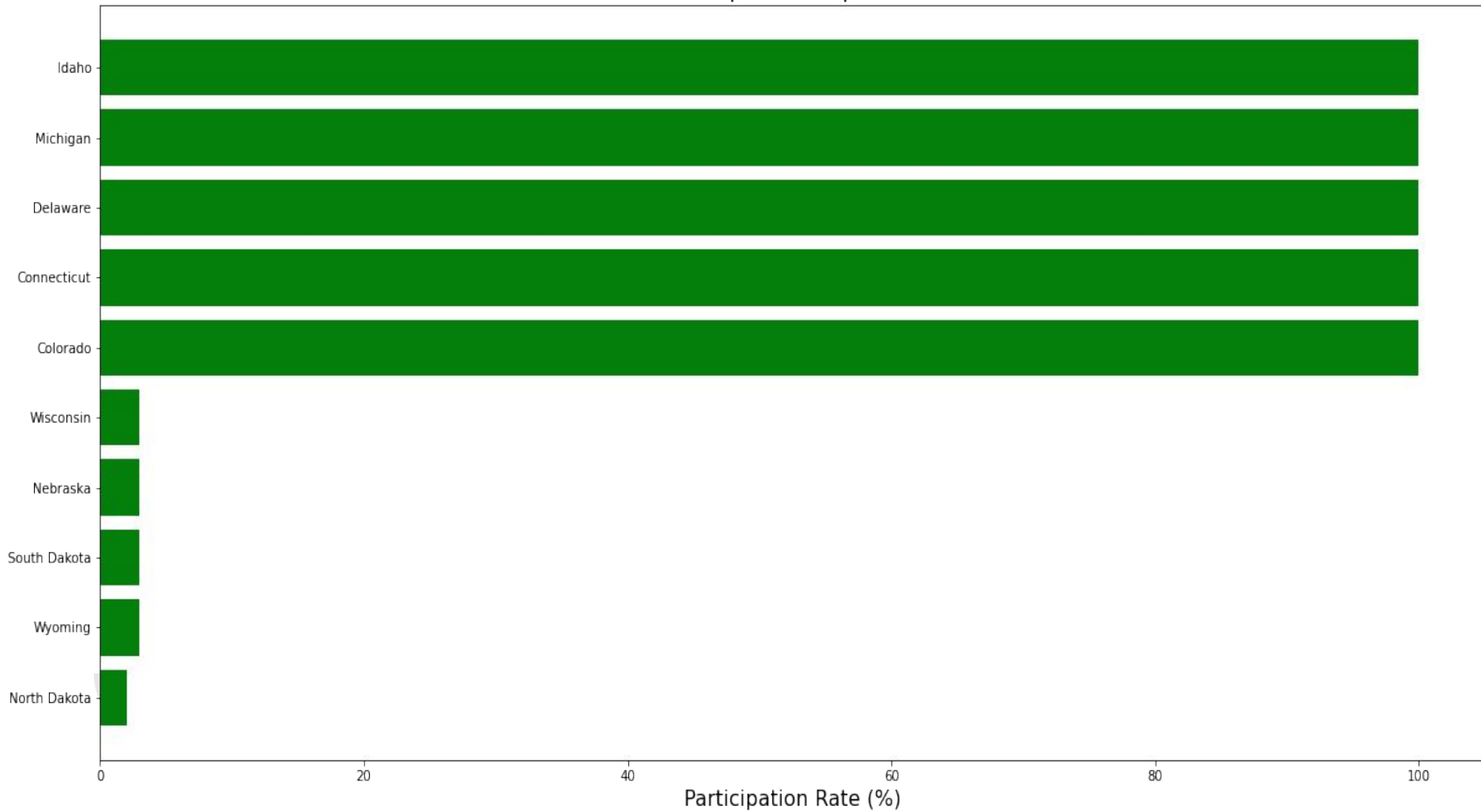


2017 SAT Total Scores and Participation

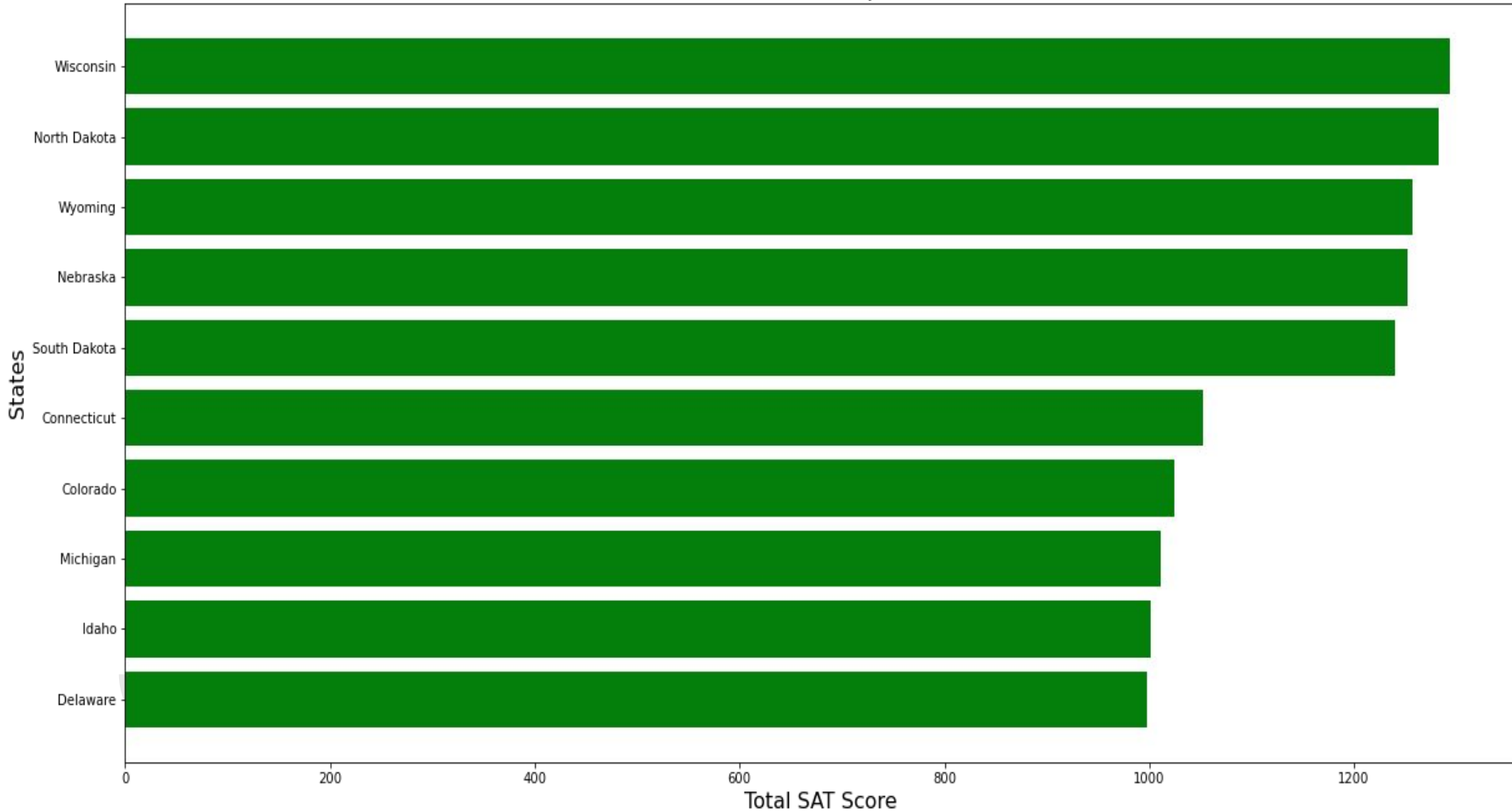


2018 SAT Participation Top 5 and Bottom 5

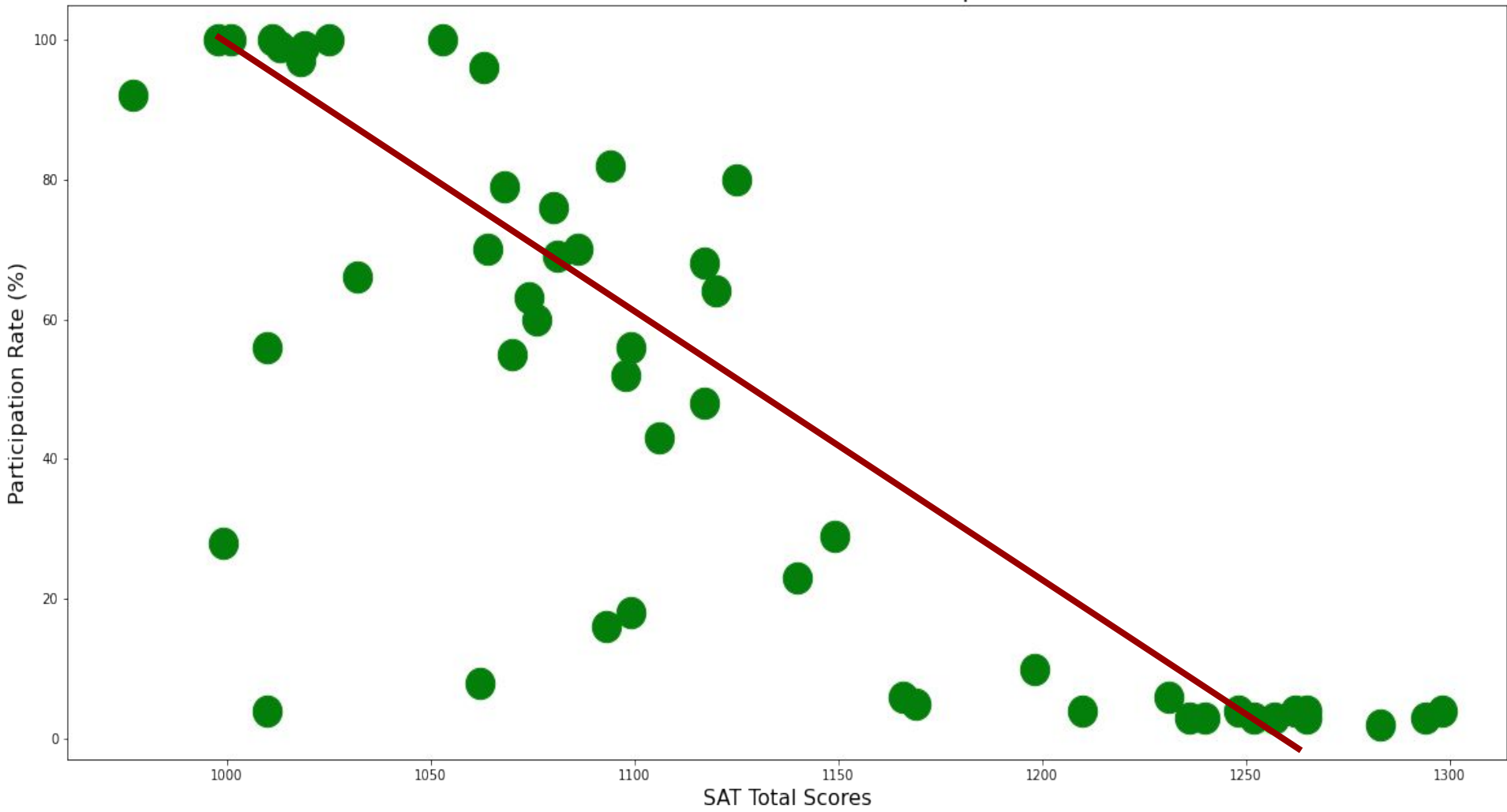
States



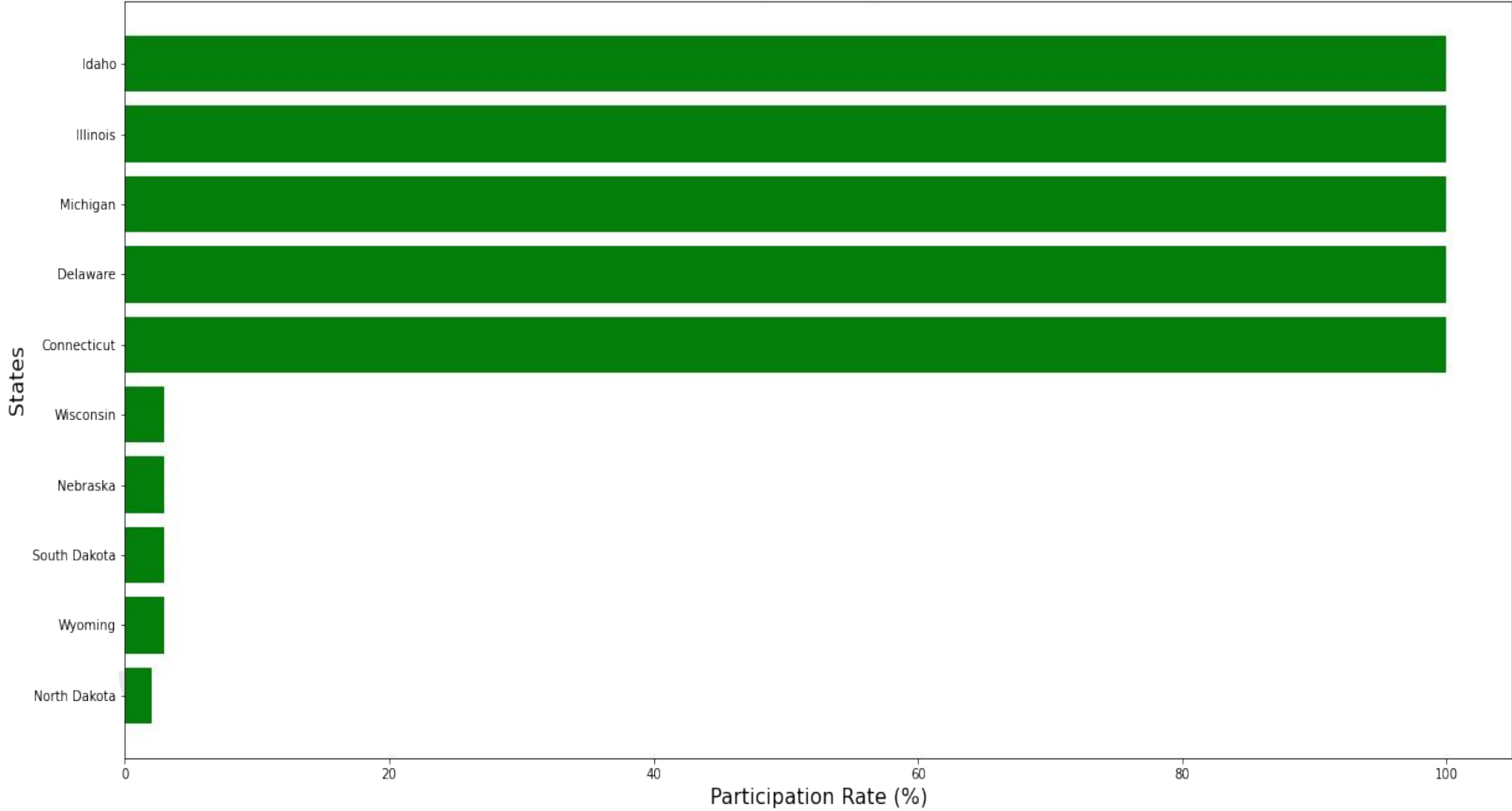
2018 SAT Total Scores Top 5 and Bottom 5



2018 SAT Total Scores and Participation

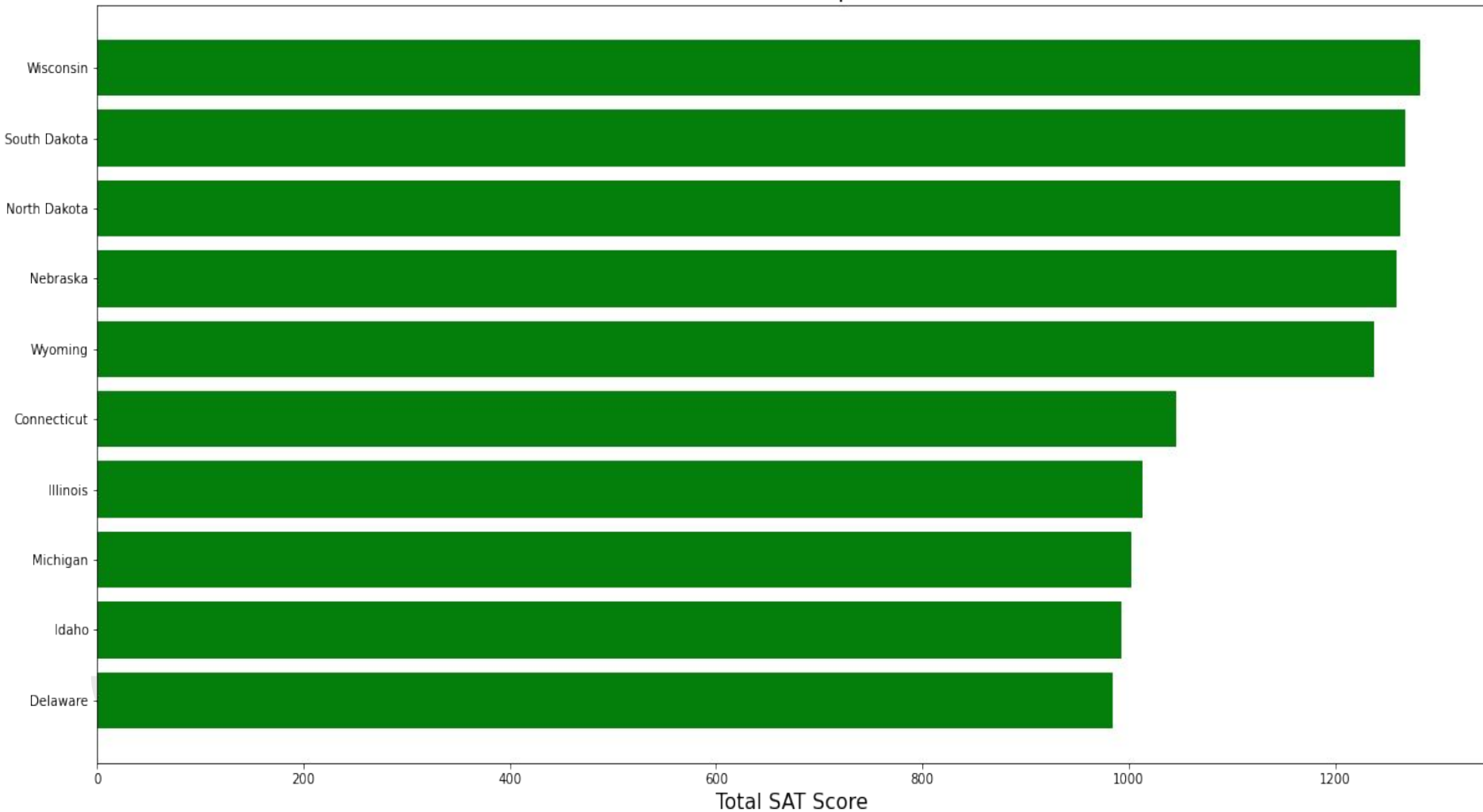


2019 SAT Participation Top 5 and Bottom 5

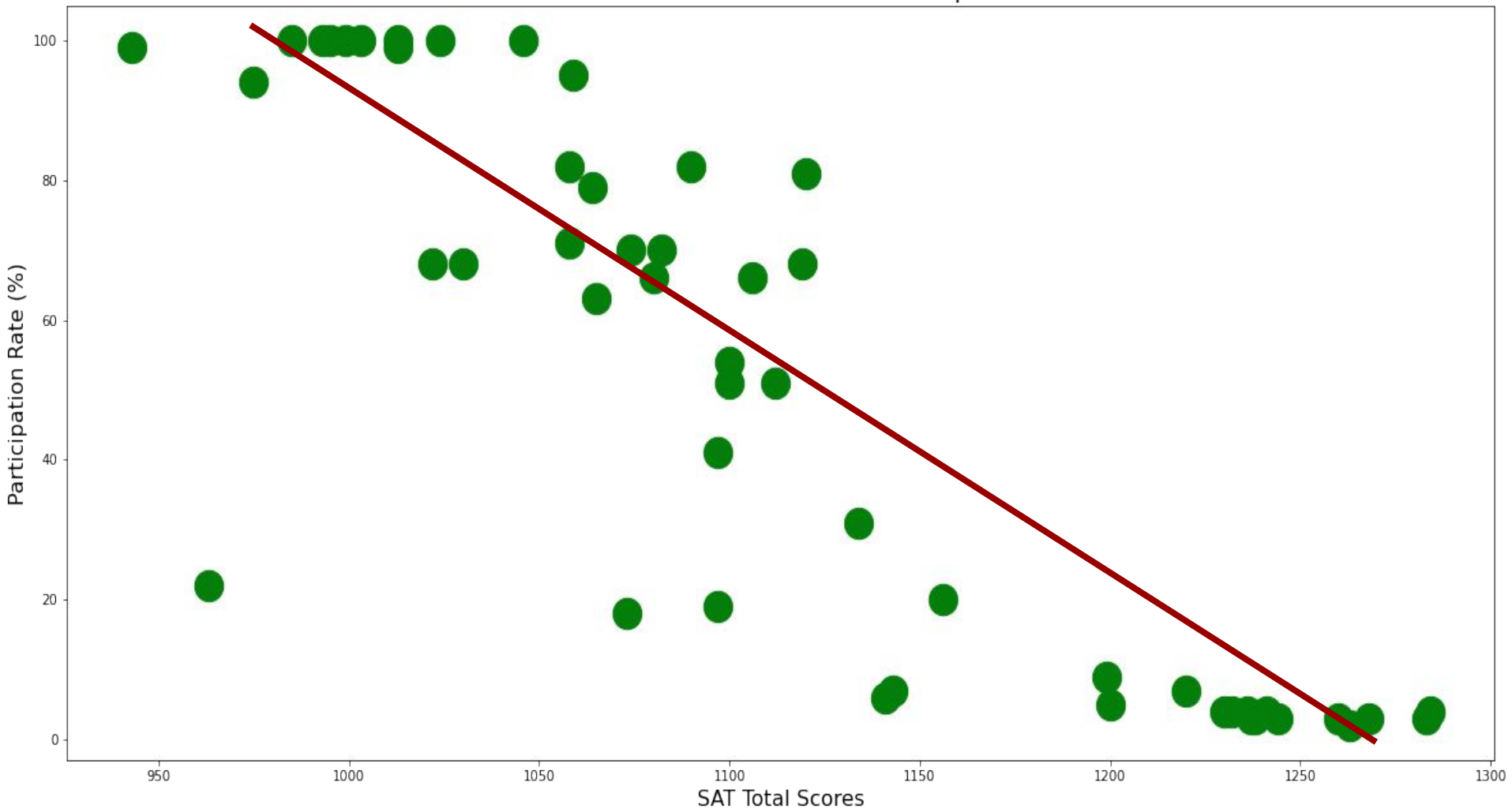


2019 SAT Total Scores Top 5 and Bottom 5

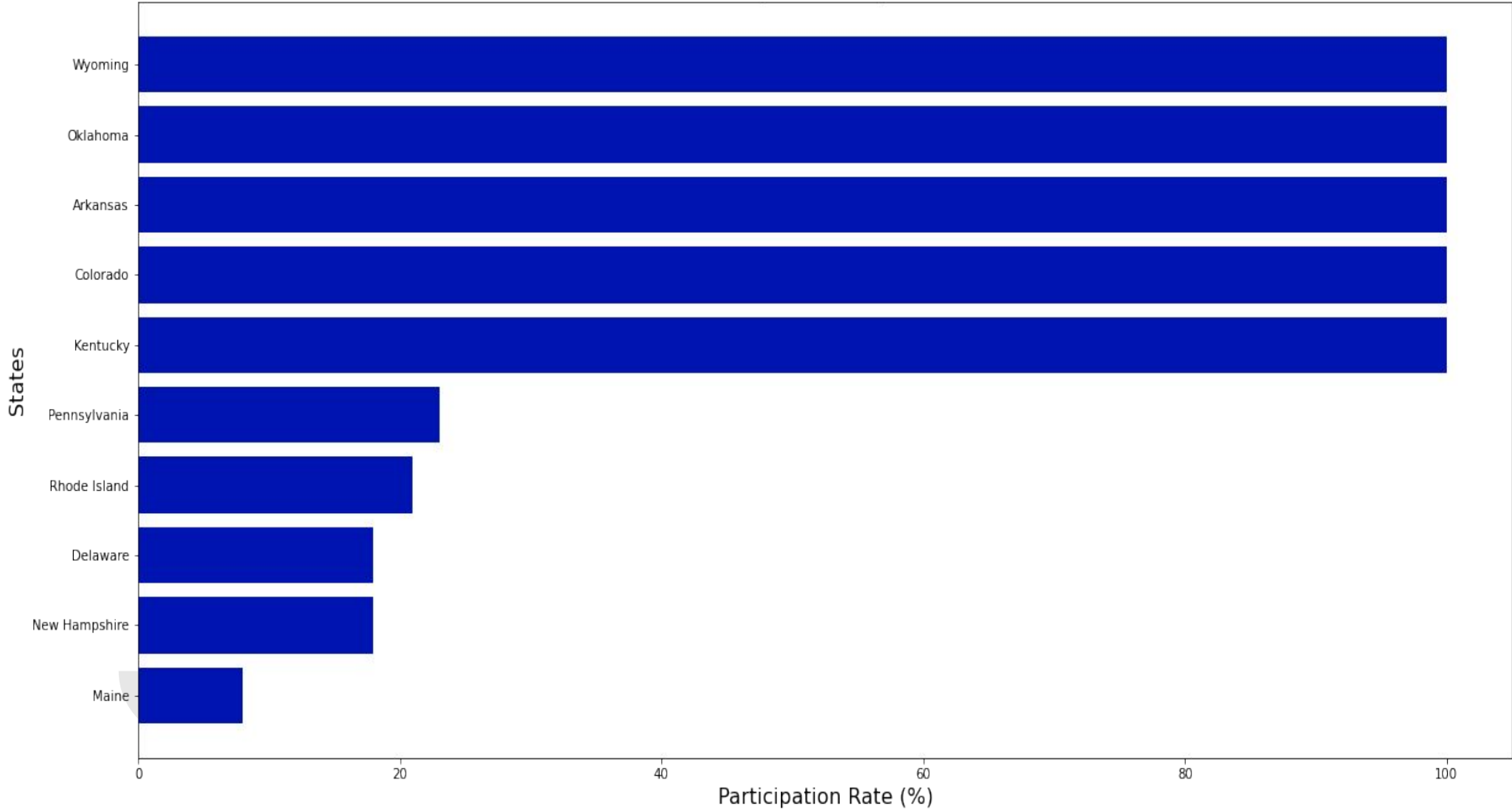
States



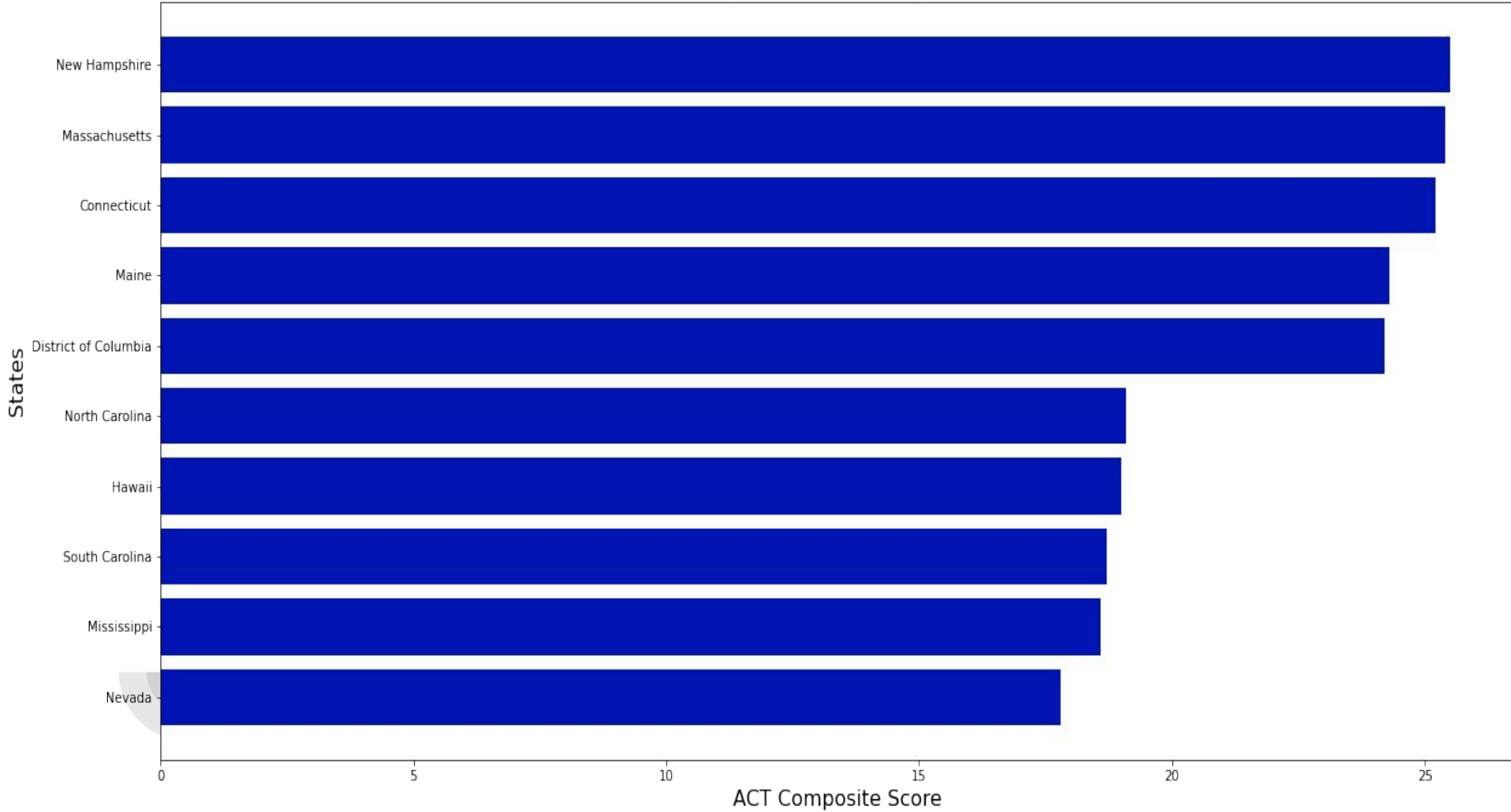
2019 SAT Total Scores and Participation



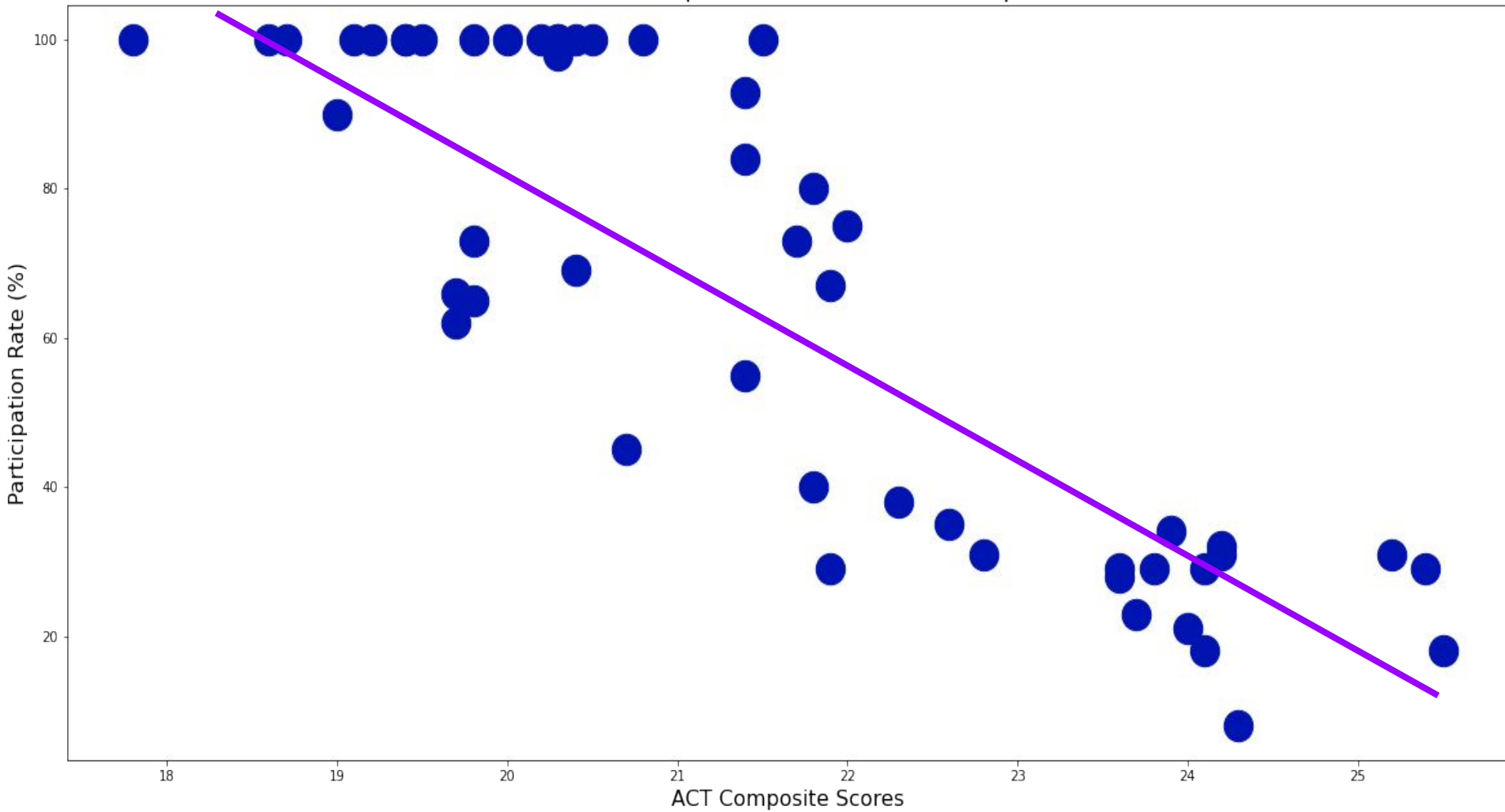
2017 ACT Participation Top 5 and Bottom 5



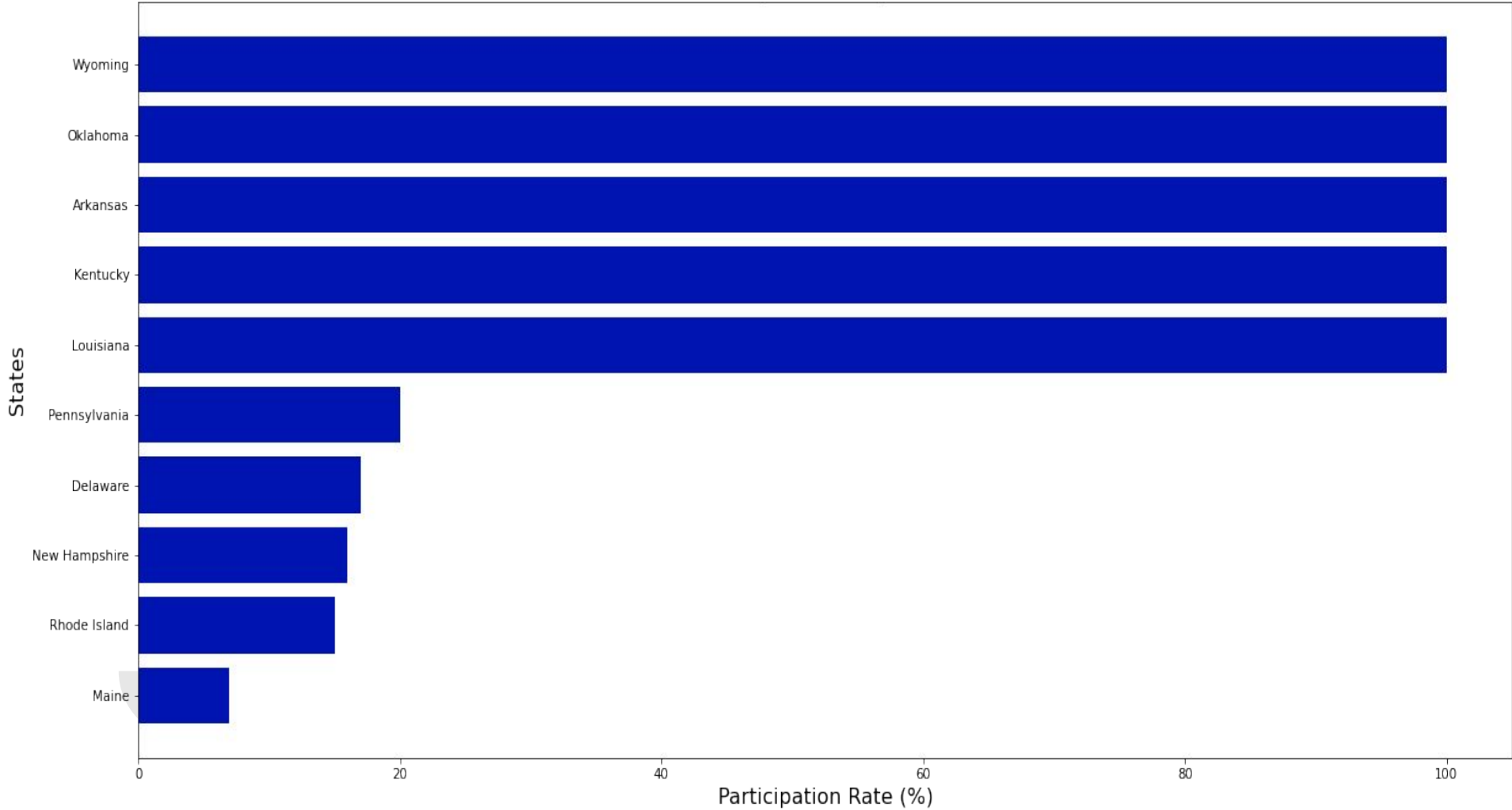
2017 ACT Composite Score Top 5 and Bottom 5



2017 ACT Composite Scores and Participation

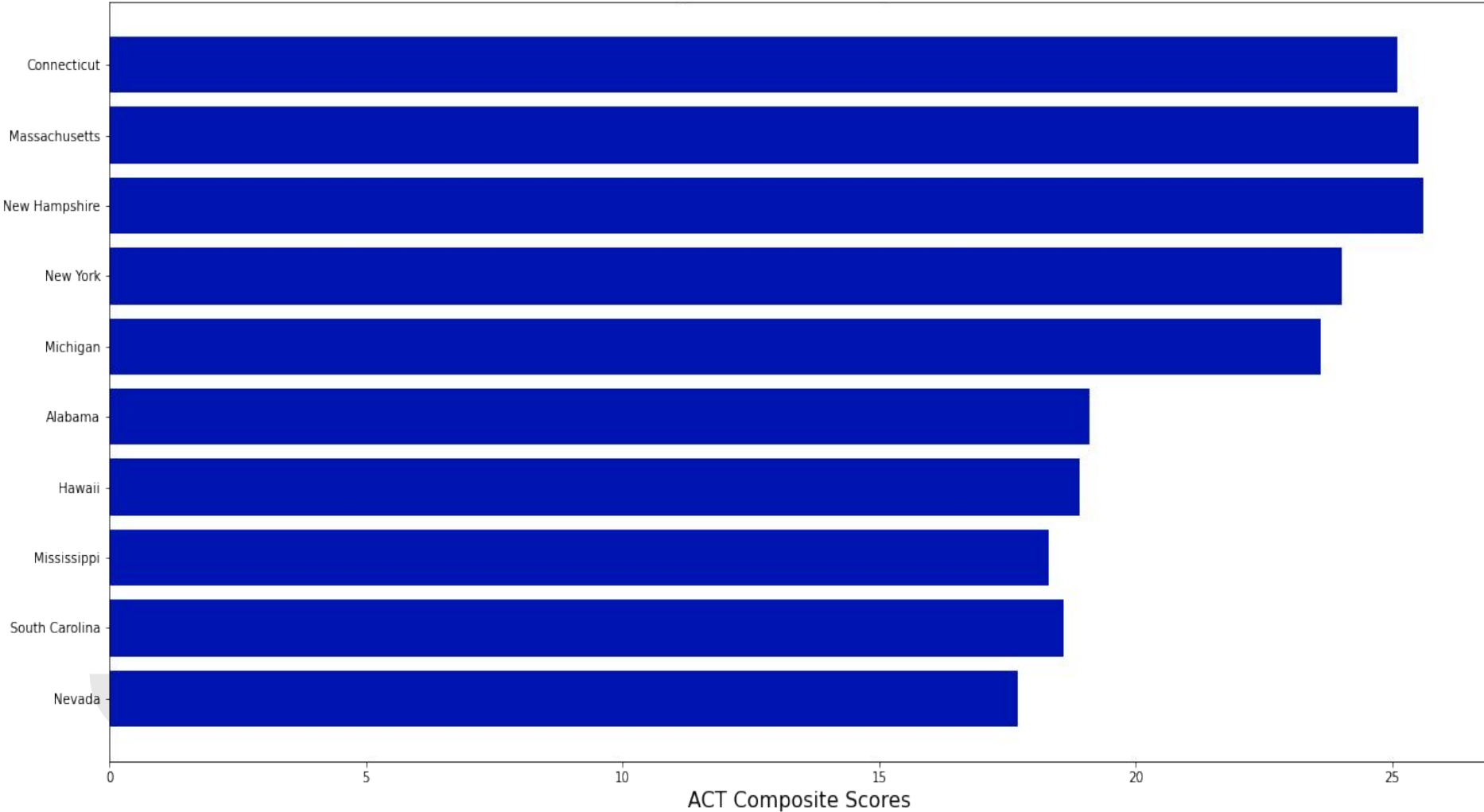


2018 ACT Participation Top 5 and Bottom 5

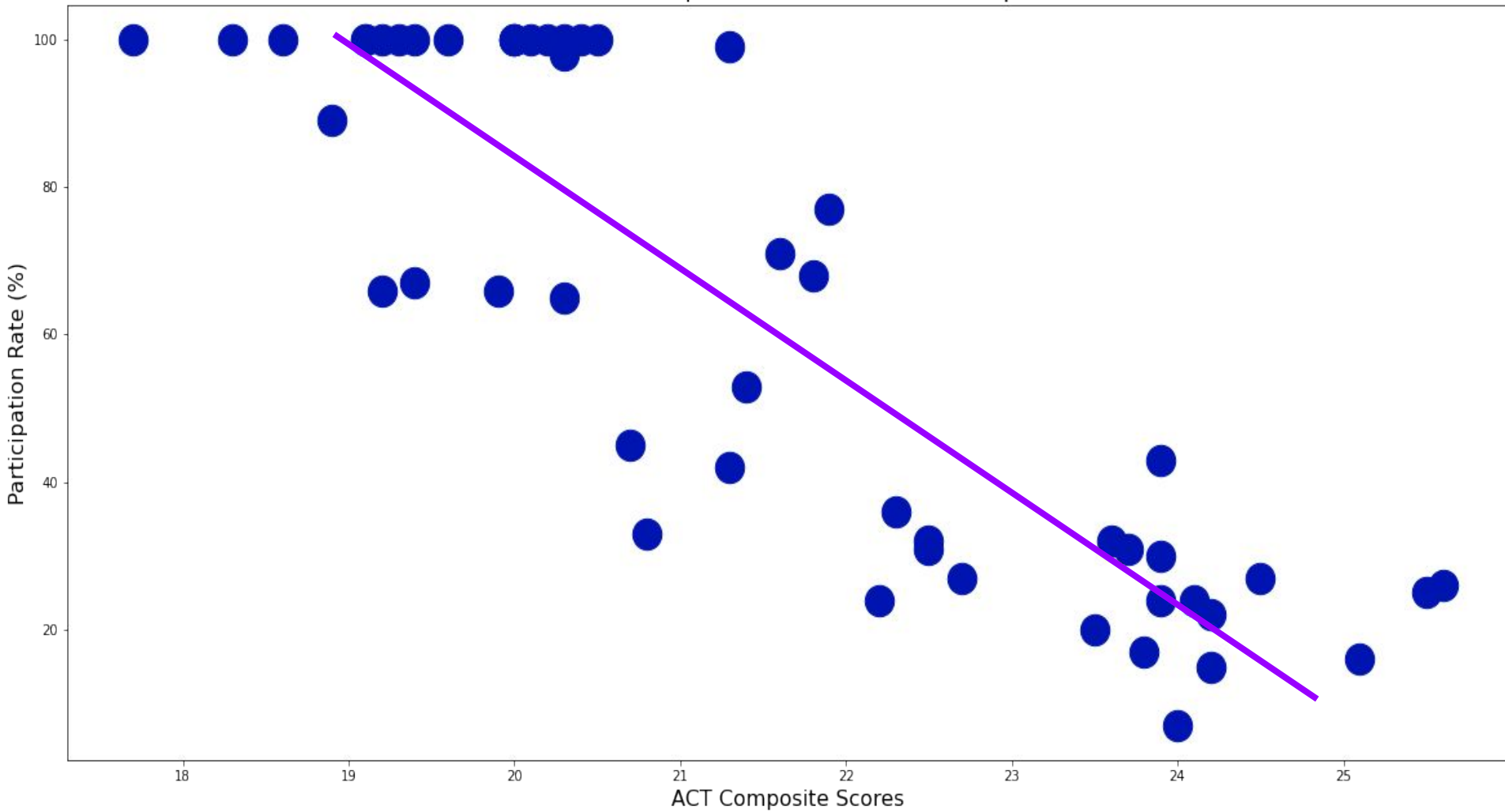


2018 ACT Composite Scores Top 5 and Bottom 5

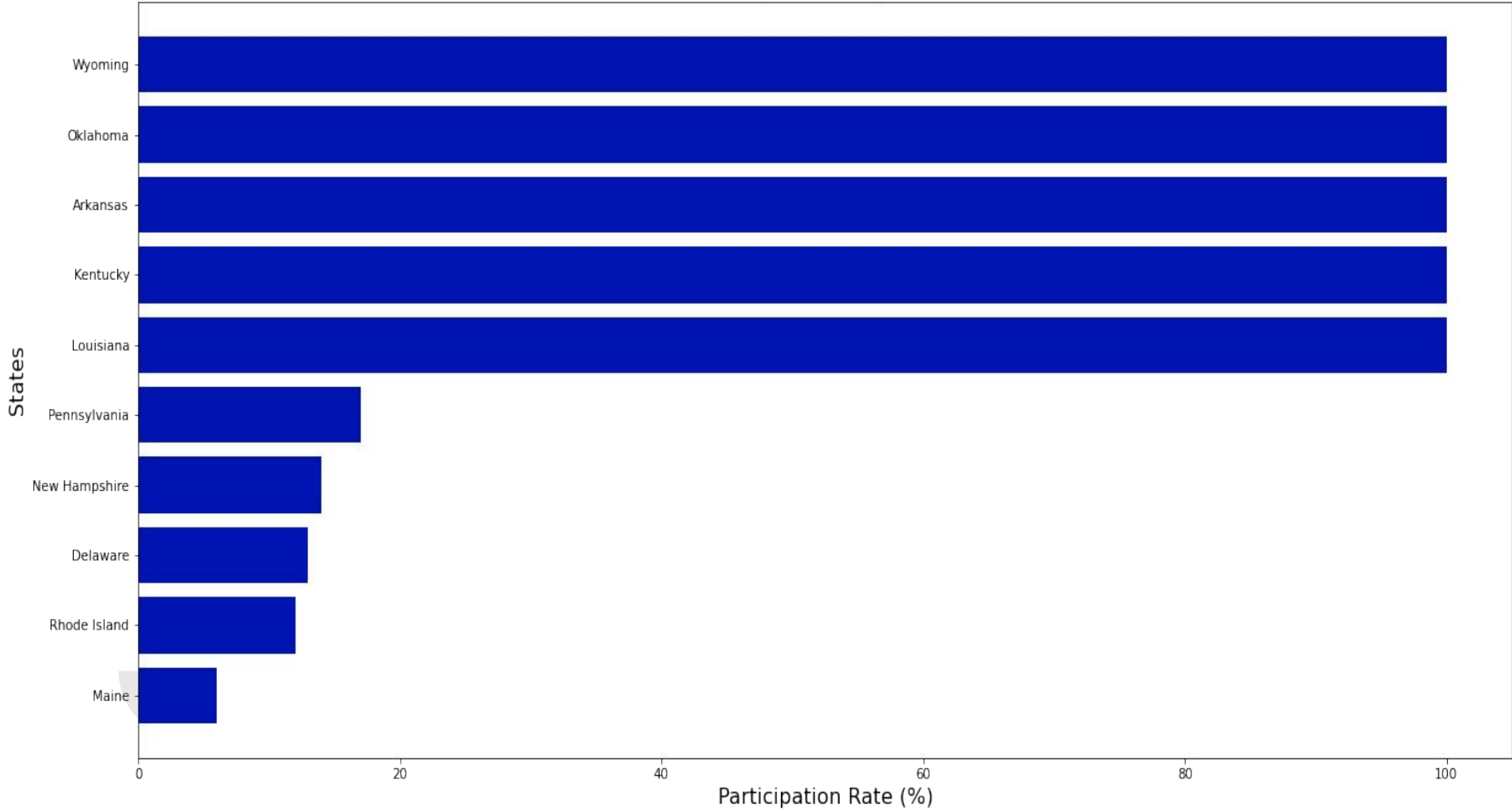
States



2018 ACT Composite Scores and Participation



2019 ACT Participation Top 5 and Bottom 5



2019 ACT Composite Scores Top 5 and Bottom 5

States

Massachusetts
Connecticut
New Hampshire
Rhode Island
New York
Alabama
Louisiana
South Carolina
Mississippi
Nevada

0

5

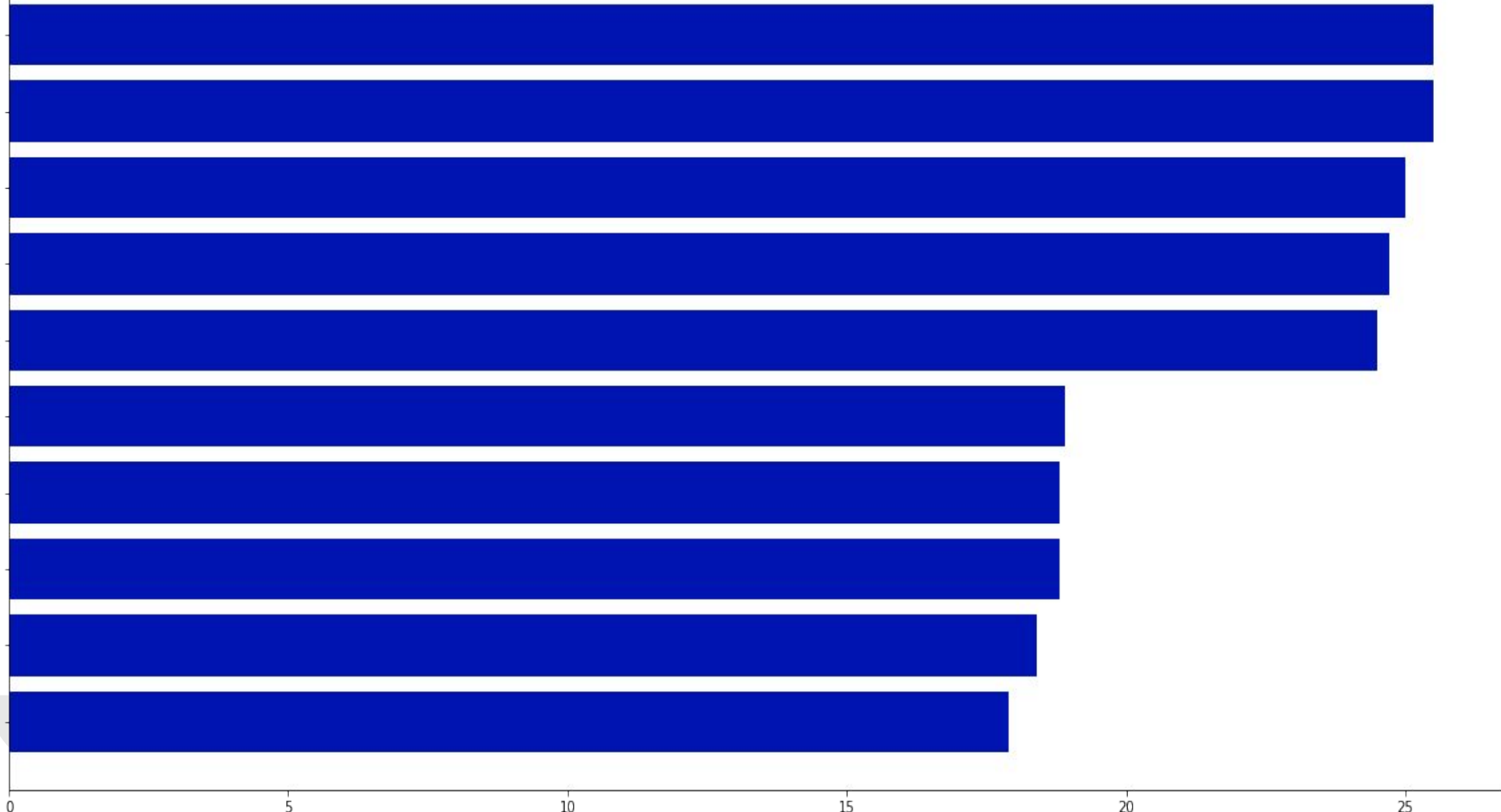
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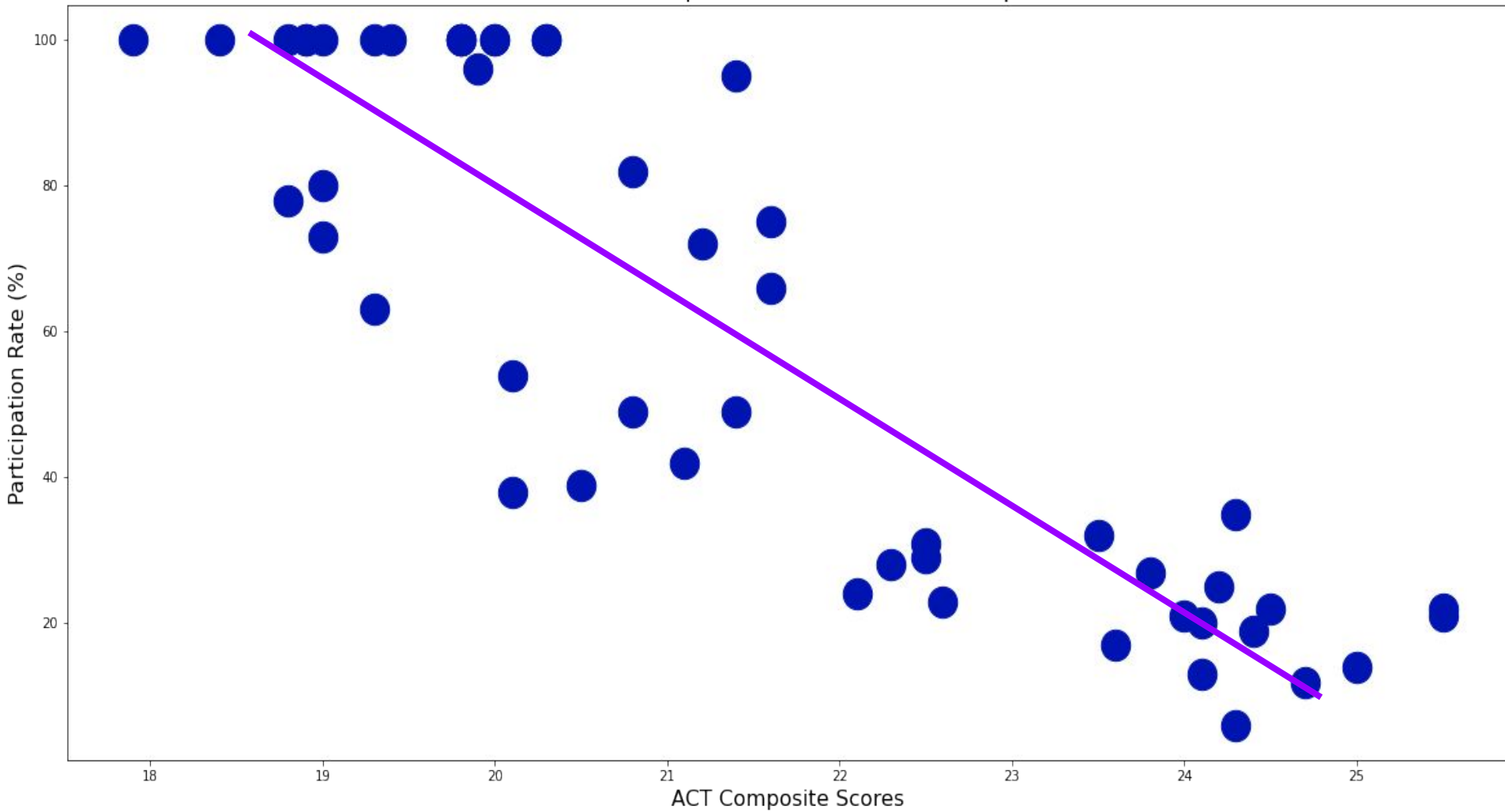
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ACT Composite Scores



2019 ACT Composite Scores and Participation





Solution

College Board and ACT can help prevent lost of revenue in the future in states who are showing high participation and low scores.

If they begin offering tutors based on participation rates in a given state, then it will incentivize participation for states and students who do not have access to tutoring and likely lead to higher scores

This will likely keep states and the college system reliant on test scores moving forward.



Thank you.

Questions?