



## Keating Consulting Group

Keating Consulting Group (KCG) is a Silicon Valley-based financial services firm providing financial and operational leadership to start-up and early-stage companies. KCG fuses together its expertise and resources to establish, implement and guide the essential function areas necessary to both venture-capital seeking and venture-backed organizations.

### Interim CFO Services

As an interim CFO, KCG managing partner Ryan Keating drives and delivers the financial modeling, value analysis and due diligence framework for the purposes of funding and acquisition of early to mid-stage start-ups. KCG's value comes from its expertise in delivering business critical data and analysis that venture capitalists, Board and executive staff require to understand and make strategic financial decisions.

### KCG Operations Services

KCG Operations focuses on administrative assistance and facilities-related functions. KCG is skilled in lease contracts negotiation, build-outs and general office set-up. Administratively, KCG supports the executive staff with calendar management, travel, logistics and day-to-day structure.

### Full Service Controller & Accounting Services

The KCG accounting team develops and manages the many disciplines associated with building and maintaining daily financial activities including AR/AP, payroll, planning and purchasing, compliance and revenue recognition. Beyond the necessary support and maintenance, KCG also implements accounting systems, payroll services, tax preparation, policies and procedures, as well as supervision and training of existing staff—all important elements in establishing a complete accounting team.

### KCG Human Resources

KCG provides a broad range of HR support services including selection and management of employee benefits, stock administration, payroll, new hire processing, reduction in workforce/termination and the development of company policies and procedures.

Visit [www.keatingconsulting.com](http://www.keatingconsulting.com) for a complete view of KCG's service offerings. Contact us at [info@keatingconsulting.com](mailto:info@keatingconsulting.com) or 408 504-6531 to discuss how we can build and support your organization's financial and operational foundation.

KCG delivers a broad range of financial and professional services across many industry sectors including: SaaS, solar and sustainable energies, streaming technologies, internet security, analytics solutions, medical devices, social media and networking.

*Ryan and the Keating Consulting team are committed to our success. They help to manage a variety of moving parts and make it appear seamless. From finance, to payroll, to benefits, to billing, they are strategic partners to our growing organization.*

**Sanjay Dholakia, CEO  
Crowd Factory**



*Keating Consulting has provided the expertise and support for Aria Systems to manage hyper growth in a very dynamic market. Ryan and his team work closely with our executives from business planning through execution, measurement, and Board review.*

**Mike Morini, President and CEO  
Aria Systems**

