



# Best Zip Codes to Invest in Austin, TX

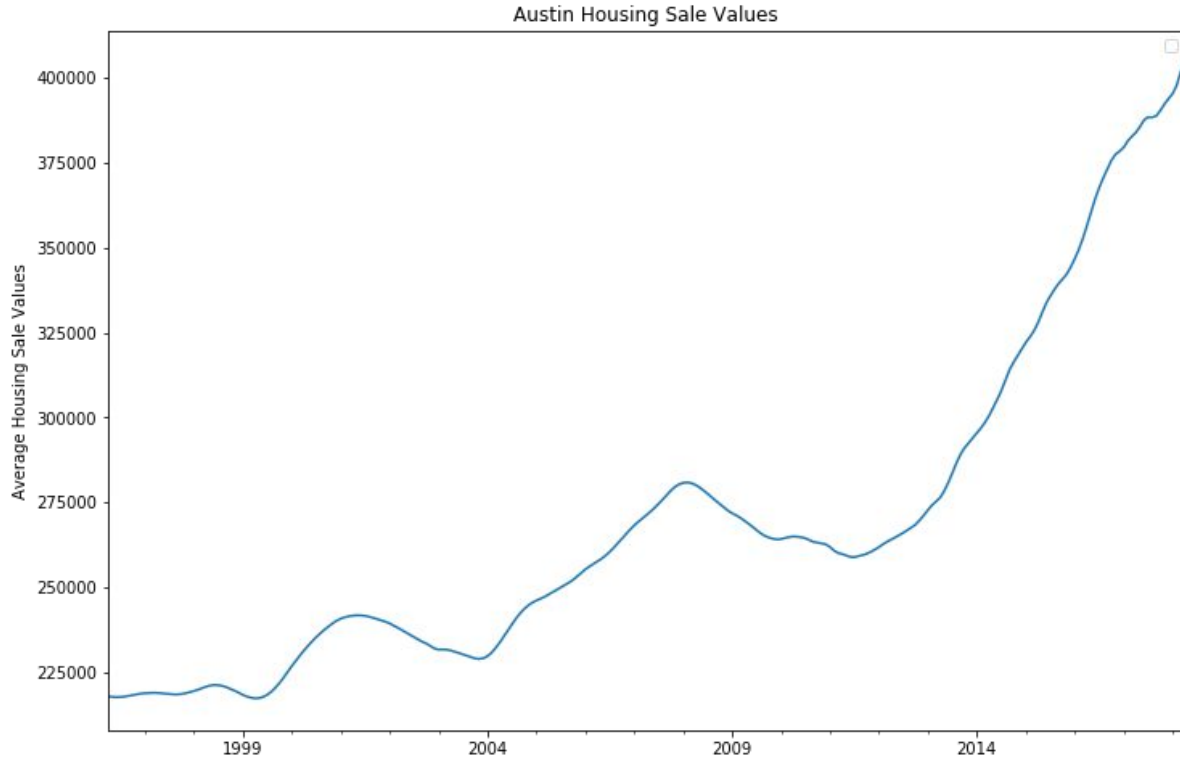
David Cuervo



## Background

- ❏ Zillow data from 1996-2018
- ❏ Filtered for the 38 zip codes in Austin, TX
- ❏ Used ARIMA model to predict housing sale values in 3 years

# Trend of Average Housing Sales in Austin



## 5 Best Zip Codes to Invest In Austin, TX

- ❑ 78751, 78758, 78722, 78702, 78741

- ❑ Blue: North Austin

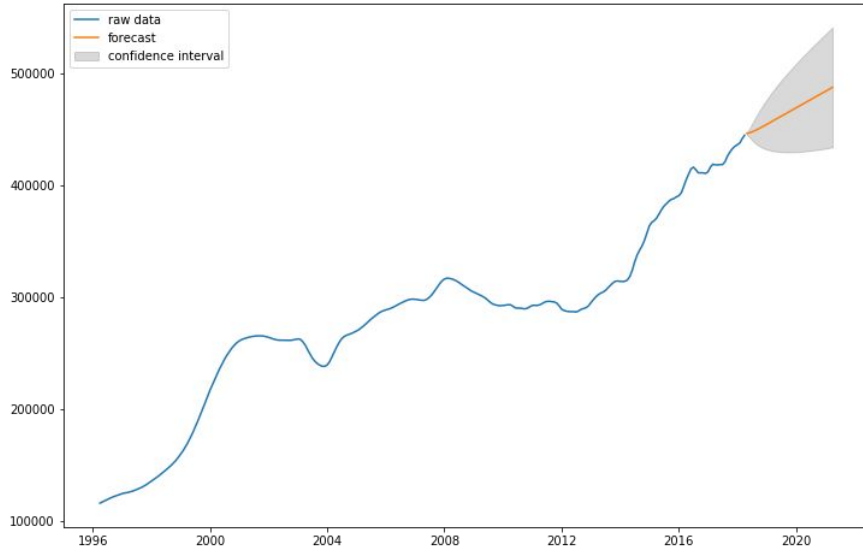
- ❑ Green: East Austin

- ❑ Best zip codes measured by their predicted percent return on investment

- ❑ Conservative measure for return on investment instead of measuring best case scenario or worst case scenario

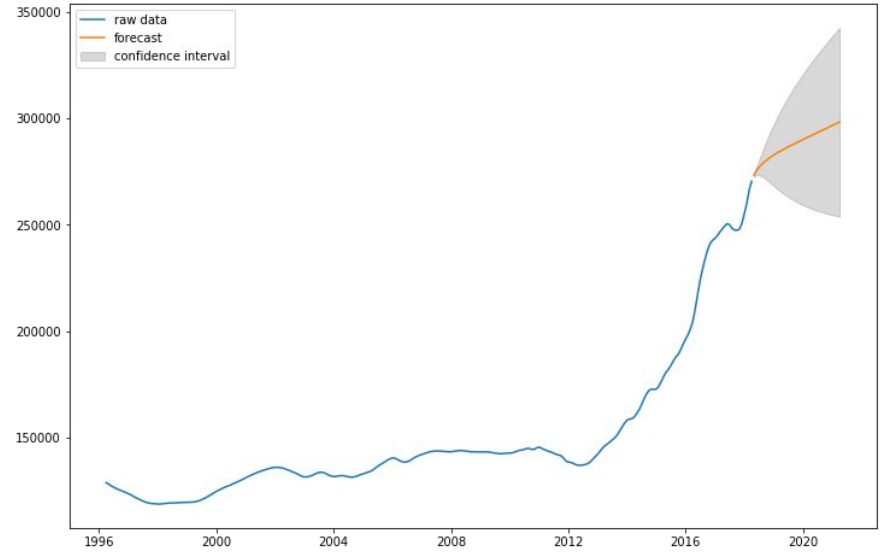
# North Austin Zip Codes

Forecast for 78751



9.64% predicted return

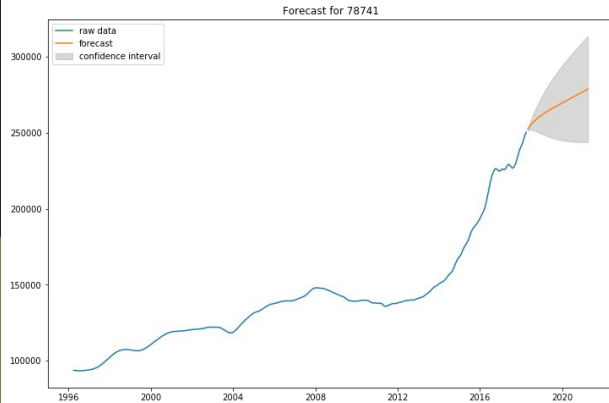
Forecast for 78758



10.29% predicted return

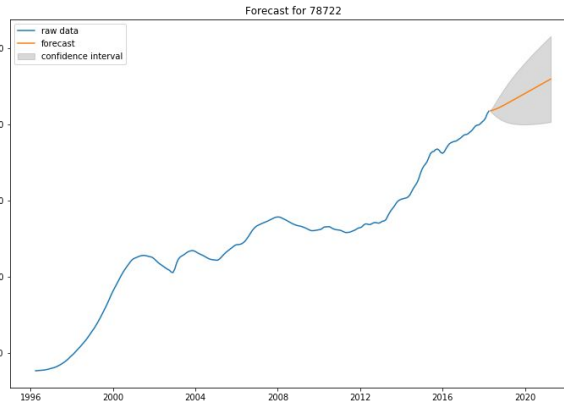
# East Austin Zip Codes

78741



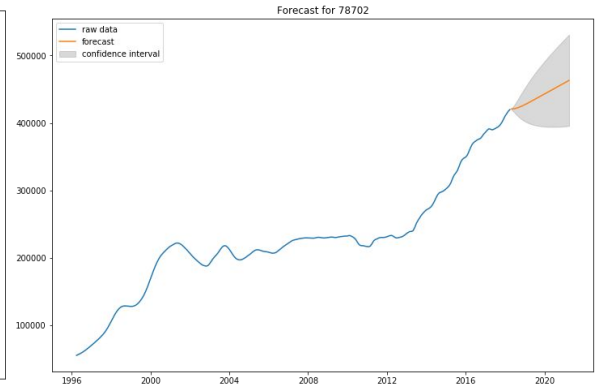
11.32%  
predicted  
return

78722



10.11%  
predicted  
return

78702



10.32%  
predicted  
return

# Conclusion

- ❑ Investing in any zip code in Austin could be lucrative
  - ❑ Average return on investment among all zip codes is 6.96%
  - ❑ Only zip code with a negative predicted return on investment was 78739, -2.54%)
- ❑ 78758 has new shopping center and will be near the new soccer stadium
- ❑ Zip codes in the east side are being redeveloped
- ❑ Good to consider other changes to the city:
  - ❑ Tesla moving to Austin
  - ❑ Prop A approved \$7.1 billion to public transit

Thank you