David Feldman

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EXPERIENCE

2018 – Present   **HIVE AI**   San Francisco, CA
Product Manager

Hive AI (thehive.ai) is a "Full Stack AI" startup (Series B), backed by top venture capitalists (Peter Thiel, General Catalyst, 8VC). As the lead PM for Mensio, Hive's flagship enterprise analytics product, I oversee a 12-person team and am responsible for the design, development, and vision of the product. Specific responsibilities and accomplishments include:

- Wire-framing all product screens and user-flows from onboarding, to core analytics features, to user and account management. Named product, designed logo, and got C-suite and go-to-market partner (Bain & Company) buy-in.
- Defining product roadmap via collecting input from customers (AT&T, Disney) and internal stakeholders, researching competitive landscape, and analyzing product usage data.
- Prototyping production data pipelines in Python/Spark, writing production SQL queries, and developing data-science methodology for product features.
- Implemented an "agile light" project management system, including 2-week milestone-driven sprints, daily standups and a JIRA based ticketing system.

Data Scientist

As a Data Scientist at Hive, I was responsible for executing on analytics based client SOWs, writing company white papers, building prototypes of deep learning models and quantitatively assessing AI model quality prior to production release. Specific accomplishments include:

- Led a TV content viewership-effect analysis for NBCUniversal using set-top-box level Comcast viewership data and AI generated content tags to conclude that certain types of "edgy" content have a statistically significant effect on viewer tune-out. SVP stakeholder at NBCU presented results to board of directors.
- Built Hive's first text-detection and transcription computer-vision model via implementing current research papers in Python & Tensorflow.

2016 – 2018   **ACCENTURE**   San Francisco, CA
Consultant, Accenture Digital

While at Accenture, I primarily worked on strategy and analytics engagements at Google as a consultant. Specific projects and accomplishments include:

- Built an R-based statistical analysis framework for a major AdWords user-research initiative with $2M annual budget. Work directly led to definition of metrics used for 2018 company OKRs.
- Led user Google Home device usage analysis, and pitched automated campaign strategies to Google home CRM team. Analysis led directly to email campaign decisions.
- Conducted market research to assess feature importance for the launch of a file sharing app in India.

EDUCATION

2016 – 2019   **MS COMPUTER SCIENCE**, JOHNS HOPKINS UNIVERSITY   San Francisco, CA
Master of Science in Computer Science, Software Engineering specialization. 3.64/4.0 GPA. 730 GMAT.
Part time program, completed remotely while working full time

2012 – 2016   **BS CHEMICAL & BIOMOLECULAR ENGINEERING**, JOHNS HOPKINS UNIVERSITY   Baltimore, MD
Bachelor of Science in Chemical and Biomolecular Engineering. Economics Minor. 3.26/4.0 GPA. 2200 SAT.
Vice President (4x) – *Beta Theta Pi*; Recruitment Chair & Sailing Captain – *Outdoor Pursuits Club*

PERSONAL

- Outdoors Enthusiast, NOLS Wilderness First Responder, PADI Open Water Scuba Diver, Expert Alpine Skier
- Passionate Houston Astros fan, sabermetrics (baseball statistics) enthusiast