



# David Jackson

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Portfolio attached as PDF

**Experienced Visual Designer seeking Junior UI / UXD**



## Professional Summary

Seasoned Design Professional with 13+ years of entrepreneurial design leadership, strategically focused on the corporate workforce as a **UI/UX Designer**.

Deep expertise in visual design, front-end interface development, graphic production, and user-centric problem-solving. Proven ability to manage complex projects, lead creative direction, and deliver high-quality, accessible digital interfaces.

## Technical Skills & Competencies

### Design & Prototyping Tools

- **UI/UX Design:** Figma (preferred industry standard)
- **Vector & Raster:** Adobe Creative Suite (Illustrator, Photoshop, InDesign), Affinity Studio Suite (Designer, Photo, Publisher)
- **Prototyping:** Figma Prototyping

### UX Methodologies & Principles

- **Design Process:** Wireframing (low & high-fidelity), Prototyping, Usability Testing, Information Architecture (IA)
- **User Research:** User Intent Analysis, Persona Development, Stakeholder Interviews
- **Accessibility:** WCAG Principles, Semantic Design

### Production & Technical

- **Design Systems:** Experience adhering and contributing to established design systems
- **Quality Assurance (QA):** Design QA, Pixel-Perfect Implementation Checks
- **Web Languages:** Working knowledge of HTML and CSS (for developer collaboration)

## Targeted Professional Experience

### Web Interface Designer & Developer

Intel (Contracted via Aquent)

- Developed internal **web interfaces**, **navigational graphics**, and **interactive features** for the corporate intranet, functioning as an early-stage **UI Designer**
- Collaborated with technical teams to ensure **design adherence** and **technical feasibility** of front-end visual assets

### UX Evaluator (Search Quality)

Google (Contracted via Randstad)

- Applied foundational **User Experience (UX) principles** to evaluate search result utility
- **Evaluated search engine results in comparison to perceived user intent**, directly contributing to quality satisfaction

### Prepress Quality Assurance (QA)

TinyPrints (Contracted via Adecco)

- Performed intensive **design Quality Assurance (QA)** and adherence checks on personalized stationery products
- Ensured **pixel-perfect delivery** and compliance with complex print standards for high-volume custom orders

### Creative Lead & Art Director

Mandala Agency; Ordorica Cinco

- Led creative teams and provided **art direction**, **graphic design**, and **copywriting** for major accounts including **Pepsi**, **Mt. Bachelor**, and **Oregon Lottery**
- Managed design, execution, mechanicals, and visual collateral production

## Creative & Consulting Leadership

### Principal Designer & Creative Consultant

Independent Practice & Board Leadership

- **Managed a 13-year design consultancy**, demonstrating sustained project management, discipline, and client relations skills
- **Creative Direction & Visual Strategy:** Designed icons for **Intel** software interfaces; Created navigational graphics for **NIKE** intranet; Developed interface graphics for **Sports Illustrated for Kids** multimedia
- **Interface & Motion Graphics:** Provided **biofeedback interface** and **video frame gfx** on the film ***Power Up*** (Official Selection, Columbia Gorge International Film Festival), showcasing production design and visual coherence
- **Project Leadership:** Directed visual identity and informational design for an Indigenous memorial project, requiring high-level **stakeholder alignment** and cultural sensitivity