1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Technology projects attract the largest average donation amount
* Being spotlighted and being successful are correlated with rsq=1. Being a Staff Pick strongly increases the chance of success.
* The most common category is theater, and the most common subcategory is plays.

1. What are some of the limitations of this dataset?

* Some projects have unreasonably small goal amounts, e.g. $1, or $10. These can skew Percent Funded analyses unless some filtering is applied.
* 2017 data is possibly incomplete (not through EOY). The total counts associated with this year are significantly smaller than 2016 and 2015.

1. What are some other possible tables/graphs that we could create?

* Clustered bar chart of state/outcome vs Spotlight. Clustered bar chart of state/outcome vs Staff Pick.
* Bar chart of average donation amount by category/subcategory