

Analysis of Buenos Aires and Montevideo as Relocation Targets

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Introduction

For companies or individuals interesting in expanding business in the Rio Plata region of South America, Buenos Aires, Argentina and Montevideo, Uruguay offer interesting possibilities for residence. The cities offer a high quality of life, quality infrastructure, and good regional transport connections.

Business Problem

This report supplies information about neighborhoods within Buenos Aires and Montevideo which will assist expatriates in choosing a suitable area for residence.

Information about crime, transport, and education is available independent of this report. The neighborhood analysis is supplementary to this information which is already available on the internet. The neighborhood analysis will provide clients with a good feel for the environment of the neighborhood by profiling the types of businesses and institutions nearby.

The report fulfills two objectives:

1. identify comparable neighborhoods within the respective cities.
2. assist clients in choosing between the cities and neighborhoods.

While many final relocation decision require an onsite visit, the report will help clients to filter out unrealistic possibilities and make quicker and better decisions.

Target Audience

The report targets expatriates relocating to the area, companies sending workers to the area, and people who are considering relocation for various reasons to the area.

Data Preparation

The report will utilize two types of data.

First, the postal codes of both cities will be extracted from the internet. These data are public and widely available.

Second, venue data from Foursquare will be extracted, processed, and summarized according to city and postal code.

The report will include maps of comparable neighborhoods of Buenos Aires and Montevideo as well as a brief listing of the types of venues available.

The venue listing will appear comparable to the following:

categories
Concert Hall
Deli / Bodega
Hotel
Other Great Outdoors
Scenic Lookout
Soccer Stadium
South American Restaurant
Tea Room
Tennis Court

Finally, a list of recommended areas within each city will be provided.