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Assignment 1

- 1) The goal of my website is to give college students a place apply for internships. The target user is college age students who are looking for internships.
- 2) The reason the final choice of the design was chosen is because the first two iterations lacked a draw to the website. The splash lacked an explanation of the goal of the website and why and how the end user should use that product. In the third iteration of the web page a brief introduction of the webpage was added. I decided the color of the webpage based off a standard color palette. And the layout of the page was an picked to mimic the standard forms of other internship application websites.
- 3) The first of the eight golden rules was “striving for consistency”. The website adheres to this rule by keeping the same color scheme across all pages, also the header is the same across all pages to stop user confusion. The next rule that the page attempted to follow is “offer informative feedback”, the page adhere to this rule by giving feedback when the password and the password confirmation do not match. The webpage also give feedback if the username does not fit the requirements. The also website adheres to is “offer simple error handling” this is done by type checking entries in the html. The type checking is a simple way of avoiding user input errors. The final rule that web page adhere to is “Permit easy reversal of actions” this is adhered to by allowing the standard backtracking of the browser.
- 4) The web page adheres to the principle of familiarity under the heading of learnability. It adheres to this principal by reproducing the look of other popular websites. For example on the splash page the login and sign up button have a similar look to googles buttons to ensure that users familiar with any of google's web apps will have easy migration. The website also follows the principle of task migration by having the program check input types. An example of this is that a user can not input letters in the gpa input box they can only input numbers. The next principal the website adheres to is the principle of recoverability. The website adheres to this principal by giving the user a warning about username naming errors and giving them the option to fix it. The site also warning the user about mismatch of passwords and giving the user an option to fix it.