

AHMED MAAMOUN

Art Director

PROFESSIONAL SUMMARY

Senior Graphic Designer with 10+ years of experience in creative design, motion graphics, and branding, and 3 years in WordPress development. Adobe Certified in Premiere Pro and After Effects. Skilled in delivering high-quality visual content, managing 360 campaigns, and integrating AI tools like ChatGPT, Freepik AI, Runway, and Envato into design workflows. Strong leadership, communication skills, and proven ability to deliver ahead of deadlines.

Creative design professional committed to delivering innovative visual solutions and enhancing brand presence. Adept at managing complex projects and producing high-quality designs that meet client objectives. Known for fostering team collaboration and adapting to dynamic project requirements. Professional graphic design specialist with proven track record in creating visually compelling and user-focused designs. Skilled in Adobe Creative Suite, typography, and layout design. Strong emphasis on team collaboration, consistent reliability, and adaptability to meet evolving project needs. Known for blending creativity with strategic thinking to deliver impactful visual solutions.

WORK HISTORY

Senior Graphic Designer, 06/2025 to Current

New Jearsy Development - New Cairo, Cairo Governorate

- Design social media creatives, 360 campaigns, outdoor advertising, full branding packages, motion graphics videos, and web banners.
- Produce and edit videography content, and generate AI-powered videos and images.
- Managed multiple projects simultaneously, prioritizing tasks to meet deadlines without compromising quality.

Marketing and Advertising Manager, 07/2022 to Current

TTC - Cairo, Cairo Governorate

- Increased brand awareness by developing and implementing strategic marketing campaigns.
- Streamlined marketing processes for improved efficiency and cost savings.
- Developed integrated public relations strategies that elevated brand reputation and earned valuable media coverage.
- Enhanced customer engagement through the creation of targeted social media content and advertising initiatives.
- Launched successful email marketing campaigns that improved customer retention rates and lifetime value.
- Designed visually appealing promotional materials that effectively communicated brand messaging and value propositions.

CONTACT

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WWW: [Bold Profile](#)

WEBSITES, PORTFOLIOS, PROFILES

- <https://drive.google.com/file/d/1lE8CR4pOUL04tU8Q0ZDZjjAKZWcdauR0/view?usp=sharing>

SKILLS

- Design & Software: Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Cinema 4D, WordPress

- Creative Expertise: Branding, Social Media Design, Motion Graphics, Video Editing, Web Banners, Print Design, Outdoor Advertising, 3D Motion Graphics, Photography, Videography

Packaging design

Design project management

Print design

Brand identity design

Digital illustration

Video editing

Motion graphics

Art Director, 03/2023 to Current
I Real Media Agency - Dubai, UAE

- Maximized project efficiency with meticulous attention to deadlines, budget constraints, and client expectations.
- Improved brand consistency by developing and implementing comprehensive visual guidelines across all platforms.
- Elevated brand awareness by creating visually striking marketing materials for print and digital campaigns.
- Delivered consistent visual messaging across multiple channels, including email marketing campaigns, website banners, and print collateral.
- Managed design team resources by delegating tasks efficiently based on individual strengths and workload capacity.
- Optimized creative assets for web use by employing best practices in file formats, compression techniques, and mobile responsiveness considerations.

Art Director, 10/2023 to 06/2025
Rejan - New Cairo, Cairo Governorate

- Led creative direction for social media, outdoor campaigns, branding, motion graphics, and web visuals.
- Managed content creation, video production, and editing, ensuring brand consistency across platforms.

Senior Graphic Designer, 03/2023 to 10/2023
Kandeel Development - New Cairo, Cairo Governorate

- Developed full branding solutions, 360 campaigns, outdoor designs, and high-impact motion graphics.
- Produced videography content and edited marketing videos for multiple channels.

Graphic Designer, 03/2020 to 03/2023
Atheart - New Cairo, Cairo Governorate

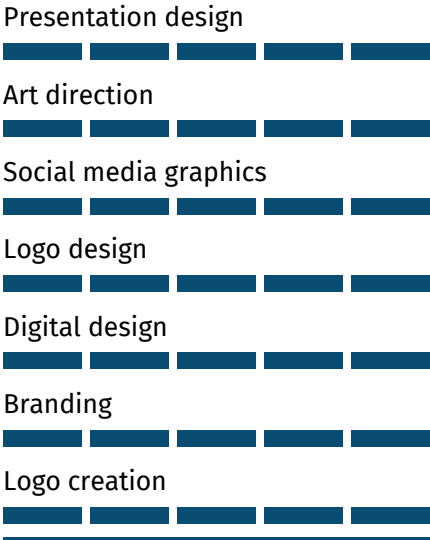
- Created social media designs, print materials, motion graphics, and photography content.
- Managed LinkedIn campaigns, including content creation and paid advertising.

Graphic Designer, 07/2018 to 02/2020
Fatinah Fashion - Beirut, Lebanon

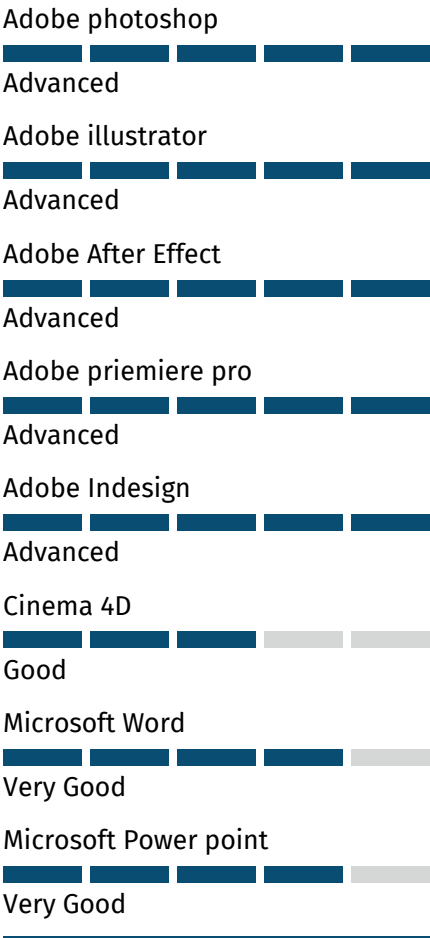
- Designed social media posts, full branding identities, print materials, and motion graphic videos.
- Developed creative design for print materials, brochures, banners, and signs.

Junior Graphic Designer, 10/2016 to 07/2018
Metropole Media Agency - 10th Of Ramadan City, SHR

- Created social media designs, branding elements, and print-ready materials.
- Developed print materials such as brochures, banners, and signs.
- Collaborated with the marketing team to create visually appealing



SOFTWARE



social media content.

CERTIFICATIONS

Adobe Certified (Premiere Pro & After Effects) — Since 2019

3D Motion Graphics (After Effects, Photoshop, Illustrator, Cinema 4D)

Social Media Marketing

Art Direction Workshop

Social Media Design Workshop

WordPress Development Course

Self-Learning: Photoshop, Illustrator, InDesign

EDUCATION

Bachelor of Science, Computer Science, 01/2022

Higher Technological Institute (HTI) - Future Leaders Language School

LANGUAGES

English



Professional Working

Arabic



Native or Bilingual
