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Merging & Splitting

Burning

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Credit assignment

Collective choice

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Conclusion

Thanks

# Interoperable Mechanisms for Non-rival Goods

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FundingTheCommons

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# Plan of this talk

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- ① **Taxonomy** of goods and funding transactions
- ② Interoperability via “**hypercertificates**”
  - Analogy to ERC-1155, or Cede & Co. ledger
- ③ Brief orientation to **mechanisms**

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# Section 1

## Taxonomy

# Characteristics of goods

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A good is...	to the extent that...
<b>rival</b>	
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<b>transferable</b>	
<b>divisible</b>	
<b>fungible</b>	

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- Jet A-1 fuel: rival, excludable, transferable, fungible, and divisible.

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- Radio broadcasting: non-rival, nonexcludable, transferable, fungible, and somewhat divisible.

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- Cable TV: non-rival, excludable, legally nontransferable, fungible, and somewhat divisible.

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	Excludable	Non-excludable
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Non-rival		



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- What about **knowledge**?

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Non-rival	<b>Toll Goods</b> <i>(encrypted broadcasts, toll roads,...)</i>	<b>Public Goods</b> <i>(free broadcasts, free software,...)</i> <b>Preservation of knowledge</b> <b>Creation of knowledge</b>

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Non-rival	<b>Toll Goods</b> <i>(encrypted broadcasts, toll roads,...)</i> Licenses to use knowledge; Private repositories	<b>Public Goods</b> <i>(free broadcasts, free software,...)</i> Preservation of knowledge Creation of knowledge

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Non-rival	<b>Toll Goods</b> <i>(encrypted broadcasts, toll roads,...)</i> <b>Licenses to use knowledge;</b> <b>Private repositories</b>	<b>Public Goods</b> <i>(free broadcasts, free software,...)</i> <b>Preservation of knowledge</b> <b>Creation of knowledge</b>

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- Each of these several aspects has different economic characteristics and/or role.

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  - A mechanism to retrospectively quantify goods' value (*ex post*, after uncertainty of creation is resolved)

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  - If you can be excluded from an otherwise public good for nonpayment, then your willingness-to-pay can be **truthfully elicited** (e.g. by VCG auction), as a proxy\* for how much utility it provides to you
  - Summing these revenues enables society to quantitatively estimate\* the utilitarian\* value of a good (once it exists), and transfer that value to creators & investors
  - Future prospects of such a “ground-truth” valuation induce incentives for funders to value initiatives that may produce such goods in the future
- **This isn't necessarily the only way.** We can abstract into these components:
  - A mechanism to retrospectively quantify goods' value (*ex post*, after uncertainty of creation is resolved)
  - A mechanism that incentivizes funders to bet prospectively (*ex ante*) on initiatives



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- The standard argument:
  - Alice: if a good, such as knowledge or code, is non-rival, then making it public is imperative—some people could benefit, at no cost
  - Bob: the cost is that if creators aren't rewarded, then things wouldn't get created
  - Alice: creators love to create; they need a basic income, but not massive upside
- The revelation-mechanism argument:
  - If you can be excluded from an otherwise public good for nonpayment, then your willingness-to-pay can be **truthfully elicited** (e.g. by VCG auction), as a proxy\* for how much utility it provides to you
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  - A mechanism to retrospectively quantify goods' value (*ex post*, after uncertainty of creation is resolved)
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- Aside: Stallman's 4 Freedoms are essentially orthogonal; they're about control, not cost. At least 3/4 may be compatible with toll goods.

## Knowledge goods' cost and benefit scales

- Costs of knowledge range from *embarrassingly cheap* to *embarrassingly expensive*

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	Cost (2021 M\$)	Coalition needed to fund
Wright Flyer	0.07	Two engineers
EDVAC design	0.7	One private philanthropist
Turing's SSEM	2.1	Institutional grantmaker
git	7	One big investor ∨ gov grant
ARPAnet	70	Group of investors ∨ gov office
Human Genome	700	Huge foundation ∨ gov agency
Higgs Boson	7000	Multiple governments

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*only feasible via tax*

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- **Improving markets/liquidity** for assessing & rewarding the benefits could **grow the feasible range** & time-scale

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# Timing of Funding Transactions

- **Prospective** funding happens **in anticipation of** a good's production.
- **Retrospective** funding happens **after** a good's production.

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  - Disadvantage: success conditions must be accurately anticipated, articulated, and evaluated, all in advance
- Important to have a structure to route (some) retrospective and bountied rewards as returns to prospective funders
  - Although also important to retain the option to give no-strings-attached grants, at any stage.

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- Nothing



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Thanks

- Nothing
- Bragging rights only
  - See also “NFTs for science”

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  - “reputational” retrospective rewards (paid in exchange for bragging rights only)
  - “toll-driven” retrospective rewards (paid in exchange for access to toll goods created by the project, e.g. a walled garden, or an IP pool)

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	Prospective	Bountied	Retrospective
<b>No-strings</b>	Grants	Bounties	Retroactive public goods funding
<b>Bragging rights</b>	Impact grants	Results oracles	Certificate-of-impact purchases
<b>Transferable right</b>	Impact investments	Project-token market-makers	Project-token open market
<b>Toll income</b>	~VC funding	IP bounties	IP purchases, startup acquisitions

- None are clearly dominated by others
- Want all (and more) to work—and work **together** wherever possible

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## Section 2

# Interoperability via hypercertificates



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- This section proposes a **new kind of ledger** for tokenized certificates that
  - are NFT-like in some dimensions
  - but fundamentally *are fungible* (like stock certificates)
  - facilitate allocating retrospective rewards to prospective funders (or not)
  - support hierarchies of credit assignment, without imposing a specific mechanism

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# Hypercertificates: Essentials

- Each hypercertificate has a specification of these set-valued parameters:
  - $R$ , the set of included rights (beyond just bragging rights), e.g.:
    - altruistic retrospective rewards
    - reputational retrospective rewards
    - toll-driven income

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  - $W$ , covered scope of work (degenerate case: “all”)

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- **Invariant:** for any point in the cartesian-product space, the total amount of existing hypercertificates that cover it is always either 1.0 or 0.0

$$\forall(r, c, w, t_W, t_F), \left[ \sum_{S \ni (r, c, w, t_W, t_F), x} H_x(S) \right] \in \{1.0, 0.0\}$$

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- Intuition: fractional territorial claims on a hypercubic *region* of public-goods

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- Presumption: Every individual owns all rights to their own contributions by default.

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- Presumption: Every individual owns all rights to their own contributions by default.
- If:
  - for any given individual  $c$ ,
  - for any given sets  $R, W, T_W, T_F$ ,

$$\sum_{S \cap (R \times \{c\} \times W \times T_W \times T_F) \neq \emptyset, x} H_x(S) = 0.0$$

(i.e. no hypercert overlapping the proposed region has never been minted before)

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(i.e. no hypercert overlapping the proposed region has never been minted before)

- Then, merely a signed transaction from  $c$  can mint a certificate for that set, i.e. assign

$$H_c(R \times \{c\} \times W \times T_W \times T_F) := 1.0$$

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- Buyer beware:  $c$  may, or may not, have ever done anything useful related to  $W$ !
  - But whatever they did do, they own!

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- Motivation: liquidity is a lot better for
  - 1000 shares of AAPL, than
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- Motivation: liquidity is a lot better for
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    - across time
    - across projects
- just as much as needed to attain required liquidity

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  - across time
  - across projects

just as much as needed to attain required liquidity
- Want to build into the ledger what bookkeeping we can confidently automate,
- but otherwise stay out of the way of voluntary deals.



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- Given a collection of disjoint hypercert specs ( $S_i$ ) that add up to a valid spec  $S$ :

$$\bigcup_{i < n} S_i = S = R \times C \times W \times T_W \times T_F \quad \forall i, j, S_i \cap S_j = \emptyset$$

- If one identity  $x$  owns at least  $q$  of all  $S_i$ :

$$\forall i < n, H_x(S_i) \geq q$$

- Then a signed transaction from  $x$  can merge those hypercerts for  $q$  of  $S_i$  into one hypercert for  $q$  of  $S$ :

$$\left\{ \begin{array}{l} \forall i, \quad H_x(S_i) \text{ -- } q \\ \quad \quad H_x(S) \text{ += } q \end{array} \right\}_x$$

# Splitting Hypercertificates

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$$\bigcup_{i < n} S_i = S = R \times C \times W \times T_W \times T_F \quad \forall i, j, S_i \cap S_j = \emptyset$$

- If one identity  $x$  owns at least  $q$  of  $S$ :

$$H_x(S) \geq q$$

- Then a signed transaction from  $x$  can split that hypercert for  $q$  of  $S$  into  $n$  hypercerts for  $q$  of each  $S_i$ :

$$\left\{ \begin{array}{l} H_x(S) \dashv= q \\ \forall i, \quad H_x(S_i) \dashv= q \end{array} \right\}_x$$

# Atomic Merge-and-Allocate of Hypercertificates

- Given **two** collections of disjoint hypercert specs  $(S_i)$  and  $(T_j)$  that both add up to the same region  $X$ :

$$\bigcup_{i < n} S_i = X = \bigcup_{j < m} T_j \quad \begin{array}{l} \forall i, i', S_i \cap S_{i'} = \emptyset \\ \forall j, j', T_j \cap T_{j'} = \emptyset \end{array}$$

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- If a coalition of identities  $(c_k)$  **collectively owns at least  $q$  of all  $S_i$** , and if  $q'_{j,k}$  is a valid reallocation of  $q$  of each  $T_j$  back to the parties  $c_k$ :

$$\forall i, \forall k, H_{c_k}(S_i) \geq q_{i,k} \quad \forall i, \sum_k q_{i,k} = q \quad \forall j, \sum_k q'_{j,k} = q$$

- Then a multisig transaction signed by *all*  $c_k$ s can (with arbitrary side-payments) atomically merge  $q_{i,k}$  of  $(S_i)$  into  $q$  of  $S$  and split it back into  $q'_{j,k}$  of  $(T_j)$ :

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- Maintains invariants & verifies authorization, but **bring your own bargain**  $(q'_{j,k})!$

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### Thanks

- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.

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- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.
- Conclusion: the only way to get all-and-only bragging rights is to *burn* all the other associated rights.

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- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.
- Conclusion: the only way to get all-and-only bragging rights is to *burn* all the other associated rights.
- Arguably, true bragging rights should also be *permanent*, meaning:
  - $T_F$  should extend out to  $t = \infty$  to be eligible for burning
  - Burned hypercerts should be non-transferable

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- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.
- Conclusion: the only way to get all-and-only bragging rights is to *burn* all the other associated rights.
- Arguably, true bragging rights should also be *permanent*, meaning:
  - $T_F$  should extend out to  $t = \infty$  to be eligible for burning
  - Burned hypercerts should be non-transferable
- Also:
  - No hypercert that has a non-empty intersection with a burned hypercert can ever be minted
  - It's invalid to send profits to a burned hypercert; the *profits* aren't burned, just relinquished.
    - If 100% of toll-income rights to a given  $W \times T_W$  are burned, then, in principle, the associated goods should be released to the public domain.

# Assessing Hypercertificates

- Motivation:

- The contributor set  $C$  in the ledger will never be *really* comprehensive—Newton, Gauss, Turing unlikely to sign messages.
- “How much of the benefits of  $W$  are attributable to  $C$ ’s work during  $T_W$ ?” is
  - context-dependent
  - ultimately subjective (involves counterfactual probabilities and utilities)

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- By default, these will have all the benefits and drawbacks of third-party rating agencies for bond markets
  - Improving incentive-compatibility here is a major open research area
  - But the rating-agency model seems good enough to start with



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- Slogan: **permissionless, but not trustless**. Assessors are T3Ps, and play a crucial role in giving bragging rights a seal of legitimacy.
- For patentable contributions, can start with existing institutions & norms for inventorship.

# How *should* credit be allocated, ideally?

- I set out to answer this question from first principles and accidentally rediscovered **Shapley value**, which for a contributor  $c \in C$  and utility function  $V : 2^C \rightarrow \mathbb{R}$  is:

$$\phi_V(c) = \frac{1}{n!} \sum_{\sigma: C \simeq [n]} \overbrace{V\{c_i | \sigma(c_i) \leq \sigma(c)\} - V\{c_i | \sigma(c_i) < \sigma(c)\}}^{\text{marginal value of contributor } c \text{ in ordering } \sigma}$$

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# How *should* credit be allocated, ideally?

- I set out to answer this question from first principles and accidentally rediscovered **Shapley value**, which for a contributor  $c \in C$  and utility function  $V : 2^C \rightarrow \mathbb{R}$  is:

$$\phi_V(c) = \frac{1}{n!} \sum_{\sigma: C \simeq [n]} \overbrace{V\{c_i | \sigma(c_i) \leq \sigma(c)\} - V\{c_i | \sigma(c_i) < \sigma(c)\}}^{\text{marginal value of contributor } c \text{ in ordering } \sigma}$$

- Shapley value is the unique allocation with all these properties:
  - Budget-balance:**  $\sum_{c \in C} \phi_V(c) = V(C)$
  - Null player:**  $\phi_V(c) = 0$  if  $V(S \cup \{c\}) = V(S)$  for all  $S \subseteq C$
  - Symmetry:**  $\phi_V(c) = \phi_V(d)$  if  $V(S \cup \{c\}) = V(S \cup \{d\})$  for all  $S \subseteq C$
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- Why doesn't this just solve it?
  - the utility function  $V$  and the universe of contributors  $C$  are free parameters
  - exponentially hard to compute as  $C$  grows; there are different approximations

# How *should* credit be allocated, ideally?

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- Why doesn't this just solve it?
  - the utility function  $V$  and the universe of contributors  $C$  are free parameters
  - exponentially hard to compute as  $C$  grows; there are different approximations
- My *suggestion* is that assessors and contributors making private deals try to approximate Shapley value ( $q'_{j,k} \approx \phi_{V_j}(c_k)$ ) for **some** appropriate ( $V_j$ ) and  $C$ .

# Collective choice mechanisms

- How to decide whether to deploy prospective or retrospective funding, as a coalition who may not agree on one utility function  $V$ ?

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- How to decide whether to deploy prospective or retrospective funding, as a coalition who may not agree on one utility function  $V$ ?
- Collective decision mechanisms include:
  - Quadratic voting (with quadratic funding as a special case involving a passive subsidy pool)
  - Normalized gradient addition (closely related to quadratic voting)
  - S-Process (Normalized gradient addition with  $L_1$  normalization)
  - Nash bargaining solution
  - Kalai–Smorodinsky bargaining solution
  - Negotiated-aspirations bargaining solution
  - Vickrey–Clarke–Groves mechanism
  - Cross-monotonic mechanisms
  - Shapley-value cost-sharing



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- Which pairings have good/best theoretical/pragmatic properties is future work

# What does a roadmap look like?

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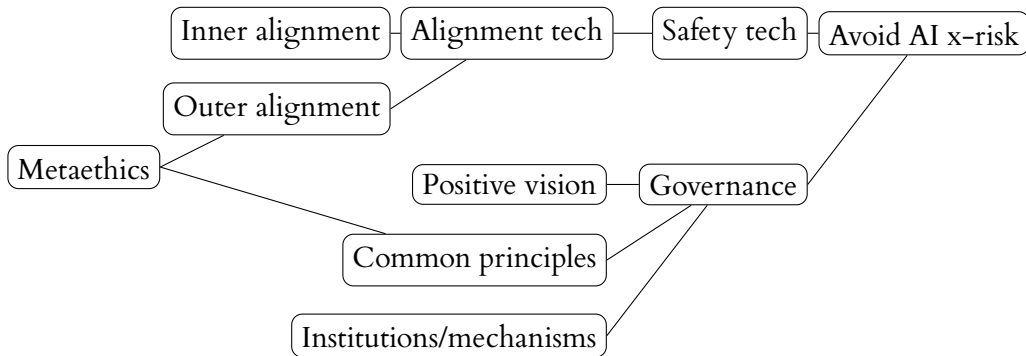
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Example toy roadmap (for AI x-risk):



A formal roadmap would specify probability distributions for each milestone's completion time conditional on its inputs.

# Formal R&D roadmapping

- R&D roadmapping tools, in my sense, are **tools for thought** to

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    - funders
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    - project contributors
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    - delegates of any of the above

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  - to **define a consistent utility function**  $V$  over
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    - in arbitrary combinations

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  - using
    - interventional **causal models**, about
    - the stochastic arrival times of milestones, dependent upon
    - the arrival times of earlier milestones, and
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- Full realization of this would subsume the “important, tractable, neglected” heuristics.

# Conclusions

- There's a **huge landscape to play in & explore** with different combinations of
  - goods to carve out and price (different choices of  $R$ )
  - funding transaction structures (prospective, bountied, retrospective; different choices of  $T_W$  and  $T_F$ )
  - collective bargaining schemes & norms for contributors
  - coalition-forming and decision-making mechanisms for funders and delegates
  - assessment methodologies for third-party auditors
  - model-making tools to help everyone approach this more and more rationally

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- **Hypercertificates** can support all these experiments coexisting, with durable assets, yet without betting on specific mechanisms.

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- If you have relevant skills and are interested in working to build a hypercertificate system, reach out to me @davidad on Twitter—I can very likely get you funding.

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  - Exciting threshold: FundingTheCommons has reached escape velocity!

# Acknowledgments

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  - Evan Miyazono
  - Andrew Critch
  - John Deming
  - Adam Marblestone
  - and others

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# Questions?

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FundingTheCommons

2022-03-04