



More Plein Air Than Ever!

pg 42, 56-57 & 71



New — Majestic Montana

Rustic & Elegant pg 70



New Choices in Black

pg 3-7, 10, 22-24, 44-45, 61 & 70-71

BREATHE.

This Catalog Cleaned The Air

Yes, really. Chances are, you've noticed some changes in our catalog during the past year. Improved design, better readability and **a more engaging shopping experience await you.**

What hasn't changed is our belief that our values are a driving force behind our actions — we live our values every day. It's why we strive to make **conscious and wholistic decisions about our communities.** It's why the planet and its environment have always been important to us.

- The printing of **this catalog actually helps clean the air** – not pollute it, thanks to state-of-the-art pollution control equipment.
- The paper used for this catalog comes from **sustainably managed forests**, certified by the Sustainable Forestry Initiative (see back cover).
- Producing **this catalog wasted no water.** A water conservation system filters and reuses the water needed for the catalog's printing presses.
- None of the by-products created in printing this catalog, including excess paper, end up in a landfill – **everything is recycled.**

Always fine art quality... wholesale prices... value you expect.

We're not just a partner in your creativity, but in co-creating a better world.

To learn more visit pictureframes.com/sustainability

SUMMER SALE!

Save up to **50%** off
already wholesale prices
throughout this catalog!

Precious Metals, Slimwoods, Royal Windsor,
Town & Country, Majestic Montana & more!



New — Folio

Distinctive & Versatile pg 24

What's Inside...

Ready-Made Frames

Extra savings on popular sizes
of preassembled frames

Custom-Made Frames

Available in almost any size
— in 1/8" increments

Metal Frames

In a dazzling variety of colors
— in 1/8" increments

Framing Kits | 9

Complete a presentation —
includes backing & glazing

Order Form & Info | 36

Order in 3 easy steps &
find other important info

How To Measure | 37

How to measure art for
framing, glazing & backing

Accessories | 37

Canvas clips, pro framing
tools & so much more

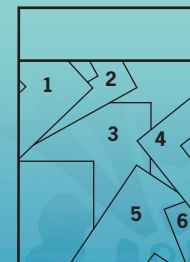
Mats & Matboards | 38-39

Hundreds of mat colors
& textures

Linen Liners | 40

Add extra depth, drama
& scale to any presentation

Featured On the Cover...



1— 9JZ, pg 59

Jazz

2— 7PC, pg 69

Piccadilly

3— 8FL, pg 50

Marquis

4— 20EW, pg 33

Econowood

5— 24, pg 46

Aristocrats & Rustics

6— FT17, Web Exclusive

Fiesta Metals

SAVINGS MADE EASY

Secret Sales & Insider Info in Your Inbox

pictureframes.com/subscribe

To Order: 800.221.0262