Rambling (Saying Too Much)

Resource: <https://www.plainenglish.co.uk/>

The Plain English Campaign.

Stick to what the reader needs to know not what you need to tell.

Don’t illustrate the point too much; don’t explain too much; don’t overcomplicate.

Example 2.23-1

Hydraulic fracking or “fracking” is the process of drilling into the ground and injecting fluid at high pressure in order to fracture shale rocks to release the natural gas inside them. Since the rocks tend to be buried deep within the earth, the gas is brought to the surface through the pipes that often must pass through water systems– where there is a danger of the gas contaminating the water supply as it is extracted.

Revision: 1

Fracking, a process where natural gas is sucked from deeply buried rocks, can be hazardous to the environment if extracted vapor leaks into the water supply as it’s pumped to the earth’s surface.

Revision: 2