Excessive Punctation

Resource: <https://www.plainenglish.co.uk/>

The Plain English Campaign.

Missing (Causal) Links – when something is missing that makes the reader “fill in the blank”.

Example 4.32-1

Plunging coal exports forced a sharp drop in government revenue this year, economists say.

Revision: 1

Plunging coal exports forced a sharp drop in government revenue this year, economists say.

Falling exports

LEADING TO…

Less tax paid to the government

LEADING TO

Lower government revenue

Plunging coal exports causing coal companies to pay less tax to the government, forced a sharp drop in government revenue this year, economists say.

Revision: 2

Plunging coal exports forced a sharp drop in government revenue, this year, economists say, as producers of the fuel paid less tax.

Revision: 3

Plunging coal exports meant producers earned less and thus contributed to less tax, triggering a sharp drop in government revenue this year, economists say.

Example 2.28-2

The “controversy” surrounding this year’s Pride march is difficult to comprehend.

Revision: 1

The controversy surrounding this year’s Pride march is difficult to comprehend.

Revision: 2

Example 2.28-3

There is a real danger that the banking system will collapse if the “political interference” we are seeing continues.

Revision: 1

There is a real danger that the banking system will collapse if the political interference we are seeing continues.

Revision: 2