Parallel Ideas

Resource: <https://www.plainenglish.co.uk/>

The Plain English Campaign.

Multiple ideas in a sentence should flow in similar direction.

Example 5.57-1

Josie is in charge of packing crates, keeping track of outgoing stock and she maintains records of customer complaints.

Revision 1:

Josie is in charge of packing crates, keeping track of stock and recording customer complaints.

Revision 2:

Example 5.56-2

Not only does smoking harm your health, it makes your breath smell.

Revision: 1

Not only does smoking harm your health, but it also makes your breath smell.

Revision: 2