Dramatic & Forceful Writing

Resource: <https://www.plainenglish.co.uk/>

The Plain English Campaign.

Weak words. Filler

Lessen the forcefulness of writing.

Use only if you want to state your uncertainty.

Or maybe you want to employ a tone of humility or friendliness.

Example 5.64-1

It seems that Apple’s earnings this time around are less than impressive.

Revision 1:

Apple’s earnings this time around are less than impressive.

Revision 2:

Apple’s earnings this time around are unimpressive.

Example 5.64-2

I fell at work yesterday and my colleagues sort of chuckled. I much admit it was kind of funny. I laughed somewhat along with them. As they say, laughter is the best medicine.

Revision 1:

I fell at work yesterday and my colleagues chuckled. I must admit it was kind of funny. I laughed somewhat along with them. As they say, laughter is the best medicine.

Revision 2:

Example 5.64-3

Interestingly, the fruit was speckled with red marks.

Revision 1:

The fruit was specked with red marks.

Revision 2:

Example 5.64-4

I believe that it’s leap year this year.

Revision 1:

It’s leap year this year.

Revision 2: