Context Reader

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Problem Statement

Traditional language learning is:

- **Difficult**
- **Costly**
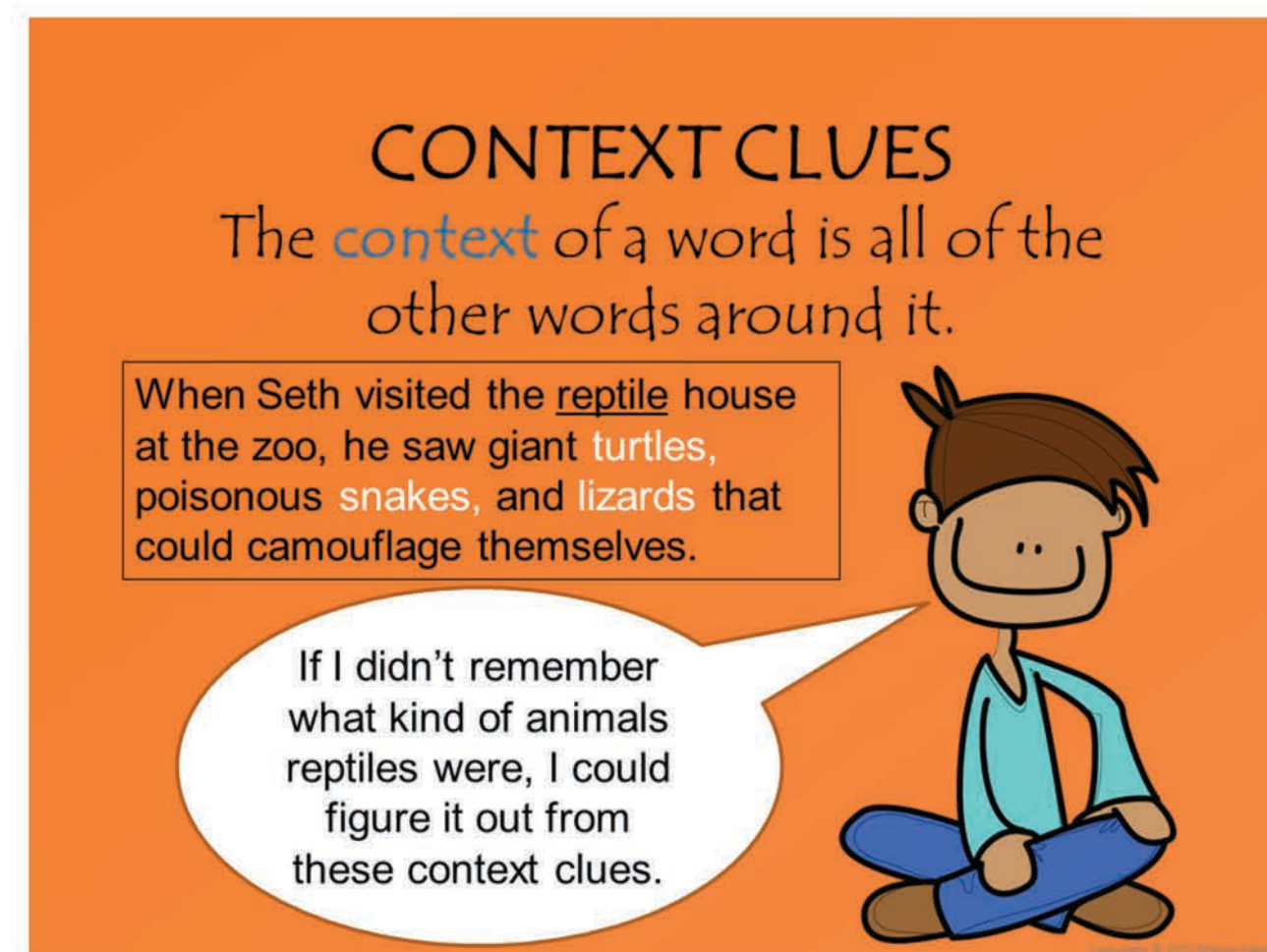- **Often boring**
- **Sometimes ineffective**

Context Language Learning

- Reads a story with some parts replaced with foreign words.

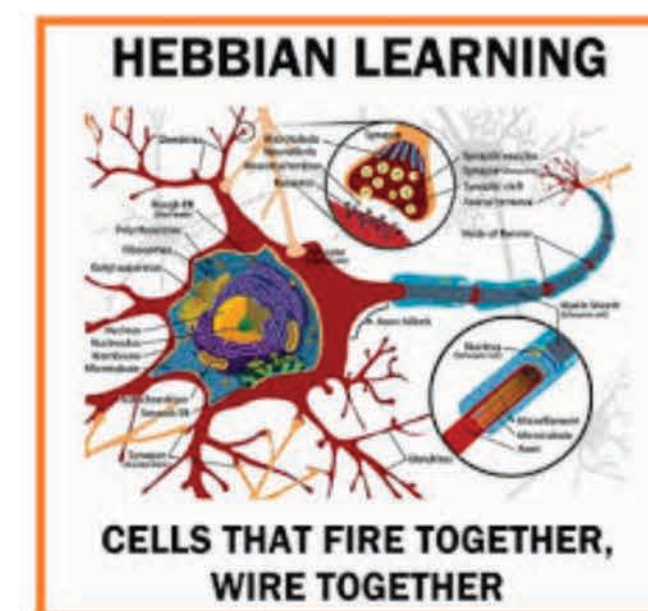- Image-Association Through Storytelling

- Active Usage (Conversational)

- Passive Listening (Low Commitment)

CONTEXT CLUES

The context of a word is all of the other words around it.

When Seth visited the reptile house at the zoo, he saw giant turtles, poisonous snakes, and lizards that could camouflage themselves.

If I didn't remember what kind of animals reptiles were, I could figure it out from these context clues.
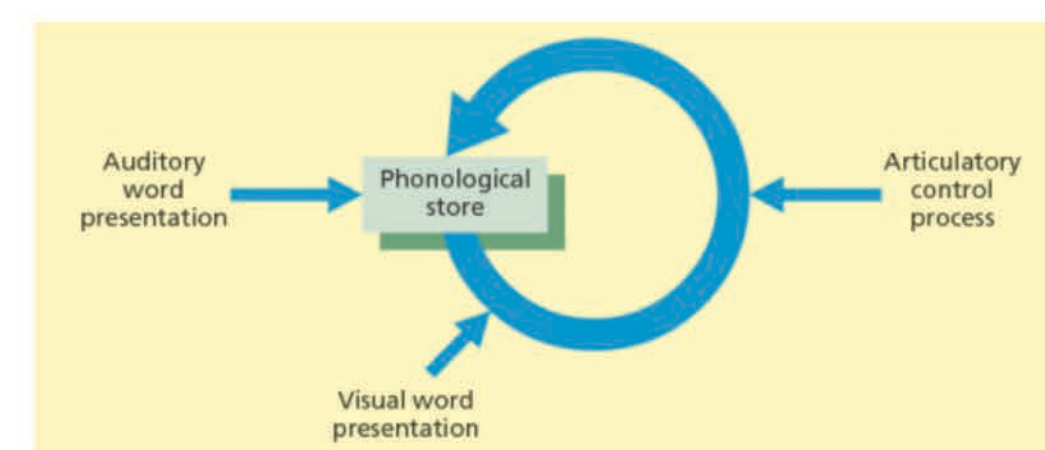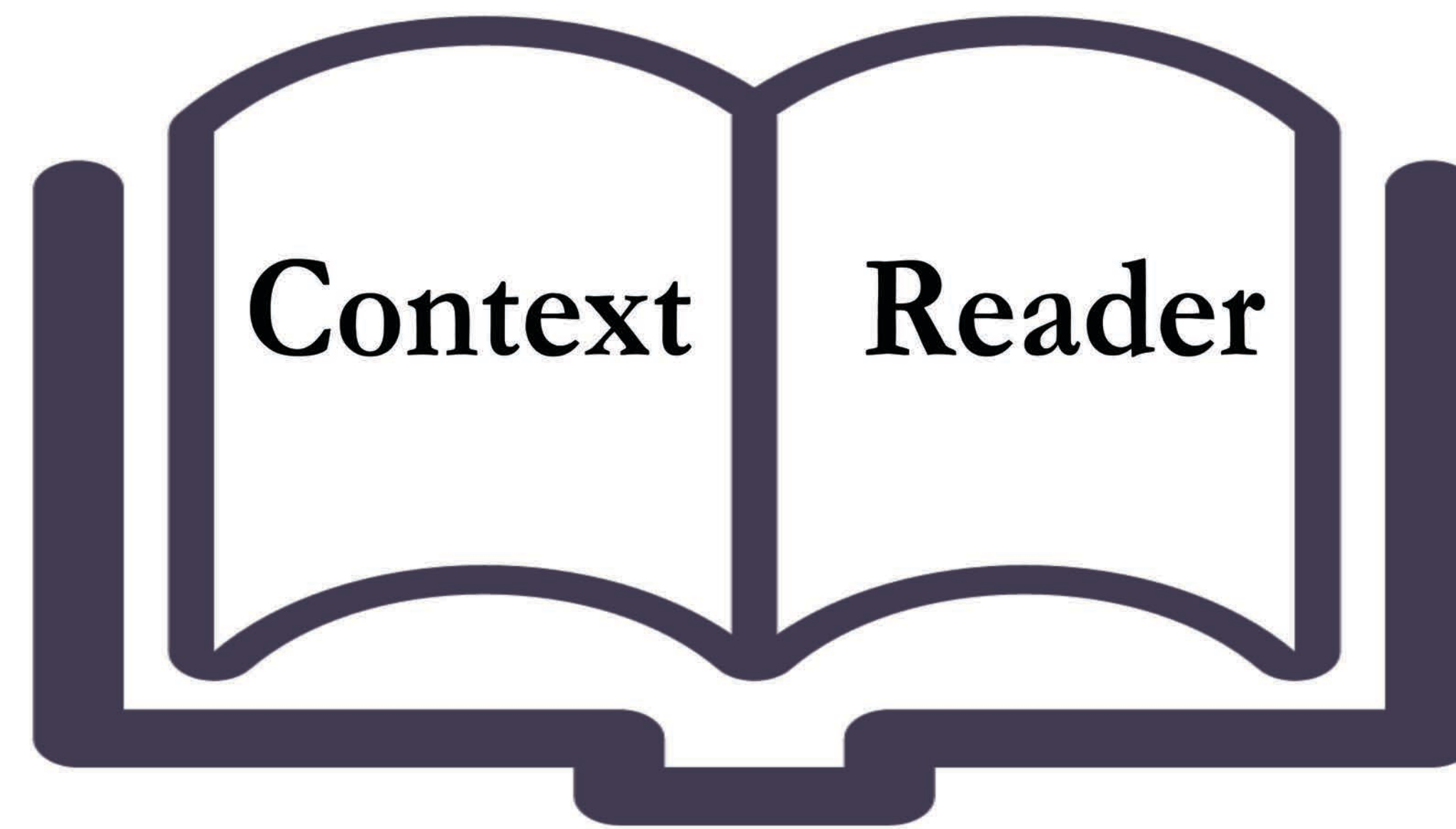
Why use our app?

- Verbal more important for casual conversations

- Context-Centric Technique: Proven **Effective** (Hebbian-Theory)

- Auditory-Phonological Focused Style of Learning

HEBBIAN LEARNING

CELLS THAT FIRE TOGETHER, WIRE TOGETHER

Phonological Loop System

Auditory word presentation — Phonological store — Articulatory control process

Visual word presentation

Finalized GUI Design

Context Reader — ALPHABETICAL ORDER | UPLOAD | CONTACT US | HELP

Search Books

Beauty and the Beast | The Little Mermaid | Cinderella | Harry Potter

Sample Dialog

"Hey Alexa, start Context Reader!"

"Please Read The Book Thief To Me!"

"Replace two words"

"Set speed to slow"

Welcome!

Book Successfully Loaded!

I will replace two words in each sentence.

I have set the speed to slow.

Dialog Path

Start Context Reader

[QUIT THE APP] | [OPENS APP PAGE]

Settings

Language → German
Number of Noun Replacement → 2
Speed of Reading → Slow

Quit

Welcome! Say help for options

Help

[Gives Directions]

Quick Start!

Select A Book

Book Loaded successfully.

[English Only]
[Words Replaced]
[Translation Given]

Repeat — Next (Several Sentences Later...)
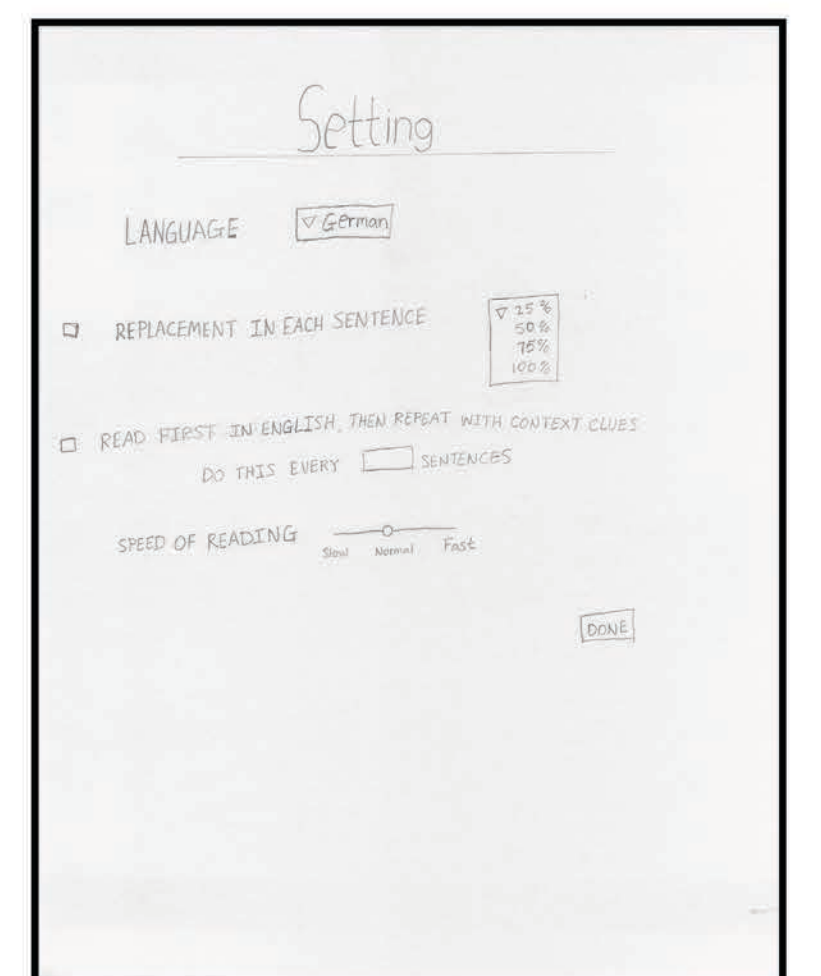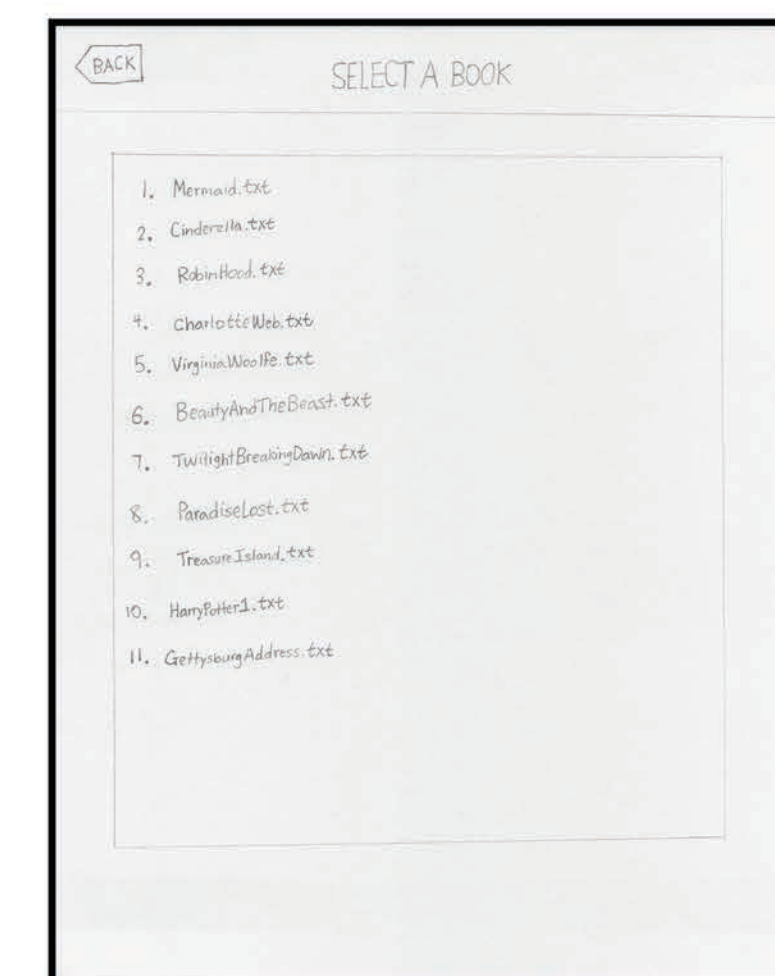
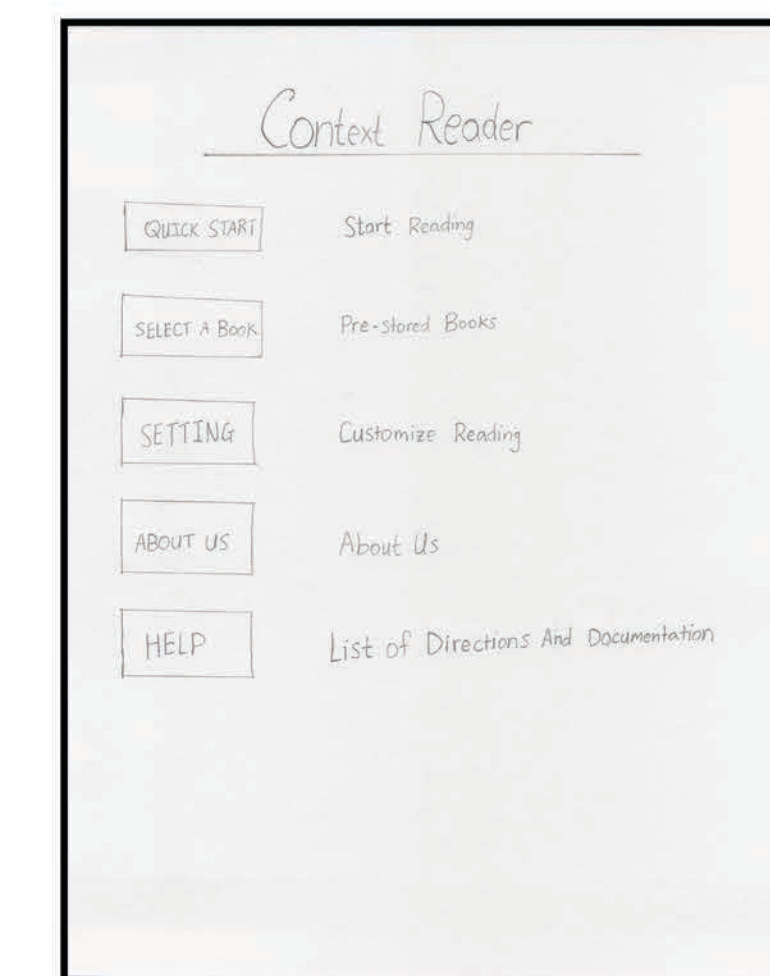Start Again — [Final Sentence & Translation]

Main Menu

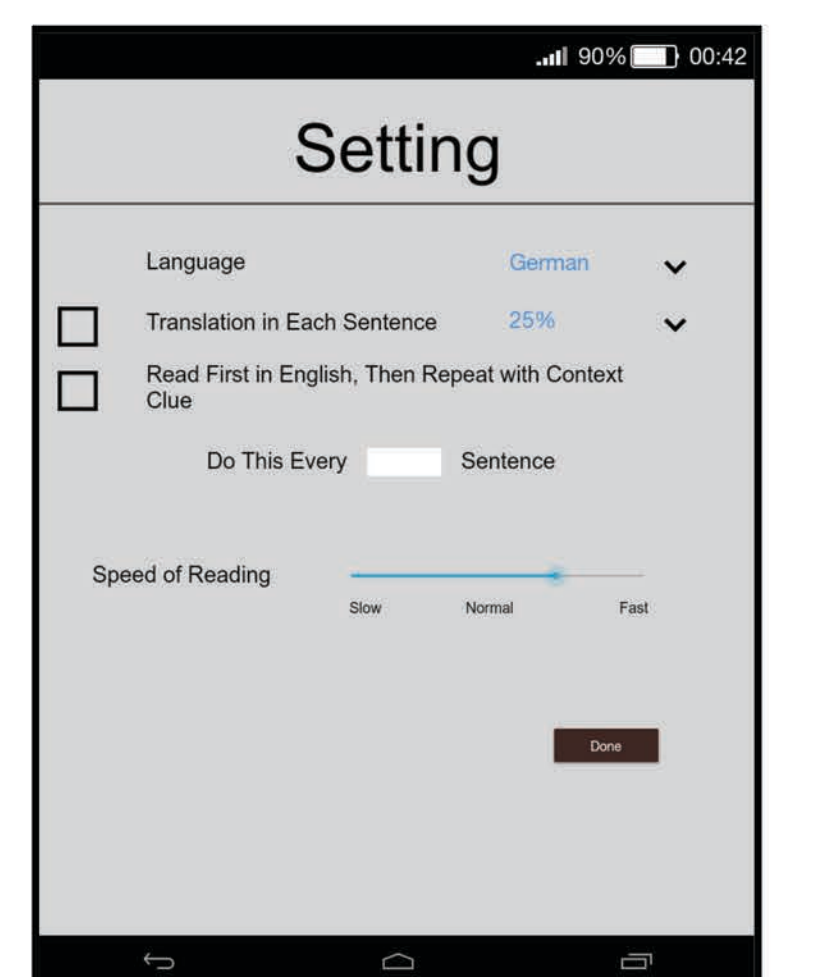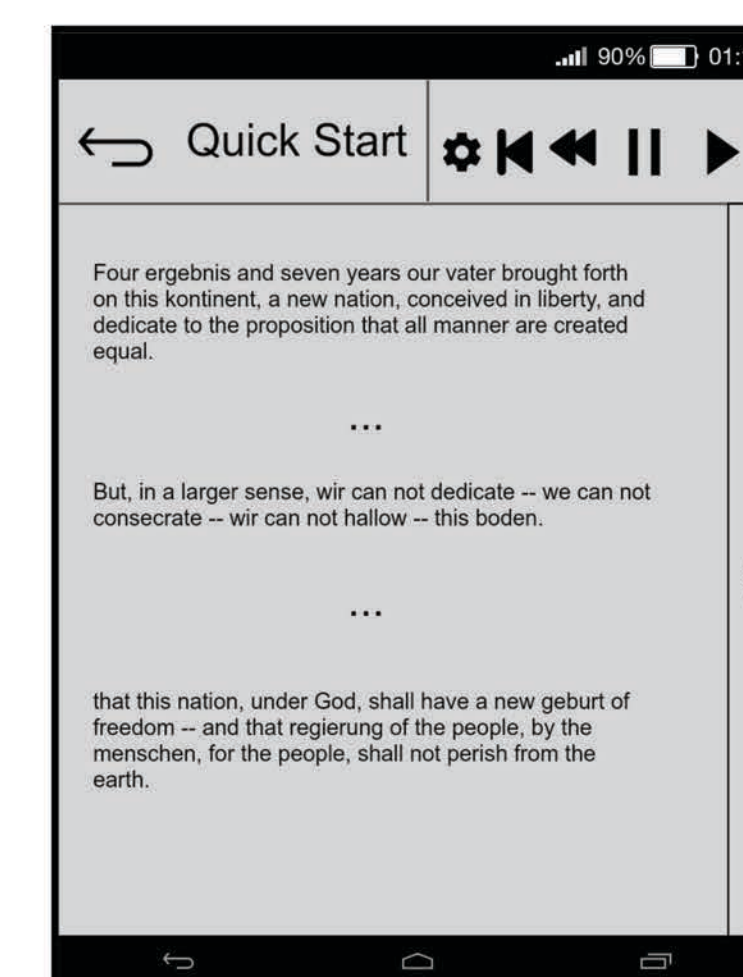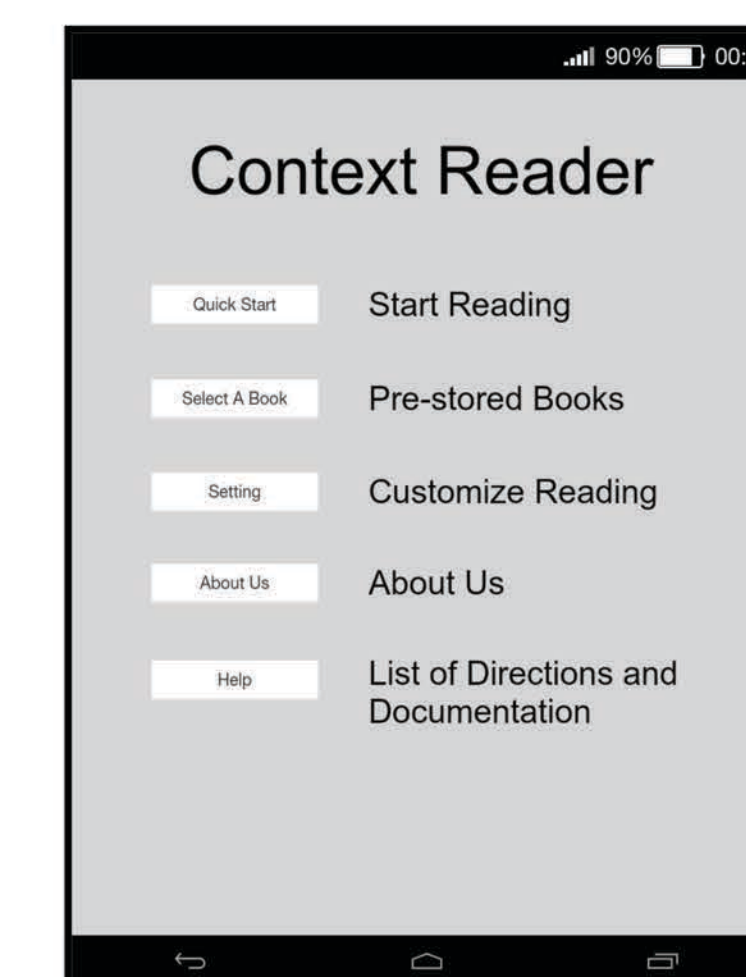## User Demographic & Target Audience

- 5+ years of English Reading Comprehension

- No formal degree required

- Travelers

- Multilingual communities

- Parents (for their kids) & Casual Learners

Age | Gender | Geographics
Income | Occupation | Education

Low Fidelity

Context Reader | SELECT A BOOK | Setting

FireTab GUI

Context Reader | Quick Start | Setting

Quick Start — Start Reading
Select A Book — Pre-stored Books
Setting — Customize Reading
About Us — About Us
Help — List of Directions and Documentation

Setting
Language — German
Translation in Each Sentence — 25%
Read First in English, Then Repeat with Context Clue
Do This Every ___ Sentence
Speed of Reading — Slow Normal Fast
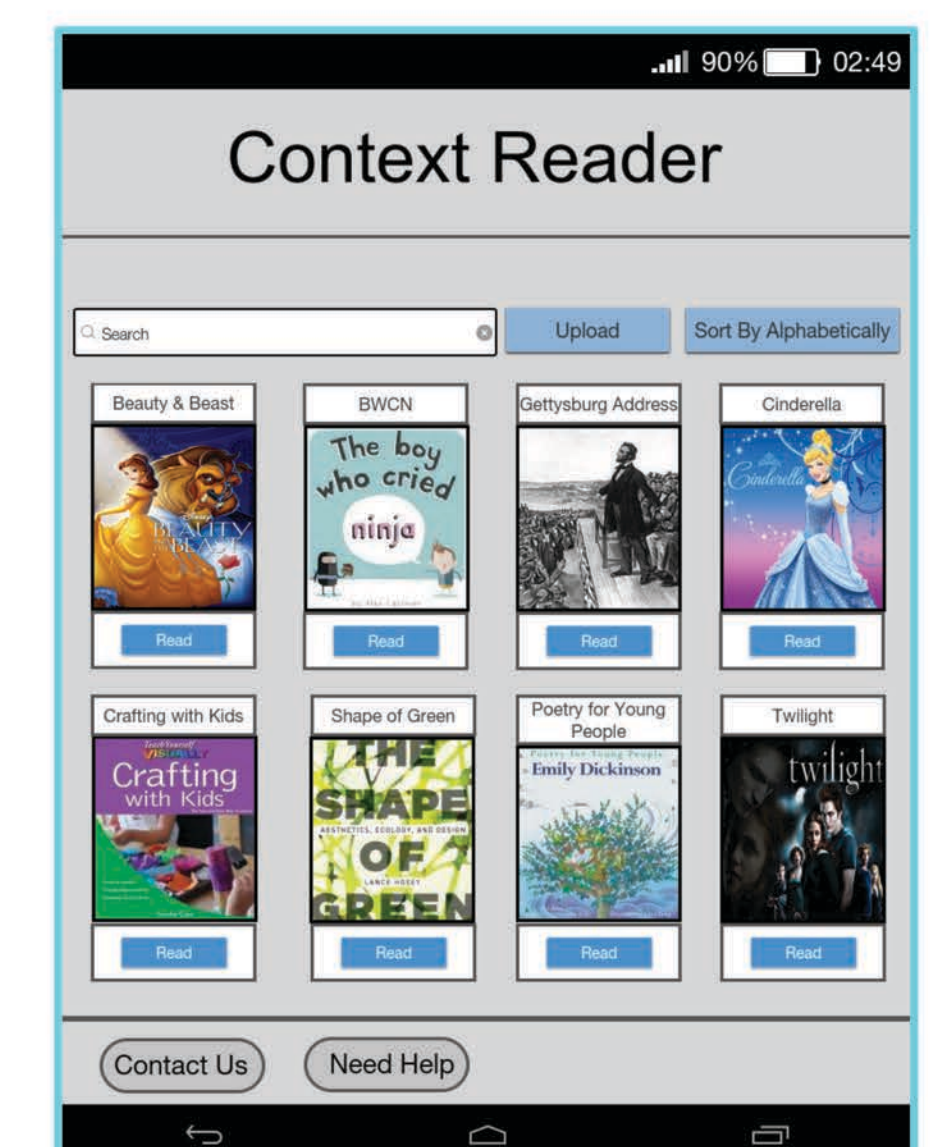
Interview Feedback & Iteration

- Filtering Options
  - Alphabetize
  - Search Functionality
- Layout
  - More Pictures & Buttons!
  - Base page name on book

Context Reader

"Oral [and auditory] fluency has to come first, or else you haven't really acquired the language" - Lauren Steely