

Area map
with
average
costs

Able to see
average store
prices, like
supermarkets
and stuffs

Forum to
share
experiences
with other
users

Budget
manager

A tracker
for your
expenses

Expected
expenses each
month based
on your
history

A way to
set a limit
to a day's
expenses

Built-in way to
add money you
didn't spend on a
certain day to a
savings account
Idk

Budgeting with
a transaction
history like in
Revolut

Trustful educational
platform for
immigrants (focused
on financial
information)

Planner for
long term
financial goals
based on your
income

An app that
generates a plan
for the expected
expenses for your
first months in
Portugal

Calculate average
money spent on
stores based on
other users'
experiences

Gamified app that
allows users to
both learn and
manage their
income in order
to emigrate

David L.

Guillermo

Ideation

app where you
can choose
how/when
to DIE

app where you
can see
information about
average cost of
rent in different
areas of Portugal

app that takes your
current earnings
(and expected) and
calculates how
much to save per
month

detailed information
in bills, housing,
health care for
different
cities/places in
Portugal

ultra mega
personalized app
that tells people
how they should
spend their
money

game with levels
that people have
to advance to
unlock new tips
about moving to
Portugal

app that shows
info about taxes,
financial laws, etc.
that are important
to know before
moving

interactive platform
with budget planning
for a specific number
of months, combined
with financial
information about
Portugal

app where you can
keep track of how
much you have
been saving and if
its enough for living
in a specific area

forum where people
who have struggled
financially after moving
to Portugal can share
their journey so others
don't go through the
same

app where people
can check current
prices for items they
know they will need
when they are in
Portugal

somewhat find a way
to include traditional
games/people/events
from the people's
origin country

an interactive app
where people can
plan their budget to
be more resilient to
financial shocks
during their first
months in Portugal

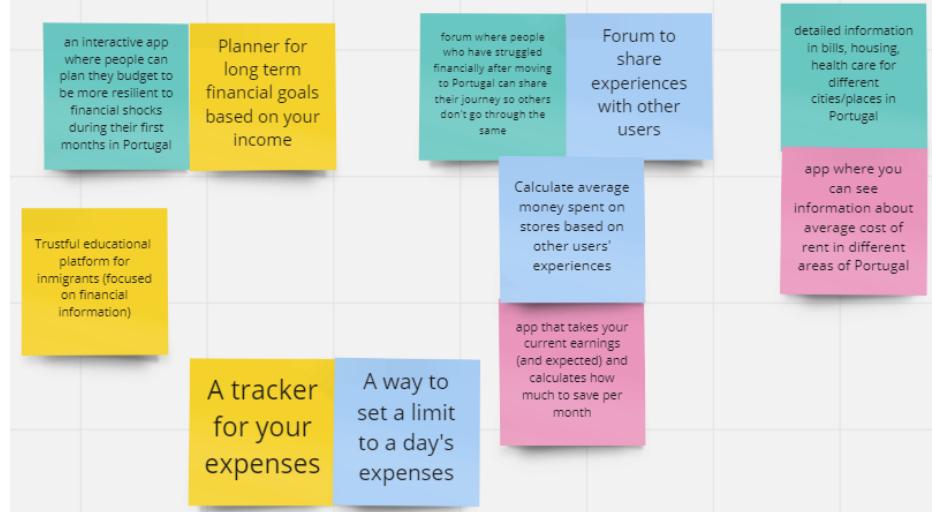
an app that allows
people who have
moved to Portugal
recently to give useful
(and updated)
information about how
their move went

accord with some
banks so that
people can learn
how they can send
money back to their
home country
before moving

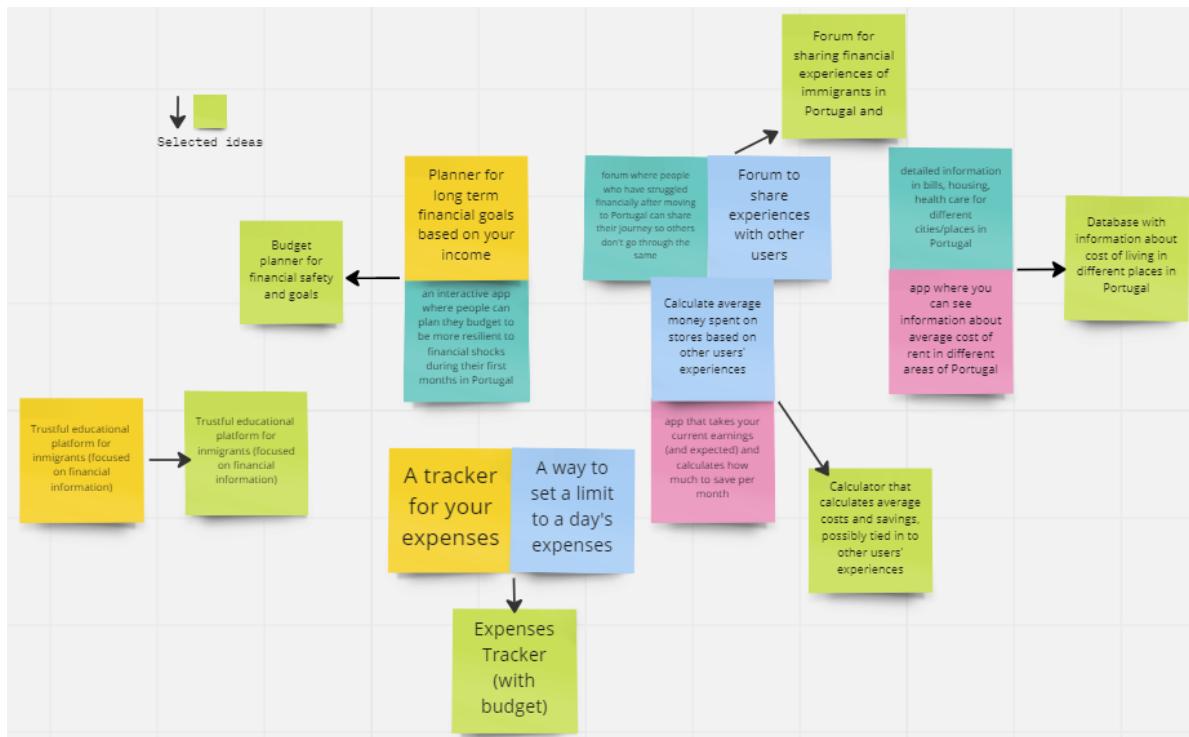
FIRST ITERATION OF IDEATION



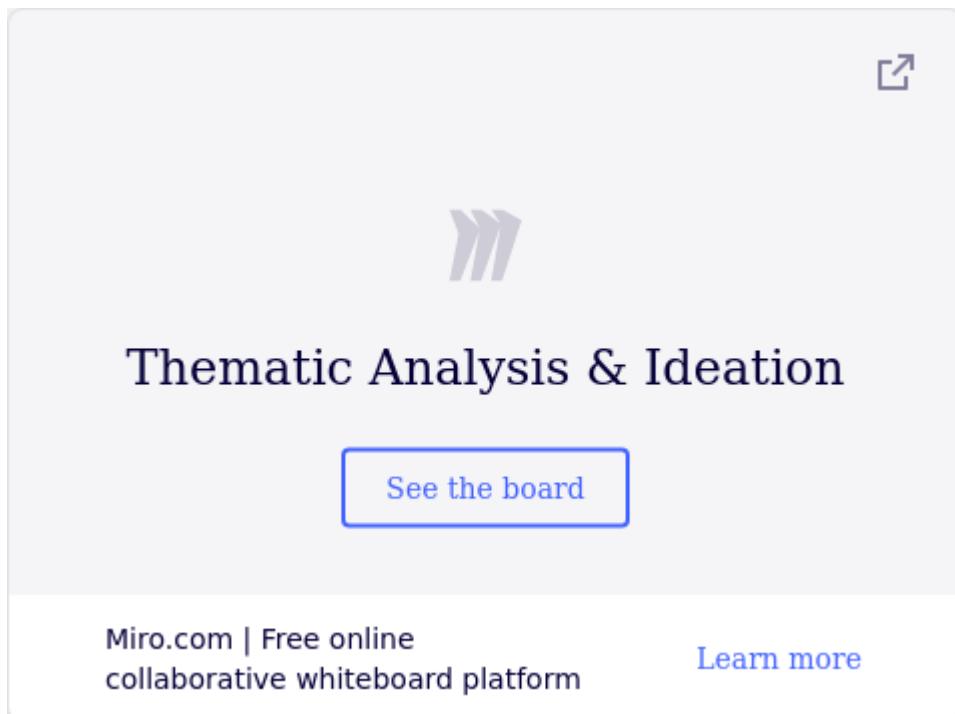
SECOND ITERATION OF IDEATION



THIRD ITERATION OF IDEATION



LINK TO MIRO BOARD WITH THEMATIC ANALYSIS & IDEATION



https://miro.com/app/board/uXjVP7fwc9c=/?share_link_id=521525045499