

David Bastian .

About

Originally from Chile, I am a Designer and Web Developer currently based in Netherlands.

I love to concept and design minimal and creative interfaces, working in multiple disciplines including; interactive design, illustration, web development, art direction and photography.

I am particularly interested in the importance of the message as the axis of the communication, selecting the one with the biggest impact for each project.

I believe in the value of a good idea as well as the need for changing fashion trends.

It is not enough look the web as a piece of design. A deep knowledge of the social & cultural environment, as well as comprehension of art history, composition and colour theory are equally important. The web is a creative space where the equation of all these areas is possible.

"The rules haven't changed, they have just evolved with technology"

Experience

2018 - Today	Art Director. <i>Mediamonks, Netherlands</i>
2016 - 2018	Interactive Designer, Illustrator & Web Developer. <i>Plesn, New Zealand</i> Interface design. Direction of look & feel. Experimenting and prototyping with new technologies in Javascript including AR, Canvas 2D and 3D. Development within Shopify API, Wordpress Rest API, ES6, PHP. Design and development for global brands including Google, Adidas, and Mailchimp. Illustration for print and digital environments. Actively involved in winning multiple team awards including Awwwards Agency of the Year 2016 & 2017 and a Cannes Lyons Cyber Grand Prix.
2014 - 2016	Interaction Designer & Developer. <i>Designworks, New Zealand</i> Leading the interactive design experiences. Mentoring junior designers & developers. Researching emerging technologies. Creating wireframes & prototypes. Interface design. Direction of look & feel. Frontend & backend development. Working with high profile New Zealand brands, including; Kiwibank, Te Papa Museum, Pacific Radiology, Fairfax, NZ Post. Assisting clients to improve their brands whilst keeping a high degree of innovation, quality and consistency.
2014	Interaction Designer. <i>Blacksheepdesign, New Zealand</i> Working in a multidisciplinary design team. Art direction. Generating creative ideas. Directing the look & feel. Producing wireframes. Frontend & backend development. Creating design concepts. Collaborating with clients to aid their understanding and help them to achieve their brand vision.
2013	Art Direction & Creative Digital. <i>Dittborn & Unzueta, Chile</i> Creative direction on digital projects. Leading the digital design team. Interaction design. UX design. Brand development. Producing digital marketing material. Overseeing the creative process from inception to completion.
2011 - 2013	Interface Designer & Front-End Developer. <i>Ilógica, Chile</i> Producing illustrations, videos, and infographics for corporate manuals. Frontend development. Generating fully responsive designs. Creating wireframes. Developing creative concepts. Directing the look and feel. Interface design.
2007 - 2011	Illustrator & Front-End Developer. <i>Menteurbana, Chile</i> Creating designs and illustrations. Researching new technologies. Developing my skills and interest for 3D and motion design, brand design, and web development. Liaising directly with clients.

Contact

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Education

2006 - 2011	Bachelor of Design <i>Valparaiso University, Chile.</i> <i>Graduated with Honours.</i>
2005	Computing C. Engineering <i>Valparaiso University, Chile.</i>

Recognition

Solo & Agencies:

Multiples Featured Sites in Awwwards, FWA, C SSDesignawards, Design made in Germany, MindSparkle Magazine, Webdesigner Depot, SiteInspire, C SSDSGN, Frenchdesignawards.

Agencies:

Awwwards - Agency of the year 2016 & 2017
C SSDesignawards - Agency the year 2016
Best Awards NZ - Gold Pin 2015
Cannes Lyons - Cyber Grand Prix 2017

Interest

Photography	Advertising
Illustration	Coding
Typography	Design
Motion	Space
Iconography	Science
Art & Creative Direction	Love

Tools & Technologies

Photoshop	Webpack
Illustrator	VS Code
Animate	Blender
After effects	Figma
Github	Php
XD	Backbone
Google Apps	Html5
Figma	Sass
ThreeJS	Gsap
Es6	Jquery