Definition of Scalar Multiplication The product  $k\vec{v}$  of a vector  $\vec{v}$  and scalar k is a vector with a magnitude that is  $|k| \cdot ||\vec{v}||$  and a direction that is equal to the direction of  $\vec{v}$  if k > 0 and opposite the direction of  $\vec{v}$  if k < 0. If k = 0 or  $\vec{v} = \vec{0} \implies k\vec{v} = \vec{0}$