

# Regularization

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#### What Is the Impact?

- 1. Model will not generalize well (not accurate on unseen data)
- 2. Low Bias, High Variance

## How do you avoid overfitting?

- 1. MORE DATA (always a good answer, not always possible)
- 2. Feature Engineering
- 3. Regularization!

#### Regularization

Lasso (I1) (Least Absolute Shrinkage and Selection Operator)

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j| = RSS + \lambda \sum_{j=1}^{p} |\beta_j|.$$

Ridge (I2) (Long story about the <u>name</u>)

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \lambda \sum_{j=1}^{p} \beta_j^2$$

#### Regularization Intuition

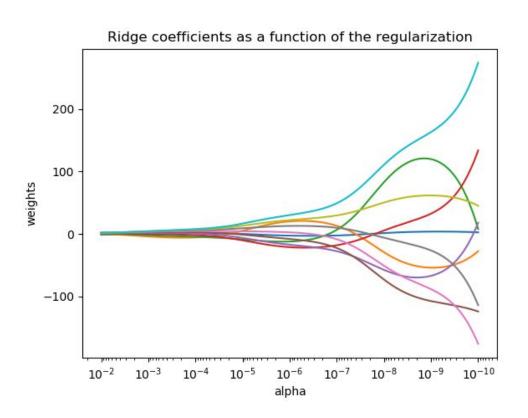
#### Ridge:

- If λ=0, normal RSS
- As 
  <sup>λ</sup>→∞ coefficients will approach zero
- Shrinks all coefficients, still need to feature engineer

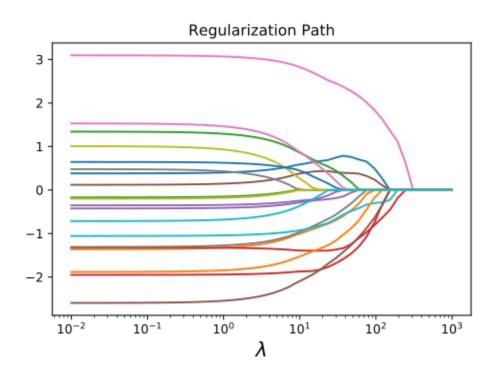
#### Lasso

- The absolute value will force to zero
- More interpretable

## Ridge Visual Example



# Lasso Visual Example



#### TO THE NOTEBOOK!!!!

