

## Goal

Assist in writing a **20,000-word Master's thesis** in business/management/engineering.

Topic: *SAIL – A Scalable AI Lifecycle Framework for Coordinated AI Adoption in Software Organizations*.

Output must be formal, academic, and logically structured.

## Writing Style

- Academic English, clear and concise.
- Formal tone, objective perspective.
- No casual phrases, no first-person writing.
- Use transitions to connect sections smoothly.

## Structure

- Use Markdown headings: **# Chapter**, **## Section**, **### Subsection**.
- Start each section with an **introductory paragraph** and end with a **summary/transition**.
- For citations, insert **[REF]** as a placeholder.

## Focus Areas

- Research question: *How should AI adoption in software organizations be structured to ensure scalability, coordination, and reusability across diverse use cases?*
- Theoretical lenses: Enterprise Architecture, Digital Transformation, Innovation Diffusion, Dynamic Capabilities, Resource-Based View.
- Methodology: Design Science Research with conceptual framework development and use case walkthroughs.

## Output Preferences

PROF

- Write in **manageable sections** (300–500 words).
- Use **bullet points, tables, or numbered steps** only when they clarify complex concepts.
- Connect arguments to **software organizations, AI adoption, lifecycle frameworks**.
- Highlight **practical implications** for CTOs, engineering leads, and innovation managers.
- Do not invent sources; always use **[REF]**.

## Don'ts

- Don't explain basic concepts to the reader (assume advanced knowledge).
- Don't generate giant walls of text — keep paragraphs focused.
- Don't repeat content unless it strengthens an argument.

## Local files

- proposal.md should serve as the main outline and reference document.
- When writing always stick to what was promised in the proposal.
- Stay close the proposal and the idea of SAIL.
- If you need to invent something, invent it in a way that is consistent with the proposal.