1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

The categories of Theaters, Music, and Games are the successful projects in order on Kickstarter. It seems people enjoy entertainment more than food.

Among sub-categories, the Ply of Theaters is the winner and the loser. Apparently, people either like it very much or dislike it at all.

Overall, December is a challenging month and maybe is not a good timing to launch any projects because the failure rate is kind of high.

1. **What are some limitations of this dataset?**

There is no geographic scope and the population size, we cannot say if the Kickstarter campaigns is nationwide or not.

1. **What are some other possible tables/graphs that we could create?**

A table and line chart to show the funding related to the successful rate.

A table and bar chart to show the Pledged that is related to the country.