Business Card Design Process
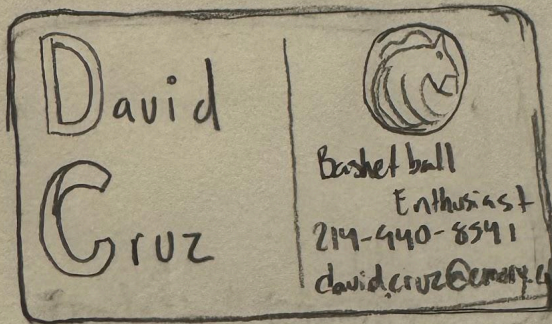
Business Card   CS485-3

Ideas:

Basic Components: Name, phone #, school email
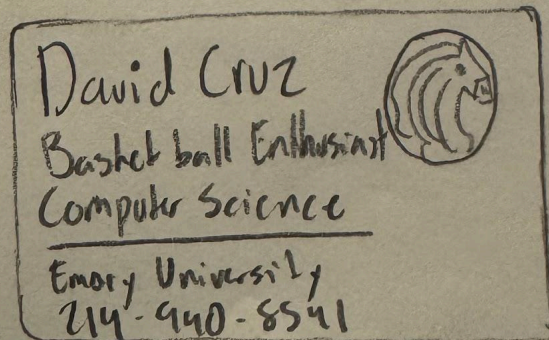
Personalization:
- Basket ball ✓
- Computer Science
- Video Games
- Dallas Mavericks ✓
- Computer Architecture

Sketches:

David
Cruz

Basket ball
    Enthusiast
214-940-8541
davidcruz@emory.e

- Initials are cut
- All other text is etched

David Cruz
Basket ball Enthusiast
Computer Science

Emory University
214-940-8541

- Text is cut
- Logo is etched

Business Card #2   10 and 10 Method

David
Cruz
214-940
david.cruz@...

David Cruz
214-... | dam...

David   Cruz
214-...   dam...

DAVID   CRUZ
dam...

DAVID
CRUZ

DAVID
CRUZ
214-940-8...
dam —
em...

DAVID
CRUZ
2144908541   david.cruz@...

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