



What is the highest grossing studio of the quarter?

My goal

Best studio by total gross?

Data used

Per quarter:

- Opening gross
- Number of theatres
- Total budget
- Number of movies released

How?

boxofficemojo.com

Studios:

- Buena Vista
- 20th Century Fox
- Paramount
- Universal

Quarter data from 1981 to 2015

Most important variables

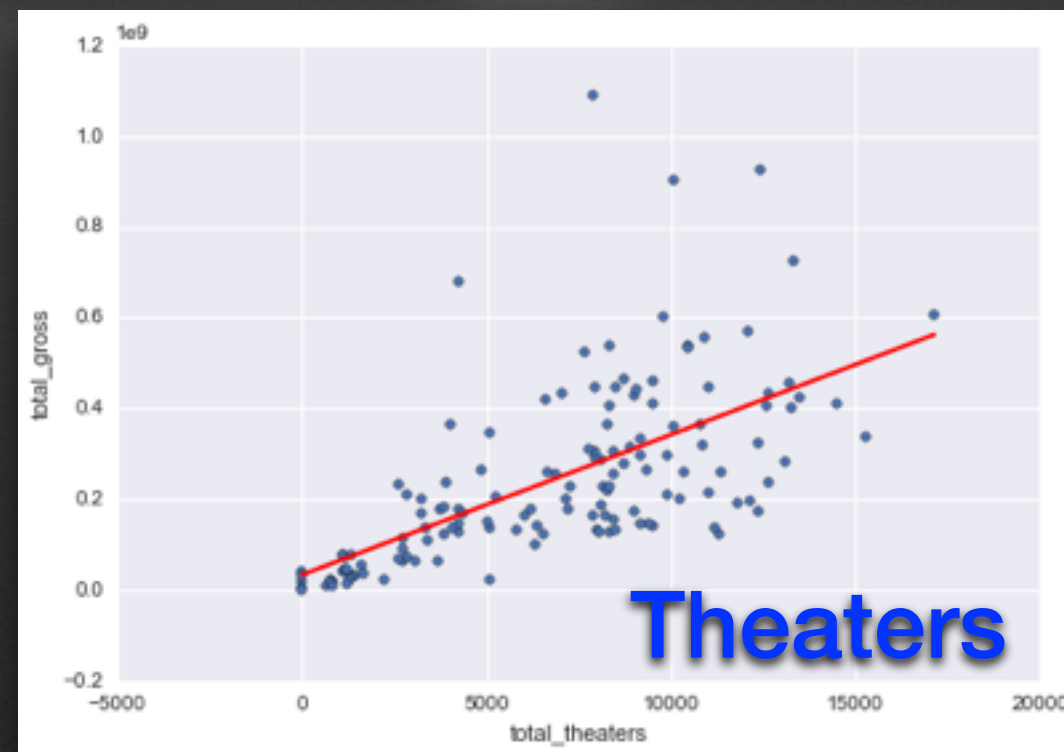
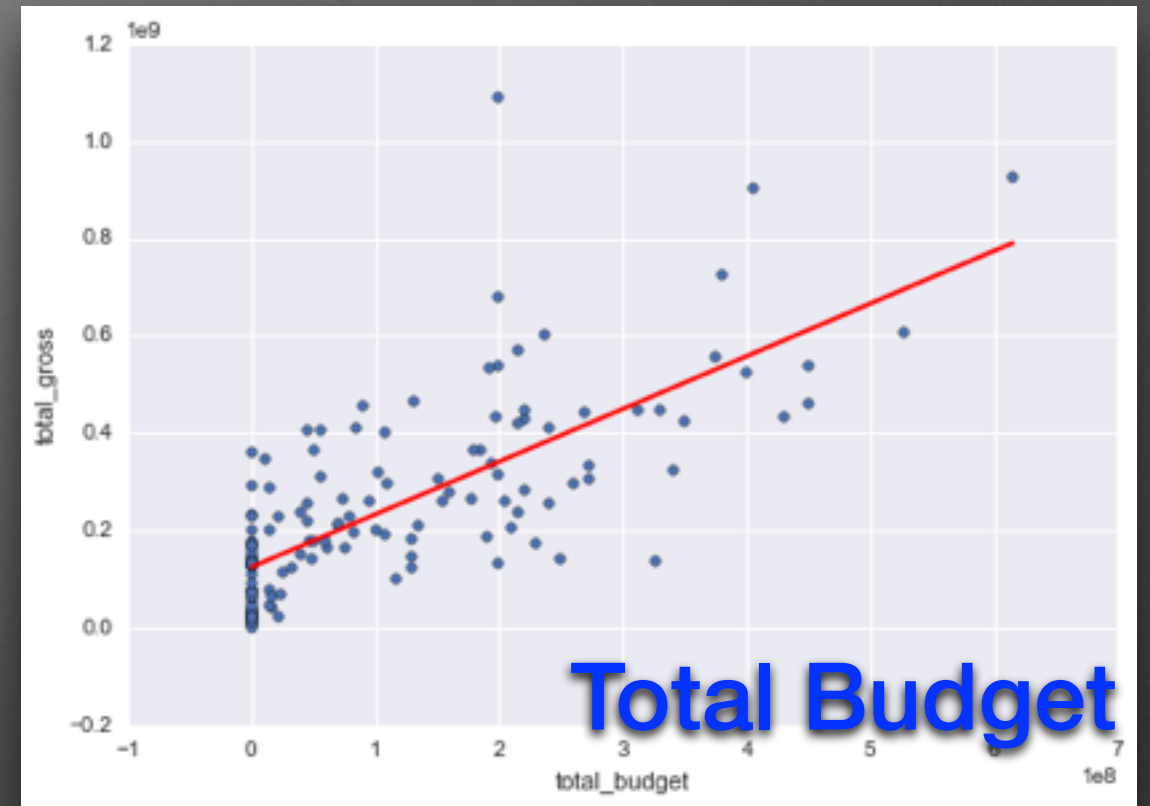
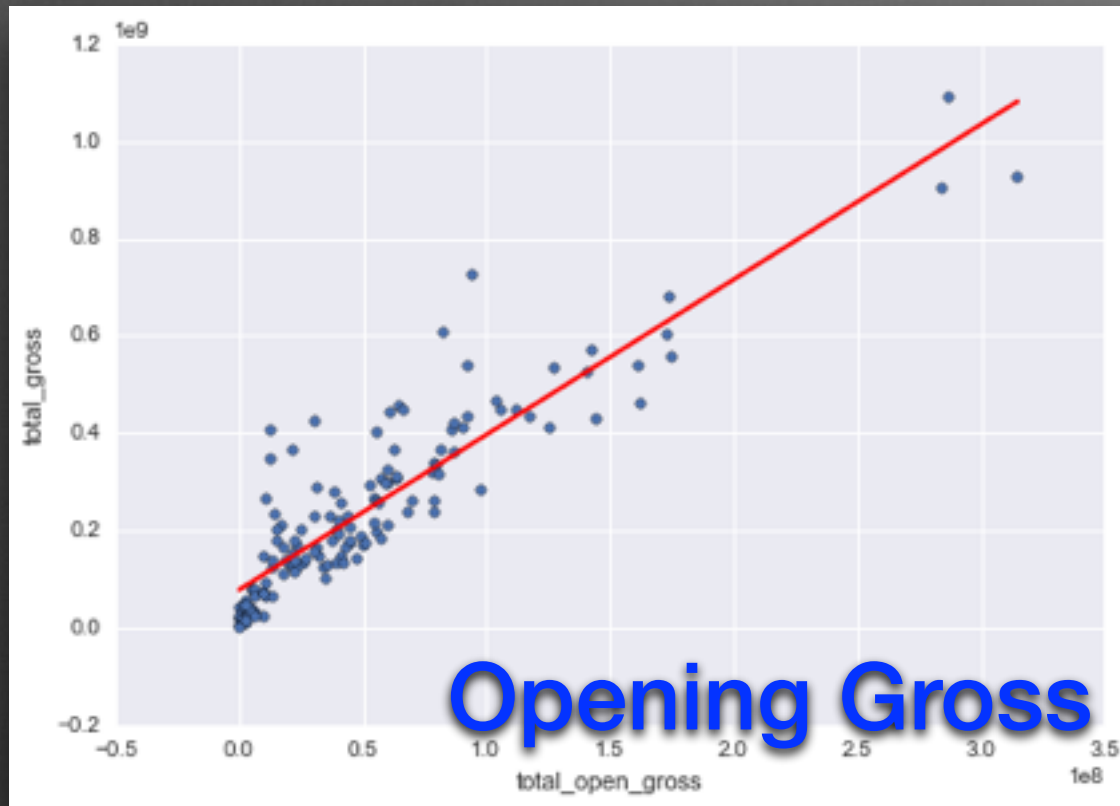
Correlation with total_gross
of the same quarter:

total_gross	1.000000
total_open_gross	0.901642
total_budget	0.736055
total_theaters	0.636678
total_open_theaters	0.598434
number_movies	0.291009

Name: total_gross, dtype: float64

Correlations

Total Gross



The Model

Cross-validation
&
Linear Regression

Buena Vista score: 0.723

One model for all studios

Using the model built with the Buena Vista data

20th Century Fox score: 0.728

Universal score: 0.790

Predicting for this quarter

Buena Vista	:	\$91 million	:	The Finest Hours
20th Century Fox	:	\$188 million	:	Kung Fu Panda 3
Universal	:	\$168 million	:	13 hours...
Paramount	:	\$101 million	:	Ride Along 2

Rank of studios by current total gross
according to box office mojo:

1. Universal
2. 20th Century Fox
3. Paramount
4. Buena Vista

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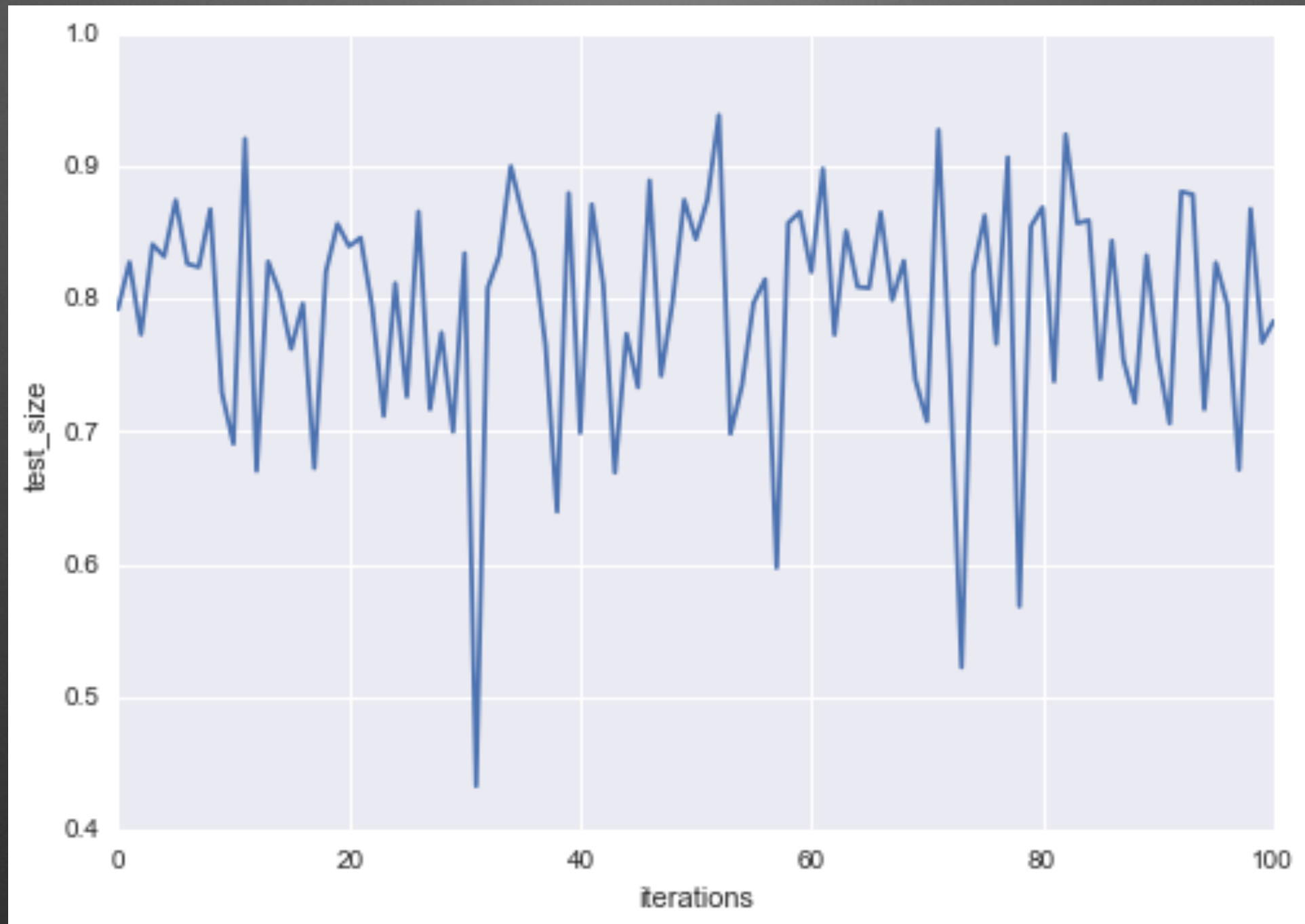
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Improvements

- More and better data: more variables: directors, writers, actors, ...
- Validating information through different sources
- Predicting ahead of the curve by building a model that predicts before the quarter even starts
- Verifying the accuracy of the model with the other studios
- Automate I system to predict rise in stock prices and market share for a studio

Thank you

Score over 100 train_test_splits



Predicting Buena Vista total gross in 2016Q1:

- total_open_gross = 10,288,932
- total_theaters = 3,143
- total_budget = 75,000,000
- numbers_movies = 1

20th Century Fox in 2016Q1:

- total_open_gross = 41,282,042
- total_theaters = 3,987
- total_budget = 145,000,000
- numbers_movies = 1

Universal in 2016Q1:

- total_open_gross = 35,243,095
- total_theaters = 3,192
- total_budget = 40,000,000
- number_movies = 1

Paramount in 2016Q1:

- total_open_gross = \$16,194,738
- total_theaters = 2,917
- total_budget = 50,000,000
- number_movies = 1

- <http://seekingalpha.com/article/3102666-pick-these-3-stocks-over-disney-to-profit-from-the-avengers-and-star-wars>