

# Introduction to the Al Index Report 2023

Welcome to the sixth edition of the AI Index Report! This year, the report introduces more original data than any previous edition, including a new chapter on AI public opinion, a more thorough technical performance chapter, original analysis about large language and multimodal models, detailed trends in global AI legislation records, a study of the environmental impact of AI systems, and more.

The AI Index Report tracks, collates, distills, and visualizes data related to artificial intelligence. Our mission is to provide unbiased, rigorously vetted, broadly sourced data in order for policymakers, researchers, executives, journalists, and the general public to develop a more thorough and nuanced understanding of the complex field of AI. The report aims to be the world's most credible and authoritative source for data and insights about AI.

#### From the Co-Directors

Al has moved into its era of deployment; throughout 2022 and the beginning of 2023, new large-scale Al models have been released every month. These models, such as ChatGPT, Stable Diffusion, Whisper, and DALL-E 2, are capable of an increasingly broad range of tasks, from text manipulation and analysis, to image generation, to unprecedentedly good speech recognition. These systems demonstrate capabilities in question answering and the generation of text, image, and code unimagined a decade ago, and they outperform the state of the art on many benchmarks, old and new. However, they are prone to hallucination, routinely biased, and can be tricked into serving nefarious aims, highlighting the complicated ethical challenges associated with their deployment.

Although 2022 was the first year in a decade where private AI investment decreased, AI is still a topic of great interest to policymakers, industry leaders, researchers, and the public. Policymakers are talking about AI more than ever before. Industry leaders that have integrated AI into their businesses are seeing tangible cost and revenue benefits. The number of AI publications and collaborations continues to increase. And the public is forming sharper opinions about AI and which elements they like or dislike.

Al will continue to improve and, as such, become a greater part of all our lives. Given the increased presence of this technology and its potential for massive disruption, we should all begin thinking more critically about how exactly we want Al to be developed and deployed. We should also ask questions about who is deploying it—as our analysis shows, Al is increasingly defined by the actions of a small set of private sector actors, rather than a broader range of societal actors. This year's Al Index paints a picture of where we are so far with Al, in order to highlight what might await us in the future.

**Jack Clark and Ray Perrault** 

## Top Ten Takeaways

Industry races ahead of academia.
Until 2014, most significant machine learning models were released by academia. Since then, industry has taken over. In 2022, there were 32 significant industry-produced machine learning models compared to just three produced by academia. Building state-of-the-art AI systems increasingly requires large amounts of data, computer power, and money—resources that industry actors inherently possess in greater amounts compared to nonprofits and academia.

## **2** Performance saturation on traditional benchmarks.

Al continued to post state-of-the-art results, but year-over-year improvement on many benchmarks continues to be marginal. Moreover, the speed at which benchmark saturation is being reached is increasing. However, new, more comprehensive benchmarking suites such as BIG-bench and HELM are being released.

## 3 Al is both helping and harming the environment.

New research suggests that AI systems can have serious environmental impacts. According to Luccioni et al., 2022, BLOOM's training run emitted 25 times more carbon than a single air traveler on a one-way trip from New York to San Francisco. Still, new reinforcement learning models like BCOOLER show that AI systems can be used to optimize energy usage.

The world's best new scientist ... Al?
Al models are starting to rapidly accelerate scientific progress and in 2022 were used to aid hydrogen fusion, improve the efficiency of matrix manipulation, and generate new antibodies.

## 5 The number of incidents concerning the misuse of AI is rapidly rising.

According to the AIAAIC database, which tracks incidents related to the ethical misuse of AI, the number of AI incidents and controversies has increased 26 times since 2012. Some notable incidents in 2022 included a deepfake video of Ukrainian President Volodymyr Zelenskyy surrendering and U.S. prisons using call-monitoring technology on their inmates. This growth is evidence of both greater use of AI technologies and awareness of misuse possibilities.

## The demand for Al-related professional skills is increasing across virtually every American industrial sector.

Across every sector in the United States for which there is data (with the exception of agriculture, forestry, fishing, and hunting), the number of Alrelated job postings has increased on average from 1.7% in 2021 to 1.9% in 2022. Employers in the United States are increasingly looking for workers with Alrelated skills.



## Top Ten Takeaways (cont'd)

## 7 For the first time in the last decade, year-over-year private investment in Al decreased.

Global AI private investment was \$91.9 billion in 2022, which represented a 26.7% decrease since 2021. The total number of AI-related funding events as well as the number of newly funded AI companies likewise decreased. Still, during the last decade as a whole, AI investment has significantly increased. In 2022 the amount of private investment in AI was 18 times greater than it was in 2013.

# While the proportion of companies adopting AI has plateaued, the companies that have adopted AI continue to pull ahead.

The proportion of companies adopting AI in 2022 has more than doubled since 2017, though it has plateaued in recent years between 50% and 60%, according to the results of McKinsey's annual research survey. Organizations that have adopted AI report realizing meaningful cost decreases and revenue increases.

## Policymaker interest in Al is on the rise.

An AI Index analysis of the legislative records of 127 countries shows that the number of bills containing "artificial intelligence" that were passed into law grew from just 1 in 2016 to 37 in 2022. An analysis of the parliamentary records on AI in 81 countries likewise shows that mentions of AI in global legislative proceedings have increased nearly 6.5 times since 2016.

# 10 Chinese citizens are among those who feel the most positively about Al products and services. Americans ... not so much.

In a 2022 IPSOS survey, 78% of Chinese respondents (the highest proportion of surveyed countries) agreed with the statement that products and services using AI have more benefits than drawbacks. After Chinese respondents, those from Saudi Arabia (76%) and India (71%) felt the most positive about AI products. Only 35% of sampled Americans (among the lowest of surveyed countries) agreed that products and services using AI had more benefits than drawbacks.



## **Steering Committee**

#### **Co-directors**

Jack Clark Anthropic, OECD Raymond Perrault SRI International

#### **Members**

Erik Brynjolfsson Stanford University

John Etchemendy Stanford University Katrina Ligett Hebrew University

Terah Lyons

James Manyika Google, University of Oxford Juan Carlos Niebles Stanford University, Salesforce

Vanessa Parli Stanford University

Russell Wald Stanford University

Yoav Shoham

(Founding Director)

Stanford University,

Al21 Labs

## Staff and Researchers

#### Research Manager and Editor in Chief

Nestor Maslej Stanford University

#### **Research Associate**

Loredana Fattorini Stanford University

#### **Affiliated Researchers**

Elif Kiesow Cortez Stanford Law School Research Fellow Helen Ngo Hugging Face

Robi Rahman Data Scientist Alexandra Rome Freelance Researcher

#### **Graduate Researcher**

Han Bai Stanford University

#### **Undergraduate Researchers**

Vania Siddhartha Mena Naima Sukrut Stone **Flizabeth** Lucy Chow Javvaji Hassan Patel Oak Yang Zimmerman Zhu Stanford Stanford Stanford Stanford Stanford Stanford Stanford Stanford University University University University University University University University



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## **Public Data and Tools**

The AI Index 2023 Report is supplemented by raw data and an interactive tool.

We invite each reader to use the data and the tool in a way most relevant to their work and interests.

**Raw data and charts:** The public data and high-resolution images of all the charts in the report are available on Google Drive.

Global Al Vibrancy Tool: Compare up to 30 countries across 21 indicators. The Global Al Vibrancy tool will be updated in the latter half of 2023.

## Al Index and Stanford HAI

The AI Index is an independent initiative at the Stanford Institute for Human-Centered Artificial Intelligence (HAI).





**Stanford University** Human-Centered Artificial Intelligence

The Al Index was conceived within the One Hundred Year Study on Al (Al100).



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### **Contributors**

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#### **Research and Development**

Sara Abdulla, Catherine Aiken, Luis Aranda, Peter Cihon, Jack Clark, Loredana Fattorini, Nestor Maslej, Besher Massri, Vanessa Parli, Naima Patel, Ray Perrault, Robi Rahman, Alexandra Rome, Kevin Xu

#### **Technical Performance**

Jack Clark, Loredana Fattorini, Siddhartha Javvaji, Katrina Ligett, Nestor Maslej, Juan Carlos Niebles, Sukrut Oak, Vanessa Parli, Ray Perrault, Robi Rahman, Alexandra Rome, Yoav Shoham, Elizabeth Zhu

#### **Technical AI Ethics**

Jack Clark, Loredana Fattorini, Katrina Ligett, Nestor Maslej, Helen Ngo, Sukrut Oak, Vanessa Parli, Ray Perrault, Alexandra Rome, Elizabeth Zhu, Lucy Zimmerman

#### **Economy**

Susanne Bieller, Erik Brynjolfsson, Vania Chow, Jack Clark, Natalia Dorogi, Murat Erer, Loredana Fattorini, Akash Kaura, James Manyika, Nestor Maslej, Layla O'Kane, Vanessa Parli, Ray Perrault, Brittany Presten, Alexandra Rome, Nicole Seredenko, Bledi Taska, Bill Valle, Casey Weston

#### **Education**

Han Bai, Betsy Bizot, Jack Clark, John Etchemendy, Loredana Fattorini, Katrina Ligett, Nestor Maslej, Vanessa Parli, Ray Perrault, Sean Roberts, Alexandra Rome

#### **Policy and Governance**

Meghan Anand, Han Bai, Vania Chow, Jack Clark, Elif Kiesow Cortez, Rebecca DeCrescenzo, Loredana Fattorini, Taehwa Hong, Joe Hsu, Kai Kato, Terah Lyons, Nestor Maslej, Alistair Murray, Vanessa Parli, Ray Perrault, Alexandra Rome, Sarah Smedley, Russell Wald, Brian Williams, Catherina Xu, Stone Yang, Katie Yoon, Daniel Zhang

#### **Diversity**

Han Bai, Betsy Bizot, Jack Clark, Loredana Fattorini, Nezihe Merve Gürel, Mena Hassan, Katrina Ligett, Nestor Maslej, Vanessa Parli, Ray Perrault, Sean Roberts, Alexandra Rome, Sarah Tan, Lucy Zimmerman

#### **Public Opinion**

Jack Clark, Loredana Fattorini, Mena Hassan, Nestor Maslej, Vanessa Parli, Ray Perrault, Alexandra Rome, Nicole Seredenko, Bill Valle, Lucy Zimmerman

#### **Conference Attendance**

Terri Auricchio (ICML), Lee Campbell (ICLR), Cassio de Campos (UAI), Meredith Ellison (AAAI), Nicole Finn (CVPR), Vasant Gajanan (AAAI), Katja Hofmann (ICLR), Gerhard Lakemeyer (KR), Seth Lazar (FAccT), Shugen Ma (IROS), Becky Obbema (NeurIPS), Vesna Sabljakovic-Fritz (IJCAI), Csaba Szepesvari (ICML), Matthew Taylor (AAMAS), Sylvie Thiebaux (ICAPS), Pradeep Varakantham (ICAPS)



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Layla O'Kane, Bledi Taska

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Murat Erer, Akash Kaura, Casey Weston

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**NetBase Quid** 

Nicole Seredenko, Bill Valle

**OECD.Al Policy Observatory** 

Luis Aranda, Besher Massri

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Nezihe Merve Gürel, Sarah Tan

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## Report Highlights

#### **Chapter 1: Research and Development**

The United States and China had the greatest number of cross-country collaborations in AI publications from 2010 to 2021, although the pace of collaboration has slowed. The number of AI research collaborations between the United States and China increased roughly 4 times since 2010, and was 2.5 times greater than the collaboration totals of the next nearest country pair, the United Kingdom and China. However the total number of U.S.-China collaborations only increased by 2.1% from 2020 to 2021, the smallest year-over-year growth rate since 2010.

Al research is on the rise, across the board. The total number of Al publications has more than doubled since 2010. The specific Al topics that continue dominating research include pattern recognition, machine learning, and computer vision.

#### China continues to lead in total Al journal, conference, and repository publications.

The United States is still ahead in terms of AI conference and repository citations, but those leads are slowly eroding. Still, the majority of the world's large language and multimodal models (54% in 2022) are produced by American institutions.

Industry races ahead of academia. Until 2014, most significant machine learning models were released by academia. Since then, industry has taken over. In 2022, there were 32 significant industry-produced machine learning models compared to just three produced by academia. Building state-of-the-art AI systems increasingly requires large amounts of data, computer power, and money—resources that industry actors inherently possess in greater amounts compared to nonprofits and academia.

Large language models are getting bigger and more expensive. GPT-2, released in 2019, considered by many to be the first large language model, had 1.5 billion parameters and cost an estimated \$50,000 USD to train. PaLM, one of the flagship large language models launched in 2022, had 540 billion parameters and cost an estimated \$8 million USD—PaLM was around 360 times larger than GPT-2 and cost 160 times more. It's not just PaLM: Across the board, large language and multimodal models are becoming larger and pricier.

#### **Chapter 2: Technical Performance**

**Performance saturation on traditional benchmarks.** Al continued to post state-of-the-art results, but year-over-year improvement on many benchmarks continues to be marginal. Moreover, the speed at which benchmark saturation is being reached is increasing. However, new, more comprehensive benchmarking suites such as BIG-bench and HELM are being released.

**Generative AI breaks into the public consciousness.** 2022 saw the release of text-to-image models like DALL-E 2 and Stable Diffusion, text-to-video systems like Make-A-Video, and chatbots like ChatGPT. Still, these systems can be prone to hallucination, confidently outputting incoherent or untrue responses, making it hard to rely on them for critical applications.

Al systems become more flexible. Traditionally Al systems have performed well on narrow tasks but have struggled across broader tasks. Recently released models challenge that trend; BEiT-3, PaLI, and Gato, among others, are single Al systems increasingly capable of navigating multiple tasks (for example, vision, language).

Capable language models still struggle with reasoning. Language models continued to improve their generative capabilities, but new research suggests that they still struggle with complex planning tasks.

Al is both helping and harming the environment. New research suggests that Al systems can have serious environmental impacts. According to Luccioni et al., 2022, BLOOM's training run emitted 25 times more carbon than a single air traveler on a one-way trip from New York to San Francisco. Still, new reinforcement learning models like BCOOLER show that Al systems can be used to optimize energy usage.

The world's best new scientist ... Al? Al models are starting to rapidly accelerate scientific progress and in 2022 were used to aid hydrogen fusion, improve the efficiency of matrix manipulation, and generate new antibodies.

Al starts to build better Al. Nvidia used an Al reinforcement learning agent to improve the design of the chips that power Al systems. Similarly, Google recently used one of its language models, PaLM, to suggest ways to improve the very same model. Self-improving Al learning will accelerate Al progress.

#### **Chapter 3: Technical AI Ethics**

The effects of model scale on bias and toxicity are confounded by training data and mitigation methods. In the past year, several institutions have built their own large models trained on proprietary data—and while large models are still toxic and biased, new evidence suggests that these issues can be somewhat mitigated after training larger models with instruction-tuning.

Generative models have arrived and so have their ethical problems. In 2022, generative models became part of the zeitgeist. These models are capable but also come with ethical challenges. Text-to-image generators are routinely biased along gender dimensions, and chatbots like ChatGPT can be tricked into serving nefarious aims.

The number of incidents concerning the misuse of AI is rapidly rising. According to the AIAAIC database, which tracks incidents related to the ethical misuse of AI, the number of AI incidents and controversies has increased 26 times since 2012. Some notable incidents in 2022 included a deepfake video of Ukrainian President Volodymyr Zelenskyy surrendering and U.S. prisons using call-monitoring technology on their inmates. This growth is evidence of both greater use of AI technologies and awareness of misuse possibilities.

**Fairer models may not be less biased.** Extensive analysis of language models suggests that while there is a clear correlation between performance and fairness, fairness and bias can be at odds: Language models which perform better on certain fairness benchmarks tend to have worse gender bias.

**Interest in AI ethics continues to skyrocket.** The number of accepted submissions to FAccT, a leading AI ethics conference, has more than doubled since 2021 and increased by a factor of 10 since 2018. 2022 also saw more submissions than ever from industry actors.

Automated fact-checking with natural language processing isn't so straightforward after all.

While several benchmarks have been developed for automated fact-checking, researchers find that 11 of 16 of such datasets rely on evidence "leaked" from fact-checking reports which did not exist at the time of the claim surfacing.

#### **Chapter 4: The Economy**

The demand for Al-related professional skills is increasing across virtually every American industrial sector. Across every sector in the United States for which there is data (with the exception of agriculture, forestry, fishing, and hunting), the number of Al-related job postings has increased on average from 1.7% in 2021 to 1.9% in 2022. Employers in the United States are increasingly looking for workers with Al-related skills.

#### For the first time in the last decade, year-over-year private investment in AI decreased.

Global AI private investment was \$91.9 billion in 2022, which represented a 26.7% decrease since 2021. The total number of AI-related funding events as well as the number of newly funded AI companies likewise decreased. Still, during the last decade as a whole, AI investment has significantly increased. In 2022 the amount of private investment in AI was 18 times greater than it was in 2013.

Once again, the United States leads in investment in AI. The U.S. led the world in terms of total amount of AI private investment. In 2022, the \$47.4 billion invested in the U.S. was roughly 3.5 times the amount invested in the next highest country, China (\$13.4 billion). The U.S. also continues to lead in terms of total number of newly funded AI companies, seeing 1.9 times more than the European Union and the United Kingdom combined, and 3.4 times more than China.

In 2022, the AI focus area with the most investment was medical and healthcare (\$6.1 billion); followed by data management, processing, and cloud (\$5.9 billion); and Fintech (\$5.5 billion). However, mirroring the broader trend in AI private investment, most AI focus areas saw less investment in 2022 than in 2021. In the last year, the three largest AI private investment events were: (1) a \$2.5 billion funding event for GAC Aion New Energy Automobile, a Chinese manufacturer of electric vehicles; (2) a \$1.5 billion Series E funding round for Anduril Industries, a U.S. defense products company that builds technology for military agencies and border surveillance; and (3) a \$1.2 billion

While the proportion of companies adopting AI has plateaued, the companies that have adopted AI continue to pull ahead. The proportion of companies adopting AI in 2022 has more than doubled since 2017, though it has plateaued in recent years between 50% and 60%, according to the results of McKinsey's annual research survey. Organizations that have adopted AI report realizing meaningful cost decreases and revenue increases.

investment in Celonis, a business-data consulting company based in Germany.

#### **Chapter 4: The Economy (cont'd)**

Al is being deployed by businesses in multifaceted ways. The Al capabilities most likely to have been embedded in businesses include robotic process automation (39%), computer vision (34%), NL text understanding (33%), and virtual agents (33%). Moreover, the most commonly adopted Al use case in 2022 was service operations optimization (24%), followed by the creation of new Al-based products (20%), customer segmentation (19%), customer service analytics (19%), and new Al-based enhancement of products (19%).

Al tools like Copilot are tangibly helping workers. Results of a GitHub survey on the use of Copilot, a text-to-code Al system, find that 88% of surveyed respondents feel more productive when using the system, 74% feel they are able to focus on more satisfying work, and 88% feel they are able to complete tasks more quickly.

**China dominates industrial robot installations.** In 2013, China overtook Japan as the nation installing the most industrial robots. Since then, the gap between the total number of industrial robots installed by China and the next-nearest nation has widened. In 2021, China installed more industrial robots than the rest of the world combined.

#### **Chapter 5: Education**

More and more Al specialization. The proportion of new computer science PhD graduates from U.S. universities who specialized in Al jumped to 19.1% in 2021, from 14.9% in 2020 and 10.2% in 2010.

**New AI PhDs increasingly head to industry.** In 2011, roughly the same proportion of new AI PhD graduates took jobs in industry (40.9%) as opposed to academia (41.6%). Since then, however, a majority of AI PhDs have headed to industry. In 2021, 65.4% of AI PhDs took jobs in industry, more than double the 28.2% who took jobs in academia.

New North American CS, CE, and information faculty hires stayed flat. In the last decade, the total number of new North American computer science (CS), computer engineering (CE), and information faculty hires has decreased: There were 710 total hires in 2021 compared to 733 in 2012. Similarly, the total number of tenure-track hires peaked in 2019 at 422 and then dropped to 324 in 2021.

The gap in external research funding for private versus public American CS departments continues to widen. In 2011, the median amount of total expenditure from external sources for computing research was roughly the same for private and public CS departments in the United States. Since then, the gap has widened, with private U.S. CS departments receiving millions more in additional funding than public universities. In 2021, the median expenditure for private universities was \$9.7 million, compared to \$5.7 million for public universities.

Interest in K–12 Al and computer science education grows in both the United States and the rest of the world. In 2021, a total of 181,040 AP computer science exams were taken by American students, a 1.0% increase from the previous year. Since 2007, the number of AP computer science exams has increased ninefold. As of 2021, 11 countries, including Belgium, China, and South Korea, have officially endorsed and implemented a K–12 Al curriculum.

#### **Chapter 6: Policy and Governance**

**Policymaker interest in AI is on the rise.** An AI Index analysis of the legislative records of 127 countries shows that the number of bills containing "artificial intelligence" that were passed into law grew from just 1 in 2016 to 37 in 2022. An analysis of the parliamentary records on AI in 81 countries likewise shows that mentions of AI in global legislative proceedings have increased nearly 6.5 times since 2016.

From talk to enactment—the U.S. passed more Al bills than ever before. In 2021, only 2% of all federal Al bills in the United States were passed into law. This number jumped to 10% in 2022. Similarly, last year 35% of all state-level Al bills were passed into law.

When it comes to AI, policymakers have a lot of thoughts. A qualitative analysis of the parliamentary proceedings of a diverse group of nations reveals that policymakers think about AI from a wide range of perspectives. For example, in 2022, legislators in the United Kingdom discussed the risks of AI-led automation; those in Japan considered the necessity of safeguarding human rights in the face of AI; and those in Zambia looked at the possibility of using AI for weather forecasting.

The U.S. government continues to increase spending on Al. Since 2017, the amount of U.S. government Al-related contract spending has increased roughly 2.5 times.

The legal world is waking up to AI. In 2022, there were 110 AI-related legal cases in United States state and federal courts, roughly seven times more than in 2016. The majority of these cases originated in California, New York, and Illinois, and concerned issues relating to civil, intellectual property, and contract law.

#### **Chapter 7: Diversity**

North American bachelor's, master's, and PhD-level computer science students are becoming more ethnically diverse. Although white students are still the most represented ethnicity among new resident bachelor's, master's, and PhD-level computer science graduates, students from other ethnic backgrounds (for example, Asian, Hispanic, and Black or African American) are becoming increasingly more represented. For example, in 2011, 71.9% of new resident CS bachelor's graduates were white. In 2021, that number dropped to 46.7%.

New Al PhDs are still overwhelmingly male. In 2021, 78.7% of new Al PhDs were male.

Only 21.3% were female, a 3.2 percentage point increase from 2011. There continues to be a gender imbalance in higher-level Al education.

Women make up an increasingly greater share of CS, CE, and information faculty hires. Since 2017, the proportion of new female CS, CE, and information faculty hires has increased from 24.9% to 30.2%. Still, most CS, CE, and information faculty in North American universities are male (75.9%). As of 2021, only 0.1% of CS, CE, and information faculty identify as nonbinary.

American K–12 computer science education has become more diverse, in terms of both gender and ethnicity. The share of AP computer science exams taken by female students increased from 16.8% in 2007 to 30.6% in 2021. Year over year, the share of Asian, Hispanic/Latino/Latina, and Black/African American students taking AP computer science has likewise increased.

#### **Chapter 8: Public Opinion**

Chinese citizens are among those who feel the most positively about Al products and services.

Americans ... not so much. In a 2022 IPSOS survey, 78% of Chinese respondents (the highest proportion of surveyed countries) agreed with the statement that products and services using Al have more benefits than drawbacks. After Chinese respondents, those from Saudi Arabia (76%) and India (71%) felt the most positive about Al products. Only 35% of sampled Americans (among the lowest of surveyed countries) agreed that products and services using Al had more benefits than drawbacks.

Men tend to feel more positively about AI products and services than women. Men are also more likely than women to believe that AI will mostly help rather than harm. According to the 2022 IPSOS survey, men are more likely than women to report that AI products and services make their lives easier, trust companies that use AI, and feel that AI products and services have more benefits than drawbacks. A 2021 survey by Gallup and Lloyd's Register Foundation likewise revealed that men are more likely than women to agree with the statement that AI will mostly help rather than harm their country in the next 20 years.

People across the world and especially America remain unconvinced by self-driving cars. In a global survey, only 27% of respondents reported feeling safe in a self-driving car. Similarly, Pew Research suggests that only 26% of Americans feel that driverless passenger vehicles are a good idea for society.

**Different causes for excitement and concern.** Among a sample of surveyed Americans, those who report feeling excited about AI are most excited about the potential to make life and society better (31%) and to save time and make things more efficient (13%). Those who report feeling more concerned worry about the loss of human jobs (19%); surveillance, hacking, and digital privacy (16%); and the lack of human connection (12%).

**NLP researchers ... have some strong opinions as well.** According to a survey widely distributed to NLP researchers, 77% either agreed or weakly agreed that private AI firms have too much influence, 41% said that NLP should be regulated, and 73% felt that AI could soon lead to revolutionary societal change. These were some of the many strong opinions held by the NLP research community.





#### **CHAPTER 1 PREVIEW:**

## Research and Development

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## Overview

This chapter captures trends in AI R&D. It begins by examining AI publications, including journal articles, conference papers, and repositories. Next it considers data on significant machine learning systems, including large language and multimodal models. Finally, the chapter concludes by looking at AI conference attendance and open-source AI research. Although the United States and China continue to dominate AI R&D, research efforts are becoming increasingly geographically dispersed.



## **Chapter Highlights**

# The United States and China had the greatest number of cross-country collaborations in Al publications from 2010 to 2021, although the pace of collaboration has since slowed.

The number of AI research collaborations between the United States and China increased roughly 4 times since 2010, and was 2.5 times greater than the collaboration totals of the next nearest country pair, the United Kingdom and China. However, the total number of U.S.-China collaborations only increased by 2.1% from 2020 to 2021, the smallest year-over-year growth rate since 2010.

Al research is on the rise, across the board. The total number of Al publications has more than doubled since 2010. The specific Al topics that continue to dominate research include pattern recognition, machine learning, and computer vision.

# China continues to lead in total Al journal, conference, and repository publications.

The United States is still ahead in terms of AI conference and repository citations, but those leads are slowly eroding. Still, the majority of the world's large language and multimodal models (54% in 2022) are produced by American institutions.

## Industry races ahead of academia.

Until 2014, most significant machine learning models were released by academia. Since then, industry has taken over. In 2022, there were 32 significant industry-produced machine learning models compared to just three produced by academia. Building state-of-the-art AI systems increasingly requires large amounts of data, computer power, and money—resources that industry actors inherently possess in greater amounts compared to nonprofits and academia.

# Large language models are getting bigger and more expensive.

GPT-2, released in 2019, considered by many to be the first large language model, had 1.5 billion parameters and cost an estimated \$50,000 USD to train. PaLM, one of the flagship large language models launched in 2022, had 540 billion parameters and cost an estimated \$8 million USD—PaLM was around 360 times larger than GPT-2 and cost 160 times more. It's not just PaLM: Across the board, large language and multimodal models are becoming larger and pricier.



This section draws on data from the Center for Security and Emerging Technology (CSET) at Georgetown University. CSET maintains a merged corpus of scholarly literature that includes Digital Science's Dimensions, Clarivate's Web of Science, Microsoft Academic Graph, China National Knowledge Infrastructure, arXiv, and Papers With Code. In that corpus, CSET applied a classifier to identify English-language publications related to the development or application of Al and ML since 2010. For this year's report, CSET also used select Chinese Al keywords to identify Chinese-language Al papers; CSET did not deploy this method for previous iterations of the Al Index report.

In last year's edition of the report, publication trends were reported up to the year 2021. However, given that there is a significant lag in the collection of publication metadata, and that in some cases it takes until the middle of any given year to fully capture the previous year's publications, in this year's report, the AI Index team elected to examine publication trends only through 2021, which we, along with CSET, are confident yields a more fully representative report.

## 1.1 Publications

#### Overview

2010

2011

2013

2014

The figures below capture the total number of English-language and Chinese-language Al publications globally from 2010 to 2021—by type, affiliation, cross-country collaboration, and cross-industry collaboration. The section also breaks down

Number of Al Publications in the World, 2010–21 Source: Center for Security and Emerging Technology, 2022 | Chart: 2023 Al Index Report publication and citation data by region for AI journal articles, conference papers, repositories, and patents.

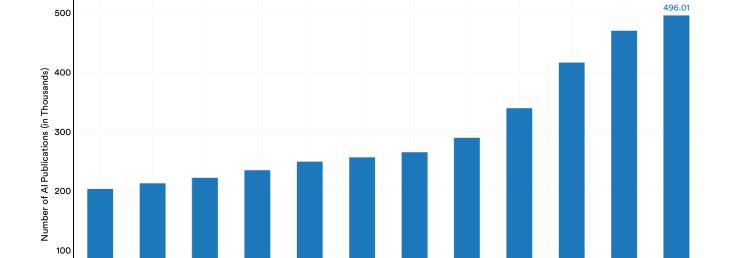
#### **Total Number of AI Publications**

Figure 1.1.1 shows the number of AI publications in the world. From 2010 to 2021, the total number of AI publications more than doubled, growing from 200,000 in 2010 to almost 500,000 in 2021.

2018

2019

2020



1 See the Appendix for more information on CSET's methodology. For more on the challenge of defining Al and correctly capturing relevant bibliometric data, see the Al Index team's discussion in the paper "Measurement in Al Policy: Opportunities and Challenges."

2015

2016

2017

Figure 1.1.1



#### By Type of Publication

Figure 1.1.2 shows the types of AI publications released globally over time. In 2021, 60% of all published AI documents were journal articles, 17% were conference papers, and 13% were repository submissions. Books,

book chapters, theses, and unknown document types made up the remaining 10% of publications. While journal and repository publications have grown 3 and 26.6 times, respectively, in the past 12 years, the number of conference papers has declined since 2019.

#### Number of Al Publications by Type, 2010-21

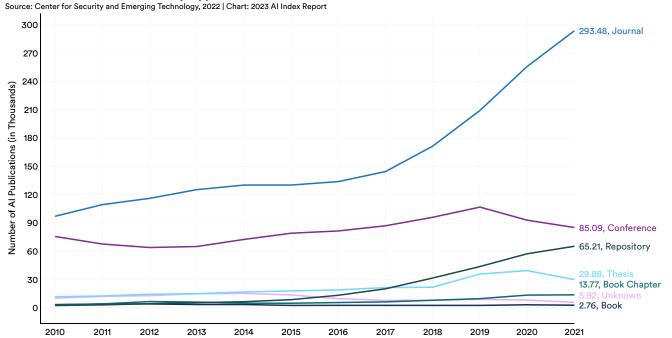


Figure 1.1.2



#### By Field of Study

Figure 1.1.3 shows that publications in pattern recognition and machine learning have experienced the sharpest growth in the last half decade. Since 2015, the number of pattern recognition papers has

roughly doubled while the number of machine learning papers has roughly quadrupled. Following those two topic areas, in 2021, the next most published AI fields of study were computer vision (30,075), algorithm (21,527), and data mining (19,181).

#### Number of Al Publications by Field of Study (Excluding Other Al), 2010-21

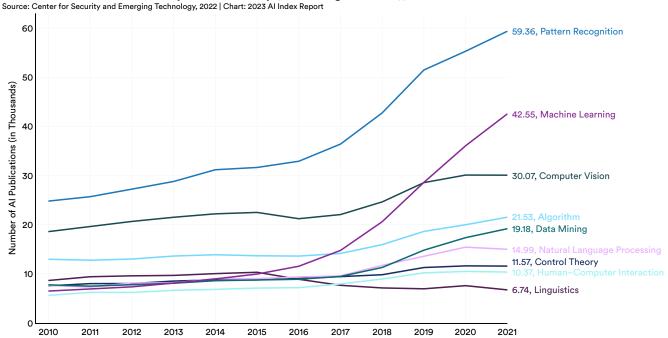


Figure 1.1.3



#### **By Sector**

This section shows the number of AI publications affiliated with education, government, industry, nonprofit, and other sectors—first globally (Figure 1.1.4), then looking at the United States, China, and the European Union plus the United Kingdom (Figure

1.1.5).<sup>2</sup> The education sector dominates in each region. The level of industry participation is highest in the United States, then in the European Union. Since 2010, the share of education Al publications has been dropping in each region.

#### Al Publications (% of Total) by Sector, 2010-21

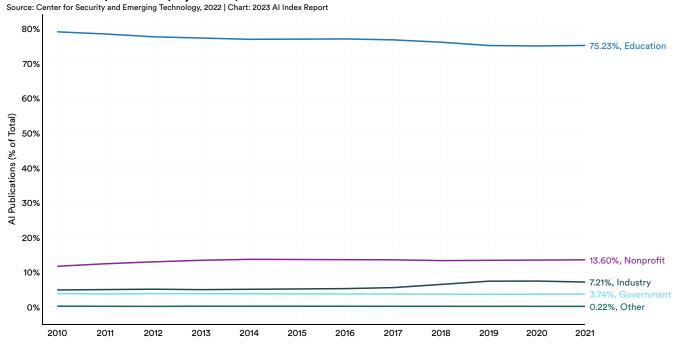


Figure 1.1.4

<sup>2</sup> The categorization is adapted based on the Global Research Identifier Database (GRID). Healthcare, including hospitals and facilities, is included under nonprofit. Publications affiliated with state-sponsored universities are included in the education sector.



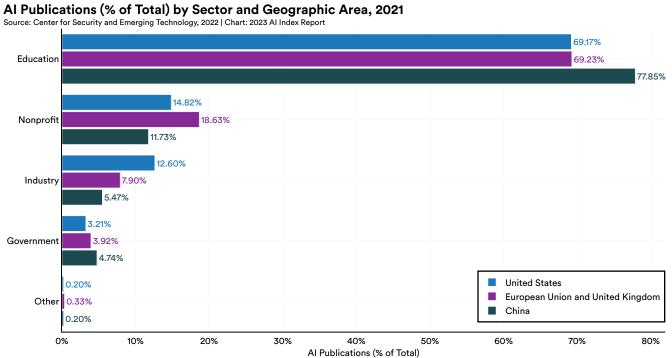


Figure 1.1.5

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#### **Cross-Country Collaboration**

Cross-border collaborations between academics, researchers, industry experts, and others are a key component of modern STEM (science, technology, engineering, and mathematics) development that accelerate the dissemination of new ideas and the growth of research teams. Figures 1.1.6 and 1.1.7 depict the top cross-country AI collaborations from 2010 to 2021. CSET counted cross-country collaborations as distinct pairs of countries across authors for each publication (e.g., four U.S. and four Chinese-affiliated authors on a single publication are counted as one U.S.-China collaboration; two publications between the same authors count as two collaborations).

By far, the greatest number of collaborations in the past 12 years took place between the United States and China, increasing roughly four times since 2010. However the total number of U.S.-China collaborations only increased by 2.1% from 2020 to 2021, the smallest year-over-year growth rate since 2010.

The next largest set of collaborations was between the United Kingdom and both China and the United States. In 2021, the number of collaborations between the United States and China was 2.5 times greater than between the United Kingdom and China.

#### United States and China Collaborations in Al Publications, 2010-21

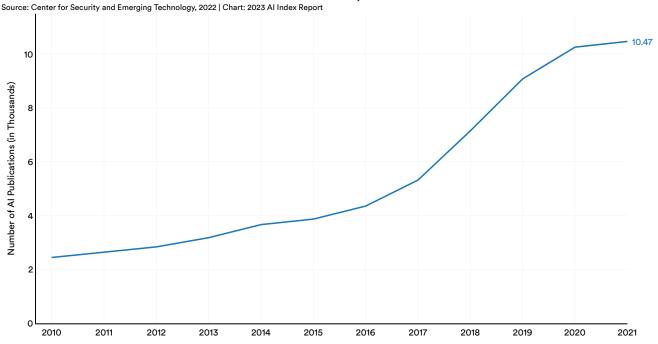


Figure 1.1.6



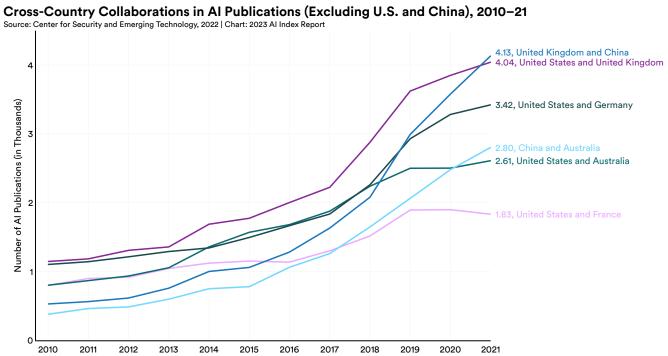


Figure 1.1.7

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#### **Cross-Sector Collaboration**

The increase in AI research outside of academia has broadened and grown collaboration across sectors in general. Figure 1.1.8 shows that in 2021 educational institutions and nonprofits (32,551) had the greatest number of collaborations; followed by industry and

educational institutions (12,856); and educational and government institutions (8,913). Collaborations between educational institutions and industry have been among the fastest growing, increasing 4.2 times since 2010.

#### Cross-Sector Collaborations in Al Publications, 2010-21

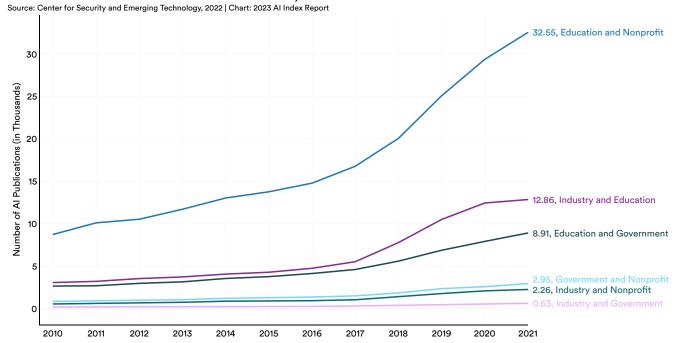


Figure 1.1.8

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Figure 1.1.9

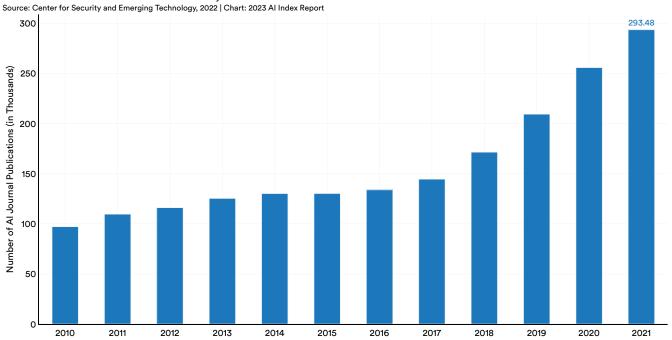


#### **Al Journal Publications**

#### **Overview**

After growing only slightly from 2010 to 2015, the number of Al journal publications grew around 2.3 times since 2015. From 2020 to 2021, they increased 14.8% (Figure 1.1.9).

#### Number of Al Journal Publications, 2010-21





#### By Region<sup>3</sup>

Figure 1.1.10 shows the share of AI journal publications by region between 2010 and 2021. In 2021, East Asia and the Pacific led with 47.1%, followed by Europe and Central Asia (17.2%), and then North America (11.6%). Since 2019, the share of publications from

East Asia and the Pacific; Europe and Central Asia; as well as North America have been declining. During that period, there has been an increase in publications from other regions such as South Asia; and the Middle East and North Africa.

#### Al Journal Publications (% of World Total) by Region, 2010-21

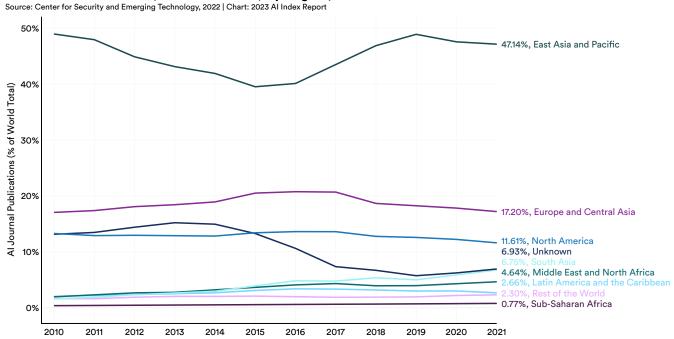


Figure 1.1.10

<sup>3</sup> Regions in this chapter are classified according to the World Bank analytical grouping.



#### By Geographic Area<sup>4</sup>

Figure 1.1.11 breaks down the share of AI journal publications over the past 12 years by geographic area. This year's AI Index included India in recognition of the increasingly important role it plays in the AI ecosystem. China has remained the leader

throughout, with 39.8% in 2021, followed by the European Union and the United Kingdom (15.1%), then the United States (10.0%). The share of Indian publications has been steadily increasing—from 1.3% in 2010 to 5.6% in 2021.

#### Al Journal Publications (% of World Total) by Geographic Area, 2010-21

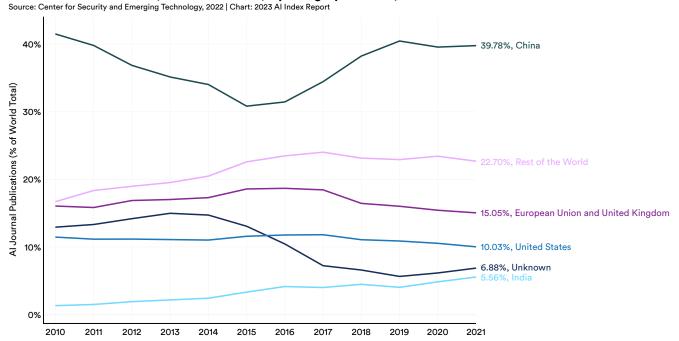


Figure 1.1.11

4 In this chapter we use "geographic area" based on CSET's classifications, which are disaggregated not only by country, but also by territory. Further, we count the European Union and the United Kingdom as a single geographic area to reflect the regions' strong history of research collaboration.



#### **Citations**

China's share of citations in AI journal publications has gradually increased since 2010, while those of the European Union and the United Kingdom, as well as those of the United States, have decreased (Figure

1.1.12). China, the European Union and the United Kingdom, and the United States accounted for 65.7% of the total citations in the world.

#### Al Journal Citations (% of World Total) by Geographic Area, 2010-21

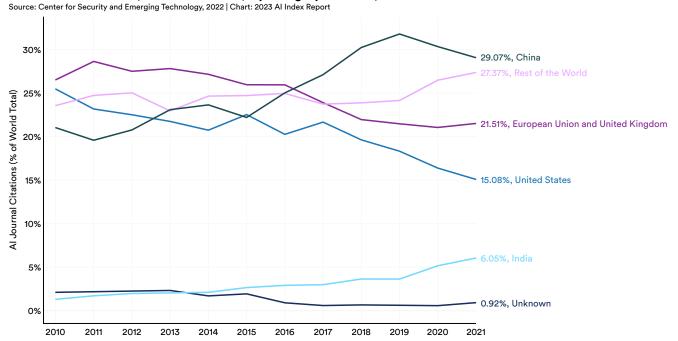


Figure 1.1.12



#### **Al Conference Publications**

#### **Overview**

The number of AI conference publications peaked in 2019, and fell 20.4% below the peak in 2021 (Figure 1.1.13). The total number of 2021 AI conference publications, 85,094, was marginally greater than the 2010 total of 75,592.

