Mockup Feedback
David Cho 11/25/2020 (davidcho@wustl.edu)

Hi Zach,

I really enjoyed the mockup design for hanbok. You were able to really encapsulate what I intended for the website to represent. The color choice is spot on: the mellow pastels combined with a mint-like green and nude background. It really captures the softness of the garment. I would perhaps add a brighter background that makes a stronger contrast with the green. It would the audience navigate and distinguish the UX design. For Construction and Design, I would align the boxes; the design seems a bit disorganized. For Social Role, I would highlight or bolden the symbol names. For Ocassions, I would put a beginning title at each paragraph. I would suggest using a different font as well; it is fitting but there might be better-suited ones. Thanks, it looks great and I'm excited to see the end result.