



# **PARLIAMENT INVESTING**

## **CLASSIFICATION STUDY**

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**DISCLAIMER 1:**

**THIS IS NOT FINANCIAL ADVICE**

**YOU'RE RESPONSIBLE FOR YOUR OWN MONEY.**



## **DISCLAIMER 2:**

**THIS PRESENTATION CONTAINS OFFENSIVE  
AND FOUL LANGUAGE NOT SUITABLE FOR  
CHILDREN OR A PROFESSIONAL SETTING.**



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**TRADITIONAL METHOD:  
(THINK 401K AT WORK)**

**RISK ASSESSMENT**

**YOU PICKING FROM A LIST OF FUNDS THAT  
CORRESPONDS TO YOUR RISK SCORE.**

**YOU'RE REALLY DOING THE WORK.**



**FINTECH METHOD:  
(WEALTHFRONT FOR EXAMPLE)**

**RISK ASSESSMENT**

**ROBO-ADVISOR PICKING FROM A LIST OF  
FUNDS THAT CORRESPONDS TO YOUR RISK  
SCORE.**

**YOU'RE RELYING ON THE MODEL.**



**OUR METHOD:**

**WE LEVERAGE SOCIAL MEDIA AND THE  
WISDOM OF THE CROWD TO DETERMINE  
INVESTMENTS**

**WHAT ABOUT RISK TOLERANCE?**



**TO MANAGE YOUR RISK TOLERANCE WE  
FOCUS ON 2 SUBREDDITS:**

**R/INVESTING**

**R/WALLSTREETBETS**

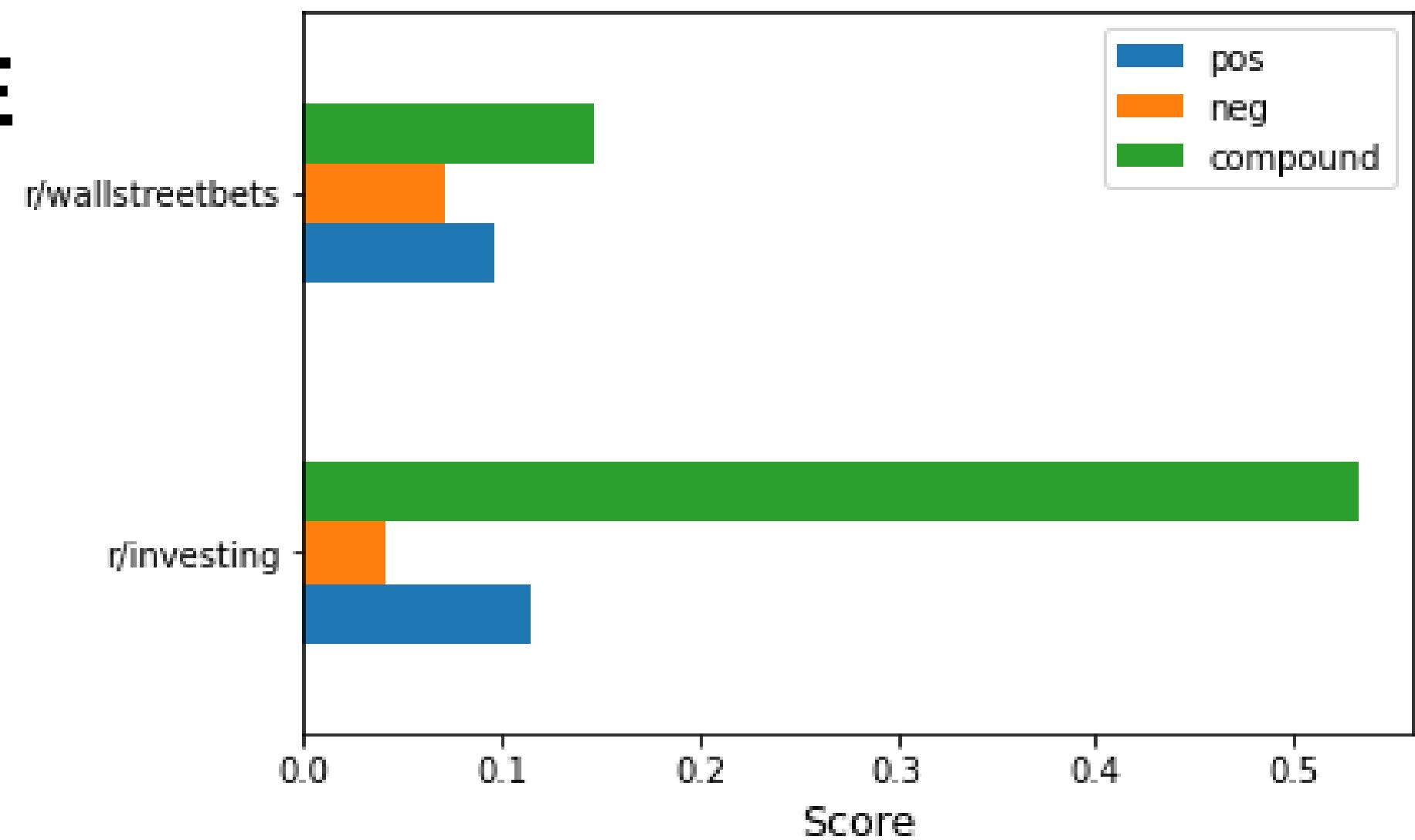


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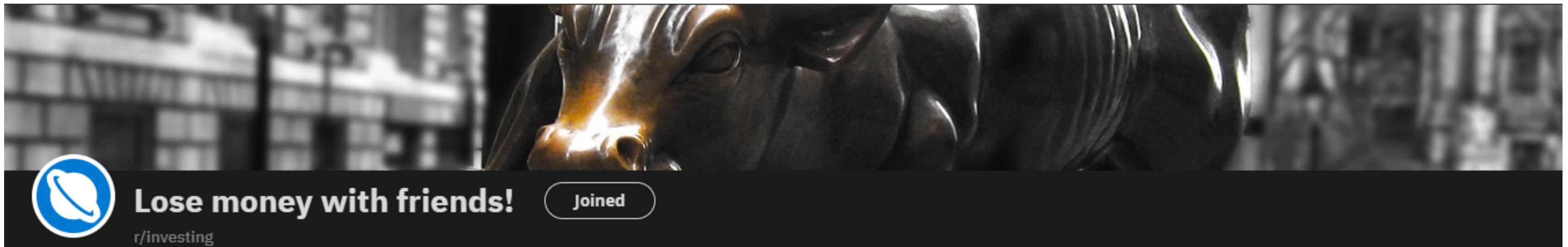
**R/WALLSTREETBETS:  
OVERALL POSITIVE  
BUT HAS A LOT MORE  
NEGATIVE TOO.  
MORE RISK.**

**R/INVESTING:  
OVERALL  
CONSISTENT,  
POSITIVE VIBES**

Average Positive, Negative & Compound Scores



# R/INVESTING:



MADE UP OF 1.3M MEMBERS

BEGINNER FRIENDLY

TAG LINE IS "LOSE MONEY WITH FRIENDS"



**R/INVESTING TOP 5 MOST POSITIVE DOCUMENTS:**

**DO FOLKS INVEST WITH ETFs LIKE VOO/VIX...**

**GOOD READ!**

**8 BEST INVESTMENT APPS OF 2020**

**GET \$1000 SENT TO YOUR CASH APP!**

**HELLO, I'D LIKE TO FOLLOW A FEW FIRMS THAT PUBLISH ASSET ALLOCATION INSIGHTS...**



**R/INVESTING TOP 5 MOST NEGATIVE DOCUMENTS:**

**WOULD IT BE A GOOD IDEA TO START INVESTING STOCK INTO THAT?...**

**I'M TIRED OF BEING WRONG 80% OF THE TIME...**

**PROSECUTORS ARRESTED THE FORMER HEAD...**

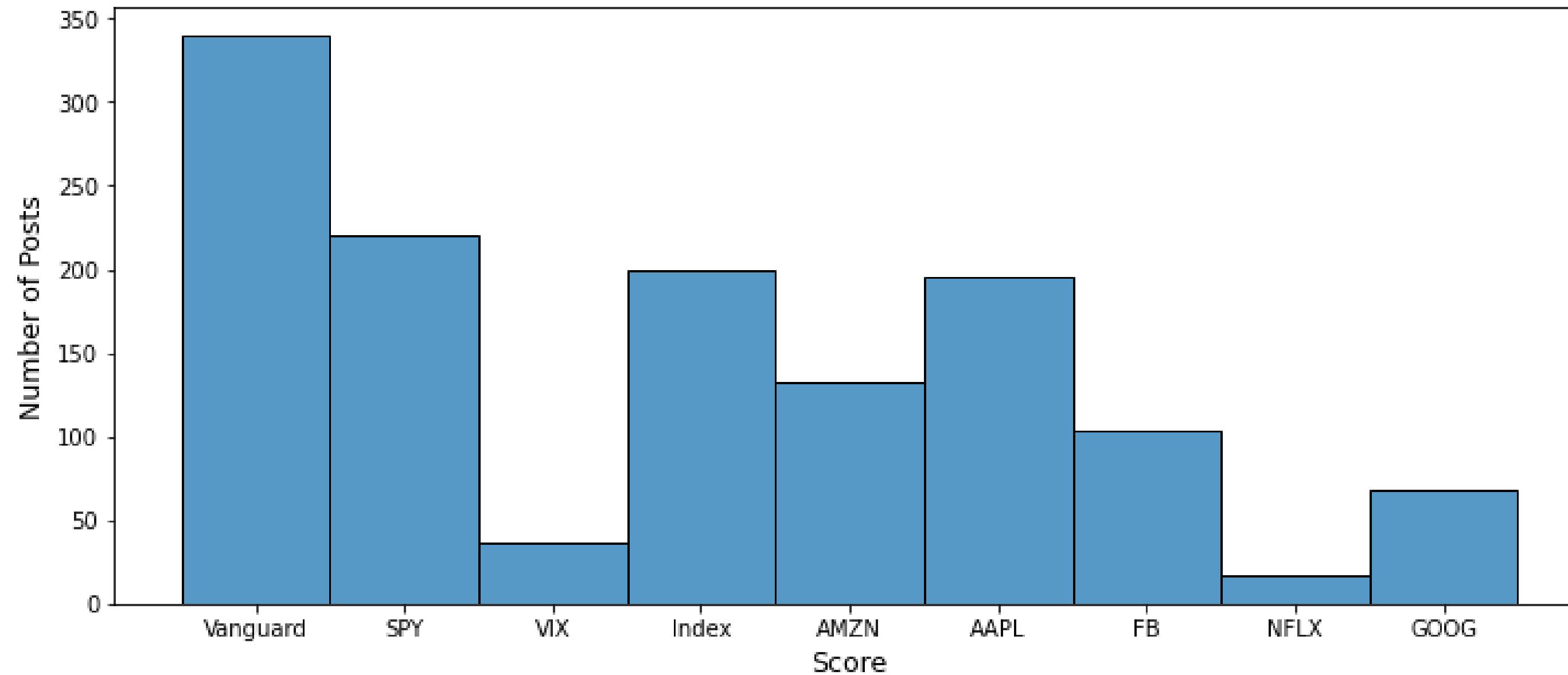
**MONEY PRINTING GOES BEYOND CONTROL...**

**DELTA TO USE FREQUENT FLIER PROGRAM...**



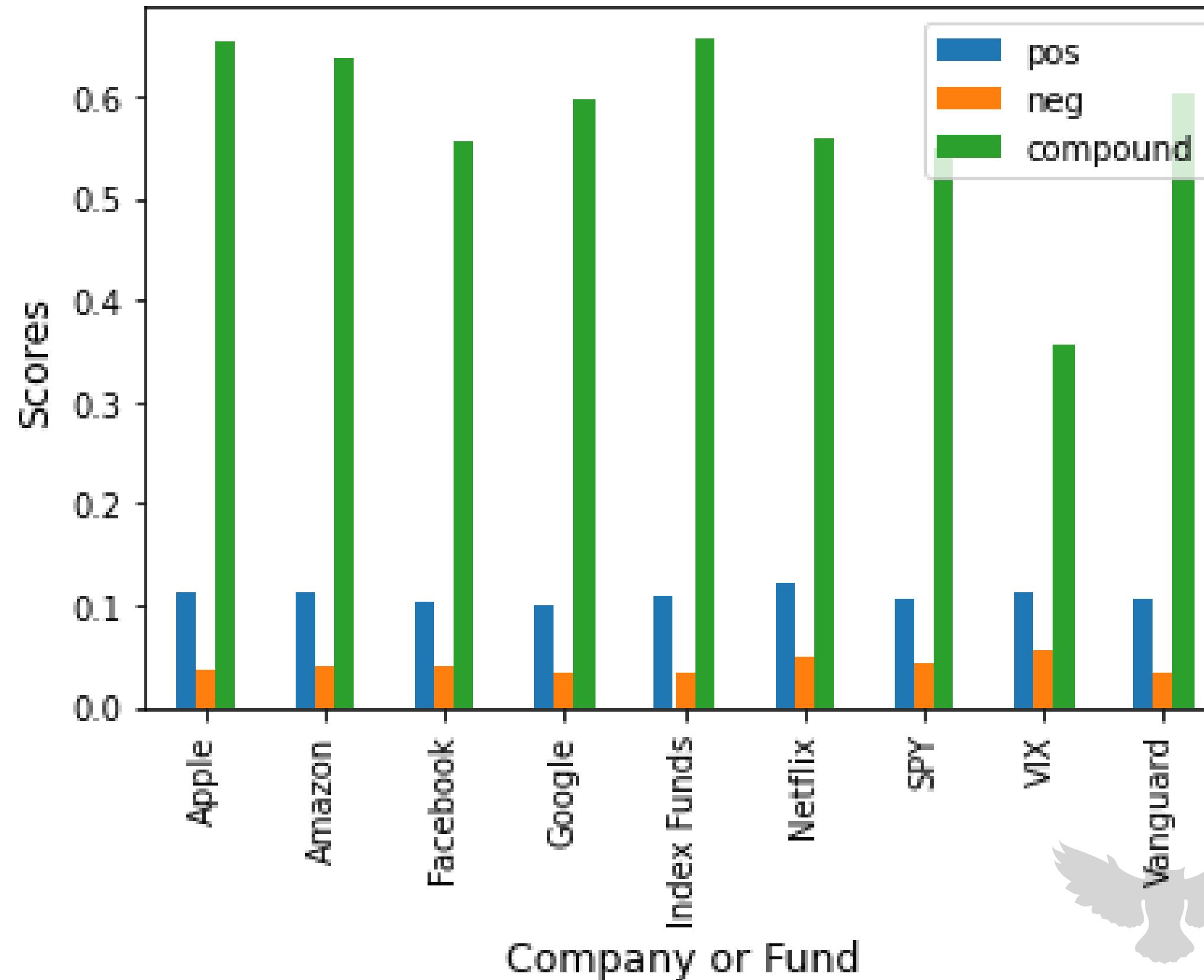
# R/INVESTING FREQUENT INVESTMENTS: VANGUARD, SPY, INDEX FUNDS, APPLE

Number of Posts per Stock

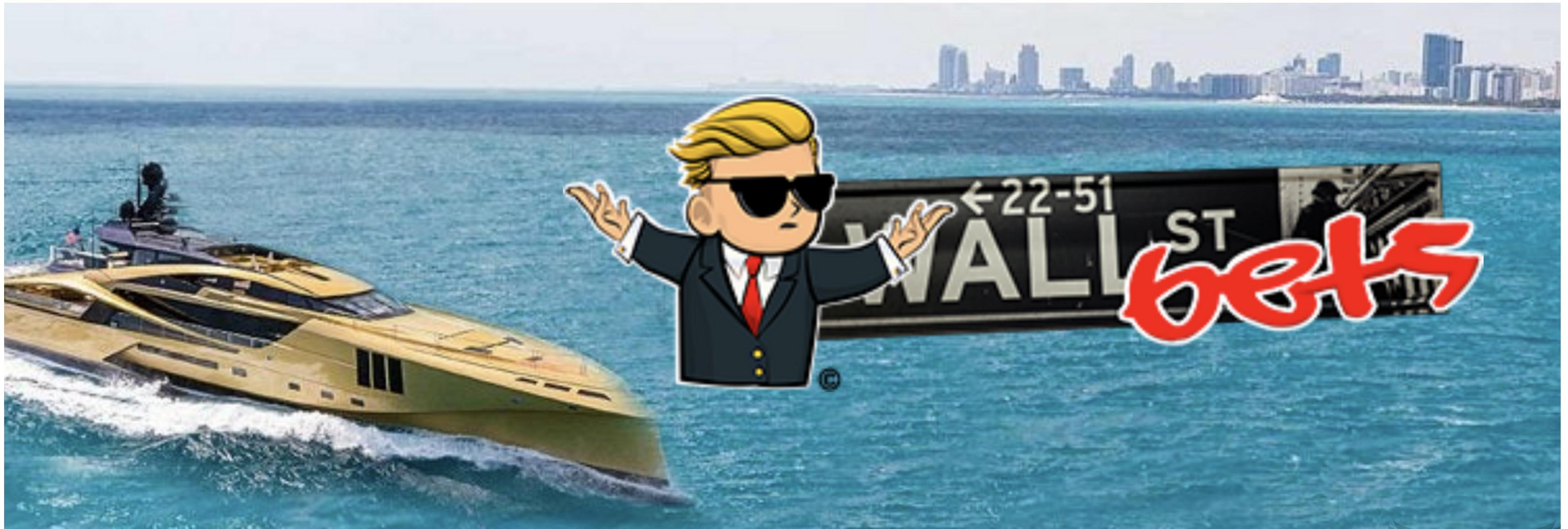


# Average Positive, Negative & Compound Scores

## R/INVESTING SENTIMENT SCORES OF FREQUENT INVESTMENTS:



# R/WALLSTREETBETS:



**R/WALLSTREETBETS:**

**MADE UP OF 4.3M SELF DESCRIBED  
DEGENERATES, AUTISTS, & RETARDS**

**KNOWN FOR YOLOS, THROWING ALL YOUR  
MONEY INTO ONE PLAY**

**RECENTLY DECIDED TO TRY TO BANKRUPT  
HEDGE FUNDS**



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**R/WALLSTREETBETS TOP 5 MOST  
POSITIVE DOCUMENTS:**

**YOLO**

**PLEASE HELP**

**HAPPY HOLIDAYS**

**GOD BLESS**

**HAPPY CHRISTMAS**

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# **R/WALLSTREETBETS TOP 5 MOST NEGATIVE DOCUMENTS:**

**NAH**

**BAN**

**SERIOUSLY**

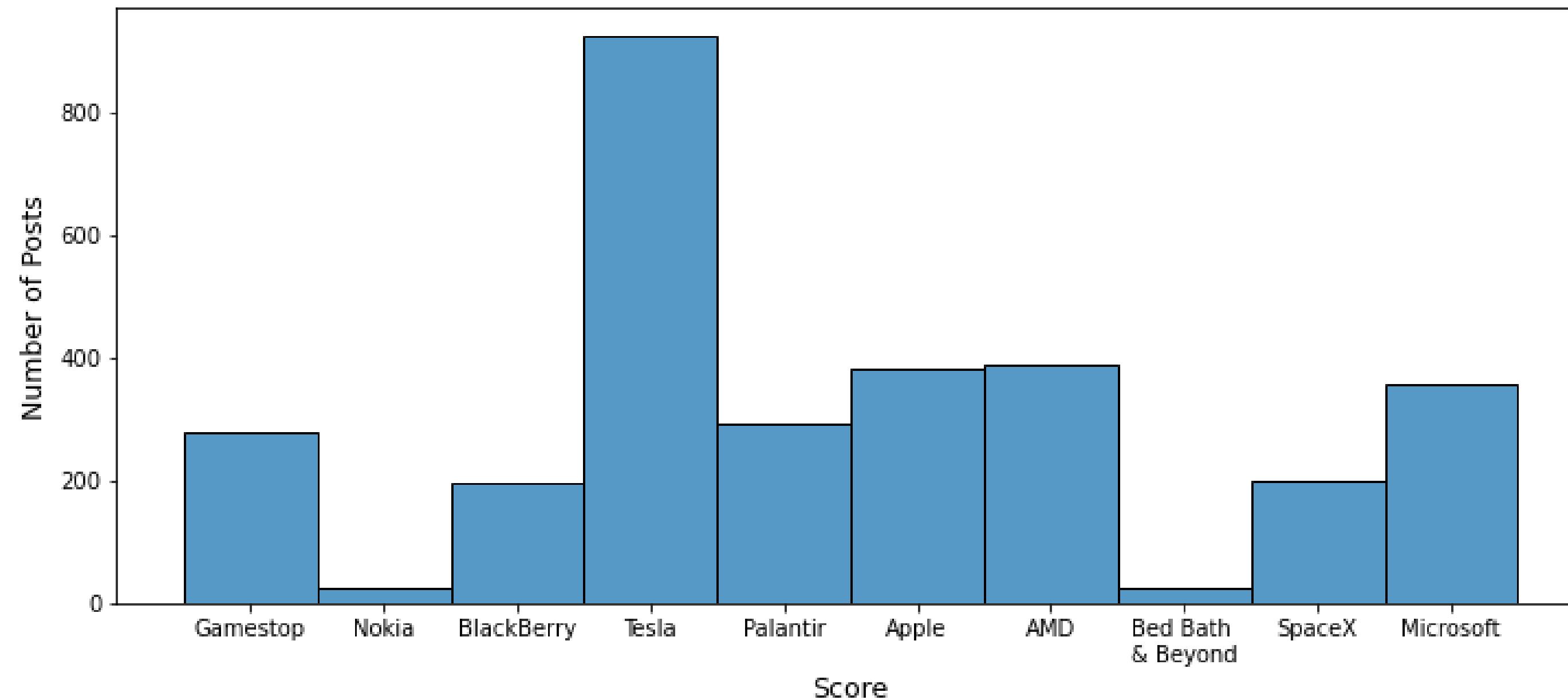
**WTF WTF WTF WTF WTF WTF WTF WTF WTF**

**FUCK THIS SHIT FUCK THIS SHIT FUCK THIS  
SHIT**



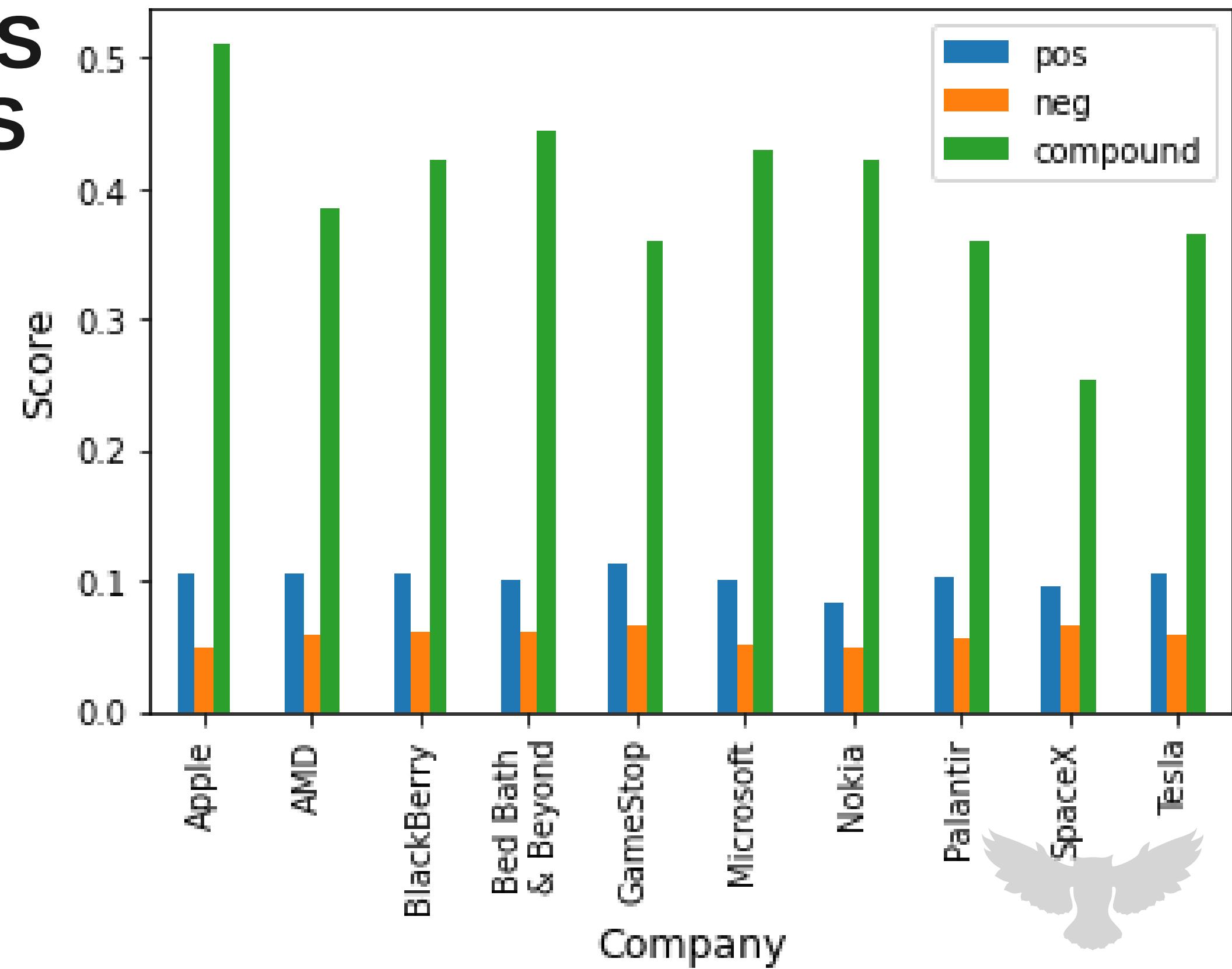
# R/WALLSTREETBETS FREQUENT INVESTMENTS: TESLA, AMD, APPLE, MICROSOFT, GAMESTOP

Number of Posts per Stock

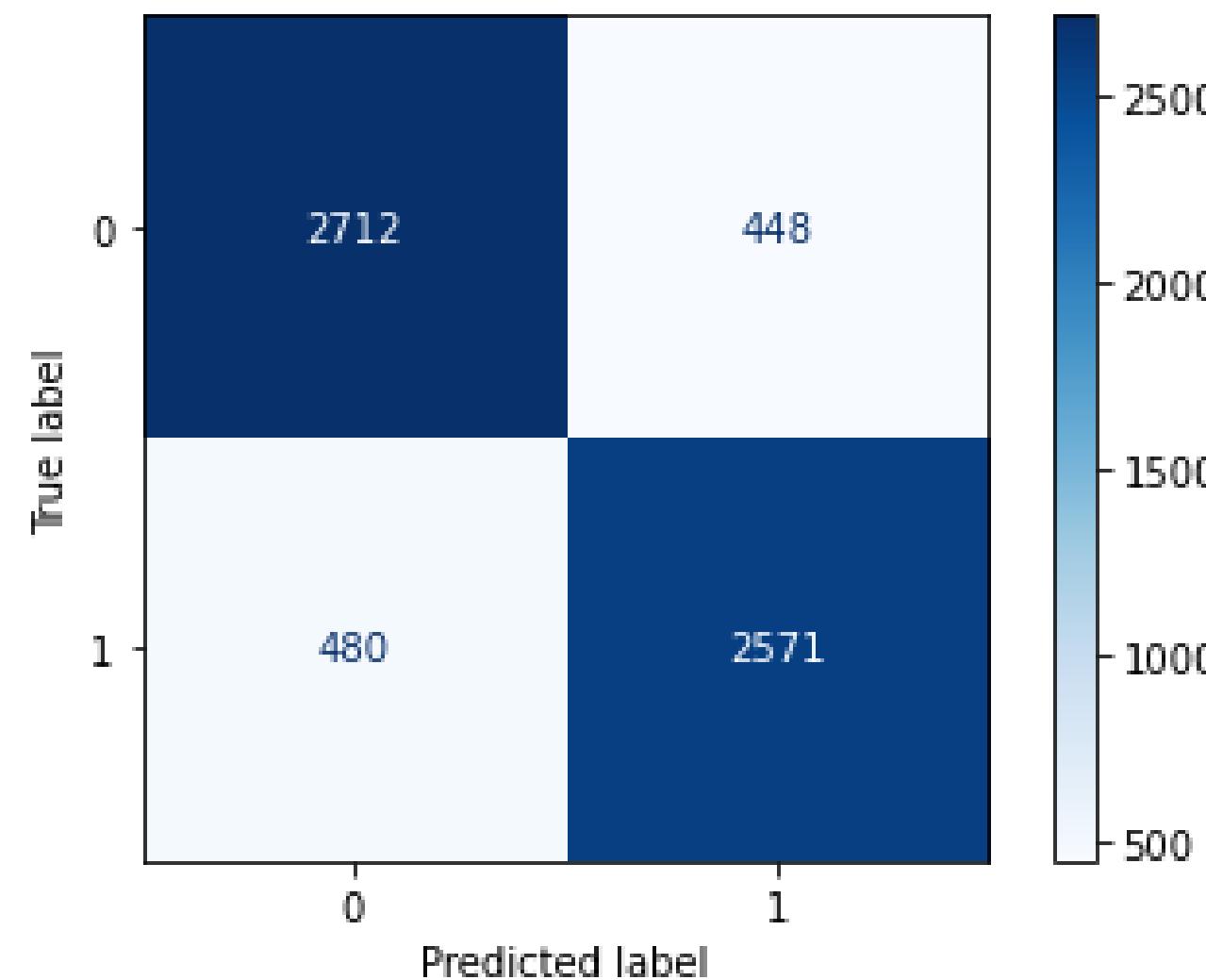


# Average Positive, Negative & Compound Scores

## R/WALLSTREETBETS SENTIMENT SCORES OF FREQUENT INVESTMENTS:



# CLASSIFYING POSTS AS R/INVESTING OR R/WALLSTREETBETS



0.85 RECALL SCORE



## **WHY RECALL?**

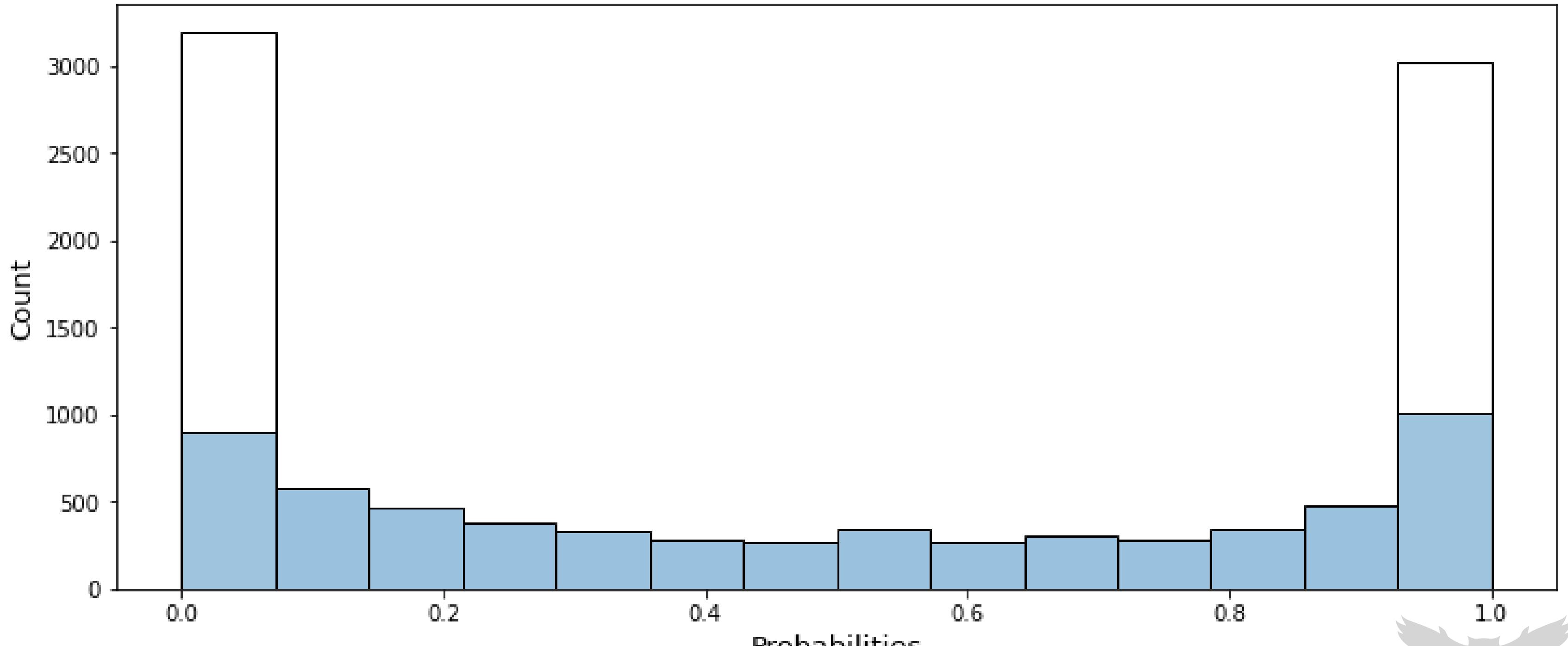
**BEACUSE IF YOU ARE MISTAKENLY PLACED  
INTO A HIGHER RISK INVESTMENT, YOU WON'T  
BE COMFORTABLE WITH THE VOLATILITY.**

**0.85 RECALL SCORE**

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## Probability that a post is r/wallstreetbets



**WE USE THE PROBABILITY OF 0 VERSUS  
PROBABILITY OF 1 TO DETERMINE YOUR  
RATIO OF R/INVESTING BASED VERSUS  
R/WALLSTREETBETS BASED INVESTMENTS**

