

Social Capital Parliament Investing Proposal

Social Capital is known for funding forward thinking companies that disrupt industries. Investments in SoFi, Slack, and Brilliant are all examples of successful companies that disrupt their respective industries by using technology to bring products to the masses. We've seen through the recent hedge-fund short squeeze and rise of GameStop that the masses are able to find investments that can beat even the top hedge funds.

The game of investing has changed. It is no longer in the hands of the few elites. Trading on the Wall Street floor was disrupted with online brokerages. More recently, retail investors forced the hands of traditional brokers into offering free trades with the popularity of the Robinhood platform. Robo-advisors are attempting to disrupt the financial advisor role by using algorithms to base investments on and allow people to passively invest.

A group of redditors recently sent a hedge fund into bankruptcy. Imagine using the wisdom of the Main Street crowd applied to investing strategy to get ahead of your competitors on learning what is trending... All while being able to save money on hiring a team of expensive analysts.

Stock and company information is readily available and Main Street is already parsing through it all to try and get a leg up. Why hire a bunch of 6 to 7 figure employees to run analysis when the information is readily available?

We also understand that there are varying levels of risk that our customers are able to handle. In order to handle this we developed a predictive model that takes a risk statement provided by the customer and determines the weights of safer versus more risky investments.

An example, someone scoring on the lower end of risk tolerance would be primarily invested in index funds made to correlate with the overall market. Someone willing to take on more risk might still have some index funds but would have a higher ratio to individual stocks that have a high long-term positive sentiment. At Parliament, we've fired our analysts and leverage Main Street's wisdom of the crowd, using social media to disrupt traditional investing firms and hedge funds.

We love working with companies like Social Capital who embrace the way that social media and access of information is causing disruptions across various industries. It's obvious that you have the expertise to take forward thinking companies and help bring them to the masses. We would love to work with Social Capital to bring the wisdom of the crowd to Main Street investors taking on Wall Street.