

# Moran\_Corr\_Reg

Pos

```
## [1] "Agradável"
## [1] "Spearman red (p.value rho)"
## [1] "0.800751334931421    -0.0255145514551455"
## [1] "Spearman green"
## [1] "0.363152763479011    0.0917851785178518"
## [1] "Spearman blue"
## [1] "0.558525995353237    0.0591059105910591"
## [1] "Spearman diag"

## Warning in cor.test.default(dataAgrad$qscore, dataAgrad$diag, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.0144726933551139    -0.243892817270844"
## [1] "Spearman hor"

## Warning in cor.test.default(dataAgrad$qscore, dataAgrad$hor, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.47005062035536     -0.0730616085741104"
## [1] "Spearman ver"

## Warning in cor.test.default(dataAgrad$qscore, dataAgrad$ver, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.143883537526931     -0.147201353199184"
## [1] "Kendall red"
## [1] "0.881627933427547     -0.0101010101010101"
## [1] "Kendall green"
## [1] "0.331614974894427     0.0658585858585859"
## [1] "Kendall blue"
## [1] "0.55941483904054      0.0395959595959596"
## [1] "Kendall diag"
## [1] "0.0160377931823298     -0.16798909662299"
## [1] "Kendall hor"
## [1] "0.483930378426354     -0.0476628816419156"
## [1] "Kendall ver"
## [1] "0.135654726506175     -0.104132371695493"

## [1] "Segurança"
## [1] "Spearman red (p.value rho)"
## [1] "0.284781269413176     0.113202739289696"
## [1] "Spearman green"
## [1] "0.0614226019386618     0.196958114349419"
## [1] "Spearman blue"
## [1] "0.0495947887531634     0.206593406593407"
## [1] "Spearman diag"
```

```
## Warning in cor.test.default(dataSeg$qscore, dataSeg$diag, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.367736019159289   -0.0955257178905434"
## [1] "Spearman hor"

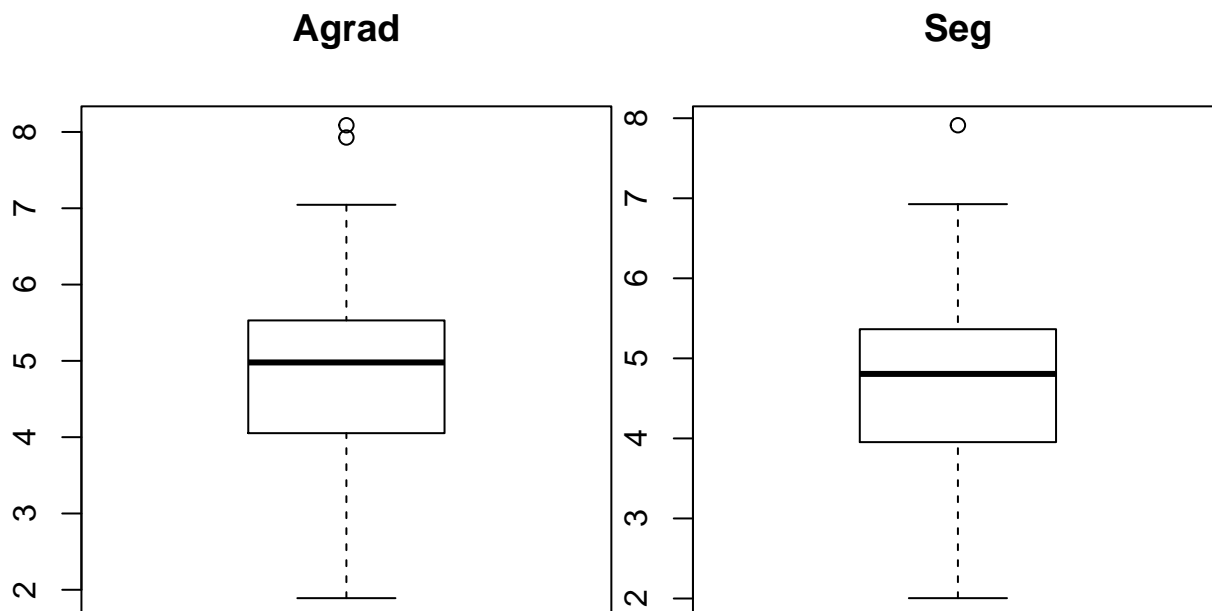
## Warning in cor.test.default(dataSeg$qscore, dataSeg$hor, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.0284134142965963    0.229827296099603"
## [1] "Spearman ver"

## Warning in cor.test.default(dataSeg$qscore, dataSeg$ver, method =
## "spearman"): Cannot compute exact p-value with ties

## [1] "0.218026361220384   -0.130377354511291"
## [1] "Kendall red"
## [1] "0.283251036294993    0.0764346764346764"
## [1] "Kendall green"
## [1] "0.0636408534854387    0.132112332112332"
## [1] "Kendall blue"
## [1] "0.0598205873394848    0.134065934065934"
## [1] "Kendall diag"
## [1] "0.387276577767187   -0.0633710192693113"
## [1] "Kendall hor"
## [1] "0.0380266334801129    0.148358326865419"
## [1] "Kendall ver"
## [1] "0.216260663811126   -0.0908043001489258"

## pdf
## 2
```



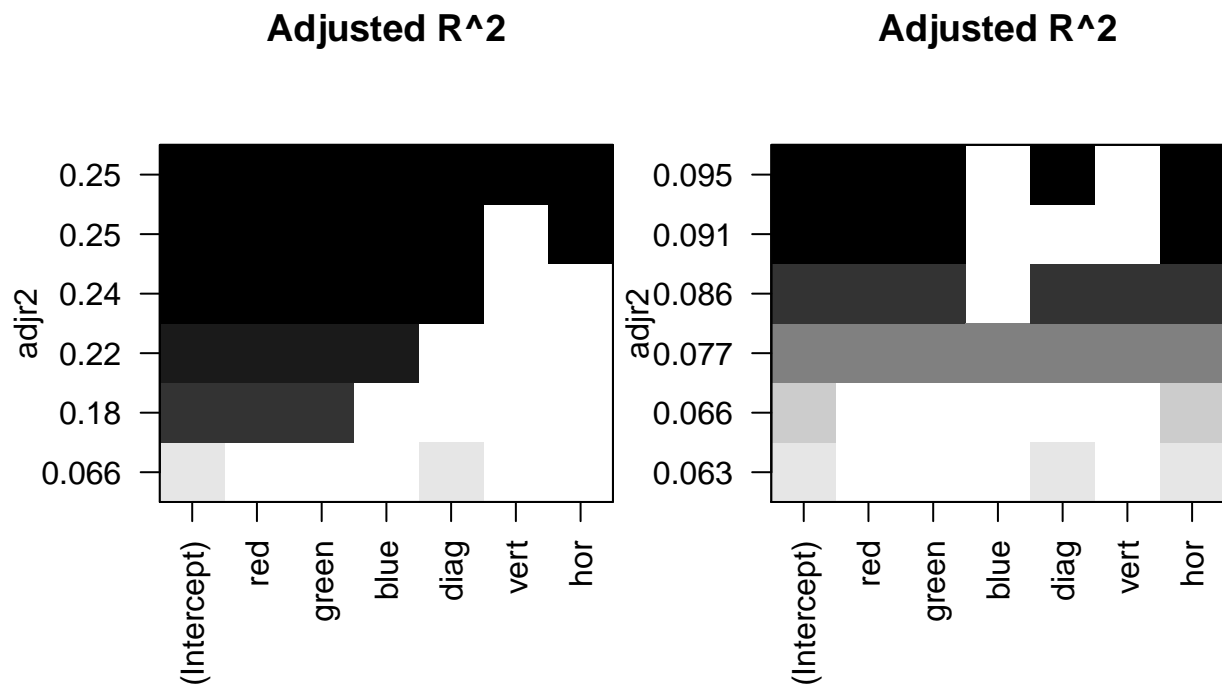
# Regressões

## Geral

```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##   4.565124   -0.197583    0.259851   -0.061956   -0.019681
##          hor          vert
##  -0.004546    0.010199
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.93197 -0.63625 -0.00591  0.57734  2.00778
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.565124   1.286860   3.547 0.000592 ***
## red         -0.197583   0.037432  -5.278 7.48e-07 ***
## green        0.259851   0.060827   4.272 4.39e-05 ***
## blue        -0.061956   0.034727  -1.784 0.077408 .
## diag        -0.019681   0.008539  -2.305 0.023226 *
## hor         -0.004546   0.002435  -1.867 0.064826 .
## vert         0.010199   0.008774   1.163 0.247771
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.8085 on 101 degrees of freedom
## Multiple R-squared:  0.2943, Adjusted R-squared:  0.2524
## F-statistic:  7.02 on 6 and 101 DF, p-value: 2.911e-06

## [1] ">>>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##   4.4248621   -0.0634971    0.0588394    0.0035299    0.0070742
##          hor          vert
##   0.0047938    0.0009279
##
```

```
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.21984 -0.48741  0.04953  0.44608  1.34158
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.4248621   1.0175049   4.349 3.28e-05 ***
## red          -0.0634971   0.0295973  -2.145  0.0343 *
## green         0.0588394   0.0480956   1.223  0.2240
## blue         0.0035299   0.0274580   0.129  0.8980
## diag         0.0070742   0.0067520   1.048  0.2973
## hor          0.0047938   0.0019253   2.490  0.0144 *
## vert         0.0009279   0.0069373   0.134  0.8939
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.6393 on 101 degrees of freedom
## Multiple R-squared:  0.1287, Adjusted R-squared:  0.07694
## F-statistic: 2.486 on 6 and 101 DF,  p-value: 0.02764
```



## Adulto

```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
```

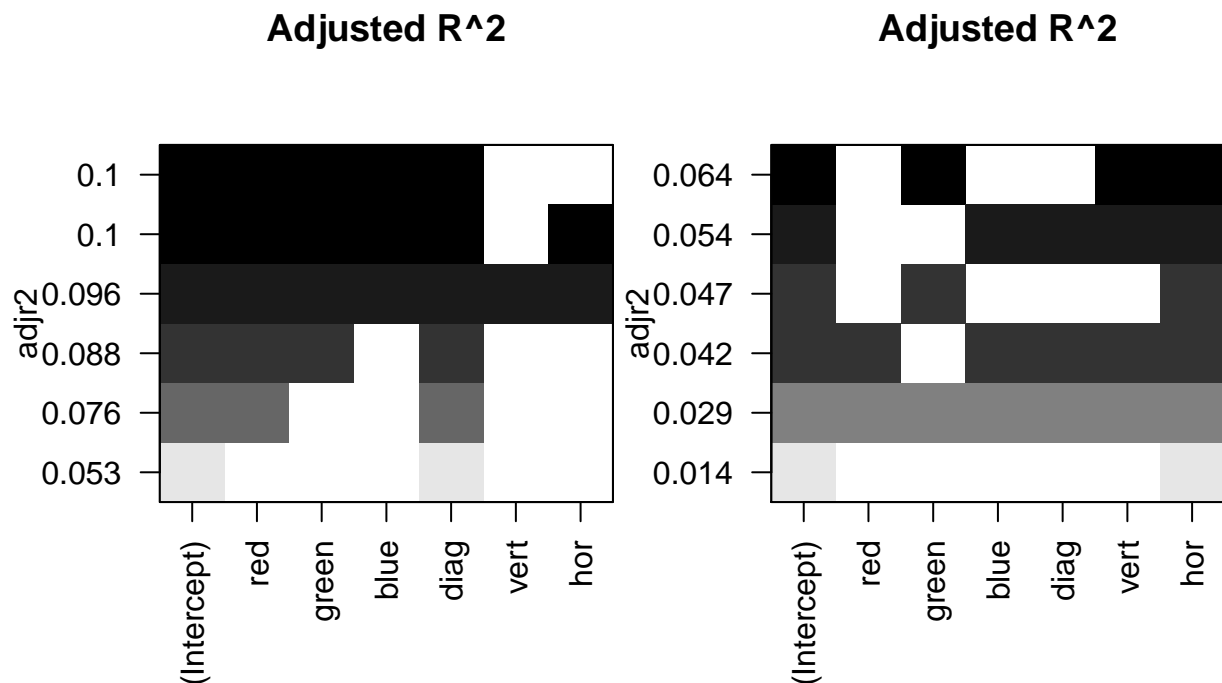
```

##      data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##      7.991203      -0.237902      0.370065      -0.165281      -0.037364
##          hor          vert
##      0.004195      0.009702
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.4544 -1.3351 -0.0421  1.2140  3.8318
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  7.991203   2.933328   2.724  0.00766 **
## red         -0.237902   0.092848  -2.562  0.01195 *
## green        0.370065   0.160185   2.310  0.02302 *
## blue        -0.165281   0.091936  -1.798  0.07535 .
## diag        -0.037364   0.019894  -1.878  0.06340 .
## hor          0.004195   0.005544   0.757  0.45114
## vert         0.009702   0.021232   0.457  0.64873
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.819 on 96 degrees of freedom
## Multiple R-squared:  0.1495, Adjusted R-squared:  0.09634
## F-statistic: 2.812 on 6 and 96 DF,  p-value: 0.01451

## [1] ">>>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##      9.747551      -0.009046      -0.010505      -0.024777      0.007828
##          hor          vert
##      0.014354      -0.037825
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.9313 -1.2267  0.1173  1.0785  3.3969
##

```

```
## Coefficients:
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)  9.747551   3.355016   2.905  0.00484 **
## red         -0.009046   0.104729  -0.086  0.93140
## green       -0.010505   0.151462  -0.069  0.94489
## blue        -0.024777   0.082274  -0.301  0.76414
## diag         0.007828   0.020686   0.378  0.70618
## hor          0.014354   0.005910   2.429  0.01758 *
## vert        -0.037825   0.024013  -1.575  0.11948
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.67 on 74 degrees of freedom
## Multiple R-squared:  0.1019, Adjusted R-squared:  0.02906
## F-statistic: 1.399 on 6 and 74 DF,  p-value: 0.2265
```



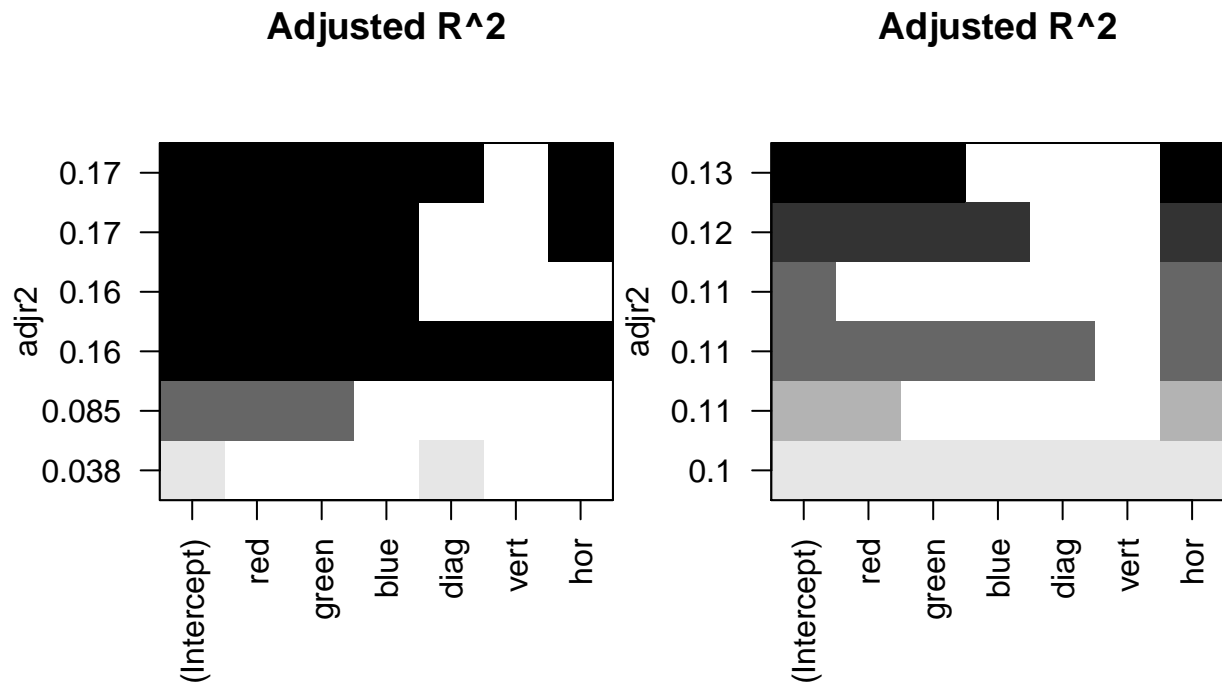
## Jovem

```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##  2.9121900  -0.2092158   0.3558928  -0.1355609  -0.0124690
##      hor      vert
## -0.0038429  -0.0003493
##
##
```

```
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.2971 -0.5619 -0.0061  0.5062  2.7577
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  2.9121900  1.6784003   1.735 0.085932 .
## red         -0.2092158  0.0531258  -3.938 0.000156 ***
## green        0.3558928  0.0916553   3.883 0.000189 ***
## blue        -0.1355609  0.0526040  -2.577 0.011488 *
## diag        -0.0124690  0.0113833  -1.095 0.276091
## hor         -0.0038429  0.0031721  -1.211 0.228697
## vert        -0.0003493  0.0121487  -0.029 0.977119
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.041 on 96 degrees of freedom
## Multiple R-squared:  0.2091, Adjusted R-squared:  0.1596
## F-statistic: 4.229 on 6 and 96 DF,  p-value: 0.0008053

## [1] ">>>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##   4.491515   -0.090704    0.116020   -0.028970    0.006509
##          hor          vert
##   0.008473    0.003860
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.87761 -0.47441 -0.03708  0.50024  2.37409
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.491515  1.629708   2.756 0.00736 **
## red         -0.090704  0.050872  -1.783 0.07869 .
## green        0.116020  0.073573   1.577 0.11908
## blue        -0.028970  0.039965  -0.725 0.47080
## diag        0.006509  0.010048   0.648 0.51914
## hor         0.008473  0.002871   2.951 0.00424 **
## vert        0.003860  0.011665   0.331 0.74163
```

```
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.811 on 74 degrees of freedom
## Multiple R-squared:  0.1707, Adjusted R-squared:  0.1035
## F-statistic: 2.539 on 6 and 74 DF,  p-value: 0.02727
```



## Baixa

```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   4.983040  -0.173401   0.201460  -0.028102  -0.020647
##      hor      vert
## -0.005034   0.009207
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.1864 -0.6211 -0.0344  0.6647  2.4449
##
## Coefficients:
```

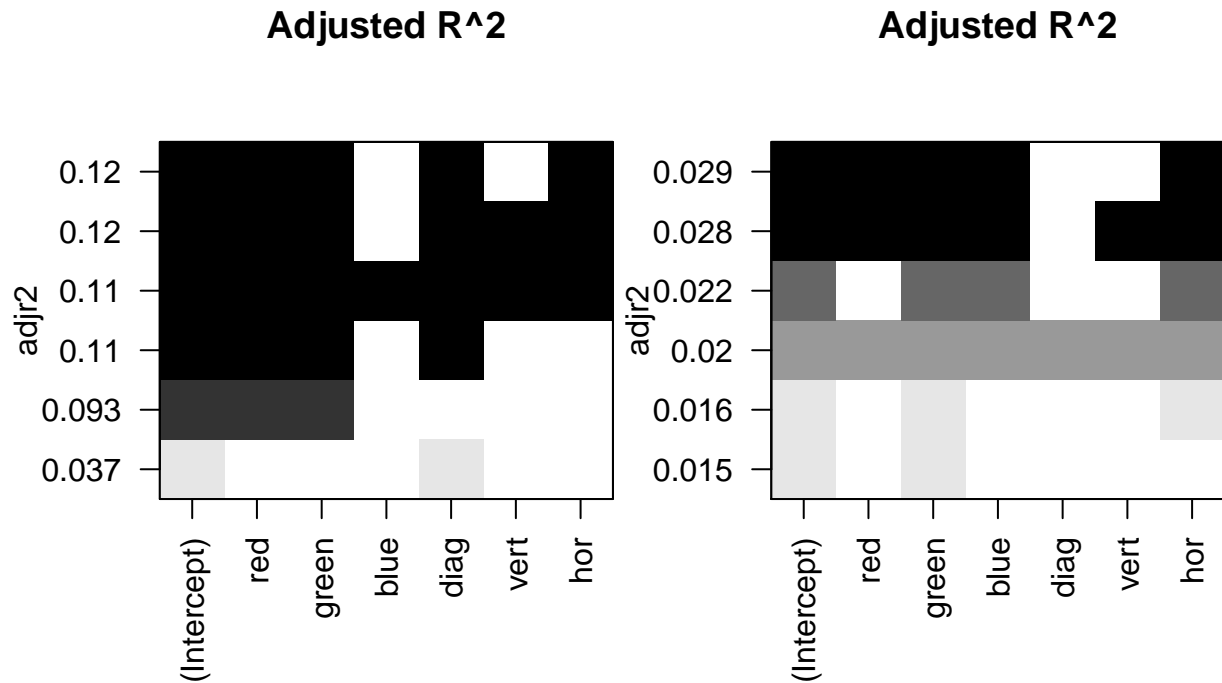


```

##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.983040   1.735590   2.871 0.004984 **
## red         -0.173401   0.050485  -3.435 0.000862 ***
## green        0.201460   0.082038   2.456 0.015769 *
## blue        -0.028102   0.046836  -0.600 0.549839
## diag        -0.020647   0.011517  -1.793 0.076007 .
## hor         -0.005034   0.003284  -1.533 0.128399
## vert         0.009207   0.011833   0.778 0.438353
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.09 on 101 degrees of freedom
## Multiple R-squared:  0.1637, Adjusted R-squared:  0.114
## F-statistic: 3.294 on 6 and 101 DF,  p-value: 0.005302

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##    1.387015   -0.068722    0.161543   -0.072663   -0.005209
##          hor          vert
##    0.003261    0.011544
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.0242 -0.6455  0.1965  0.5617  3.2912
##
## Coefficients:
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)  1.387015   1.724431   0.804  0.4231
## red         -0.068722   0.050160  -1.370  0.1737
## green        0.161543   0.081511   1.982  0.0502 .
## blue        -0.072663   0.046535  -1.561  0.1215
## diag        -0.005209   0.011443  -0.455  0.6499
## hor          0.003261   0.003263   0.999  0.3200
## vert         0.011544   0.011757   0.982  0.3285
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.083 on 101 degrees of freedom
## Multiple R-squared:  0.07495, Adjusted R-squared:  0.01999
## F-statistic: 1.364 on 6 and 101 DF,  p-value: 0.2365

```



## Media

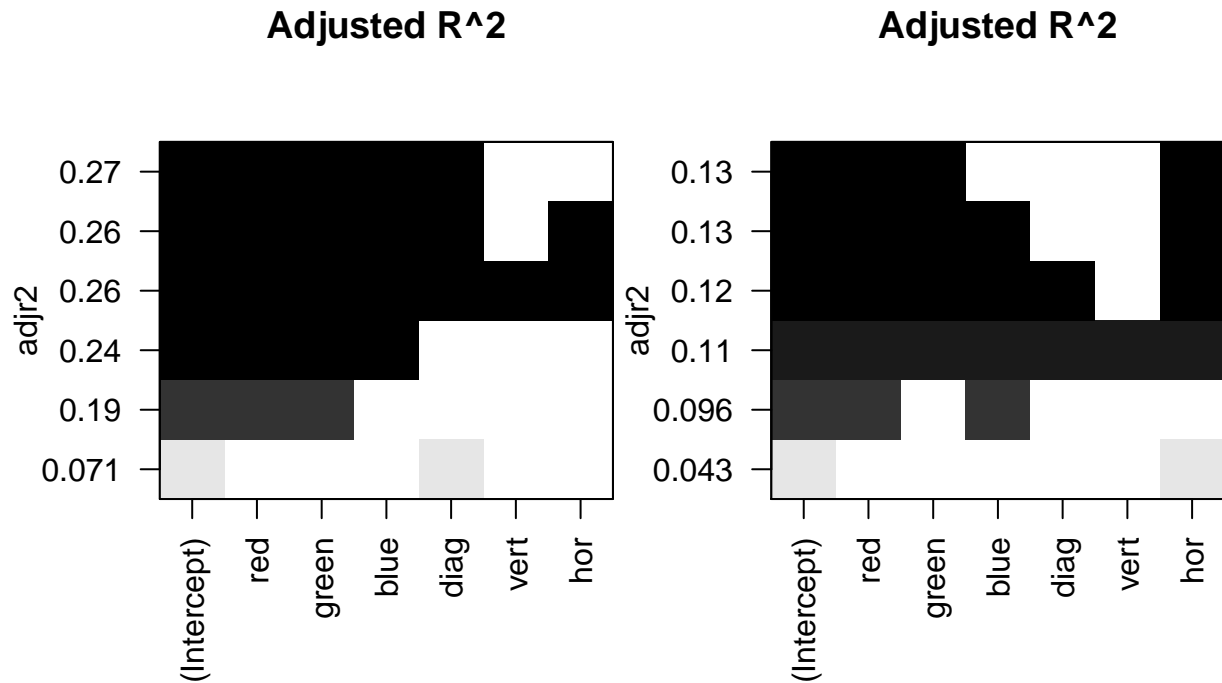
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   3.706588   -0.246277   0.348010  -0.097033  -0.021698
##      hor      vert
##  -0.002651   0.003931
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.25839 -0.64907 -0.00054  0.69022  2.70873
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.706588   1.561342   2.374   0.0195 *
## red         -0.246277   0.045416  -5.423 4.02e-07 ***
## green        0.348010   0.073802   4.715 7.75e-06 ***
## blue        -0.097033   0.042134  -2.303   0.0233 *
## diag        -0.021698   0.010361  -2.094   0.0387 *
## hor         -0.002651   0.002954  -0.897   0.3716
```

```

## vert          0.003931  0.010645  0.369  0.7127
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.981 on 101 degrees of freedom
## Multiple R-squared:  0.2982, Adjusted R-squared:  0.2565
## F-statistic: 7.153 on 6 and 101 DF,  p-value: 2.254e-06

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##    5.890150   -0.137773    0.097794    0.028414    0.003504
##          hor          vert
##    0.006073   -0.001116
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.1134 -0.6446  0.1076  0.6574  2.3050
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  5.890150   1.542572   3.818 0.000232 ***
## red         -0.137773   0.044870  -3.070 0.002746 **
## green        0.097794   0.072915   1.341 0.182860
## blue         0.028414   0.041627   0.683 0.496441
## diag         0.003504   0.010236   0.342 0.732828
## hor          0.006073   0.002919   2.081 0.040005 *
## vert        -0.001116   0.010517  -0.106 0.915737
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.9692 on 101 degrees of freedom
## Multiple R-squared:  0.1607, Adjusted R-squared:  0.1108
## F-statistic: 3.223 on 6 and 101 DF,  p-value: 0.006146

```



## Feminino

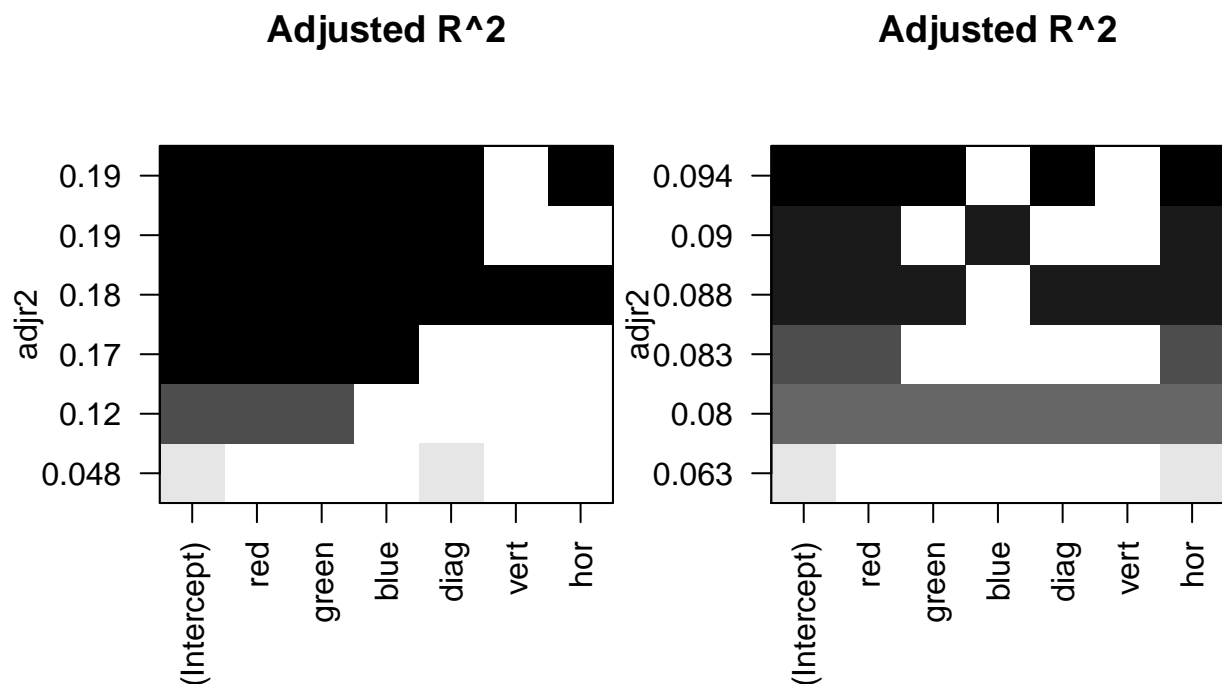
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   5.126937  -0.228844   0.331050  -0.107171  -0.018710
##      hor      vert
##  -0.003909  -0.004145
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.63807 -0.74612 -0.02852  0.75888  2.75349
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   5.126937   1.838288   2.789 0.006320 **
## red          -0.228844   0.053472  -4.280 4.26e-05 ***
## green         0.331050   0.086892   3.810 0.000239 ***
## blue        -0.107171   0.049607  -2.160 0.033108 *
## diag        -0.018710   0.012199  -1.534 0.128200
## hor         -0.003909   0.003478  -1.124 0.263713
```

```

## vert          -0.004145   0.012533  -0.331 0.741569
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.155 on 101 degrees of freedom
## Multiple R-squared:  0.2299, Adjusted R-squared:  0.1841
## F-statistic: 5.025 on 6 and 101 DF,  p-value: 0.0001519

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##    7.167908   -0.075625    0.033743    0.018246    0.015939
##          hor          vert
##    0.010028   -0.007574
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.68444 -0.57724 -0.02904  0.68048  2.98733
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  7.167908   1.845112   3.885 0.000187 ***
## red         -0.075625   0.051400  -1.471 0.144448
## green         0.033743   0.083970   0.402 0.688678
## blue          0.018246   0.048206   0.378 0.705893
## diag          0.015939   0.011794   1.351 0.179689
## hor           0.010028   0.003379   2.967 0.003782 **
## vert         -0.007574   0.012117  -0.625 0.533408
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.108 on 97 degrees of freedom
## Multiple R-squared:  0.1338, Adjusted R-squared:  0.08019
## F-statistic: 2.497 on 6 and 97 DF,  p-value: 0.02736

```



## Masculino

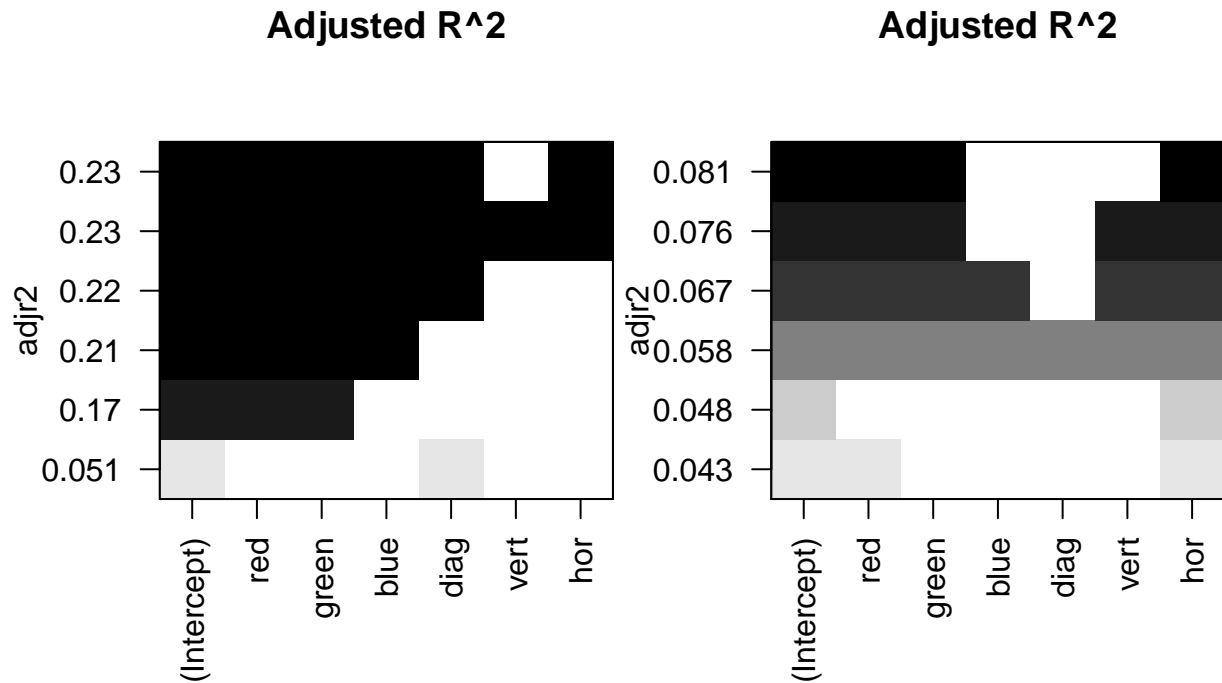
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   4.455848   -0.215464   0.285074  -0.068810  -0.017636
##      hor      vert
##  -0.004116   0.007195
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.10546 -0.65448 -0.03533  0.68241  2.16607
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.455848   1.442091   3.090  0.00259 **
## red          -0.215464   0.041948  -5.136 1.37e-06 ***
## green         0.285074   0.068165   4.182 6.16e-05 ***
## blue         -0.068810   0.038916  -1.768  0.08005 .
## diag         -0.017636   0.009569  -1.843  0.06827 .
## hor          -0.004116   0.002729  -1.508  0.13457
```

```

## vert          0.007195   0.009832   0.732   0.46600
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.906 on 101 degrees of freedom
## Multiple R-squared:  0.2693, Adjusted R-squared:  0.2259
## F-statistic: 6.203 on 6 and 101 DF,  p-value: 1.434e-05

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##    4.681363   -0.082593    0.091197   -0.012000    0.002327
##          hor          vert
##    0.004800    0.004466
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.85671 -0.51575  0.08357  0.54590  1.46146
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.681363   1.223179   3.827  0.00023 ***
## red         -0.082593   0.034075  -2.424  0.01721 *
## green        0.091197   0.055666   1.638  0.10460
## blue        -0.012000   0.031957  -0.375  0.70811
## diag         0.002327   0.007818   0.298  0.76665
## hor          0.004800   0.002240   2.143  0.03465 *
## vert         0.004466   0.008033   0.556  0.57951
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.7345 on 97 degrees of freedom
## Multiple R-squared:  0.1133, Adjusted R-squared:  0.0584
## F-statistic: 2.065 on 6 and 97 DF,  p-value: 0.06435

```



## Solteiro

```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##  3.4222722  -0.2211237   0.3066778  -0.0772798  -0.0143422
##      hor      vert
## -0.0043441   0.0002473
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.07464 -0.65480  0.03152  0.64451  2.17335
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.4222722   1.4311292   2.391  0.0187 *
## red         -0.2211237   0.0416967  -5.303 6.83e-07 ***
## green        0.3066778   0.0681433   4.500 1.83e-05 ***
## blue        -0.0772798   0.0389783  -1.983  0.0502 .
## diag        -0.0143422   0.0096631  -1.484  0.1409
## hor         -0.0043441   0.0027206  -1.597  0.1135
```

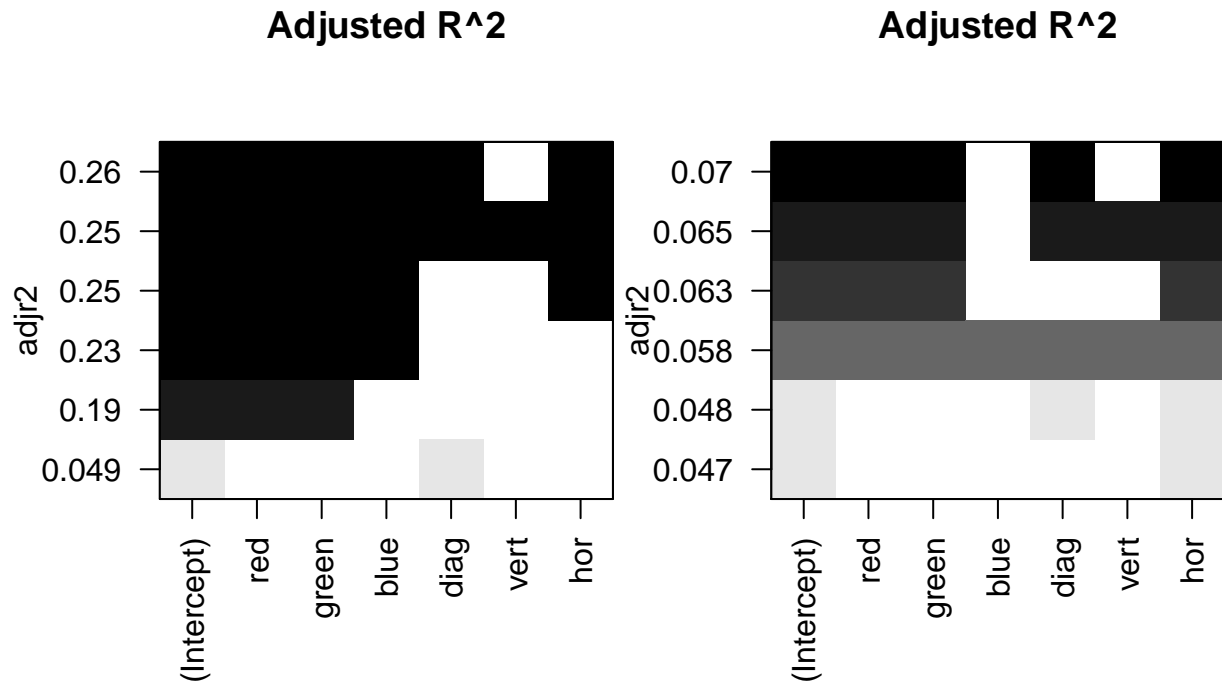


```

## vert          0.0002473  0.0104396  0.024  0.9812
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.8982 on 100 degrees of freedom
## Multiple R-squared:  0.2914, Adjusted R-squared:  0.2488
## F-statistic: 6.853 on 6 and 100 DF,  p-value: 4.111e-06

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##   3.297596   -0.072185    0.094480   -0.015913    0.009205
##          hor          vert
##   0.004423    0.005549
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.93566 -0.56810  0.03265  0.52982  1.48095
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.297596   1.198963   2.750  0.00707 **
## red         -0.072185   0.037002  -1.951  0.05388 .
## green        0.094480   0.059462   1.589  0.11524
## blue        -0.015913   0.032861  -0.484  0.62925
## diag         0.009205   0.007998   1.151  0.25253
## hor          0.004423   0.002268   1.950  0.05393 .
## vert         0.005549   0.008206   0.676  0.50051
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.753 on 100 degrees of freedom
## Multiple R-squared:  0.111, Adjusted R-squared:  0.05761
## F-statistic:  2.08 on 6 and 100 DF,  p-value: 0.06215

```



## Casado

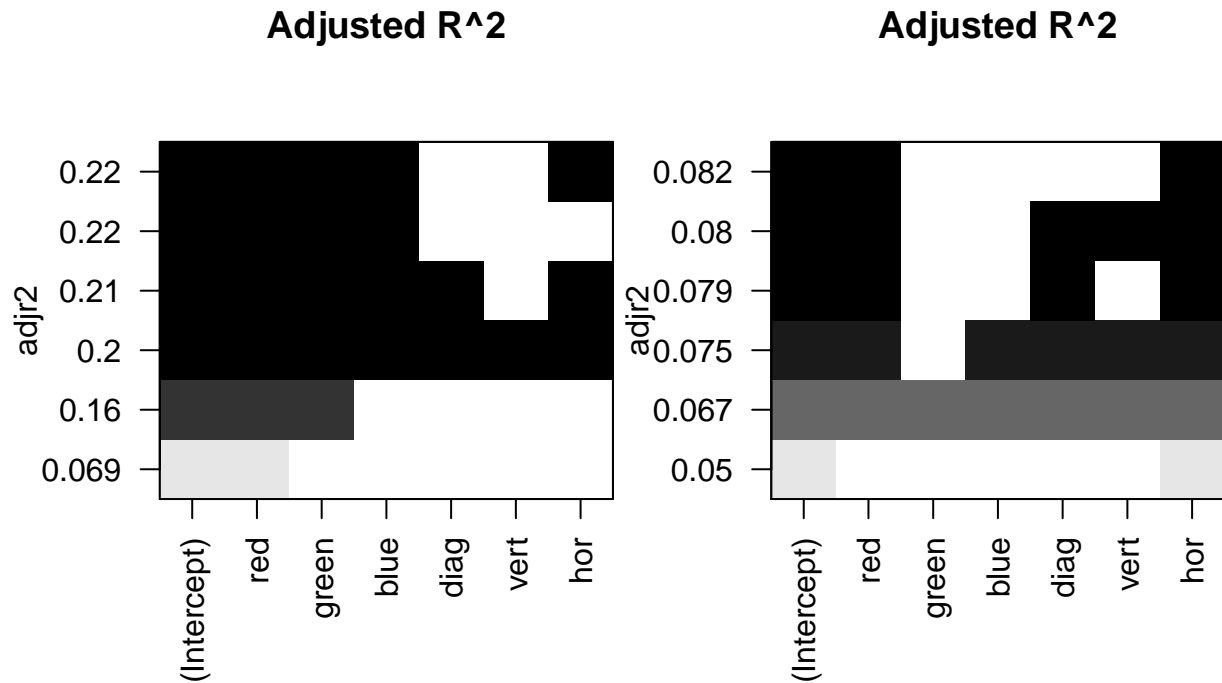
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   8.007985  -0.299523   0.411360  -0.142434  -0.006573
##      hor      vert
##  -0.004089  -0.004533
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##    Min     1Q  Median     3Q    Max
## -3.2941 -0.8104 -0.0341  0.8492  3.0323
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  8.007985   2.198076   3.643 0.000429 ***
## red         -0.299523   0.064042  -4.677 9.13e-06 ***
## green        0.411360   0.104661   3.930 0.000156 ***
## blue        -0.142434   0.059867  -2.379 0.019249 *
## diag        -0.006573   0.014842  -0.443 0.658808
## hor         -0.004089   0.004179  -0.979 0.330123
```

```

## vert          -0.004533   0.016034  -0.283 0.777986
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.38 on 100 degrees of freedom
## Multiple R-squared:  0.2491, Adjusted R-squared:  0.2041
## F-statistic: 5.529 on 6 and 100 DF,  p-value: 5.562e-05

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##      9.14669      -0.04259      -0.03505       0.04001       0.01510
##          hor          vert
##      0.01250      -0.01534
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.9251 -0.9886 -0.1052  0.8775  3.5513
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  9.146688   2.293825   3.988 0.000127 ***
## red         -0.042592   0.070792  -0.602 0.548770
## green       -0.035052   0.113761  -0.308 0.758630
## blue         0.040009   0.062868   0.636 0.525976
## diag         0.015101   0.015302   0.987 0.326103
## hor          0.012497   0.004339   2.880 0.004861 **
## vert        -0.015336   0.015700  -0.977 0.331013
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.441 on 100 degrees of freedom
## Multiple R-squared:  0.1195, Adjusted R-squared:  0.06671
## F-statistic: 2.263 on 6 and 100 DF,  p-value: 0.04334

```



## Medio

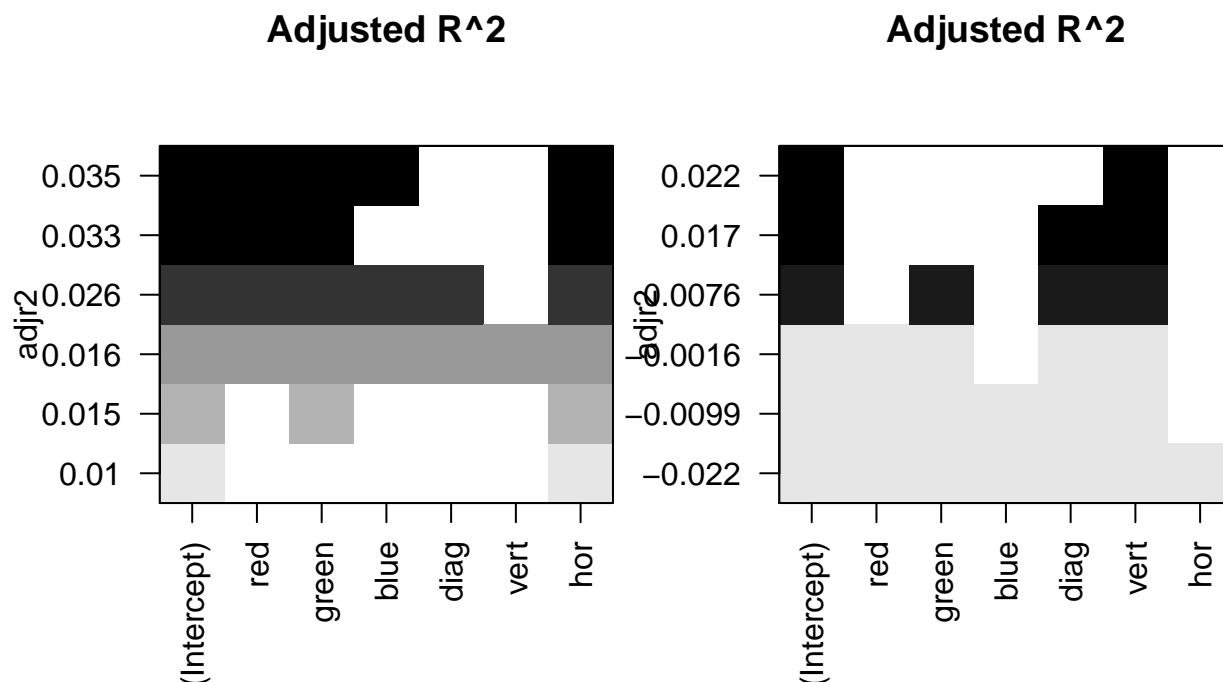
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   2.440587   -0.137821   0.228698  -0.070668  -0.006878
##      hor      vert
##  -0.007701   0.001301
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##    Min     1Q  Median     3Q    Max
## -3.718 -1.004 -0.140  1.124  3.139
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  2.440587   2.849298   0.857   0.3939
## red         -0.137821   0.076704  -1.797   0.0756 .
## green        0.228698   0.124862   1.832   0.0702 .
## blue        -0.070668   0.071744  -0.985   0.3272
## diag        -0.006878   0.017731  -0.388   0.6990
## hor         -0.007701   0.005303  -1.452   0.1498
```

```

## vert          0.001301  0.018285  0.071  0.9434
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.647 on 93 degrees of freedom
## Multiple R-squared:  0.07565,    Adjusted R-squared:  0.01602
## F-statistic: 1.269 on 6 and 93 DF,  p-value: 0.2794

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##  3.2294573   -0.0461779    0.0924572   -0.0360766   -0.0105836
##          hor          vert
## -0.0009177    0.0356284
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.1191 -0.8296 -0.0020  0.8578  3.4956
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.2294573  2.9317526   1.102   0.274
## red         -0.0461779  0.0764768  -0.604   0.548
## green         0.0924572  0.1289017   0.717   0.475
## blue        -0.0360766  0.0736065  -0.490   0.625
## diag        -0.0105836  0.0174943  -0.605   0.547
## hor         -0.0009177  0.0052958  -0.173   0.863
## vert         0.0356284  0.0192024   1.855   0.067 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.559 on 84 degrees of freedom
## Multiple R-squared:  0.0465, Adjusted R-squared:  -0.02161
## F-statistic: 0.6828 on 6 and 84 DF,  p-value: 0.664

```



## Casado

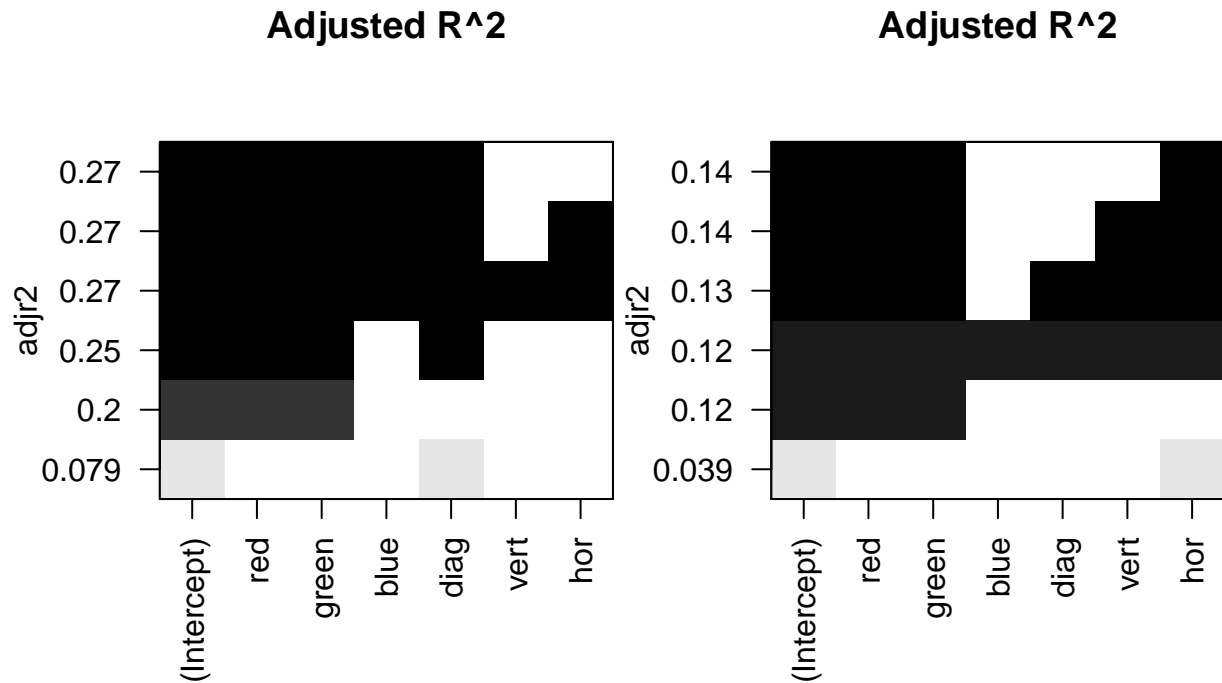
```
## [1] ">>>> Regressao Agradavel: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)      red      green      blue      diag
##   4.121464   -0.244851   0.329768  -0.082333  -0.024031
##      hor      vert
##  -0.003141   0.005015
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##    Min      1Q  Median      3Q     Max
## -2.3016 -0.6249  0.0310  0.7167  2.6993
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.121464   1.708494   2.412   0.0178 *
## red         -0.244851   0.045993  -5.324 7.02e-07 ***
## green        0.329768   0.074870   4.405 2.83e-05 ***
## blue        -0.082333   0.043019  -1.914  0.0587 .
## diag        -0.024031   0.010632  -2.260  0.0261 *
## hor         -0.003141   0.003180  -0.988  0.3259
```

```

## vert          0.005015   0.010964   0.457   0.6485
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.9878 on 93 degrees of freedom
## Multiple R-squared:  0.3116, Adjusted R-squared:  0.2672
## F-statistic: 7.016 on 6 and 93 DF,  p-value: 3.539e-06

## [1] ">>> Regressao Seguro: qscore = red + green + blue + diag + hor + vert"
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Coefficients:
## (Intercept)          red          green          blue          diag
##    3.751992   -0.150906    0.165828   -0.012440    0.006115
##          hor          vert
##    0.006622   -0.008470
##
##
## Call:
## lm(formula = qscore ~ red + green + blue + diag + hor + vert,
##     data = dados)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.04358 -0.62357  0.08672  0.58989  2.40304
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.751992   1.822709   2.058  0.0426 *
## red         -0.150906   0.047547  -3.174  0.0021 **
## green        0.165828   0.080140   2.069  0.0416 *
## blue        -0.012440   0.045762  -0.272  0.7864
## diag         0.006115   0.010876   0.562  0.5754
## hor          0.006622   0.003292   2.011  0.0475 *
## vert        -0.008470   0.011938  -0.709  0.4800
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.969 on 84 degrees of freedom
## Multiple R-squared:  0.1784, Adjusted R-squared:  0.1197
## F-statistic:  3.04 on 6 and 84 DF,  p-value: 0.009687

```



## Modelo de Regressão com Variáveis Categóricas (Binárias)

```
## Version: 1.35
## Date: 2015-04-25
## Author: Philip Leifeld (University of Konstanz)
##
## Please cite the JSS article in your publications -- see citation("texreg").
```

```
##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c }
## \hline
## & Model 1 \\\
## \hline
## (Intercept) & $4.44^{***}$ \\\
## & $(0.95)$ \\\
## hasYoungTrue & $1.29^{**}$ \\\
## & $(0.42)$ \\\
## hasOldTrue & $-0.44^{**}$ \\\
## & $(0.15)$ \\\
## hasLowClassTrue & $-0.22$ \\\
## & $(0.14)$ \\\
## hasMHighClassTrue & $0.49^{**}$ \\\
## & $(0.16)$ \\\
## hasHighClassTrue & $-0.06$ \\\
## & $(0.12)$ \\\
## hasMasterTrue & $-0.49^{*}$ \\\
## & $(0.23)$ \\\
## hasPHDTrue & $-0.03$ \\\
## & $(0.16)$ \\\
##
```



```

## hasMarriedTrue      & $1.05^{\***}$ \\
##                    & $(0.27)$ \\
## hasDivorcedTrue     & $-0.06$ \\
##                    & $(0.16)$ \\
## hasWidowerTrue      & $-0.14$ \\
##                    & $(0.17)$ \\
## red                 & $-0.24^{\***}$ \\
##                    & $(0.03)$ \\
## green               & $0.26^{\***}$ \\
##                    & $(0.04)$ \\
## blue                & $-0.03$ \\
##                    & $(0.03)$ \\
## diag               & $-0.02^{\**}$ \\
##                    & $(0.01)$ \\
## vert               & $0.02^{\**}$ \\
##                    & $(0.01)$ \\
## hor                & $-0.00^{\ast}$ \\
##                    & $(0.00)$ \\
## \hline
## R$^2$              & 0.37 \\
## Adj. R$^2$         & 0.33 \\
## Num. obs.          & 324 \\
## RMSE               & 0.92 \\
## \hline
## \multicolumn{2}{l}{\scriptsize$^{\***}$p<0.001$, $^{\**}$p<0.01$, $^{\ast}$p<0.05$}}
## \end{tabular}
## \caption{Statistical models}
## \label{table:coefficients}
## \end{center}
## \end{table}

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c }
## \hline
##                & Model 1 \\
## \hline
## (Intercept)    & $4.55^{\***}$ \\
##                & $(0.85)$ \\
## hasFemaleTrue   & $-0.78^{\***}$ \\
##                & $(0.21)$ \\
## hasYoungTrue    & $-0.16$ \\
##                & $(0.12)$ \\
## hasOldTrue      & $0.35^{\ast}$ \\
##                & $(0.15)$ \\
## hasLowClassTrue & $0.54^{\***}$ \\
##                & $(0.11)$ \\
## hasMHighClassTrue & $0.74^{\***}$ \\
##                & $(0.15)$ \\
## hasHighClassTrue & $-0.22$ \\
##                & $(0.17)$ \\
## hasMasterTrue   & $-0.55^{\ast}$ \\
##                & $(0.28)$

```

```

## hasPHDTrue      &  $-$-0.55^{**}$ $ \\
##                &  $$(0.17)$$  \\
## hasMarriedTrue  &  $$(0.28)$$  \\
##                &  $$(0.23)$$  \\
## hasDivorcedTrue &  $-$-0.03$$  \\
##                &  $$(0.17)$$  \\
## hasWidowerTrue  &  $$(0.31)$$  \\
##                &  $$(0.20)$$  \\
## knowsLiberdadeTrue &  $$(0.38)$$  \\
##                &  $$(0.48)$$  \\
## red             &  $-$-0.10^{***}$ $ \\
##                &  $$(0.02)$$  \\
## green           &  $$(0.09^{*})$$  \\
##                &  $$(0.04)$$  \\
## blue            &  $$(0.01)$$  \\
##                &  $$(0.02)$$  \\
## diag            &  $$(0.02^{**})$$  \\
##                &  $$(0.00)$$  \\
## vert            &  $$(0.00)$$  \\
##                &  $$(0.00)$$  \\
## hor             &  $$(0.01^{***})$$  \\
##                &  $$(0.00)$$  \\
## \hline
## R2 & 0.29 \\
## Adj. R2 & 0.25 \\
## Num. obs. & 324 \\
## RMSE & 0.76 \\
## \hline
## \multicolumn{2}{l}{\scriptsize $^{***}p<0.001$ ,  $^{**}p<0.01$ ,  $^{*}p<0.05$ }}
## \end{tabular}
## \caption{Statistical models}
## \label{table:coefficients}
## \end{center}
## \end{table}

```

## Tabela com Modelos para Agradavel

```

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c c c c c }
## \hline
##          & Geral & Adulto & Jovem & Baixa & Media \\
## \hline
## (Intercept) &  $4.57^{***}$  &  $7.99^{**}$  & 2.91 &  $4.98^{**}$  &  $3.71^{*}$  \\
##            &  $$(1.29)$$  &  $$(2.93)$$  &  $$(1.68)$$  &  $$(1.74)$$  &  $$(1.56)$$  \\
## red         &  $-$-0.20^{***}$  &  $-$-0.24^{*}$  &  $-$-0.21^{***}$  &  $-$-0.17^{***}$  &  $-$-0.25^{***}$  \\
##            &  $$(0.04)$$  &  $$(0.09)$$  &  $$(0.05)$$  &  $$(0.05)$$  &  $$(0.05)$$  \\
## green       &  $$(0.26^{***})$$  &  $$(0.37^{*})$$  &  $$(0.36^{***})$$  &  $$(0.20^{*})$$  &  $$(0.35^{***})$$  \\
##            &  $$(0.06)$$  &  $$(0.16)$$  &  $$(0.09)$$  &  $$(0.08)$$  &  $$(0.07)$$  \\
## blue        &  $-$-0.06$$  &  $-$-0.17$$  &  $-$-0.14^{*}$  &  $-$-0.03$$  &  $-$-0.10^{*}$  \\
##            &  $$(0.03)$$  &  $$(0.09)$$  &  $$(0.05)$$  &  $$(0.05)$$  &  $$(0.04)$$  \\
## diag        &  $-$-0.02^{*}$  &  $-$-0.04$$  &  $-$-0.01$$  &  $-$-0.02$$  &  $-$-0.02^{*}$ 

```

```

##          & $(0.01)$      & $(0.02)$      & $(0.01)$      & $(0.01)$      & $(0.01)$      \\
## hor      & $-0.00$      & $0.00$      & $-0.00$      & $-0.01$      & $-0.00$      \\
##          & $(0.00)$      & $(0.01)$      & $(0.00)$      & $(0.00)$      & $(0.00)$      \\
## vert     & $0.01$      & $0.01$      & $-0.00$      & $0.01$      & $0.00$      \\
##          & $(0.01)$      & $(0.02)$      & $(0.01)$      & $(0.01)$      & $(0.01)$      \\
## \hline
## R$^2$     & 0.29      & 0.15      & 0.21      & 0.16      & 0.30      \\
## Adj. R$^2$ & 0.25      & 0.10      & 0.16      & 0.11      & 0.26      \\
## Num. obs. & 108      & 103      & 103      & 108      & 108      \\
## RMSE      & 0.81      & 1.82      & 1.04      & 1.09      & 0.98      \\
## \hline
## \multicolumn{6}{l}{\scriptsize{$^{***}p<0.001$, $^{**}p<0.01$, $^*p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Agradável}
## \label{table:coefficients}
## \end{center}
## \end{table}

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c c c c c }
## \hline
##          & Geral & Feminino & Masculino & Solteiro & Casado \\
## \hline
## (Intercept) & $4.57^{***}$ & $5.13^{**}$ & $4.46^{**}$ & $3.42^{*}$ & $8.01^{***}$ \\
##          & $(1.29)$ & $(1.84)$ & $(1.44)$ & $(1.43)$ & $(2.20)$ \\
## red         & $-0.20^{***}$ & $-0.23^{***}$ & $-0.22^{***}$ & $-0.22^{***}$ & $-0.30^{***}$ \\
##          & $(0.04)$ & $(0.05)$ & $(0.04)$ & $(0.04)$ & $(0.06)$ \\
## green       & $0.26^{***}$ & $0.33^{***}$ & $0.29^{***}$ & $0.31^{***}$ & $0.41^{***}$ \\
##          & $(0.06)$ & $(0.09)$ & $(0.07)$ & $(0.07)$ & $(0.10)$ \\
## blue        & $-0.06$ & $-0.11^{*}$ & $-0.07$ & $-0.08$ & $-0.14^{*}$ \\
##          & $(0.03)$ & $(0.05)$ & $(0.04)$ & $(0.04)$ & $(0.06)$ \\
## diag        & $-0.02^{*}$ & $-0.02$ & $-0.02$ & $-0.01$ & $-0.01$ \\
##          & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ \\
## hor         & $-0.00$ & $-0.00$ & $-0.00$ & $-0.00$ & $-0.00$ \\
##          & $(0.00)$ & $(0.00)$ & $(0.00)$ & $(0.00)$ & $(0.00)$ \\
## vert        & $0.01$ & $-0.00$ & $0.01$ & $0.00$ & $-0.00$ \\
##          & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.02)$ \\
## \hline
## R$^2$       & 0.29      & 0.23      & 0.27      & 0.29      & 0.25      \\
## Adj. R$^2$ & 0.25      & 0.18      & 0.23      & 0.25      & 0.20      \\
## Num. obs.   & 108      & 108      & 108      & 107      & 107      \\
## RMSE        & 0.81      & 1.15      & 0.91      & 0.90      & 1.38      \\
## \hline
## \multicolumn{6}{l}{\scriptsize{$^{***}p<0.001$, $^{**}p<0.01$, $^*p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Agradável}
## \label{table:coefficients}
## \end{center}
## \end{table}

##
## \begin{table}

```

```

## \begin{center}
## \begin{tabular}{l c c c }
## \hline
##          & Geral & Medio & Pos & \\\
## \hline
## (Intercept) & $4.57^{\***}$ & $2.44$ & $4.12^{\ast}$ & \\\
##            & $(1.29)$ & $(2.85)$ & $(1.71)$ & \\\
## red         & $-0.20^{\***}$ & $-0.14$ & $-0.24^{\***}$ & \\\
##            & $(0.04)$ & $(0.08)$ & $(0.05)$ & \\\
## green       & $0.26^{\***}$ & $0.23$ & $0.33^{\***}$ & \\\
##            & $(0.06)$ & $(0.12)$ & $(0.07)$ & \\\
## blue        & $-0.06$ & $-0.07$ & $-0.08$ & \\\
##            & $(0.03)$ & $(0.07)$ & $(0.04)$ & \\\
## diag        & $-0.02^{\ast}$ & $-0.01$ & $-0.02^{\ast}$ & \\\
##            & $(0.01)$ & $(0.02)$ & $(0.01)$ & \\\
## hor         & $-0.00$ & $-0.01$ & $-0.00$ & \\\
##            & $(0.00)$ & $(0.01)$ & $(0.00)$ & \\\
## vert        & $0.01$ & $0.00$ & $0.01$ & \\\
##            & $(0.01)$ & $(0.02)$ & $(0.01)$ & \\\
## \hline
## R$^2$       & 0.29 & 0.08 & 0.31 & \\\
## Adj. R$^2$  & 0.25 & 0.02 & 0.27 & \\\
## Num. obs.   & 108 & 100 & 100 & \\\
## RMSE        & 0.81 & 1.65 & 0.99 & \\\
## \hline
## \multicolumn{4}{l}{\scriptsize{$^{\***}$p<0.001$, $^{\ast}$p<0.01$, $^{\ast\ast}$p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Agradável}
## \label{table:coefficients}
## \end{center}
## \end{table}

```

## Tabelas com Modelos para Seguro

```

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c c c c c }
## \hline
##          & Geral & Adulto & Jovem & Baixa & Media & \\\
## \hline
## (Intercept) & $4.42^{\***}$ & $9.75^{\ast}$ & $4.49^{\ast}$ & $1.39$ & $5.89^{\***}$ & \\\
##            & $(1.02)$ & $(3.36)$ & $(1.63)$ & $(1.72)$ & $(1.54)$ & \\\
## red         & $-0.06^{\ast}$ & $-0.01$ & $-0.09$ & $-0.07$ & $-0.14^{\ast}$ & \\\
##            & $(0.03)$ & $(0.10)$ & $(0.05)$ & $(0.05)$ & $(0.04)$ & \\\
## green       & $0.06$ & $-0.01$ & $0.12$ & $0.16$ & $0.10$ & \\\
##            & $(0.05)$ & $(0.15)$ & $(0.07)$ & $(0.08)$ & $(0.07)$ & \\\
## blue        & $0.00$ & $-0.02$ & $-0.03$ & $-0.07$ & $0.03$ & \\\
##            & $(0.03)$ & $(0.08)$ & $(0.04)$ & $(0.05)$ & $(0.04)$ & \\\
## diag        & $0.01$ & $0.01$ & $0.01$ & $-0.01$ & $0.00$ & \\\
##            & $(0.01)$ & $(0.02)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ & \\\
## hor         & $0.00^{\ast}$ & $0.01^{\ast}$ & $0.01^{\ast}$ & $0.00$ & $0.01^{\ast}$ & \\\
##            & $(0.00)$ & $(0.01)$ & $(0.00)$ & $(0.00)$ & $(0.00)$ & \\\

```

```

## vert      & $0.00$      & $-0.04$      & $0.00$      & $0.01$      & $-0.00$      \\
##           & $(0.01)$     & $(0.02)$     & $(0.01)$     & $(0.01)$     & $(0.01)$     \\
## \hline
## R$^2$      & 0.13      & 0.10      & 0.17      & 0.07      & 0.16      \\
## Adj. R$^2$ & 0.08      & 0.03      & 0.10      & 0.02      & 0.11      \\
## Num. obs.  & 108      & 81      & 81      & 108      & 108      \\
## RMSE       & 0.64      & 1.67      & 0.81      & 1.08      & 0.97      \\
## \hline
## \multicolumn{6}{l}{\scriptsize{$^{***}p<0.001$, $^{**}p<0.01$, $^*p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Seguro}
## \label{table:coefficients}
## \end{center}
## \end{table}

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c c c c c }
## \hline
##           & Geral & Feminino & Masculino & Solteiro & Casado \\
## \hline
## (Intercept) & $4.42^{***}$ & $7.17^{***}$ & $4.68^{***}$ & $3.30^{**}$ & $9.15^{***}$ \\
##           & $(1.02)$ & $(1.85)$ & $(1.22)$ & $(1.20)$ & $(2.29)$ \\
## red         & $-0.06^{*}$ & $-0.08$ & $-0.08^{*}$ & $-0.07$ & $-0.04$ \\
##           & $(0.03)$ & $(0.05)$ & $(0.03)$ & $(0.04)$ & $(0.07)$ \\
## green       & $0.06$ & $0.03$ & $0.09$ & $0.09$ & $-0.04$ \\
##           & $(0.05)$ & $(0.08)$ & $(0.06)$ & $(0.06)$ & $(0.11)$ \\
## blue        & $0.00$ & $0.02$ & $-0.01$ & $-0.02$ & $0.04$ \\
##           & $(0.03)$ & $(0.05)$ & $(0.03)$ & $(0.03)$ & $(0.06)$ \\
## diag        & $0.01$ & $0.02$ & $0.00$ & $0.01$ & $0.02$ \\
##           & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.02)$ \\
## hor         & $0.00^{*}$ & $0.01^{**}$ & $0.00^{*}$ & $0.00$ & $0.01^{**}$ \\
##           & $(0.00)$ & $(0.00)$ & $(0.00)$ & $(0.00)$ & $(0.00)$ \\
## vert        & $0.00$ & $-0.01$ & $0.00$ & $0.01$ & $-0.02$ \\
##           & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.01)$ & $(0.02)$ \\
## \hline
## R$^2$      & 0.13      & 0.13      & 0.11      & 0.11      & 0.12      \\
## Adj. R$^2$ & 0.08      & 0.08      & 0.06      & 0.06      & 0.07      \\
## Num. obs.  & 108      & 104      & 104      & 107      & 107      \\
## RMSE       & 0.64      & 1.11      & 0.73      & 0.75      & 1.44      \\
## \hline
## \multicolumn{6}{l}{\scriptsize{$^{***}p<0.001$, $^{**}p<0.01$, $^*p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Seguro}
## \label{table:coefficients}
## \end{center}
## \end{table}

##
## \begin{table}
## \begin{center}
## \begin{tabular}{l c c c }
## \hline

```

```

##          & Geral & Medio & Pos \\
## \hline
## (Intercept) & $4.42^{\***}$ & $3.23$ & $3.75^{\ast}$ & \\
##           & $(1.02)$ & $(2.93)$ & $(1.82)$ & \\
## red         & $-0.06^{\ast}$ & $-0.05$ & $-0.15^{\***}$ & \\
##           & $(0.03)$ & $(0.08)$ & $(0.05)$ & \\
## green       & $0.06$ & $0.09$ & $0.17^{\ast}$ & \\
##           & $(0.05)$ & $(0.13)$ & $(0.08)$ & \\
## blue        & $0.00$ & $-0.04$ & $-0.01$ & \\
##           & $(0.03)$ & $(0.07)$ & $(0.05)$ & \\
## diag        & $0.01$ & $-0.01$ & $0.01$ & \\
##           & $(0.01)$ & $(0.02)$ & $(0.01)$ & \\
## hor         & $0.00^{\ast}$ & $-0.00$ & $0.01^{\ast}$ & \\
##           & $(0.00)$ & $(0.01)$ & $(0.00)$ & \\
## vert        & $0.00$ & $0.04$ & $-0.01$ & \\
##           & $(0.01)$ & $(0.02)$ & $(0.01)$ & \\
## \hline
## R$^2$       & 0.13 & 0.05 & 0.18 & \\
## Adj. R$^2$ & 0.08 & -0.02 & 0.12 & \\
## Num. obs.   & 108 & 91 & 91 & \\
## RMSE        & 0.64 & 1.56 & 0.97 & \\
## \hline
## \multicolumn{4}{l}{\scriptsize{$^{\***}$p<0.001$, $^{\ast}$p<0.01$, $^{\ast\ast}$p<0.05$}}
## \end{tabular}
## \caption{Modelo de Regressão para Seguro}
## \label{table:coefficients}
## \end{center}
## \end{table}

```