# **Appendix - 17** Finance Rhythm Tracker

#### What It Is

A recurring checklist that keeps your cadence tight and your model relevant.

#### **Tracks**

- Weekly, monthly, and quarterly financial rituals
- Forecast updates and assumption drift
- Scenario planning rhythm and milestone check-ins

### Weekly Ritual

Task	Status	Notes
☐ Check current cash in bank		
☐ Update net burn and cash-out date		
☐ Review weekly metrics (top 5–7)		
☐ Flag any major assumption drift		
☐ Write 1-line financial decision or insight		

## Monthly Ritual

Task	Status	Notes
☐ Update actuals in operating model		
☐ Review milestone progress vs. plan		

Task	Status	Notes
$\square$ Reset Base Case with updated assumptions		
☐ Run burn allocation review (if spending changed)		

## 📊 Quarterly Ritual

Task	Status	Notes
$\Box$ Create a new model version (e.g. v0.2, v0.3)		
☐ Reevaluate key assumptions (pricing, CAC, time-to-close)		
☐ Set 1–2 "must-prove" metrics for next 90 days		
☐ Simulate new scenario paths (Base / Stretch / Downside)		