

Kloak

An experiment in *private* social media



SpiderOak™

Feed

Kloak resembles a Twitter “feed” or Facebook “wall”.

Feed

**bennyfrank**

Ye Old Electro-haus on 17th in Philly. Wanna join me?

11:41 am, Jul 27th 2015 CDT **undisclosed**

**pancho**

LOL. You guys crack me up. benny: which club?

11:40 am, Jul 27th 2015 CDT **undisclosed**

**bennyfrank**

Jorge: no man. My friend Martha!

11:39 am, Jul 27th 2015 CDT **undisclosed**

**jorgewash**

Benny: *my Martha*?

11:38 am, Jul 27th 2015 CDT **undisclosed**

**bennyfrank**

Headed out to the club I can't wait been practicing popping and locking. Martha sez I am awesome!

11:37 am, Jul 27th 2015 CDT **undisclosed**

PREVIOUS...

Private Sharing

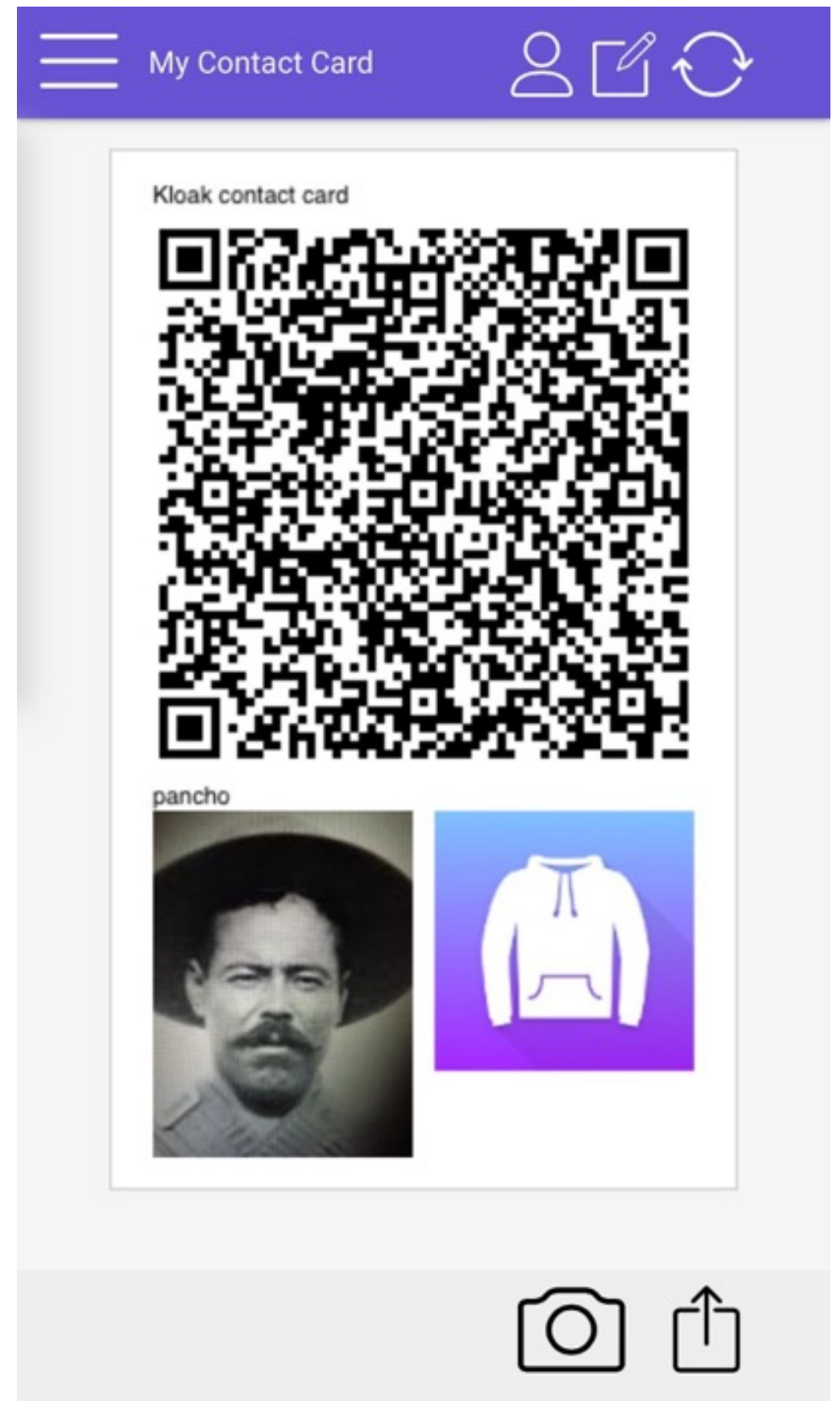
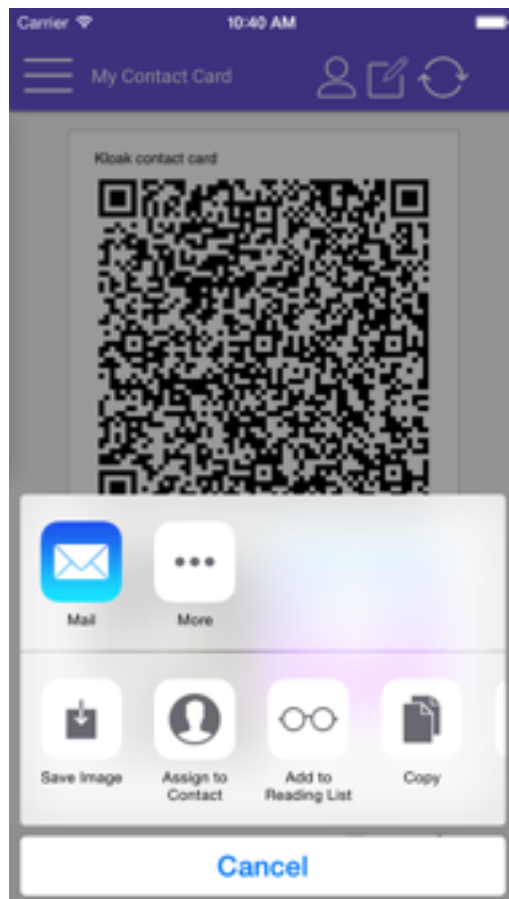
- Privately share:
 - Status Update
 - Location
 - Photos



Contact Card

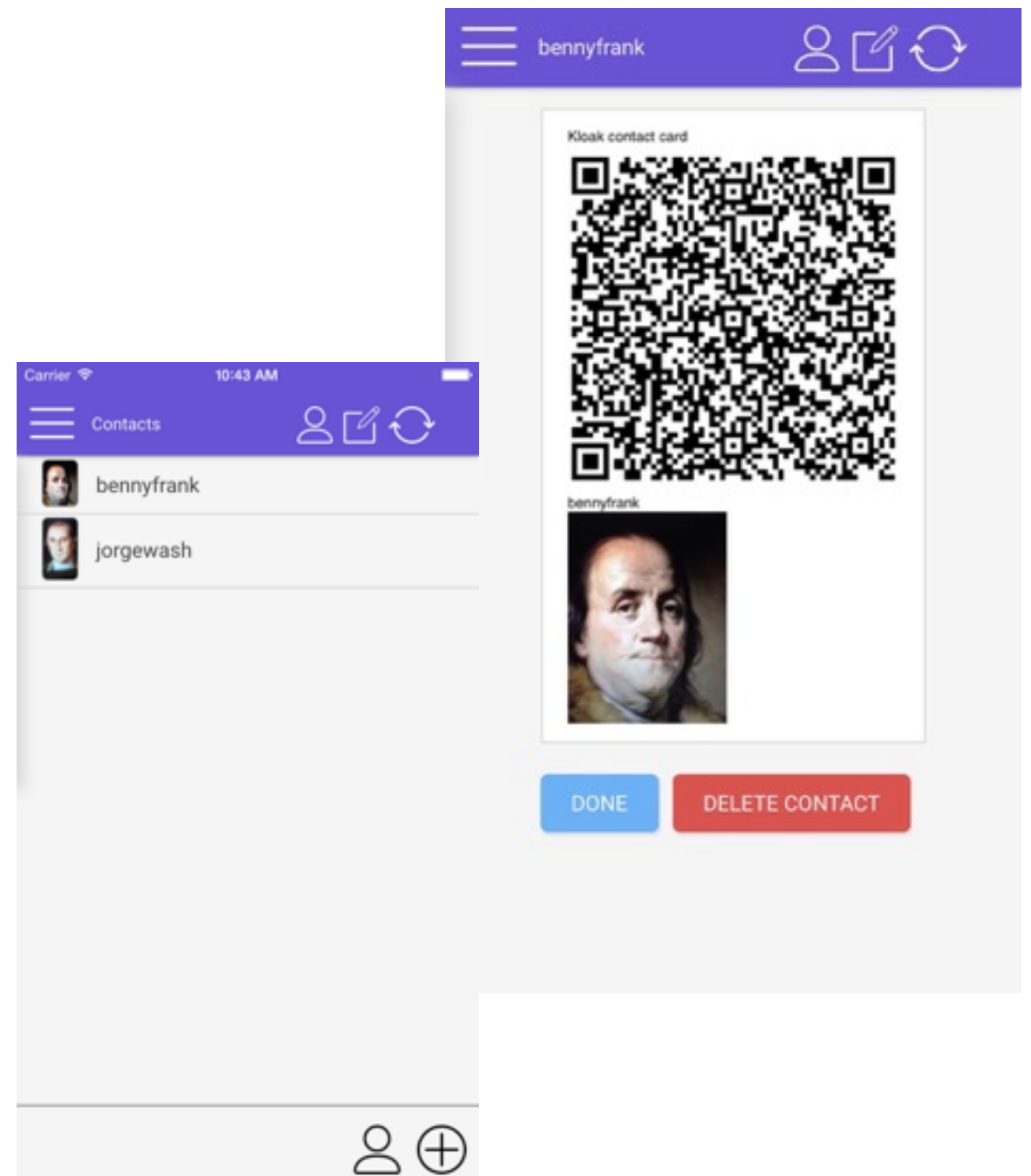
A contact card is shared (via SMS, email) by each user in order to exchange credentials

There are no confusing jargon or operations to explain to users



Contacts

All contacts are **white-listed**, no one will receive your status updates unless you have scanned the QR code on their *Contact Card*



Keep a Group in Touch

- Kloak is a great way for groups to stay on the same page
 - **Privately**
 - Familiar Social Media Interface
 - Un-datamine-able by the server operator
 - Open Source





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Questions? Comments?

@kloak_app

<https://spideroak.com/kloak/>

Kloak is built with Crypton

Cryp**ton**