

Checkout

ltem	Glaze	Quantity	Price	
Original	None	6	\$3.99	EDIT DELETE
		Tip	\$1.01	
			\$0.50	
		Total	\$5.50	

Billing Info

XXXX-XXXX-1234 987 John Smith 02/21

Billing Address

5000 Forbes Ave Pittsburgh, PA 15213

Delivery Address

5000 Forbes Ave Pittsburgh, PA 15213

Edit Billing & Delivery Info

Purchase

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One notable difference in the design of this page vs other pages is the lack of navigation. The cart has disappeared from the top right (it would just loop back to this page) and the links in the bottom left are gone. This is pulling from Amazon's trick to reduce user control on the checkout page so that they are encouraged to complete the purchase. On this page, I try to summarize all the details involved in making the purchase, including item details and billing and delivery information. To simplify the design, edit links must be pressed in order to change these details rather than showing the clutter of additional controls by default. The column layout is close to the Golden Ratio for visual appeal. I also narrowed the space of the content with large left and right margins to avoid extremely long table rows that are hard to follow across. The purchase total is aligned directly under the price column for the user to easily see how the price was added up.