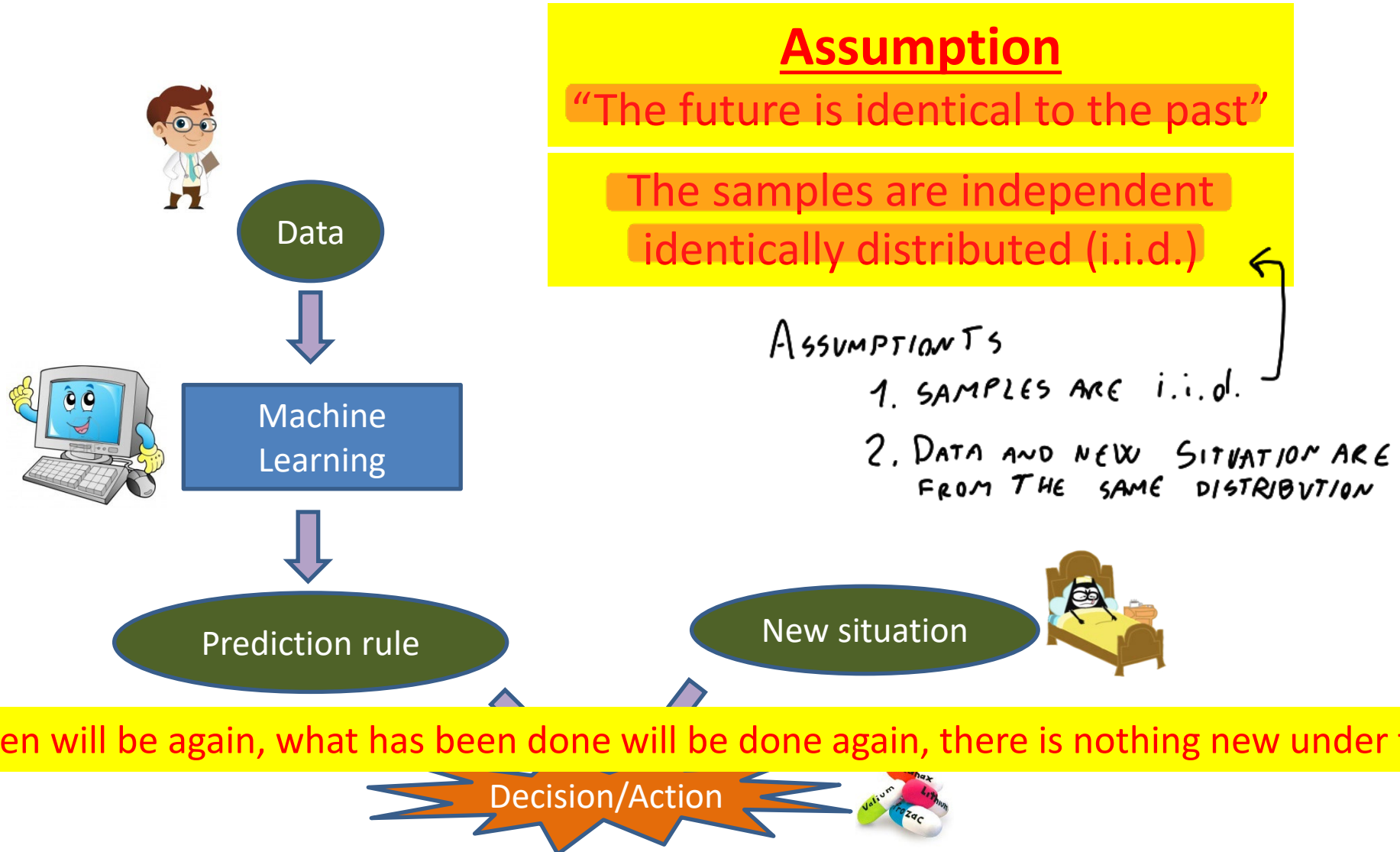


# Online and Reinforcement Learning

Yevgeny Seldin

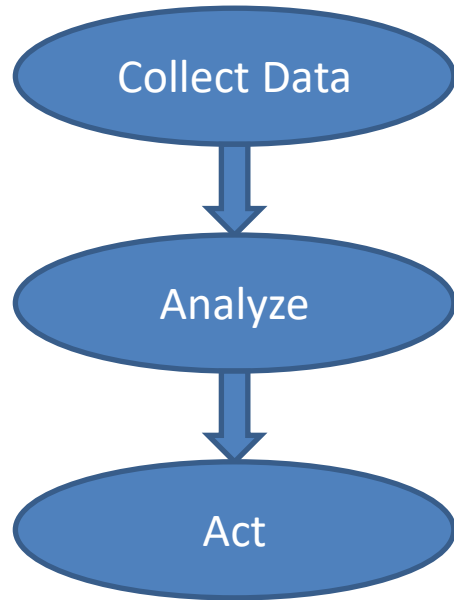
University of Copenhagen

# "Classical" (Batch) Machine Learning

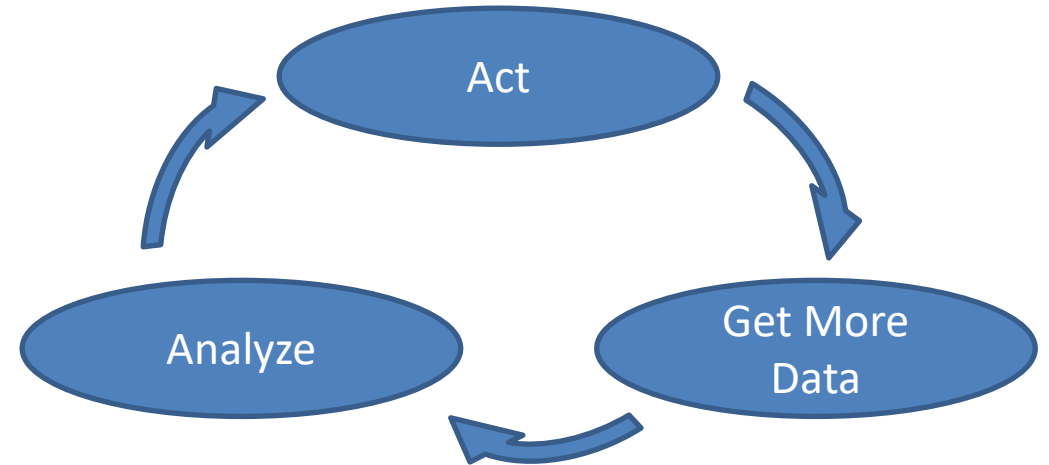


# How Online is different from “batch”?

## Batch Learning



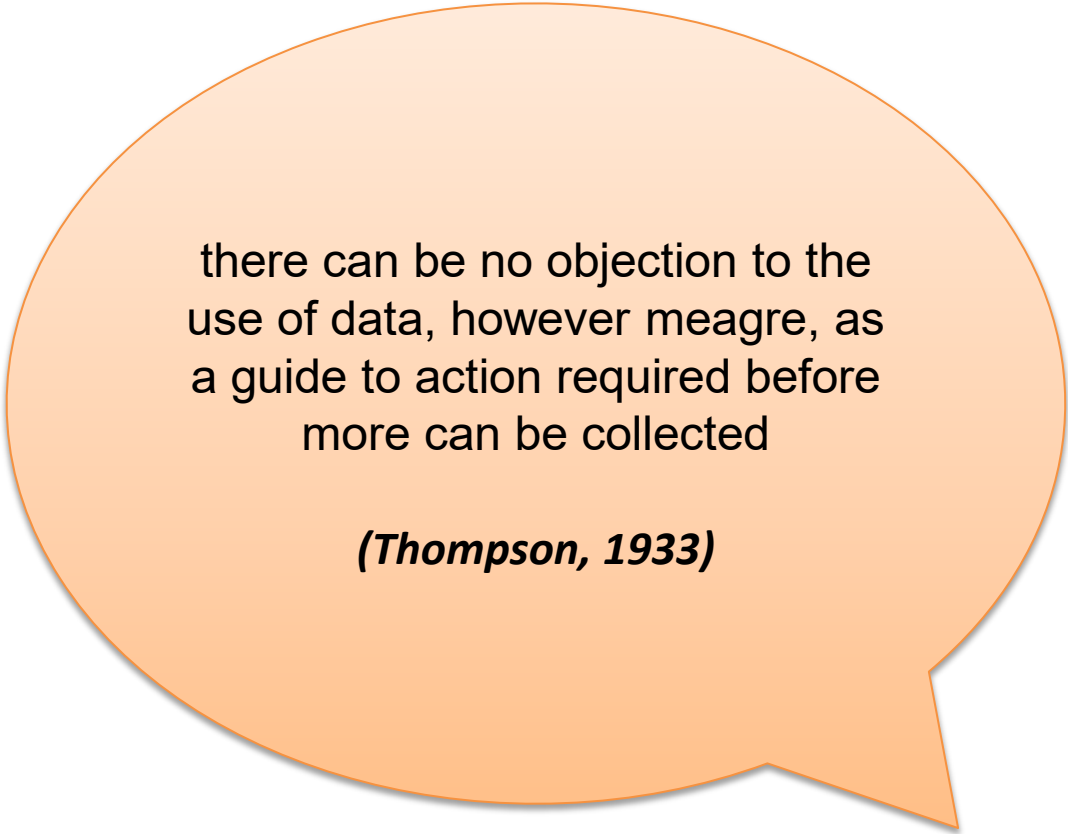
## Online Learning



# Examples

- Investment in the stock market
- Online advertising/personalization
- Online routing
- Games
- Robotics
- ...

# When do we need Online Learning?



there can be no objection to the  
use of data, however meagre, as  
a guide to action required before  
more can be collected

***(Thompson, 1933)***

# When do we need Online Learning?

*Until recently, statistical theory has been restricted to the design and analysis of sampling experiments in which the size and composition of the samples are completely determined before the experimentation begins. The reasons for this are partly historical, dating back to the time when the statistician was consulted, if at all, only after the experiment was over, and partly intrinsic in the mathematical difficulty of working with anything but a fixed number of independent random variables. A major advance now appears to be in the making with the creation of a theory of the sequential design of experiments, in which the size and composition of the samples are not fixed in advance but are functions of the observations themselves.*

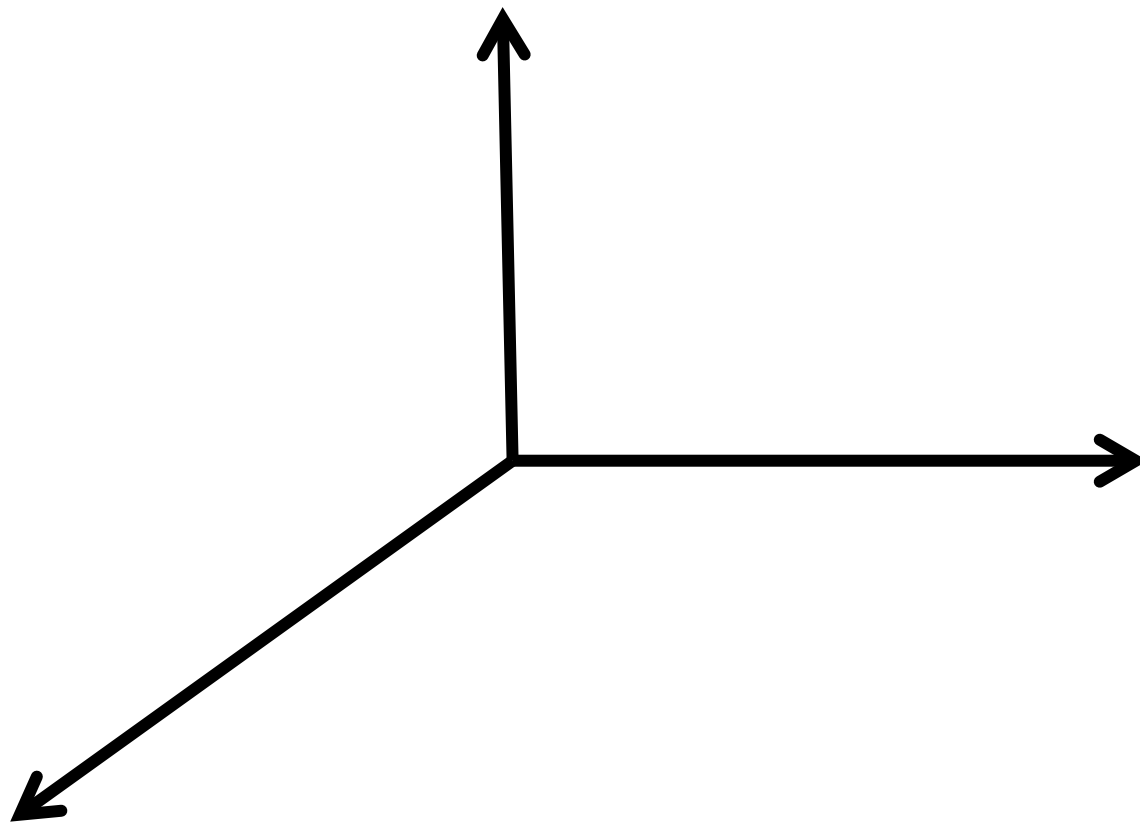
**(Robbins, 1952)**



# When do we need Online Learning?

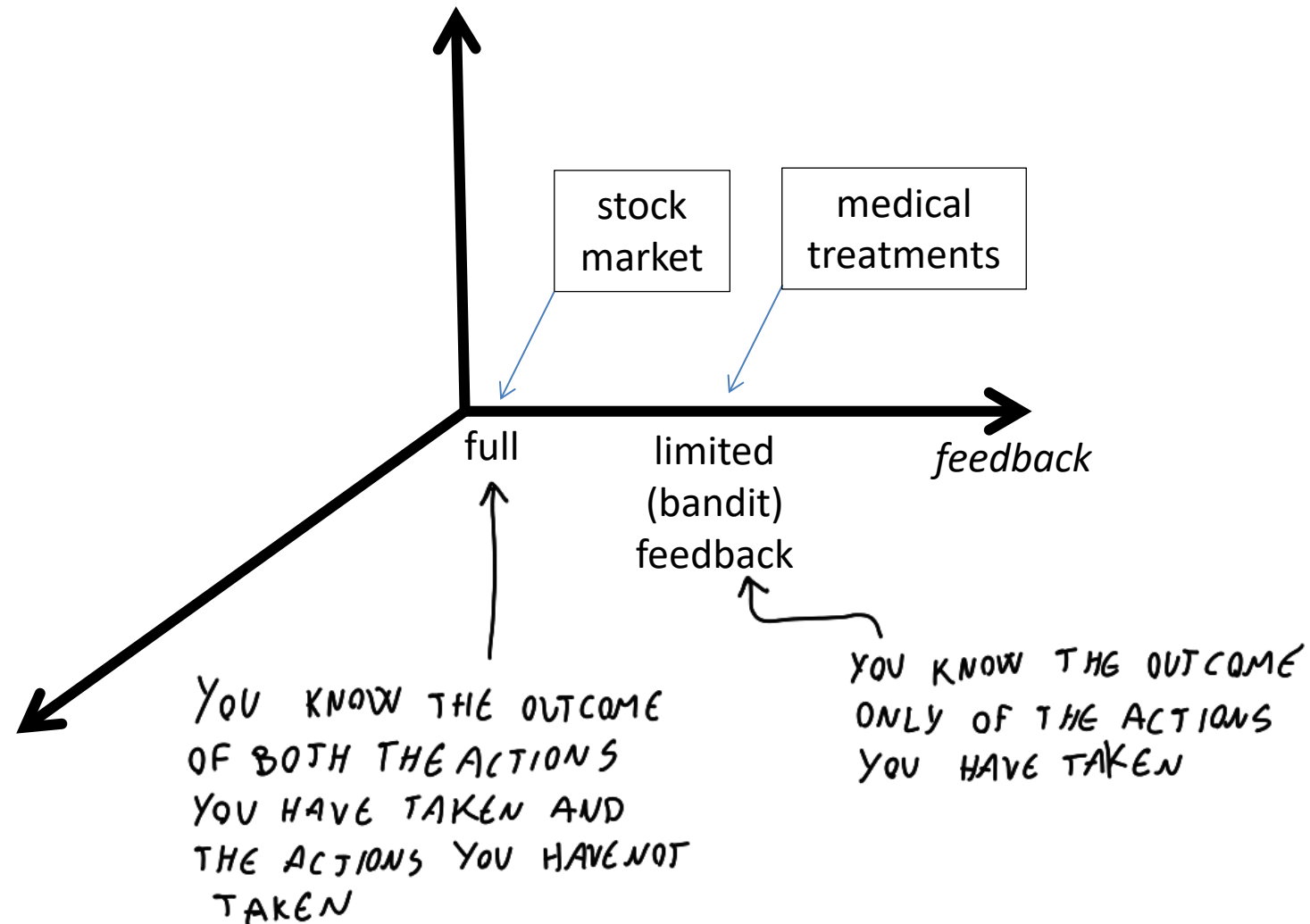
- Interactive learning
- “Adversarial” game-theoretic settings
  - No assumption on similarity of past and future
- Intelligent data collection
- Large-scale data analysis

# The Space of Online Learning Problems

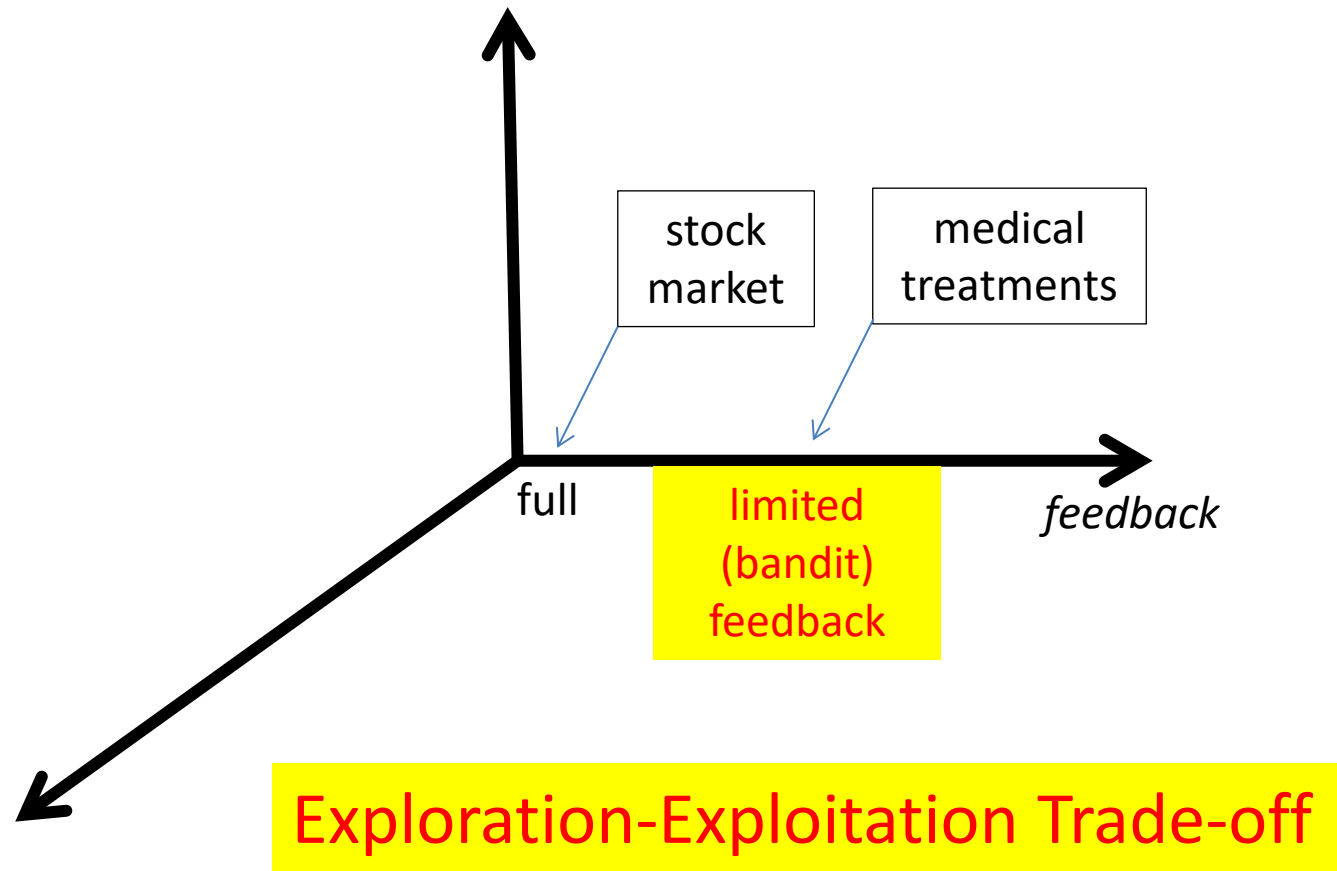




# The Space of Online Learning Problems



# The Space of Online Learning Problems



# Exploration-Exploitation Trade-off

WE HAVE TO DO IT  
IN A SMART WAY,  
WE CAN'T JUST  
TRY THEM INDEPENDENTLY  
FROM THE PREVIOUS RESULTS

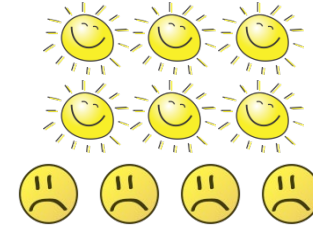
WE DON'T WANT  
TO WASTE POSSIBLY  
USEFUL INFORMATIONS



Never tried



0/2

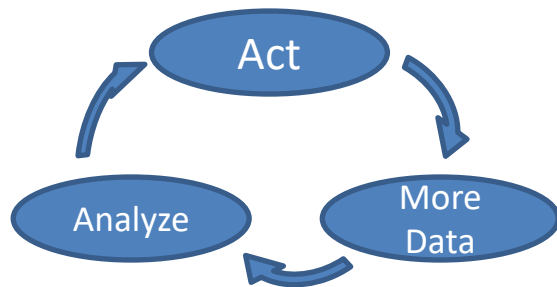


6/10



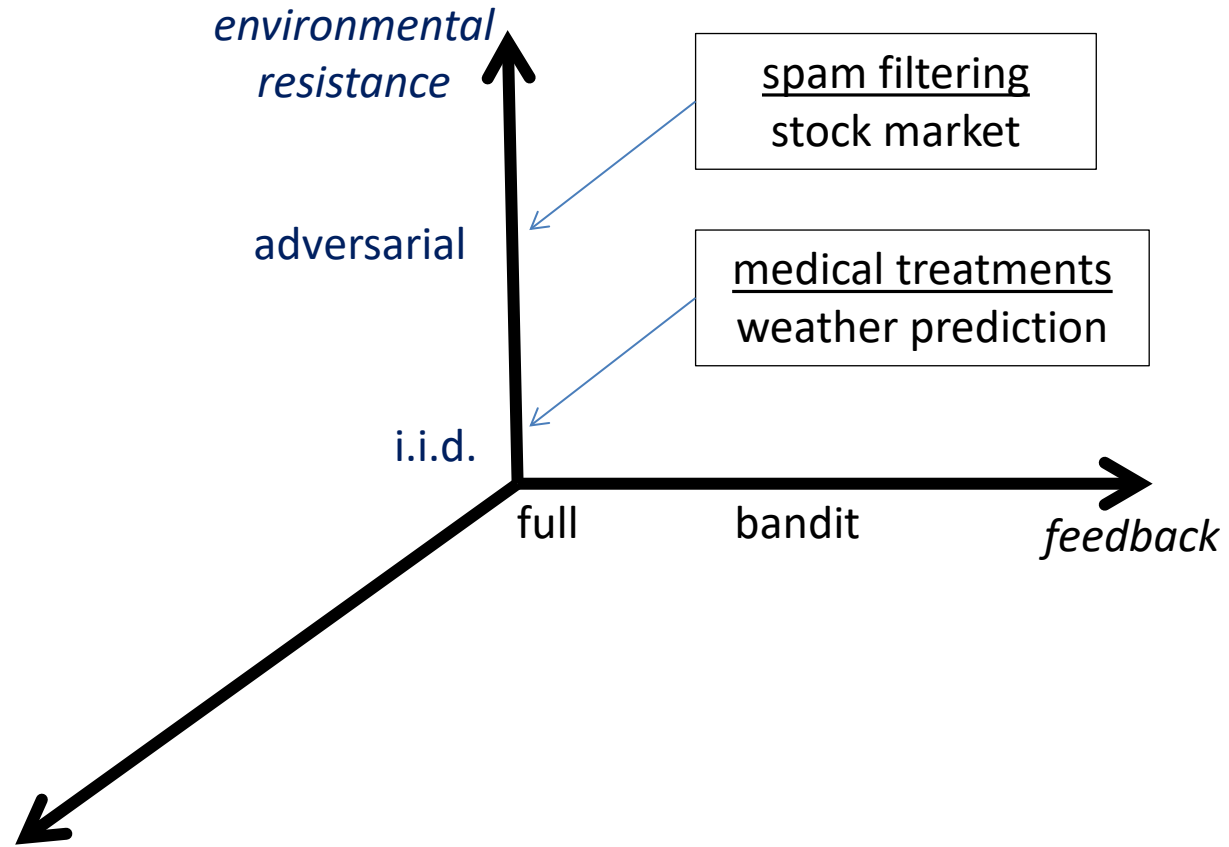
What drug to give to a new patient

When there are more patients to come...

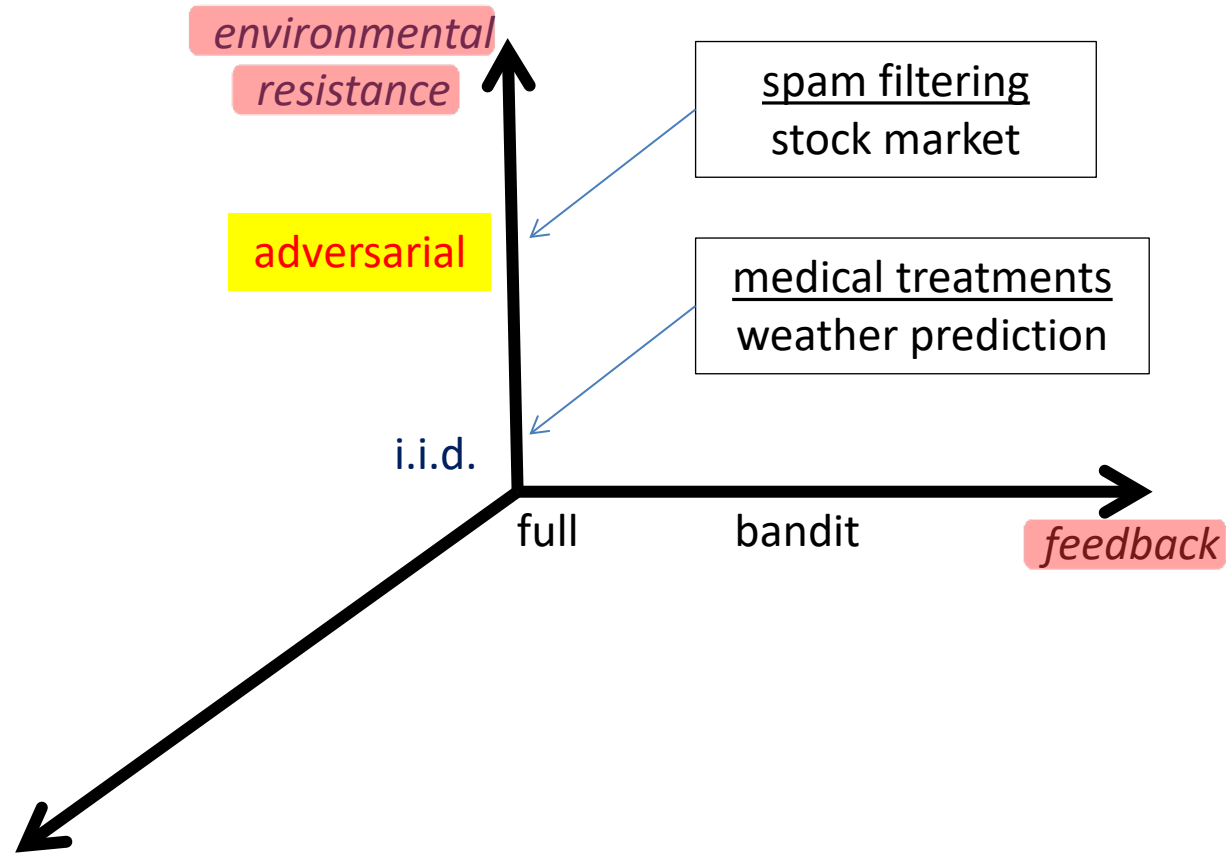


We are building the dataset for ourselves

# The Space of Online Learning Problems



# The Space of Online Learning Problems

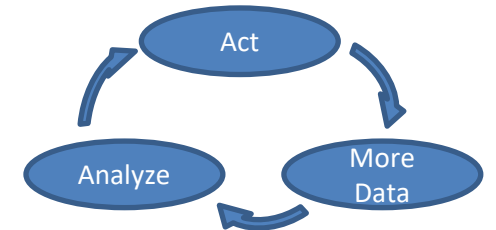
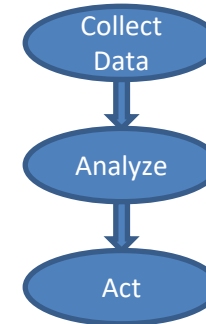


# Learning in Adversarial Environments

- Game theoretic setting

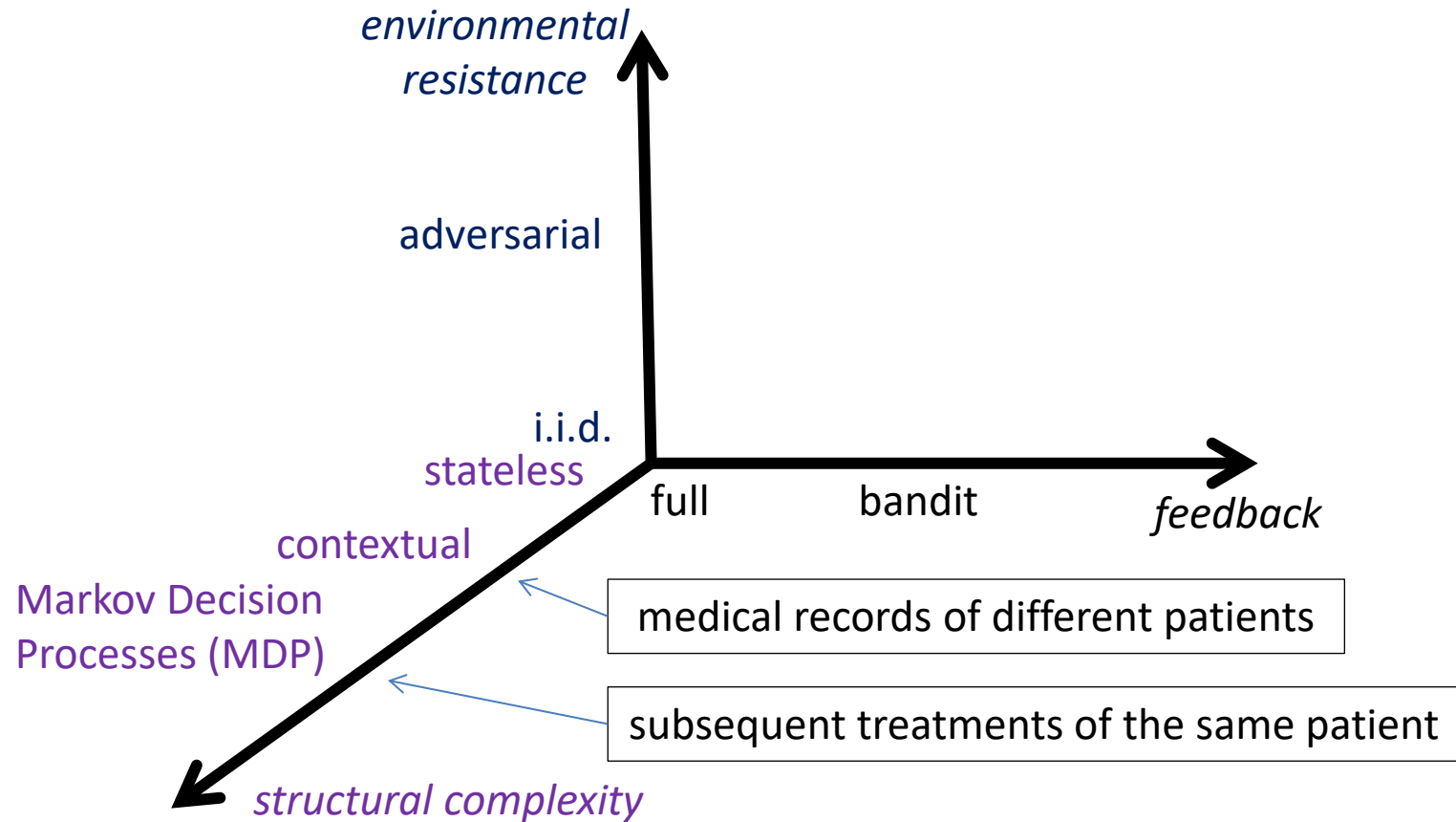


- Cannot be treated in batch learning

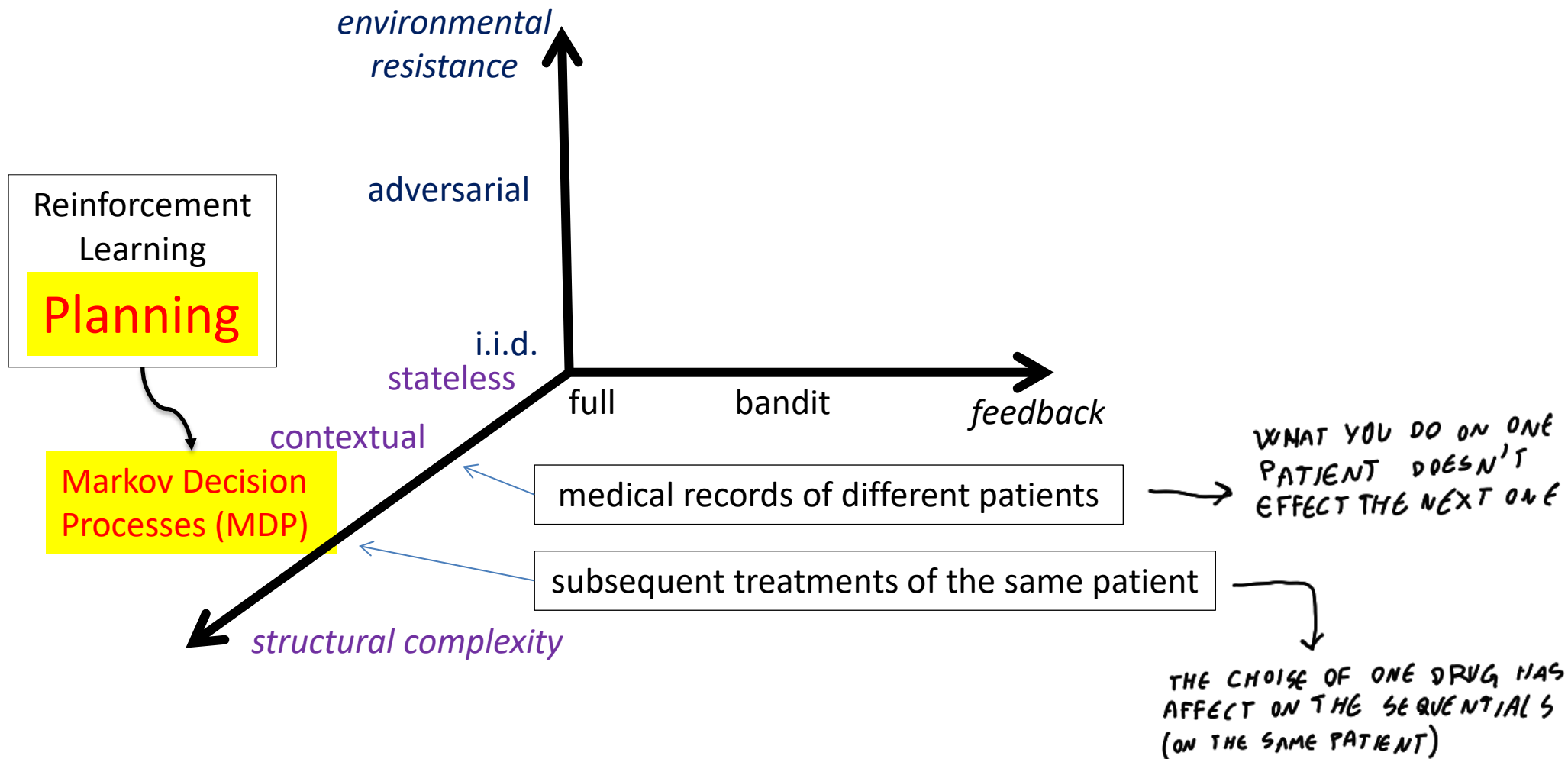


- Evaluation measure: *regret*
  - Difference in performance compared to the best choice in hindsight (out of a limited set)
  - E.g. investment revenue vs. the best stock in hindsight

# The Space of Online Learning Problems



# The Space of Online Learning Problems





# Planning

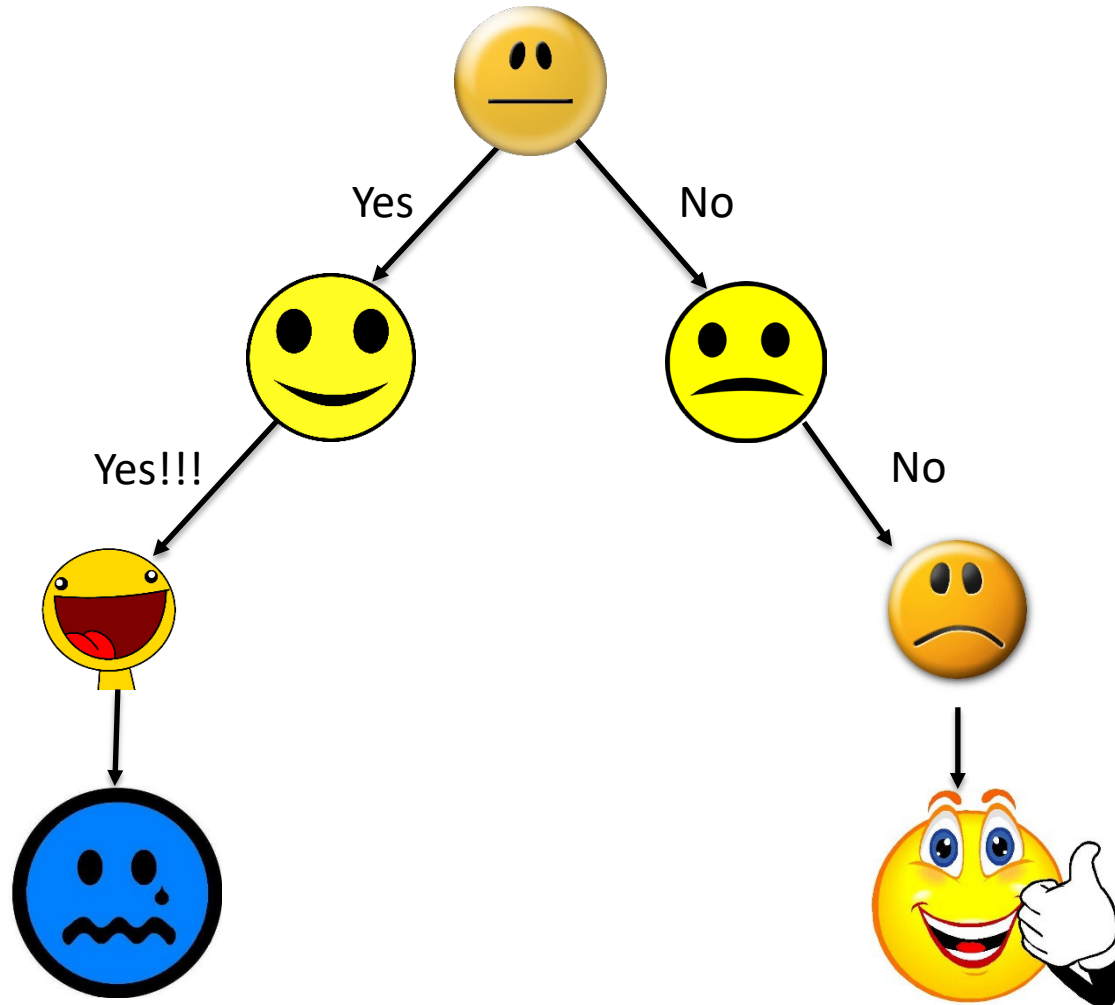


Would you like  
to have a  
drink?



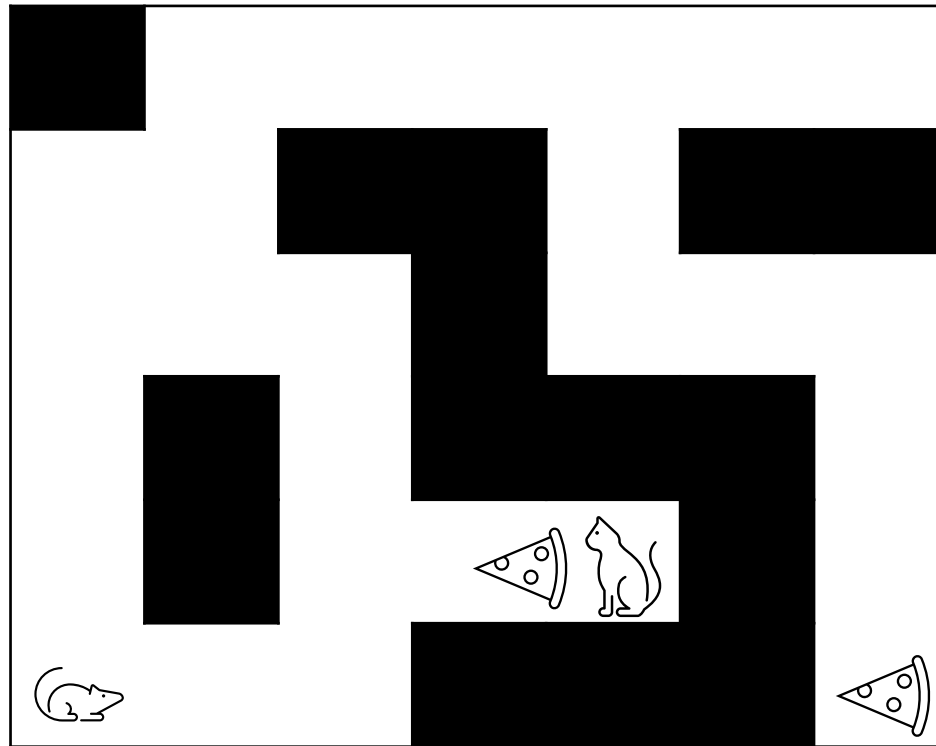
Would you like  
to have  
another drink?

The next morning....



# Planning

- Even if the immediate outcomes are known, long-term goals require planning



# The Space of Online Learning Problems

