

Western Wake Farmers' Market 2010 Vendor Application

Are you a new or previous vendor of WWFM? New Vendor ____ Previous Vendor ____

Farm or Business Name _____

Name(s) of Owner(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number (area code) _____

Email Address _____

Website (if applicable) _____

Contact in case of Emergency _____

Address of production location (if different from above) _____

City _____ State _____ Zip _____

Extension Agent's Name _____ Phone # _____

Product Categories

Please indicate what you intend to sell at WWFM (i.e do not include what you plan to bring to other markets). List all products individually beside the appropriate area. Estimate, by category, the percentage of your total sales each category would represent.

Vegetables _____ %

Fruit _____ %

Herbs _____ %

Cut/dried flowers _____ %

Landscape Plants (trees, shrubs) _____ %

Bedding plants _____ %

Jams, Jellies, Preserves, Relishes, Pickles, Vinegars (_____% local ingredients)

_____ %

Cheese _____ %

Eggs _____ %

Honey _____ %

Nuts _____ %

Baked Goods (_____% local ingredients) _____ %

Packaged food (_____% local ingredients) _____ %

Firewood and straw _____ %

Meats _____ %

Seafood_____	_____ %
Beverages_____	_____ %
Body Care and Home Cleaning_____	_____ %
Crafts (please list)_____	_____ %
Other (please list)_____	_____ %

If any answers do not apply to your business, please enter "n/a".

How long have you been farming/practicing your craft?

How long have you been selling these products?

Do you sell at other venues? If so, which ones and for how long?

How do you currently market your products?¹

Vendor spaces are 10 feet by 10 feet. How many spaces would you like? 1 space ____ 2 spaces ____

Are you a seasonal vendor (i.e. one that supplies 1 or 2 items for a limited time)? If yes, you will still be expected to commit to a minimum of 10 weeks. Yes ____ No ____

The market is scheduled to run 35 weeks from April 3 until November 20. Excluding seasonal vendors, vendors of the market must exhibit at 70% of the sale days at the market. Are you available to attend/sell at 24 market weeks? Yes ____ No ____

If not, how many market weeks are you available?

Vendors wishing to sell vegetables, herbs, plants or fruits: (all others skip this section)

If you are a returning vendor, are you planning to bring more, less or the same amount of produce in 2010? Please describe.

How much area do you have in production?

Do you own the land in production? Yes ____ No ____

How do you control weeds, insects, or pests?

What type of fertilizer do you use?

Have you tested your soils for heavy metals or other contaminants? Yes ____ No ____

Which variety do you intend to sell?

Do you wish to sell any heirloom products? Yes ____ No ____

Are any of your products certified organic, organic, or bio-dynamically grown? Yes ____ No ____

Do you have a greenhouse? If so, what do you grown in it that you would bring to WWFM?
Yes ____ No ____

Business Name _____ Owner(s) Name _____

Do you offer a CSA? Yes ____ No ____ Would WWFM be a drop location? Yes ____ No ____

Vendors wishing to sell meat or cheese: (all others skip this section)

How much area do you have in production?

Do you own the land in production? Yes ____ No ____

What types and breeds of animals do you raise?

Describe your feeding practices for your animals.

Describe the housing for your animals.

Describe any hormone use.

Describe any antibiotic use.

How do you deal with diseases and parasite?

When outdoors, do your animals have continuous access to grazeable pasture, fresh water, shade, and shelter? Yes ____ No ____

Who is the processor?

How do you control weeds and insects on your fields?

What do you use for pasture fertilization?

Have you tested your soils for heavy metals or other contaminants? Yes ____ No ____

Vendors wishing to sell seafood: (all others skip this section)

Source(s):

Dock location:

of boats:

Size/sizes of boats (please describe):

Please provide additional information regarding practices, processes, sourcing, etc.

Vendors wishing to sell baked goods, jams, etc., crafts and art: (all others skip this section)

Please describe your sustainable practices in making your product.

What products and materials are used in producing your products?

How is your craft environmentally-friendly and promoting sustainable living?

If possible, please submit several samples of your products. You can either submit photos or actual examples of your product. Please add your business name and owner name to the back of all photos.

General Vendor Information:

Please give directions to your farm or business from the nearest highway or major road, or draw a map. Attach sheet if necessary.

Please write a brief description about your farm or business that can be posted on our website and other marketing materials. This can include information on you and your family, your farm history, farming practices, and products.

I certify that the information on this application is true. If any of this information is found to be untrue, I forfeit my right to sell at the WWFM, and any fees.

Business or Farm Name _____

Signature

Date

Please sign and mail application, along with a \$25 non-refundable application fee to: WWFM, Inc., P.O. Box 1113, Morrisville, NC 27560. We will accept applications postmarked by **Wednesday, January 27, 2010** so we are able to begin the approval process. You will receive a response by March 3, 2010.

APPLICANTS: DO NOT WRITE BELOW THIS LINE

Application received by _____ Date _____

Site visit made by _____ Date _____