

**Exercise 11 for the lecture  
Data Mining Algorithms  
WS 2015/2016**

*Hand in your solutions on February 1<sup>st</sup> before the lecture. The tutorial for this exercise will be held on February 5<sup>th</sup>.*

**Exercise 11.1) Privacy Preserving Data Mining**

**8=2+2+4 points**

- a) Provide two objectives of Privacy Preserving Data Mining
- b) Describe the relationship between Privacy and Data Utility (In 3 sentences)
- c) Outline two major privacy paradigms and give two differences between them.

**Exercise 11.2) K-Anonymity Privacy Definition**

**8=4+4 points**

Consider the table below which consists of sensitive medical record from the hospital.

Key Attribute	Quasi-Identifier			Sensitive Attribute
Name	Gender	Age	Zip Code	Disease
Alice	F	29	52066	Breast Cancer
Jane	F	27	52064	Breast Cancer
Jones	M	21	52076	Lung Cancer
Frank	M	35	52072	Heart Disease
Ben	M	33	52078	Fever
Betty	F	37	52080	Nose Pains

- a) What is k-Anonymity and how does it ensures privacy
- b) Make the table 2-Anonymous using only suppression
- c) Make the table 2-Anonymous using generalization and suppression
- d) Provide two shortcomings of k-Anonymity
- e) What is l-Diversity and provide an example of a table that does not satisfy l-Diversity?
- f) What is the difference between l-Diversity and t-Closeness?

**Exercise 11.3) Differential Privacy**

**7 = 2+2+1+2 points**

- a) Explain the core idea of differential privacy
- b) Describe three kinds of noise that are employed to perturb data in differential privacy
- c) Why is Laplace noise suitable for data perturbation?
- d) Explain exponential mechanism (3 sentences).