# Some tips for using Twitter in research

1. Keep your profile up-to-date (bio, picture, header photo)
2. Build your community (follow colleagues in your field… and not)
3. Share your successes with your followers (e.g., when you get a paper accepted)
4. Use hashtags (#) when you tweet (they help your tweet to be found by others)
5. Add images or videos to your tweets (e.g., a figure from your recent paper)
6. Interact with others (like ♥ and retweet ⇄, tag people, reply to people tagging you)
7. Use tools to help you to tweet regularly (e.g., Tweetdeck, Hootsuite)
8. Show that you are human (sometimes, tweet about topics other than your research)
9. Check Twitter every day (you will find interesting papers to read, call for grants, etc.)
10. Live tweet when you attend conferences (it will bring extra followers)
11. Continue conversations offline (use direct messages for one-to-one conversations)