

DAVID FLOYD

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Full-stack web developer with a background in journalism and a lifelong love for learning natural languages: Spanish and Portuguese, Arabic (شوية), much dabbling in others. Recently I've begun learning programming languages and libraries: Ruby, Rails, JavaScript, React and Redux, plus the basics: SQL, Git, HTML, CSS. Node and Python are next.

Technical Experience

Salp Live (username: demo, password: 123) | [Demo](#) | [Frontend](#) | [Backend](#) (Ruby on Rails, Chart.js, React, Redux)

- A data visualization web app that allows non-technical users to create and customize gorgeous charts and easily embed them into their own content

As a journalist covering markets, trade, elections and other data-heavy stories, I relied on tools that let me quickly create and configure data visualizations to enhance an article's prose (here are a [couple of examples](#)). Datawrapper was my favorite, but its limitations made me wish I knew how to build my own charts—or my own charting tools.

Softipy [Frontend](#) | [Backend](#) (Ruby on Rails, JavaScript, React)

- A Spotify clone that allows users to search for music using an external API, create and add songs to playlists, and add other users' playlists to their own profile

Moverr [Github](#) (Ruby on Rails)

- A forum where users can advertise their unwanted furniture, which other users can come pick up for free, as long as they take care of transportation

Work Experience

CoinDesk Reporter | New York, NY | 2018 | Articles: <https://www.coindesk.com/author/dfloyd>

- Reported and wrote stories for the leading blockchain and cryptocurrency industry publication that led to [tangible changes in corporate behavior](#)
- Led efforts to increase coverage of [cryptocurrency exchanges](#), a notoriously under-scrutinized area of the industry
- Broke ground in uncovering evidence [social media manipulation](#) by combining network analysis and interviews

Investopedia Staff Writer | New York, NY | 2016 - 2018

- Covered spot market, economic and political news as well as producing and maintaining explainers on larger trends
- Promoted from freelancer to associate producer to staff writer
- Carried out projects designed to maximize Investopedia's visibility on major topics such as [Brexit](#) and [tax reform](#)
- Spotted Brexit as a potentially explosive issue months in advance, crafting coverage that put Investopedia at the top of Google results for several Brexit-related searches on the day of the 2016 referendum

Investopedia, Nasdaq, Fusion, Kapitall Freelance Writer | New York, NY | 2014 - 2016

- Covered a range of topics related to economics, markets, tech, policy and investing

Education

Flatiron School New York, NY | 2019

- Software engineering immersive – a 15-week, intensive, on-site programming bootcamp
- Completed coursework in JavaScript (including React and Redux), Ruby (including Rails), SQL, Git, HTML, CSS
- Built five functioning applications in order to demonstrate and solidify newly acquired skills

Kenyon College Gambier, OH | 2010 - 2014

- Bachelor of Arts: Anthropology (high honors) and Religious Studies
- Summa cum laude, Phi Beta Kappa
- Wrote an honors thesis on indigenous groups living in isolation in the western Amazon, based in part on experience interning at an NGO in Madre de Dios, Peru