DAVID FLOYD

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Full-stack web developer with a background in journalism and a lifelong love for learning natural languages: Spanish and Portuguese, Arabic (شوية), much dabbling in others. Recently I've begun learning programming languages and libraries: Ruby, Rails, JavaScript, React and Redux, plus the basics: SQL, Git, HTML, CSS. Node and Python are next.

Technical Experience

Salp Live (username: demo, password: 123) | Demo | Frontend | Backend (Ruby on Rails, Chart.js, React, Redux)
• A data visualization web app that allows non-technical users to create and customize gorgeous charts and easily embed them into their own content

As a journalist covering markets, trade, elections and other data-heavy stories, I relied on tools that let me quickly create and configure data visualizations to enhance an article's prose (here are a couple of examples). Datawrapper was my favorite, but its limitations made me wish I knew how to build my own charts—or my own charting tools.

Softipy Frontend | Backend (Ruby on Rails, JavaScript, React)
• A Spotify clone that allows users to search for music using an external API, create and add songs to playlists, and add other users' playlists to their own profile

Moverr Github (Ruby on Rails)
• A forum where users can advertise their unwanted furniture, which other users can come pick up for free, as long as they take care of transportation

Work Experience

CoinDesk Reporter | New York, NY | 2018 | Articles: https://www.coindesk.com/author/dfloyd
• Reported and wrote stories for the leading blockchain and cryptocurrency industry publication that led to tangible changes in corporate behavior
• Led efforts to increase coverage of cryptocurrency exchanges, a notoriously under-scrutinized area of the industry
• Broke ground in uncovering evidence social media manipulation by combining network analysis and interviews

Investopedia Staff Writer | New York, NY | 2016 - 2018
• Covered spot market, economic and political news as well as producing and maintaining explainers on larger trends
• Promoted from freelancer to associate producer to staff writer
• Carried out projects designed to maximize Investopedia's visibility on major topics such as Brexit and tax reform
• Spotted Brexit as a potentially explosive issue months in advance, crafting coverage that put Investopedia at the top of Google results for several Brexit-related searches on the day of the 2016 referendum

Investopedia, Nasdaq, Fusion, Kapitall Freelance Writer | New York, NY | 2014 - 2016
• Covered a range of topics related to economics, markets, tech, policy and investing

Education

Flatiron School New York, NY | 2019
• Software engineering immersive – a 15-week, intensive, on-site programming bootcamp
• Completed coursework in JavaScript (including React and Redux), Ruby (including Rails), SQL, Git, HTML, CSS
• Built five functioning applications in order to demonstrate and solidify newly acquired skills

Kenyon College Gambier, OH | 2010 - 2014
• Bachelor of Arts: Anthropology (high honors) and Religious Studies
• Summa cum laude, Phi Beta Kappa
• Wrote an honors thesis on indigenous groups living in isolation in the western Amazon, based in part on experience interning at an NGO in Madre de Dios, Peru