

Website Design Report

David Harrison

3/15/17

Prepared for:

Voices of the Hill Tufts



Voices of the Hill

Client and Site Background

Voices of the Hill is a group that works as a platform to celebrate and share the voices of the Tufts community.

Voices centers around a physical monologue event that takes place in April.

This event requires participants to submit content in various formats such as writing, photography, or video.

Due to a limited runtime for the physical event, submissions will need to be screened. Content will be screened anonymously, however, which means that the starting point for the site will be a form that offers various options for the participants.

While the event will be limited to around 20 submissions, Voices of the Hill plans to share all stories that participants are willing to showcase.

The site will therefore begin as a location for submissions, but at the end of the event will turn into a platform to showcase all the content that was submitted. In this way stories will have lasting value.



Voices of the Hill

Client Logo and Color Scheme

Possible Logos



Current Working Logos



Color Scheme





Voices of the Hill

Form Submission Mockup

Your Story

First Name *

Last Name *

Email *

How would you like to share your submission? *

At the event and viewable on the website

If you are sharing your story on the website:

With name attached

We hope this event sparks dialogue and discussion on campus, would you:

Be open to us reaching out to you

File Upload *

Choose File

No file chosen

Anything else you would like us to know?

Thank You

Submit



Voices of the Hill

Goals

Have an easily accessible site where the Tufts community can share their thoughts, stories, and creative work

Have a simple layout that makes the site accessible to all

Currate content so it will be accessible even years later

Be friendly and welcoming to all submissions

Higher web traffic is better because it means people are looking at the site, but not a prerequisite

Maintain a simple format that is repeatable

Thank You