# Website Design Report

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Prepared for:

Voices of the Hill Tufts



#### **Client and Site Background**

Voices of the Hill is a group that works as a platform to celebrate and share the voices of the Tufts community.

Voices centers around a physical monologue event that takes place in April.

This event requires participants to submit content in various formats such as writting, photography, or video.

Due to a limited runtime for the physical event, submissions will need to be screened. Content will be screened anonymously, however, which means that the starting point for the site will be a form that offers various options for the participants.

While the event will be limited to around 20 submissions, Voices of the Hill plans to share all stories that participants are willing to showcase.

The site will therefore begin as a location for submissions, but at the end of the event will turn into a platform to showcase all the content that was submitted. In this way stories will have lasting value.

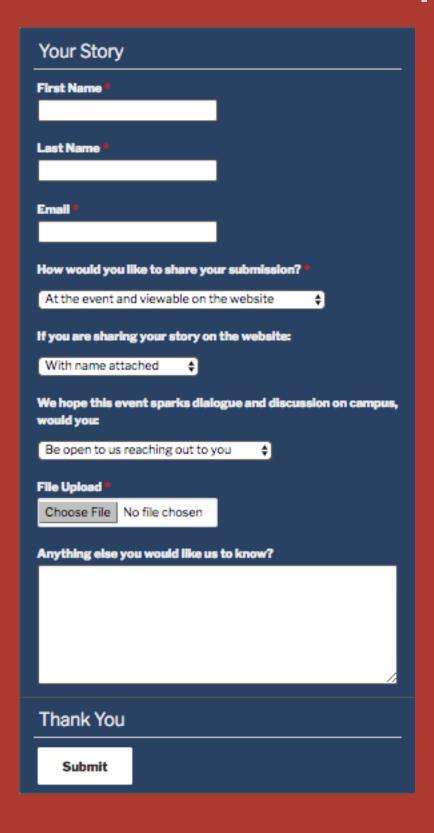


#### **Client Logo and Color Scheme**





#### **Form Submission Mockup**





#### Goals

Have an easily accessible site where the Tufts community can share their thoughts, stories, and creative work

Have a simple layout that makes the site accesible to all

Currate content so it will be accessible even years later

Be friendly and welcoming to all submissions

Higher web traffic is better because it means people are looking at the site, but not a prequisite

Maintain a simple format that is repeatable

# Thank You