

1. Site Planning Questionnaire

Who is the target audience?

The audience would be fans or prospective fans of the book "The Silmarillion" by J.R.R. Tolkien.

How can I tailor the web site to reach that audience?

I will tailor the site to reach the audience by keeping its features simple and easy to navigate despite the screen size.

What are the goals for the site?

My goal for the site is to provide an overall summary of the text, chapter list of the book, list different collector formats of the books with links to where a reader could purchase those formats.

How will I gather the information?

I can gather the information from my own copies of the text and also collector list for various formats of the book.

What are my sources for multimedia content?

As far as multimedia content is concerned, images of official art could be used. I will also include links to storefronts, and to the Tolkien Society's social pages.

What is my budget?

The budget for this project is not monetary but rather time-based.

How long do I have to complete the project?

I have until the end of the semester to finish this project.

Who is on my project team?

The project team consists of me.

How often should the site be updated?

Ideally for a site like this, the only updates needed would be for when the text is released in a new format so that the information would be updated for collectors of the book.

Who is responsible for updating the site?

I am responsible for all updates.