

# ANNABEL WALSH

UI/UX Designer

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## DESIGN EXPERIENCE

### UI/UX Designer

Yaspa, London

January 2025 - Present

- Cross-functional designer for high growth open banking fintech.
- Leading on the redesign of a B2B admin dashboard.
- Promoted the use of a design system and regular design reviews to enhance design-to-development efficiency.
- Support and guide junior colleagues through their work.
- Improve visual consistency and accessibility, strengthening client confidence in a highly regulated fintech environment.

### UI Designer

ARKK Solutions, London

August 2021 - December 2024

- Owned UI the design function for award winning financial automation platform.
- Responsible for all high fidelity designs and handoff to development, recording and communicating design decisions in cross-functional teams for complex financial processes.
- Created wireframes, organised content, constructed flows and wrote copy.
- Created the company's first comprehensive component library.

### Digital Designer

Parent Zone, London

February 2020 - August 2020

- In-house Designer for social enterprise supporting digital family life.
- Produced all design assets and created the branding for a well-being app alongside Children in Need.

## OTHER EXPERIENCE

### Team Assistant

7 Digital, London

2017 - 2018

- Commercial and Legal team assistant for B2B music services provider, in addition to PA for the General Counsel.

### Customer Service Assistant

Songkick, London

2016

- Answered customer queries, managed shipment of tickets and maintained gig listings.

### Customer Service Assistant

BorrowMyDoggy, London

2015

- Answered customer enquiries and assisted the operations team in helping people borrow local dogs.

**EDUCATION**

<b>Experience Haus</b> January - April 2026 (starting 20/01/26)	Service Design: Part-time course covering the end-to-end service design process, with a design challenge set by a real business.
<b>RED Academy</b> January - March 2019	UI Designer Professional: Five project course, including two client based group projects.
<b>The University of Edinburgh</b>	BA (Hons) Psychology 2:1
<b>Bolton School Girls' Division</b>	A Levels: Business Studies(A), History(A), Psychology(A), Art AS(C), GCSEs: 10(A*-B)

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COURSES	SKILLS	TOOLS
Udemy: How To Design for Accessibility: for UX Designers (WGAC 2.2)	◦ User Centred Design ◦ Wireframing ◦ Interactive Prototyping	◦ Figma ◦ Jira ◦ Miro