ANNABEL WALSH

EXPERIENCE

UI Designer

ARKK Solutions, London

August 2021 - Present

- Manage UI process for award winning financial automation platform.
- Design complex features for specific use cases, iterating and refining through reviews to deliver innovative solutions that impact sales.
- Contribute to all stages of the UX process in cross-functional teams.
- Owned the creation of a multi-product portal page.
- · Created the team's first comprehensive component library, working alongside the development team to establish a design system.

Digital Designer

Parent Zone, London

February 2020 - August 2020

- In-house Designer for social enterprise supporting digital family life.
- Produced all design assets including website updates, marketing materials, and video content for live educational broadcasts.
- Created the branding for a well-being app alongside Children in Need.

Commercial Team Assistant 7 Digital, London

2017 - 2018

- For a B2B music services provider, I assisted both the Commercial and Legal teams, in addition to acting as PA to the General Counsel.
- Diary management, travel coordination and office support.

Customer Service Advisor Songkick, London 2016

- · Answered customer queries, managed shipment of tickets and maintained gig listings.
- Assisted with office management.

Customer Service Advisor BorrowMyDoggy, London 2015

• Answered customer enquiries and assisted the operations team in helping people borrow local dogs.

EDUCATION

Bolton School Girls' Division

A Levels: Business Studies(A), History(A), Psychology(A), Art

AS(C), GCSEs: 10(A*-B)

The University of Edinburgh BA (Hons) Psychology 2:1

RED Academy

UI Designer Professional: Five project course, including two client based group projects.

COURSES

Udemy

How To Design for Accessibility:

for UX Designers (WGAC 2.2)

SKILLS

- User Centred Design
- Wireframing
- Interactive Prototyping

TOOLS

- Figma
- Illustrator
- Jira
- InDesign
- Miro
- Photoshop