

DESIGN EXPERIENCE**UI/UX Designer**

Yaspa, London

January 2025 - Present

- Cross-functional designer for high growth open banking fintech.
- Leading on the redesign of a B2B admin dashboard.
- Promoted the use of a design system and regular design reviews to enhance design-to-development efficiency.
- Support and guide junior colleagues through their work.
- Improve visual consistency and accessibility, strengthening client confidence in a highly regulated fintech environment.

UI Designer

ARKK Solutions, London

August 2021 - December 2024

- Owned UI the design function for award winning financial automation platform.
- Responsible for all high fidelity designs and handoff to development, recording and communicating design decisions in cross-functional teams for complex financial processes.
- Created wireframes, organised content, constructed flows and wrote copy.
- Created the company's first comprehensive component library.

Digital Designer

Parent Zone, London

February 2020 - August 2020

- In-house Designer for social enterprise supporting digital family life.
- Produced all design assets and created the branding for a well-being app alongside Children in Need.

OTHER EXPERIENCE**Team Assistant**

7 Digital, London

2017 - 2018

- Commercial and Legal team assistant for B2B music services provider, in addition to PA for the General Counsel.

Customer Service Assistant

Songkick, London

2016

- Answered customer queries, managed shipment of tickets and maintained gig listings.

Customer Service Assistant

BorrowMyDoggy, London

2015

- Answered customer enquiries and assisted the operations team in helping people borrow local dogs.

EDUCATION

RED Academy 2019	UI Designer Professional: Five project course, including two client based group projects.
The University of Edinburgh	BA (Hons) Psychology 2:1
Bolton School Girls' Division	A Levels: Business Studies(A), History(A), Psychology(A), Art AS(C), GCSEs: 10(A*-B)

SKILLS	COURSES	TOOLS
◦ User Centred Design ◦ Wireframing ◦ Interactive Prototyping	Udemy How To Design for Accessibility: for UX Designers (WGAC 2.2)	◦ Figma ◦ Jira ◦ Miro ◦ Illustrator ◦ InDesign ◦ Photoshop