ANNABEL WALSH

UI/UX Designer
annabeldesign.uk

07972 205 367
annabeljwalsh@gmail.com

EXPERIENCE

UI Designer
ARKK Solutions, London
August 2021 - Present

- Own the UI process for award winning financial automation platform.
- Research, design, prototype and test innovative solutions for complex financial processes surrounding tax.
- Create wireframes, organise content, construct flows and write copy.
- Record and communicate design decisions in cross-functional teams.
- Created the first comprehensive component library, now leading the implementation of a design system alongside the development team.

Digital Designer
Parent Zone, London
February 2020 - August 2020

- In-house Designer for social enterprise supporting digital family life.
- Produced all design assets including website updates, marketing materials, and video content for live educational broadcasts.
- Created the branding for a well-being app alongside Children in Need.

Commercial Team Assistant
7 Digital, London
2017 - 2018

- For a B2B music services provider, I assisted both the Commercial and Legal teams, in addition to acting as PA to the General Counsel.
- Diary management, travel coordination and office support.

Customer Service Advisor
Songkick, London
2016

- Answered customer queries, managed shipment of tickets and maintained gig listings.
- Assisted with office management.

Customer Service Advisor
BorrowMyDoggy, London
2015

- Answered customer enquiries and assisted the operations team in helping people borrow local dogs.

EDUCATION

Bolton School Girls' Division
A Levels: Business Studies(A), History(A), Psychology(A), Art AS(C), GCSEs: 10(A*-B)

The University of Edinburgh
BA (Hons) Psychology 2:1

RED Academy
UI Designer Professional: Five project course, including two client based group projects.

COURSES

Udemy
How To Design for Accessibility: for UX Designers (WGAC 2.2)

SKILLS

- User Centred Design
- Wireframing
- Interactive Prototyping

TOOLS

- Figma
- Jira
- Miro
- Illustrator
- InDesign
- Photoshop