

12/04/13  
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Dear Google:

With this letter I am submitting my application for the position of "Creative Technologist" as referred to you by my former colleague and friend, Vineet Kumar.

For nearly a decade, I've worked in various facets of the motion picture industry as a CG technical artist, ranging from a digital set dresser on blockbuster animated films to an asset technician on an Emmy-award-winning series at Lucasfilm -- a project that involved collaboration with an international crew of over 300 artists, developers, and producers. Given this accumulated experience of content creation, in the past few years I have grown an increasing fascination with the interactive technology space and was recently accepted into the Startup Institute, an immersive career accelerator program learning UX design and front-end development while directly assisting NYC startups with online branding and interaction solutions.

Within the program, I was selected to help develop UX prototypes for an interface at Reelio Labs, a startup that connects YouTube content creators with potential collaborators and sponsors. Being the only UX designer on a five-person cross-functional team, I led the group in the processes of formulating ideas to construct a creator-side portal to market by conducting stakeholder interviews, user flows, personas, and wireframes within a six week period, laying the groundwork for an overall brand experience. Building upon my career in digital storytelling, it was a truly humbling, exciting, and educative experience to develop ideation in an interactive space that encourages the same qualities of collaboration and innovation, sharing the goal of telling stories that connect our stakeholders to what we create. With my expansive history in the arts, technology, and communication, it is with this mindset I look forward to breaking the boundaries of technological branding at Google, never forgetting that learning is a lifelong process.

Please find enclosed my resume with my relevant information. Thank you for your time and consideration, and I look forward to hearing from you soon.

Regards,  
David H. Lam