

David Hunter

Interaction / UX Designer

About me

David Hunter

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An experienced interaction / UX designer who enjoys solving complex problems using design, research and technology to deliver products that meet user and business needs.

My experience covers the full product lifecycle including:

- Understanding and validating problems through discovery research
- Building HTML prototypes in Alpha
- Gathering feedback and iterating on products during Beta
- Implementing and optimising live products.

Experience

Department for Environment, Food and Rural Affairs / Senior Interaction Designer - Contract

JUL 2021 - PRESENT (1 yr), REMOTE

Interaction design for a new Biodiversity Net Gain Register, advancing nature's recovery by supporting housing development and increasing habitats across England by 10%.

This included helping user research, conducting desk research, helping the team to create hypotheses to measure prototypes, mapping user journeys, facilitating workshops, sketching ideas, making prototypes in code and testing the design for usefulness, usability and accessibility.

Resulting in an Alpha service assessment pass in March 2022.

NHS Digital / Interaction Designer

MAR 2018 - JUL 2021 (3 yrs 5 mos), LEEDS

NHS Design system - interaction design lead on the [NHS digital service manual](#), responsible for designing, developing and maintaining components for the [NHS design system](#).

The NHS website - responsible for redesigning the NHS website (www.nhs.uk). Working collaboratively with colleagues across NHS digital – prototyping, iterating and usability testing designs using a wide range of design tools, including Sketch, Figma and HTML.

Managed and mentored other designers and graduates.

Championed working in the open, accessibility and inclusion, supported and collaborated with the design system community.

Leeds City Council / Web Designer

NOV 2014 - MAR 2018 (3 yrs 5 mos), LEEDS

Responsible for the redesign of [Leeds.gov.uk](https://leeds.gov.uk), based on user and business needs. Working collaboratively in a multi-disciplinary team, conducting user research, analysing data, prototyping solutions, testing and iterating. Creating sketches, wireframes, hi-fidelity mock-ups and HTML prototypes.

As the accessibility lead for the digital team, I championed accessibility and inclusion for all services, at all levels throughout the council.

ActionPrompt Ltd / UI Designer

FEB 2009 - NOV 2014 (5 yrs 10 mos), LEEDS

Responsible for the user interface design and front-end build of the company's main website (feedmeonline.co.uk), dashboards, in-house built CMS and mobile applications.

Education

Leeds Metropolitan University

2004 - 2007, LEEDS

Business Information Technology – HND

Aquinas College

2000 - 2002, STOCKPORT

Studied A Levels in ICT, Business Studies and PE

St James' RC High School

1995 - 2000, STOCKPORT

10 GCSEs A-C including Maths and English

Blog posts

[Making the NHS.UK focus state accessible \(with help from GOV.UK\)](#)

[Building accessible and mobile-first services for the NHS](#)