

# AHAN

Angels for Humans, Animals & Nature



**Project Goal**.....

We hope to help a small nonprofit organization to redesign their site. Their site is very outdated and causing them to lose donations, have a harder time finding volunteers and have less dogs find their forever homes. We plan to reach out to the organization to see what they think they are missing and how to better accommodate them.

**Target Audience** .....

Our target audience is anyone 18 and older who is looking for a companion. From our preliminary research we found that people over the age of 30 tend to adopt the most and they tend to be male.

**Timeline**.....

April 12th (start) – May 17th (end)

# Angels for Humans, Animals and Nature

Home

AHAN

Adoptions

Animal Issues


Health & Environment

Resources & Links

Sponsors


View Site in Chinese

Help us save more dogs and cats!  
Visit our AHAN.org Facebook page and 'Like' us!

 Find us on Facebook

Subscribe to the AHAN.org Newsletter

Donate your old car to benefit AHAN!  
Learn more...




Welcome to Angels for Humans, Animals & Nature

We are changing our organization's name from Asians for Humans, Animals & Nature to Angels for Humans, Animals & Nature. The abbreviation and the website will remain the same as www.ahan.org.


We believe that all the people whom rescue animals, find homes for these animals and adopt these animals are all angels. Since it doesn't matter which people help animals, as they are all angels, we felt Angels for Humans, Animals & Nature is now a much more appropriate name.

We also intend to reach out to people to help them become healthier by providing information that will improve their overall health. We believe when we are healthy, the way we think and act will have a much more positive attitude toward everything that we do. With improved health and a healthy outlook, we can influence people around us to create a more peaceful environment on earth.

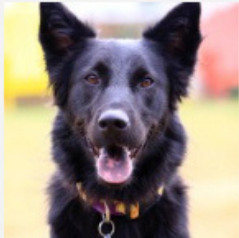


Please help support rescues!  
Contribute to AHAN

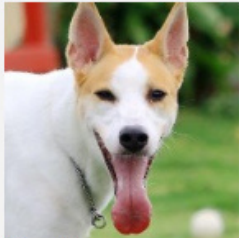
See all available dogs or cats!




Andy




Taffy



Daniel









Emma





Lala

See all 1669 adoption photos!



Free Vegetarian Dog Feed Recipe!  
Click Here!






Help Us Help More Dogs!

amazon smile  
You shop. Amazon gives.

Exceptional Dog Training Programs



COOPERHAUS  
K9

Special



## Brief History

- Founded in 1968
- Became one of SF's most respected non-profit organizations
- National leader in saving homeless cats and dogs.
- Advocate in ending animal abandonment

## Features

- Adopt pets
- Volunteer
- Programs
- Vet Care

## Painpoints

- Have to reenter your information every time you try to apply to adopt a dog
- dont get back to customers
- really expensive
- long wait time

## Website Features

- Donate
- Access info on the pets
- Provides programs for customers and their pets



**FAMILY DOG RESCUE**

**DOG + HUMAN = FAMILY**

Family Rescue Dog

## Brief History

- Founded in 2010
- Built a shelter for others to come together and help dogs in need
- Save homeless dogs and find them a family

## Features

- Adopt pets
- Volunteer
- Foster dogs

## Painpoints

- expensive adoption fees
- Not healthy dogs put up for adoption (yelp review)
- bad shelter conditions
- unprofessional employees
- bad communication (email)
- bad appointment system
- unorganized/unreliable
- donation fees

## Website Features

- Donate
- multiple filters to search for a specific dog
- Resources





### Brief History

- "North America's Largest Non-Profit Pet Adoption Website"
- Many shelters, rescues and private owners list pets for adoption

### Features

- More precise google search to adopt dogs, cat and other pets

### Painpoints

- bad customer reviews, claiming they're scammers posing as a fake organization
- Requires donations

### Website Features

- Donate
- Location search feature to look for dogs & cats around your local area
- Redirects you to chewy.com to shop for pet food & necessities
- Rehome your pet



# Nicole Miller

Age 22

## Daily Routine

She is in school and has an additional job as a barista. In her free time she likes to go on hikes and explore. She currently has one dog but wants to get another. She lives with roommates who occasionally help walk her dog.

## Hobbies

Love for animals  
Photography  
Hiking

## Pain Points

Hard training dogs, is looking for a trainer  
Sometimes does not enough time to walk dog

Angels for Humans,  
Animals and Nature

STYLE TILE

Typography .....

Angels for Humans, Animals & Nature

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Catamaran Medium      **Catamaran Bold**

Adjectives .....

Friendly	Modern	Inviting
Organized	Clean	
Informative	Simple	

Colors .....

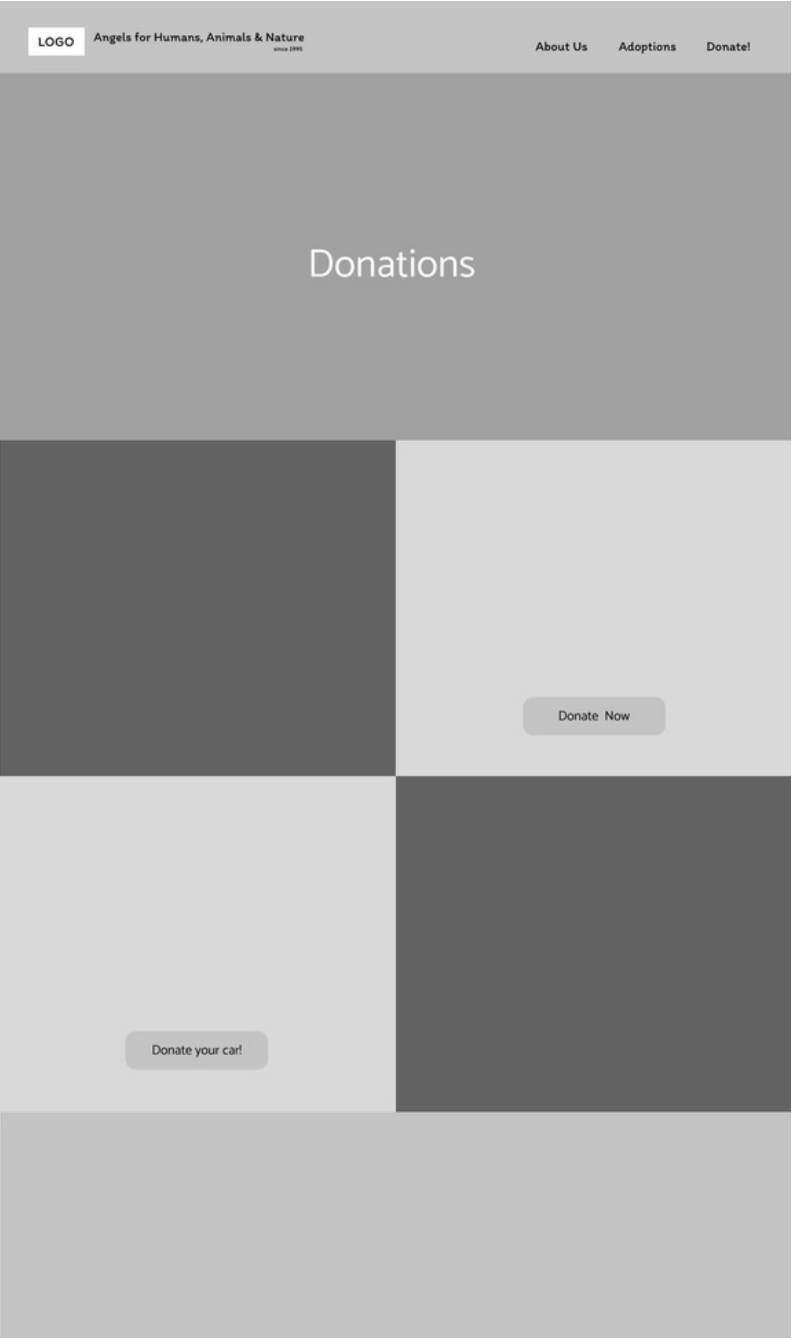
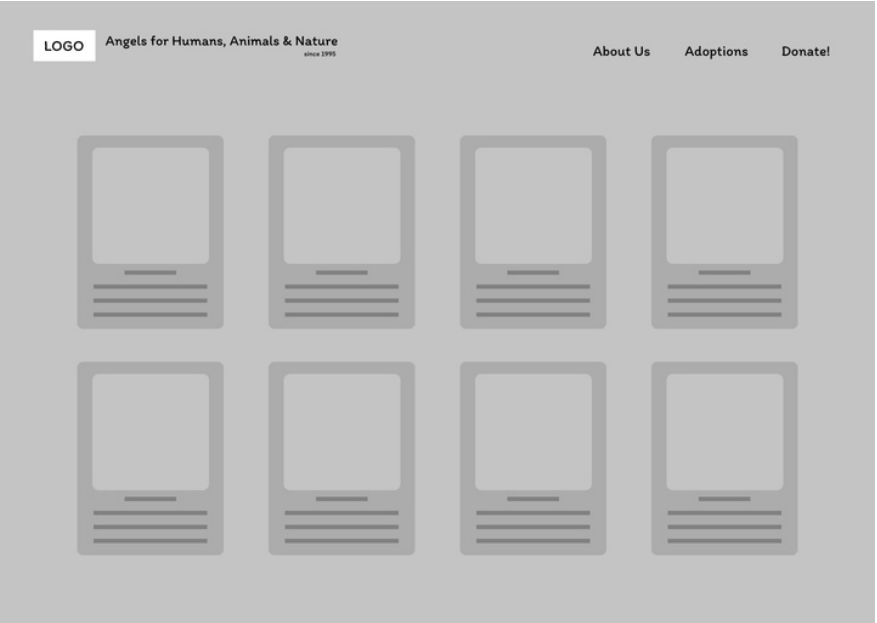


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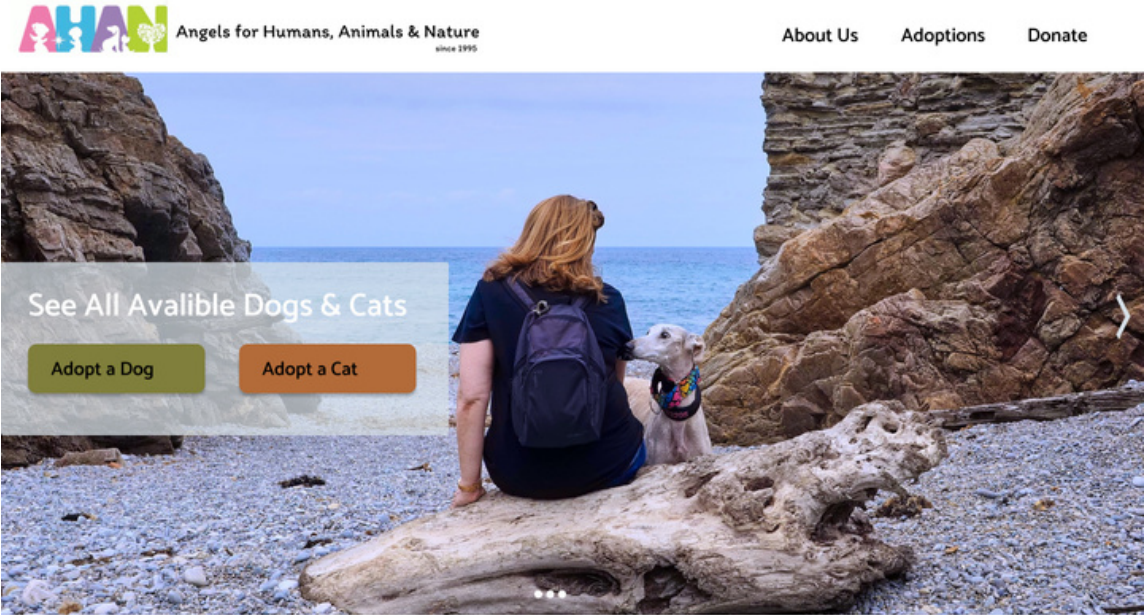
# Angels for Humans, Animals and Nature

## WIREFRAMES



# Angels for Humans, Animals and Nature

MOCKUPS

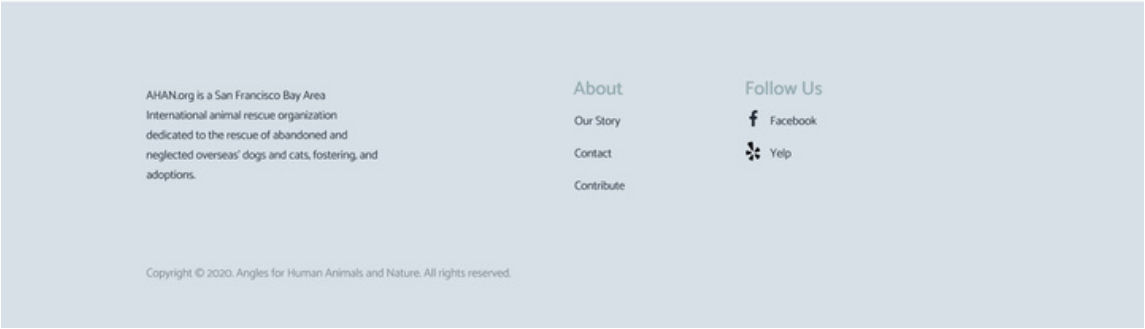


## Welcome!

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# Angels for Humans, Animals and Nature

MOCKUPS



Angels for Humans, Animals & Nature  
SINCE 1995

About Us

Adoptions

Donate



Adoptions





Daniel



Andy



Taffy

AHAN.org is a San Francisco Bay Area  
International animal rescue organization  
dedicated to the rescue of abandoned and  
neglected overseas' dogs and cats, fostering, and  
adoptions.

About

Our Story

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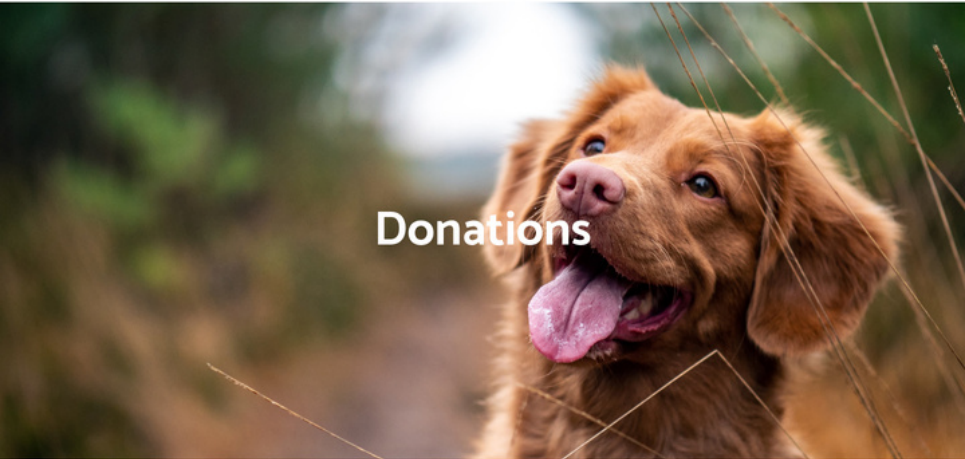
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Angels for Humans, Animals & Nature  
since 1995

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Donations




If you are interested in assisting AHAN in our efforts to protect the planet and its precious animals, please consider a donation. If you or someone you know would like to volunteer services, items, or be put on our mailing list, please email us at: [contact@ahan.org](mailto:contact@ahan.org)

Donate Online!

Donations by Mail:  
Angels for Humans, Animals & Nature  
3738 Balboa Street  
Suite 233  
San Francisco , CA 94121

By doing this you will:  
Avoid expensive repair and upkeep for the car  
Receive a higher market value for tax reduction purposes.  
You will be doing something very meaningful by helping us continue helping animals and nature

Donate Your Old Car!



AHAN.org is a San Francisco Bay Area International animal rescue organization dedicated to the rescue of abandoned and neglected overseas' dogs and cats, fostering, and adoptions.


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since 1995

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Donations

One-time

Monthly

\$10

\$15

\$25




\$30

\$50

\$100

\$

Donate



First Name

Last Name

Email

Phone

Zip Code

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