

Game Brief: Oligarchy



Story

- The story centers around the main character, Madden Moneybags III. Hailing from a long line of Moneybags, Madden has been fed from a silver spoon since birth and finds himself inheriting a small fortune from his grandfather as a young man. He must make a series of decisions in order to grow his wealth and live up to the Moneybag name.

Characters

- Madden Moneybags III: The protagonist in the story, he ventures out into the world trying to build his fortune.
- Madden Moneybags Jr: The father of Madden Moneybags III, is a ruthless businessman who cares only about his work. He does not believe that his son will live up to the family name.
- Edwin Rockwell: A wealthy financier who is a friend of Madden. He proposes a slightly illegitimate scheme to double Maddens money in just a few years.
- Mayor Parker: A crooked politician who is willing to bargain with businessmen if the price is right.

Gameplay

- A point and click game with text and images.
- Choices can be made at various points, which lead to different outcomes.
- As the story progresses, Moneybags can accumulate wealth or fall into unfortunate circumstances

Visual Art Description

- The art will be in the same style as the monopoly games
- Based off of F. O. Alexander's original art for the Monopoly board game
- Capturing the aesthetic 1920s affluent society

Project Brief: Oligarchy



Goal of the project

- To create a parody of the Parker Brother's Monopoly board game, in which the character will make a series of decisions in order to gain the most wealth.
-

Target Audience

- Ages: 13-30
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Timeline

- Start: February 18th
- Finish: February 28th

Final product

- A web based story game

What will be delivered

- A sequence of HTML webpages
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Oligarchy

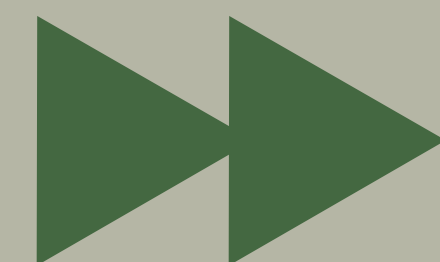
HAILING FROM A LONG LINE OF MONEYBAGS, MADDEN MONEYBAGS III HAS BEEN FED FROM A SILVER SPOON SINCE BIRTH AND FINDS HIMSELF INHERITING A SMALL FORTUNE FROM HIS GRANDFATHER AS A YOUNG MAN. HE MUST MAKE A SERIES OF DECISIONS IN ORDER TO GROW HIS WEALTH AND LIVE UP TO THE MONEYBAG NAME.

PLAY YOUR CARDS RIGHT AND BET YOUR BOTTOM DOLLAR! YOU'LL FIND YOURSELF BUILDING YOUR EMPIRE.

GO AHEAD, INDULGE, LIVE A LIFE OF RICHES AND GOOD FORTUNE!



PLAY



Oligarchy

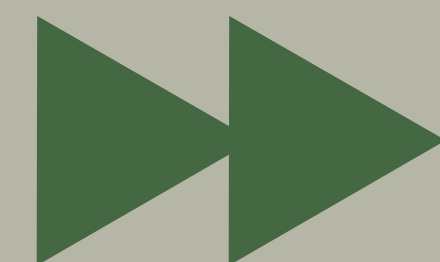
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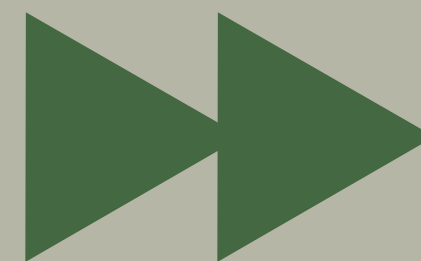


IT IS A FINE SUNDAY MORNING AT YOUR FAMILY ESTATE, YOUR FAMILY MAID IS TENDING TO YOUR ROOM, DUSTING YOUR POLO TROPHIES AND HAS BROUGHT YOUR BREAKFAST AND LEFT IT BEDSIDE. PERFECTLY CRISPY BACON AND EGGS JUST AS YOU LIKE IT, YOUR FIRST BIGHTS DELIGHT YOUR SENSES! YOU ARE SUDDENLY AND ABRUPTLY INTERRUPTED BY A LOUD NOISE FROM DOWNSTAIRS.

YOUR FATHER SHOUTS:

MADDEN!! MADDEN!!
COME DOWN HERE THIS INSTANT!!

NEXT



HEALTH:



WEALTH:





Lauren:

Bio:

Age: 26

Gender: Female

Work: Server / Student

Education: San Francisco State University

Family: Mom and Dad, 2 Siblings in LA

Location: Lives in the Sunset, works in Hayes Valley

Personality:

Introvert: 60%

Feeling: 65%

Judging: 55%

Technology:

Mobile Apps: 80%

Social Networking: 85%

Software: 20%

Bio:

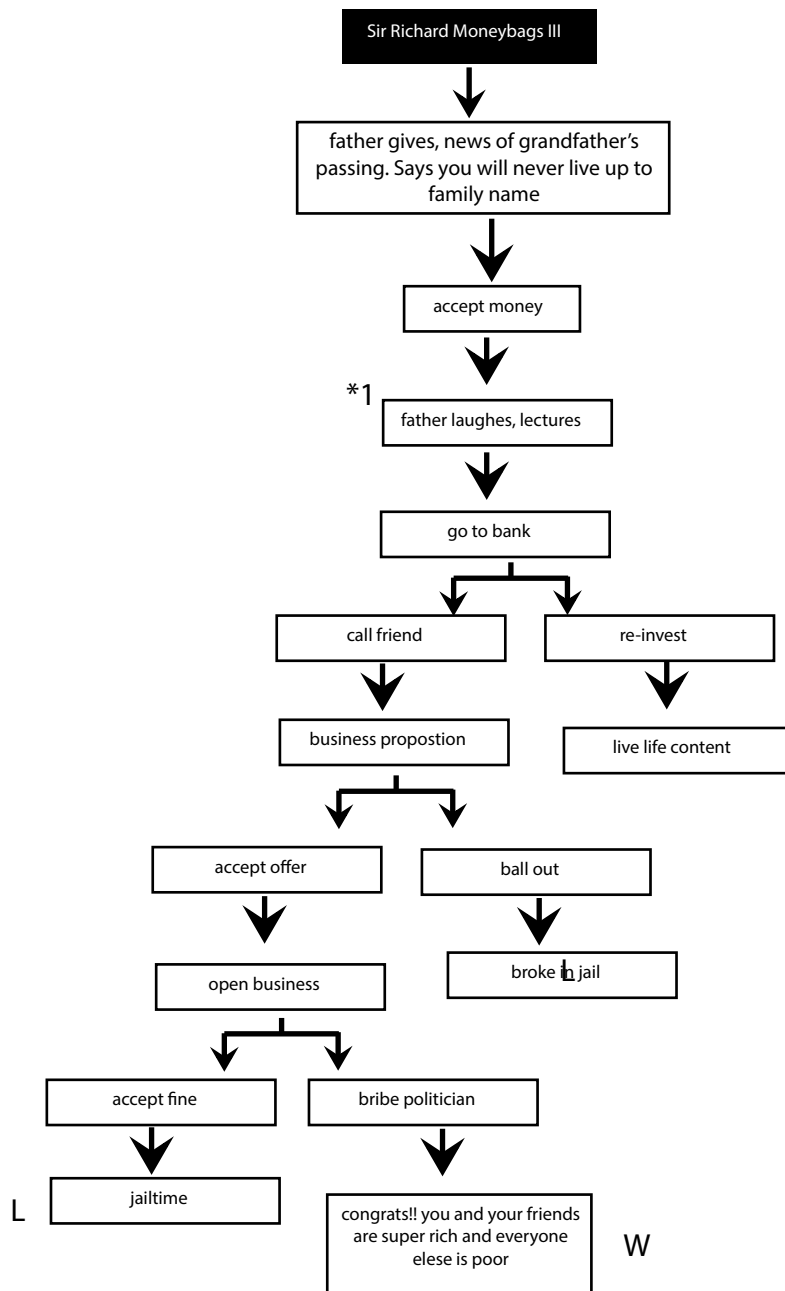
Lauren is a student at San Francisco State University studying Communications. She is interested in interior design and has an appreciation for aesthetics. She works as a freelance interior organizer and as a server in the Hayes Valley district of San Francisco. In her spare time she enjoys watching shows with good storylines, designing her personal space and using social media applications such as Pinterest, Instagram and Tumblr.

Visual Style & Story:

Lauren enjoys cohesive aesthetics and engaging storylines. She is likely to spend time interacting with things that she finds to be visually impressive. She can dive into a new show if the storyline is thoughtful. She tends to like shows that deal with power dynamics and characters in conflict. She is a narrativist gamer.

Goals: To create a short but engaging story-based game with stimulating visual content.

Devices: iPhone 11 and Macbook Air



1

Hailing from a long line of Moneybags, Madden Moneybags III has been fed from a silver spoon since birth and finds himself inheriting a small fortune from his grandfather as a young man. He must make a series of decisions in order to grow his wealth and live up to the Moneybag name.

Play your cards right and bet your bottom dollar! You'll find yourself building your empire. Go ahead, indulge, live a life of riches and good fortune!

2

It is a fine Sunday morning at your family estate, Your family maid is tending to your room, dusting your polo trophies and folding your laundry. She has brought your breakfast and left it bedside.

Perfectly crispy bacon and eggs just as you like it, your first bite delights your senses!

You are suddenly and abruptly interrupted by a loud noise from downstairs.

Your father shouts:

MADDEN!! MADDEN!!

COME DOWN HERE THIS INSTANT!!

3

Son I have some good news and bad news. Your grandfather passed away late last night. He was a great man! Greater than you will ever be, he muttered under his breath. As we begin to mourn his death and honor his legacy, we need to talk about life moving forward. As it stands your grandfather endowed you with a generous sum of money in hopes that you too might profit from his fortune. "I must say, although I do not think you are ready for that kind of money, it is waiting for you at the bank."

(A) Accept Money

A1

"Oh I knew you would want a hand out, you sniveling little shit. Here take your money and go! Good luck to you Madden HAHA"

You know that your money can go far if you play your cards right so you head to the bank to make a withdrawal.

A2

At the bank you realize the incredible sum of money that you have been left with and are confronted with a decision. You think to yourself, perhaps it would be smart to reinvest the money... but it could also be wise to call your friend Fred, a smart and savvy businessman.

(A3) Call Fred (A3.A) Reinvest

A3.A

You decide to reinvest the money. After some time it looks to pay off. The markets are doing well and you're able to live a life content with a modest return on your money.

Congratulations Mr. Moneybags, it seems like you've done just fine for yourself but your father is not proud of you and you haven't lived up to the family name.

(A2) Try again

A3

You find a nearby phone booth to make a call to your friend Frederick. You get him on the line and say "Oh buddy ol' pal! I have come across a great sum of money! I was wondering if you had some ideas on what to do with such a goldmine!"

Fred doesn't hesitate for a moment, "Oh what wonderful timing, I've got just the proposition for you but I can't tell you over the phone, let's meet in person"

(A4) Meet at the speakeasy

A4

You meet your friend Frederick at the juice joint for a few whiskeys to talk about the business proposal. He tells you that he has a shipping business that could use an extra investment. He doesn't specify exactly what they're shipping but it sounds lucrative. He says that in order to open up some new routes, he might have to pull a few strings and could use a partner in the endeavor. He says, "of course, if you're not up for making a little extra money on the side, I guess we could live for the night and see where it takes us"

(A5) Accept the offer and call it a night (A5.A) Live for the night

A5.A

You decide to put the business aside and live for the moment. You buy the most expensive bottle of whiskey on the shelf and pass shots around the room. Soon you and Fred are approached by some fine young dames from across the bar. They seem to be trying to seduce you and by god, you're in no place to resist. They say to you, "hey, let's blow this joint and find somewhere more fun." The four of you leave in a drunken stupor to go back to their hotel. The rest of the night gets foggy quickly and before you know it you've woken up in jail.

Sorry, looks like your luck has run out Mr. Moneybags, you ended up broke and in the joint!

(0) Start Over

A5

You've had enough fun for the night and business is more important. You decide to reconvene in the morning when you are fresh. The next morning you meet Fred at the docks where he shows off his fleet of cargo ships. Clouds of black smoke billow from the massive steel beasts as they enter the harbor, it is quite the spectacle. Fred tells you that he has a deal in the works with Pennsylvania Railroad to offload shipments and carry them to the West Coast. "The only problem is these damned regulators have been trying to tax me on the interstate commerce for years! I need a sweet deal for our congressman to keep his filthy mouth shut about this and let us slide this one time on the tax, what do ya say?"

(A6.A) Accept the fine (A6) Bribe the congressman

A6.A

You decide as a group to accept the fine for tax evasion. All seems well until you get a knock on your door from the local sheriff. He says that he needs to bring you in for questioning. Confused and handcuffed, you sit in the cold room alone until a detective barges in. "Good afternoon Mr. Moneybags, are you an investor in The Frederick Shipment Co?" "Yes", you respond cautiously. "Now what would you know about a container of opium and morphine that we found earlier today coming from California, said it was going to your dock?" "I know nothing about it," you reassure. "Well someone's got to answer for it!" the detective quickly barks back.

(A6.A1) It must be Freddie's (A6.A2) I don't know nothing, I need a lawyer

A6.A1

The detective lets you out with no further questions but he hands you his card and tells you to stay in touch. You decide to call a cab home to figure out what to do next. On your way home you notice that you've been followed by the same car for several blocks. As the cab pulls up to the house, the car behind you begins to slow down and the engine idles. Nervously you open your door, ready to race into the house. A man steps out of the car behind you "Madden Moneybags? This is a message from Freddie!" He pulls out a tommy gun and begins to fire as you bolt toward the house. Several shots ricochet off of the house before a sharp burning pain sears into your back and then another and another! You've been hit!

You lie on the ground bleeding out as the sound of screeching rubber leaves a trail of dust in the cold night's air.

Sorry this is the end of the road for you Moneybags!

(0) Start Over

A6.A2

The detective brings you to a holding cell where you must wait to phone your lawyer. Immediately you notice angry glances from the inmates as you realize that you are a bit overdressed with your suit and tie. A gang of inmates suddenly surrounds you and beats you unconscious.

Sorry, Moneybags, looks like you lost this time

(0) Start over

A6

You decide to pay the congressman a visit. You arrive at city hall with a briefcase full of money. The secretary asks "what's your business sir?" and you say that you are to meet with JP Wellington regarding a very important matter. In a moment, he calls you into his office.

The meeting is wildly successful and you enter into an agreement regarding taxes and so much more. "This will be a very lucrative partnership indeed" says Wellington as he lights a cigar to commemorate the occasion.

It seems like you've got the golden ticket, the perfect synthesis of business and government. You continue your days shipping goods east and west. When workers strike you have the full

backing of the government to squash protests. Your money doubles and triples, soon you have made tenfold what you started. It looks like you're on a path to luxury and great wealth.

Congratulations, you and your cronies are super rich and everyone else is poor!