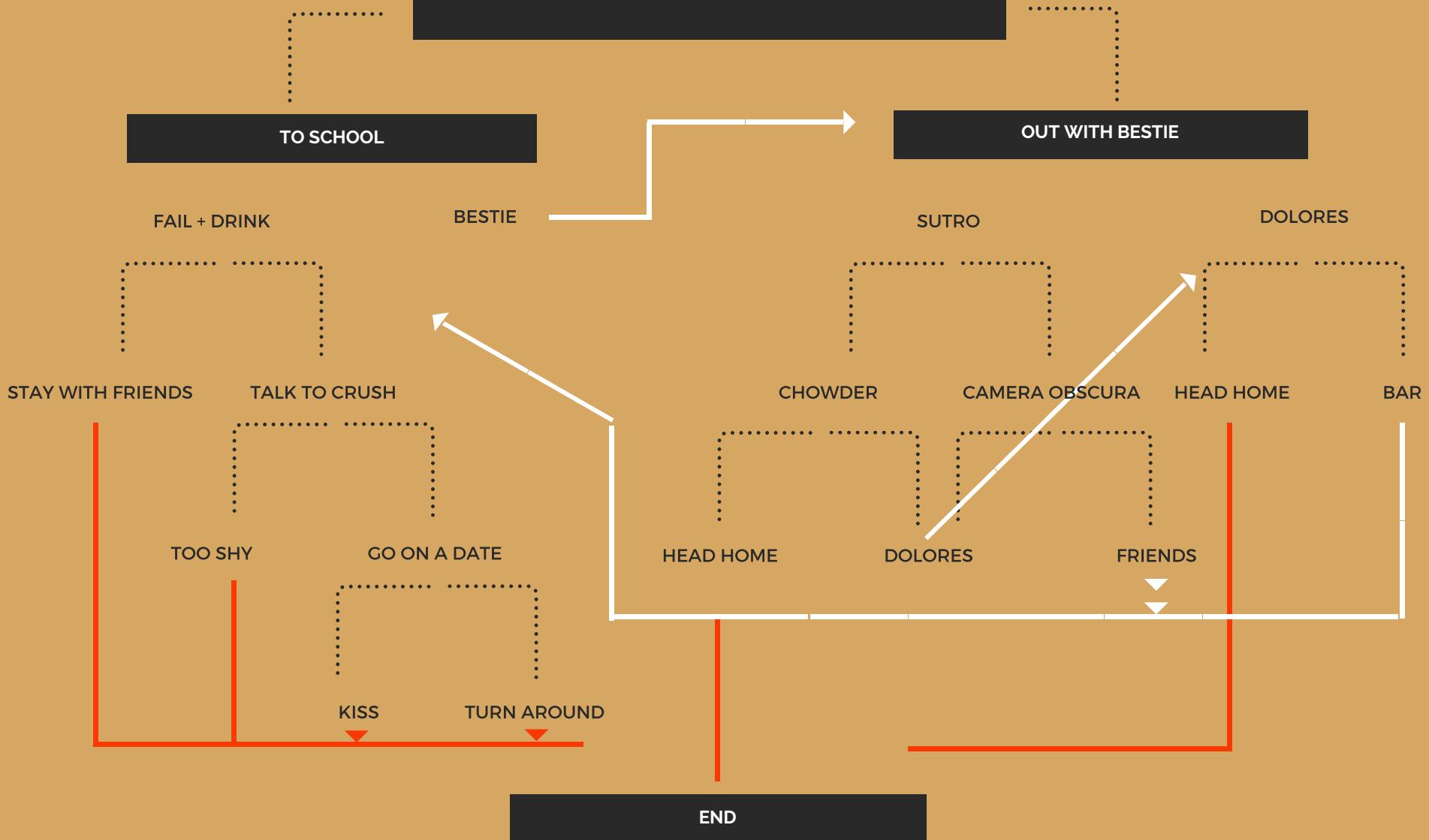


BAY AREA ADVENTURE  
BAY AREA ADVENTURE

# BAY AREA ADVENTURE



# AMYBAUTISTA

AGE 22  
GENDER F

NARRATIVIST GAMER

IPHONE USER

LOVES ROMANCE

DISLIKES VIOLENCE



# PROJECT BRIEF

## GOAL:

TO CREATE A VISUALLY  
AND EMOTIONALLY  
STIMULATING CHOOSE  
YOUR OWN ADVENTURE  
GAME

## DELIVERABLES:

20 PAGE HTML  
DOCUMENTS INCLUDING  
LINKS AND CASCADING  
STYLE SHEETS

TARGET AUDIENCE:  
WOMEN 17-24

TIMELINE:  
FEB 19-MARCH 10



# DESIGNBRIEF

## STORY:

A CHOOSE-YOUR-OWN-ADVENTURE GAME WHERE THE USER CAN DITCH SCHOOL IN FAVOR OF A FUN DAY IN THE BAY

## CHARACTERS:

YOU  
YOUR BEST FRIEND  
YOUR PEERS  
YOUR CRUSH

## GAMEPLAY:

IPHONE CLICK TO CHOOSE YOUR OWN ADVENTURE GAME



