DANGO

Designer: Jasmine Wah Hoang

Class: DES 427-04 Fall 2020

Design Brief

Designer: Jasmine Wah Hoang

Timeline:

September 8, 2020 - September 29, 2020

Final Product:

An interactive "Happy New Year" card that has a kawaii dango.

Goal:

When a person clicks on one of the dango, it will become a darker shade color.
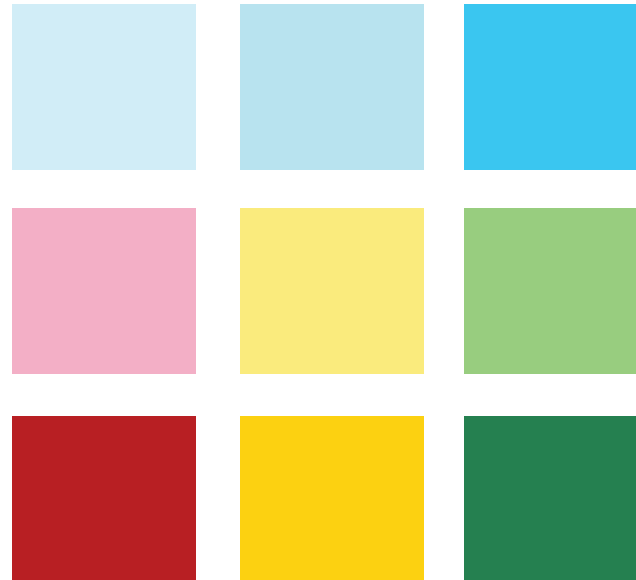
Delivered Product:

HTML/JavaScript code for the interactive card. May include sound files.

Target Audience:

Mainly to girls starting from age 8 and up.
Anybody who loves all things kawaii.

Color Scheme:

Includes background colors. The dango colors are the pink, yellow, and green. The darker hues is when a person clicks on the dango.

Tsuchida Aiko

About

Age: 9 years old
Gender: Female
Location: Tokyo, Japan
Archetype: The Kawaii Girl

- Organized
- Hardworking
- Caring
- Optimistic

Personality:

Aiko is a free-spirited 4th grader who loves all things cute. When she isn't doing schoolwork, she likes to collect cute stationary and plushies. Aiko is a huge fan of Hello Kitty and My Melody. She also likes to invite her friends for a sleepover.

Wants and Values:

- Collecting cute stationary things such as pens, cards, washi tapes,etc.
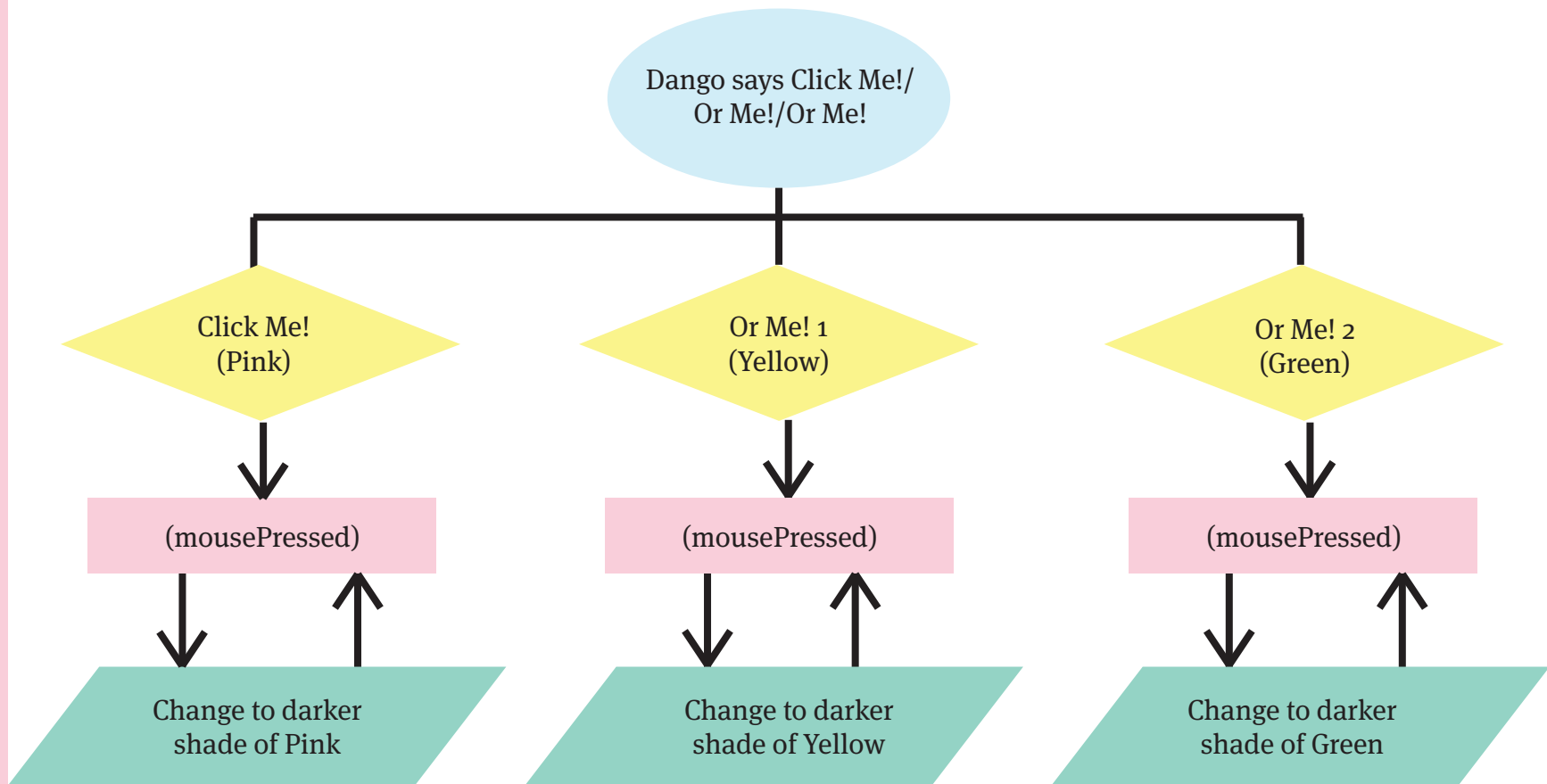- Believes that she should spend her life surrounding herself with things she likes

Pain Points:

- Things that do not bring her joy
- Cute things, but are confusing to use
- Expensive stationary

Flowchart

Dango says Click Me!/
Or Me!/Or Me!

Click Me!
(Pink)

Or Me! 1
(Yellow)

Or Me! 2
(Green)

(mousePressed)

(mousePressed)

(mousePressed)

Change to darker
shade of Pink

Change to darker
shade of Yellow

Change to darker
shade of Green

Url: jhoangmuzic.github.io/jhoang_Assignment1-VisualItem/jhoang_Dango.html
*Has audio which may not work in Chrome. Try Firefox.