



Montavilla Neighborhood Association Board Meeting

Tuesday, June 10th, 2013, Montavilla United Methodist Church, 232 SE 80th Ave

Board Members Present: Fritz Hirsch, Lew Scholl, Stefanie Dieffenbach, Ben Kerensa, Steve Rice, Joanna Beatty.

Neighbors and Guests: Laura Spidell, Bob Kellet

Meeting called to order @ 6:43pm

Approval of Agenda: There is no agenda. Laura Spidell is to be voted in as a Board Member and the General Meeting Agenda was approved with no additions.

Approval of May General Mtg Minutes: The minutes were approved with no additions.

Guest Laura Spidell would like to serve on the MNA Board as a Member At Large- Education Liaison position. Laura is currently on the PTA @ Vestal School.

- ✓ Stefanie Dieffenbach made a motion to vote Laura Spidell into the MNA Board as a Member At Large- Education Liaison during the General Meeting. Fritz Hirsch seconded the motion, all in favor and none apposed. The motion was approved.

Member Steve Rice requesting the definition of a "Member" for the MNA. Lew School referred Steve to the bylaws which were sent out in an email attachment. Bob Kellet offering a survey from SE Uplift's resources to place on our website for the neighborhood to fill out r/t what neighbors may be interested in becoming a member. The Communications Committee will take lead on this survey.

Communications Committee:

1. Advertising on Facebook/Website- Ben and Joanna discussed parameters with small businesses advertising on the MNA's sites. Fritz wants a full time moderator who can create and manage these parameters. A code of conduct/rules will be drafted by Joanna and Ben will step in with Joanna as moderators. Things to be discussed are: frequency of solicitation and the type of content allowed to be shared. Ben referring us to the motto "Respect Others" as a guiding principal.

Land Use & Transportation:

1. 82nd Ave walk- Lew walked with neighbors from Madison to Montavilla CC. Attractions included the new Buddhist Temple across from Madison HS which offered an opening day ceremony Saturday June 8th. Lew reporting a neighbor named Kathryn desires to improve the crossing @ NE Pacific and 82nd. Lew provided a map with possible designs for MCC Park and 82nd Ave to create a green median and a flashing beacon for safer crossing. Steve suggesting we call this a "Pilot" project. Ben Kerensa reporting that PDOT is moving forward with the Glisan improvements.

Member Steve Rice/METBA Liaison: METBA is advertising for its Banner Project. They are asking for local artists to submit Banner ideas using the theme: how do we want to brand ourselves? METBA has a

media kit and will assess for grants used towards a “pitch” to draw in new businesses. Bob Kellet suggesting they develop a Vision statement using neighborhood members, possibly even developing a workshop that METBA can lead in regards to beginning this process.

Meeting Adjourned @ 7:24pm

Submitted by Stefanie Dieffenbach, Secretary