MNA General
July 14, 2014

7:33 PM Fritz called the meeting to order

1. Introductions

2. Board updates
- Fritz – helping to plan the first Montavilla Jazz Fest. Aug 16-17 at Milepost 5.
- Roger – Mt Tabor concerts are every Tuesday in July. Berrydale concerts will be Thursdays in August.
- Lew
- 82nd Ave Coalition meeting will be on July 28th, at 7PM. ODOT has agreed to do a year-long planning process for improvements to 82nd. The general feeling from previous outreach is a desire for more attractive businesses, and safer crossings. ODOT's traffic engineer indicated that they may support 2-3 more crossings – near Milepost 5 and PCC. The crossing at Vestal was discussed.
- There is a proposed demo near 77th and Stark. If there is opposition, MNA could request a 120-day delay. Anyone interested should contact Lew.
- Peter – Recently attended a Land Use regulations training and found it very useful. They are offered by the City and occur frequently for anyone interested.
- Joanna – working on updates to the social media policy
- Ben – NNO potluck will be August 11 from 5-dusk at the Montavilla Park. Portland police and fire will be there, BBQ, potluck, kids crafts.

3. Social time

4. MNA Social Media
Paul Leistner - it is common for ONI to be contacted if there are conflicts that arise with Neighborhood Associations. Neighbors Molli and Joshua had contacted Paul about conflicts with the MNA Facebook. Paul met with them, with Fritz, and with the MNA Communications Committee. He and Kelly Fedderson from SEUL are here tonight to facilitate a discussion about the matter, and to note ONI's efforts to initiate social media guidelines to help all City Neighborhood Associations address these issues.

There are 95 different Neighborhood Associations in the City. ONI doesn't like to issue strict policies, but guidelines that each association can tailor to their own culture and way of doing things. There have been many reoccurring issues regarding social media that many Neighborhood Associations are facing including how people interact with each other online, and consistency in enforcement of online policies.

Good ideas for inclusion in an online code of conduct:
- Define the scope of topics that can be discussed
- Define expectations for the group
- Ways to disagree respectfully

- Have clear roles and responsibilities for the administrators
- Have consistent, fair enforcement of policies
- Recognize that the groups are run by volunteers
- Define how general membership can engage with the Neighborhood Association if there are conflicts. How to intervene if there are conflicts.

Help group members understand that there are rules. Make them accessible, and inform members of changes. Give informal warnings when there are violations, and document any conflicts. Have a clear policy for dealing with repeat offenders. Define the process for removing someone, the length of time for the removal, and process for re-adding offenders.

You can have 'hard' rules – no name calling, profanity, etc, and 'best practices' that you strive for.

Joshua noted that he contacted Paul to help facilitate a positive resolution to his online conflict. He has created a separate neighborhood FB group that is less restrictive than the MNA page, and then he and Molli were removed from the MNA page. Their removal prohibits them from participation in building the neighborhood and being aware of things happening in the neighborhood. Molli is hard of hearing, which makes participating at meetings difficult for her.

It was noted that ONI doesn't currenly have a social media policy, and is using this process with MNA to help shape the citywide guidelines. Ben noted that MNA developed our current code of conduct through an interactive process online and with our Communications Committee.

Joanna noted that MNA has other forms of communication – website, Yahoo group, email. The Communications Committee will continue working with ONI and SEUL to refine our code of conduct, and will keep everyone informed.

5. Vestal Mural
Chris Spix from the Vestal PTA introduced neighborhood artist Nathan Turner. He has volunteered to paint a mural on a portable on the Vestal campus that faces their playground. Part of the process is to inform the community about the mural.

Nathan envisions the mural will highlight color, cultural diversity, the school logo (a Viking ship), robots (his signature design element), and the idea of connecting the future and the past. His work can be seen on his website – robot85.com.

They are working on getting paint donated, and estimate it will take 1-2 weeks to paint. They hope to do this at the end of August before school starts. He will use a sealant to protect the mural from the elements and graffiti.

6. Announcements

There will be a Meet and Greet at Biddy Mcgraw's to discuss partnering with North Tabor Neighborhood Association to gauge interest on starting a Glisan Street business association. Contact Stephen Rice for more information: Stephen@montavillapdx.org.

Adjourn 8:48 PM