



Montavilla Neighborhood Association Board Meeting

Monday, May 13th 2013 @ Montavilla United Methodist Church, 232 SE 80th St

Board Members Present: Fritz Hirsch, Diana Marshall, Roger Warren, Lew Scholl, Stefanie Dieffenbach

Neighbors and Guests: Lisa Uzmoe, Benjamin Kerensa, Richard Kiely, Joanna Beatty, Steve Rice

Meeting called to order at 6:40 pm.

Approval of the Agenda: Agenda approved with no additions.

Minute's review- A vote was made to approve the minutes with 2 corrections by Fritz Hirsch. Lew seconded, all in favor none apposed. Minutes from April approved.

Diana: Lew proposed a vote for the cost of t-shirts to be \$10 and the cost of totes to be \$8. All in favor none apposed. Motion passed

Chair Updates:

New member vote-in this evening: Benjamin Kerensa will be voted in as a Member At Large- Public Safety. Ben has also applied to the Pedestrian Safety Advisory Committee with the city. Steve Rice will be voted in as a Member At Large- Liaison for METBA. Joanna Spidell will be voted in as Communications Coordinator.

- Fritz suggesting a Social Media group is needed to manage Facebook, MNA website and the Yahoo list serve. Fritz and Lew proposing that we establish a Communications Committee. Fritz making this a motion, Roger seconded it. All in favor none apposed, motion passed to create a Communications Committee. Diana Marshall, Stefanie Dieffenbach, Benjamin Kerensa and Joanna Spidell offering their participation.

Diana: Montavilla Neighborhood Cleanup on Saturday, May 15th

- Diana will be asking for volunteers @ the general meeting for car counting and handing out literature
 - 8-8:30 be there for set up
 - Stefanie suggesting we purchase signs for consecutive cleanups as seen in other neighborhoods. Lew suggesting we give this to the communications committee as a follow up project.

- Orange vests available for MNA folks as modeled by Diana

Treasurer: Diana

Financial review

- Bank Account Balances: \$2662.57 in Savings \$3424.56 in Checking
- 2013-14 budget
 - We have \$1500 to be used by June from Communications from a SE Uplift Grant
 - Business Cards (\$125 with Home Run Graphics remains)- individualized possibly with a mission statement on the back; Fritz suggesting \$150 towards these
 - \$30 spent by Roger for write-on boards, desires \$100 for these types of items to be used at meetings
 - Steve Rice questioning this remainder balance and how it should be served for “communications.”

Communications: Benjamin Kerensa

Ben suggesting we utilize Mail Chimp as an online tool to build a template and then members can add or subtract content for the newsletter prior to printing. This would be a minimal cost. Ben also suggesting going through Free host or Share hosting (Free host is a 501c3 status) for the website updates and management.

- Lew suggesting we buy a list of all addresses within the Montavilla boundaries and send the newsletter out utilizing SE Uplift’s not for profit status for postage.
- According to Roger and Lew, a woman from N Tabor’s Neighborhood has invited us to be a part of their small neighborhood’s paper/newsletter (<http://northtabor.org>)
- Vinyl Decal’s for businesses/cars with website advertised
- Coupon book

Poetry Posts was discussed by Roger

Meeting Adjourned @ 7:31pm

Submitted by Stefanie Dieffenbach, Secretary