

K E R I N G



About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ginori 1735 as well as Kering Eyewear and Kering Beauté. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination".

How you will contribute

- Responsible for enterprise consumer facing data platform, such as CDP , MA, consumer data modeling. etc.
- Define project goals, roadmap, scope, clear methodology that how to define the business value and design the use case.
- Coordinate the work of project teams, monitor project progress, and ensure timely, budgeted, and quality completion.
- Understand the luxury or retail industry, market trends, competitor analysis, and consumer behavior, providing professional advice and guidance for the project.
- Familiarity with technology of big data platforms and related data solution in marketing place.
- Clear knowledge about online & offline consumer journey, understand how to leverage consumer data to drive business success.
- Knowledge of cloud native big data solution & service, has ability to build up platform architecture from 0 to 1.
- Drive operational excellence for self build big data platform, collaborate with architect team build up CICD pipeline.
- Collect, analyze, and interpret relevant business data, provide data-driven decision support, and develop corresponding strategies and solutions.

Who you are?

- Excellent communication skills and a collaborative mindset, capable of working with individuals from diverse backgrounds and hierarchies.
- Strong problem-solving and decision-making abilities, capable of managing multiple tasks and priorities under pressure.
- Possess excellent analytical skills and a data-driven mindset, able to extract key insights from data.
- Fluent in both written and spoken English and Chinese.

Why work with us?

Kering is committed to building a diverse workforce. We believe diversity in all its forms – gender, age, nationality, culture, religious beliefs and sexual orientation – enrich the workplace. It opens up opportunities for people to express their talent, both individually and collectively and it helps foster our ability to adapt to a changing world. As an Equal Opportunity Employer we welcome and consider applications from all qualified candidates, regardless of their background.

This is a fabulous opportunity to join the Kering adventure and to actively contribute to the development of the business by becoming part of a dynamic team in a global Luxury Group that offers endless possibilities to learn and grow. Talent development is a managerial principle at Kering, and we are committed to fostering internal mobility. Our common vision promotes leadership skills and helps every employee to reach their full potential in a stimulating and fulfilling workplace environment.