

Mocha Monsters

Hitch-A-Ride

Problem Statement: Say you want to go a long distance cross-country, but don't have the funds for a plane or train or to drive yourself. This app would allow fellow low budget travelers to group up in an easy and fun way for long distance road trips.

Who is experiencing the problem?: Low budget long distance travelers.

What is the Problem?: Lack of funds for a long distance trip

Where does the problem present itself?: This problem does not present itself in a limited area and is more of an intrinsic problem in society as a whole.

Why does it Matter?: People should not have limited freedom of mobility because of a lack of funds.