

# Jobless Jake (David Andrews)

age: 30

residence: Columbia, SC

education: Some College

occupation: Unemployed (Odd Jobs)

marital status: Single



*You mind if I bum a ride?*

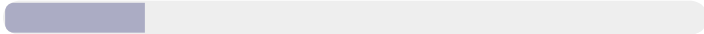
I like traveling the world and experiencing new cultures while hopping from couch to couch. I enjoy touring museums, festivals, and nightlife locations.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

The ability to travel the world in an affordable and safe manner

## Needs

- Access to long distance transportation
- Access to an electrical outlet

## Values

- Safety
- Reliability

## Wants

- The ability to plan affordable trips in advance
- Access to tours and/or tourist information

## Fears

- Losing access to travel
- Being lost in a unfamiliar city
- Poverty

